

## Lesson 01

### Demo: Creating a Website Design Using DesignerGPT

**Objective:** To use *DesignerGPT* to generate a visually appealing website design or product landing page for an online store

**Tools required:** DesignerGPT

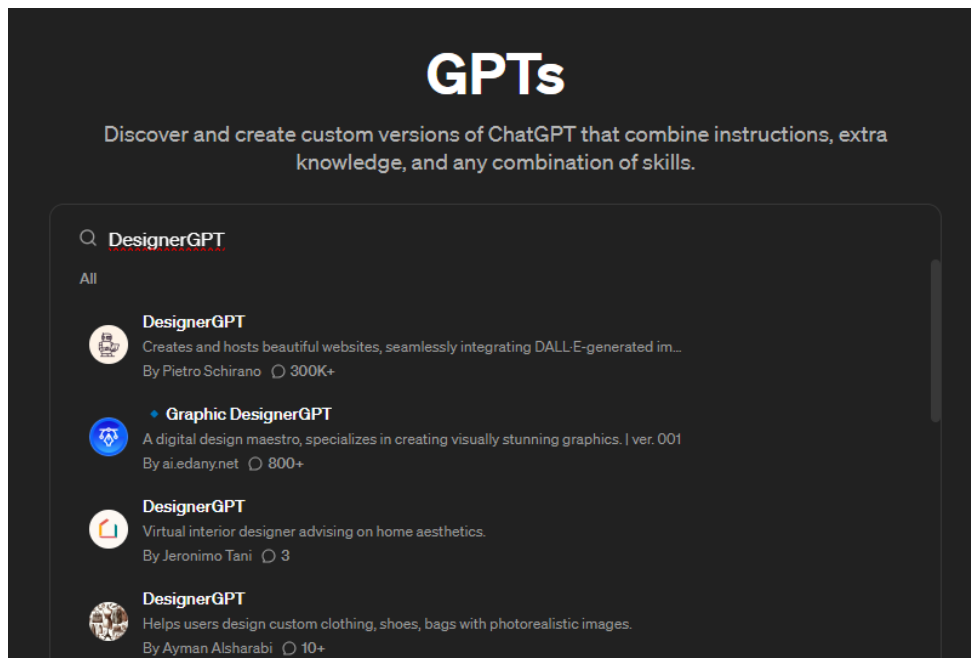
**Prerequisites:** ChatGPT – 4

#### Step 1: Log in to ChatGPT

To proceed with your tasks, visit the official website and either sign up for a new account or log in to your existing ChatGPT account.

<https://chat.openai.com/>

#### Step 2: After logging into GPT-4, click on ExploreGPTs and search for DesingerGPT



### Step 3: Copy the scenario and prompt provided below and then paste it into the DesignerGPT

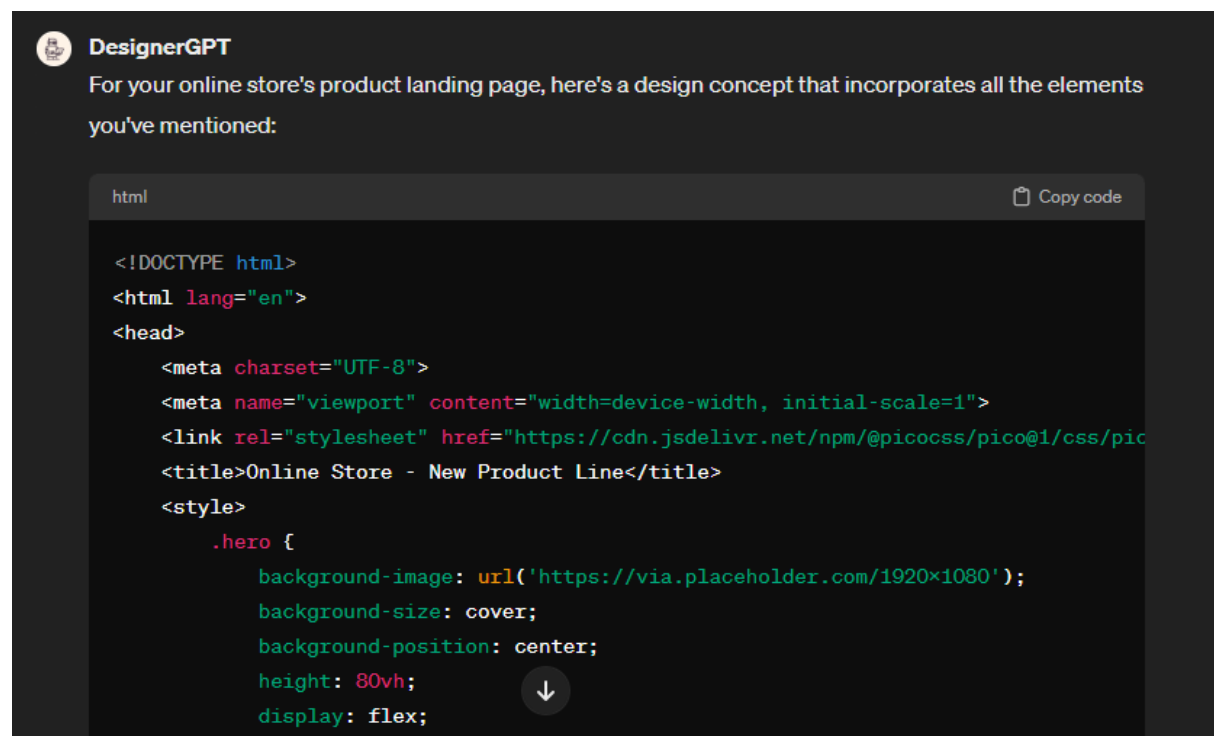
#### Scenario:

An online store wants to create a visually appealing website design or product landing page to showcase its new product line. The design should be modern and user-friendly and should highlight the key features of the products.

#### Prompt:

Provide a design concept for a website or product landing page of an online store. The design should include a header with the store's logo, a navigation bar, a hero section featuring the main product, sections for product details and testimonials, and a footer. The design should be visually appealing, with a balanced color scheme and clear typography.

#### Response:



The screenshot shows the DesignerGPT interface. At the top, there's a header with the DesignerGPT logo and name. Below it, a message states: "For your online store's product landing page, here's a design concept that incorporates all the elements you've mentioned:". The main content area displays a code editor with HTML and CSS code for a landing page. The code includes a DOCTYPE declaration, language attribute, head section with meta tags for charset, viewport, and a link to a stylesheet, and a title. The CSS section defines a hero section with a background image, size, position, height, and display.

```
html
Copy code

<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1">
  <link rel="stylesheet" href="https://cdn.jsdelivr.net/npm/@picocss/pico@1/css/pico.min.css">
  <title>Online Store - New Product Line</title>
</head>
<body>
  <div class="hero">
    <img alt="Placeholder for hero image" data-bbox="114 420 878 747"/>
  </div>
</body>
</html>

.hero {
  background-image: url('https://via.placeholder.com/1920x1080');
  background-size: cover;
  background-position: center;
  height: 80vh;
  display: flex;
}
```

```

        justify-content: center;
        align-items: center;
        color: white;
        text-align: center;
    }

    .hero h1 {
        font-size: 3rem;
    }

    .hero p {
        font-size: 1.5rem;
    }

    .product-details,
    .testimonials {
        padding: 2rem 0;
    }

```



```

    .testimonial {
        text-align: center;
    }

    footer {
        text-align: center;
        padding: 1rem 0;
    }
</style>
</head>
<body>
    <nav class="container-fluid">
        <ul>
            <li><strong>Online Store</strong></li>
        </ul>
        <ul>
            <li><a href="#products">Products</a></li>
            <li><a href="#testimonials">Testimonials</a></li>
            <li><a href="#contact" le="button">Contact</a></li>
        </ul>

```



```

</nav>

<main class="container">
  <section class="hero">
    <div>
      <h1>New Product Line</h1>
      <p>Discover the innovation in our latest products.</p>
    </div>
  </section>

  <section class="product-details" id="products">
    <h2>Product Details</h2>
    <div class="grid">
      <!-- Repeat this block for each product -->
      <div>
        
        <h3>Product Name</h3>
        <p>Short description of the product highlighting its features and
      </div>
      <!-- End of product block -->

```

```

    </div>
  </section>

  <section class="testimonials" id="testimonials">
    <h2>What Our Customers Say</h2>
    <div class="grid">
      <!-- Repeat this block for each testimonial -->
      <blockquote class="testimonial">
        <p>"This product has changed my life! Highly recommend to anyone"
        <cite>- Customer Name</cite>
      </blockquote>
      <!-- End of testimonial block -->
    </div>
  </section>
</main>

<footer class="container">
  <small>&copy; 2024 Online Store. All rights reserved.</small>
</footer>
</body>
</html>

```

This design concept includes:

- A **header** with the store's logo and a navigation bar for easy access to different sections of the page.
- A **hero section** that showcases the main product with an engaging background image, a prominent headline, and a brief description.
- **Product details sections** that provide more information about each product in the new line, including images, names, and descriptions.
- A **testimonials section** where customers share their experiences and endorse the products.
- A **footer** with copyright information to round off the page.

The design uses a modern and clean aesthetic with a balanced color scheme and clear typography to ensure that the products are the focal point of the page. The layout is responsive, ensuring that the page looks great on both desktop and mobile devices.

