Ankur Dixit

UX | Product Designer
Vancouver , Canada

As a highly motivated and detail-oriented UX Designer, I am thrilled to apply my skills and knowledge to a UX/ Product Design role. I have hands-on experience in visual design principles, UX design principles, UX research, UI design principles, app design and prototyping, and more. I am ready and excited to apply my knowledge to create exceptional digital experiences. With a passion for user-centered design and a commitment to staying up-to-date with the latest research tools, I am eager to collaborate with cross-functional teams to generate insights that align with customer needs and expectations. Let's work together to create joyful and seamless experiences for users.

Contacts

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in www.linkedin.com/in/ankdesigns

🌐 www.ankdesign.ca

Skills

Product discovery
UX research
User testing
Customer journey mapping
Information architecture
Wire-framing & Prototyping
UI design
Illustration
Interaction design
Design system
Design sprints
Workshop facilitation
A/B testing, SWOT analysis, heuristic evaluation
Kanban, agile & scrum
Product management
HTML, CSS, Javascript

Tools

Figma
Sketch
Adobe Creative Suite
Miro
Notion
Maze
Google Analytics
Hotjar
Color Contrast Analyzer
Jira
WordPress (CMS)

Education & Learning

UX/UI DESIGN CERTIFICATION
Emily Carr University of Art & Design | VANCOUVER, B.C.
Sept 2022 - April 2023

BACHELOR'S OF SCIENCE - COMPUTER SCIENCE
MINOR: MATHEMATICS
University of Saskatchewan | Saskatoon, SK
Sept 2017- April 2022

Work experience

UX Designer - Internship

MakeitMVP, Remote | Oct - Nov 2023

- Conducted user research to understand target audience needs and preferences.
- Developed user personas and journeys to inform design decisions.
- Tested and validated design solutions with real users, ensuring usability and accessibility, while staying updated on industry trends and best practices in UX design.
- Created wireframes, prototypes, and iterated user interfaces for web and mobile applications, collaborating with developers and stakeholders.

UX/Product Designer

Freelance, Remote | April 2023- Present

- Conduct user research to understand the needs and preferences of target audiences.
- Develop user personas and user journeys to guide design decisions.
- Create wireframes and prototypes to visualize user interface and interaction design.
- Design and iterate user interfaces for web and mobile applications.
- Collaborate with developers and business owners to ensure design was implemented as intended.
- Test and validated design solutions with real users to ensure usability and accessibility.
- Stay up to date with industry trends and best practices in UX design.
- Manage multiple projects simultaneously to meet deadlines and exceed client expectations.

Customer Service Consultant

Rogers Communications, Burnaby, BC | May 2023- Present

- Demonstrate a deep passion for helping others and maintain a positive attitude throughout customer interactions.
- Utilize strong analytical and problem-solving skills to identify customer issues and find effective resolutions.

Customer Service Technician

Sasktel, Saskatoon, SK | May 2021- August 2022

- Utilized problem-solving skills to resolve high volume of user complaints and production tickets related to internet hardware, programming, router, e-mail, and network services.
- Perform maintenance, troubleshoot, repair, and manage local area networks (LANs) and wide area networks (WANs).