

## Lesson 01 Demo 04

### Product Roadmap Using MIRO

**Objective:** To build a product roadmap using Miro AI

**Tools required:** Miro AI

**Prerequisites:** None

A collaborative platform for team brainstorming, SWOT analysis, and product road mapping

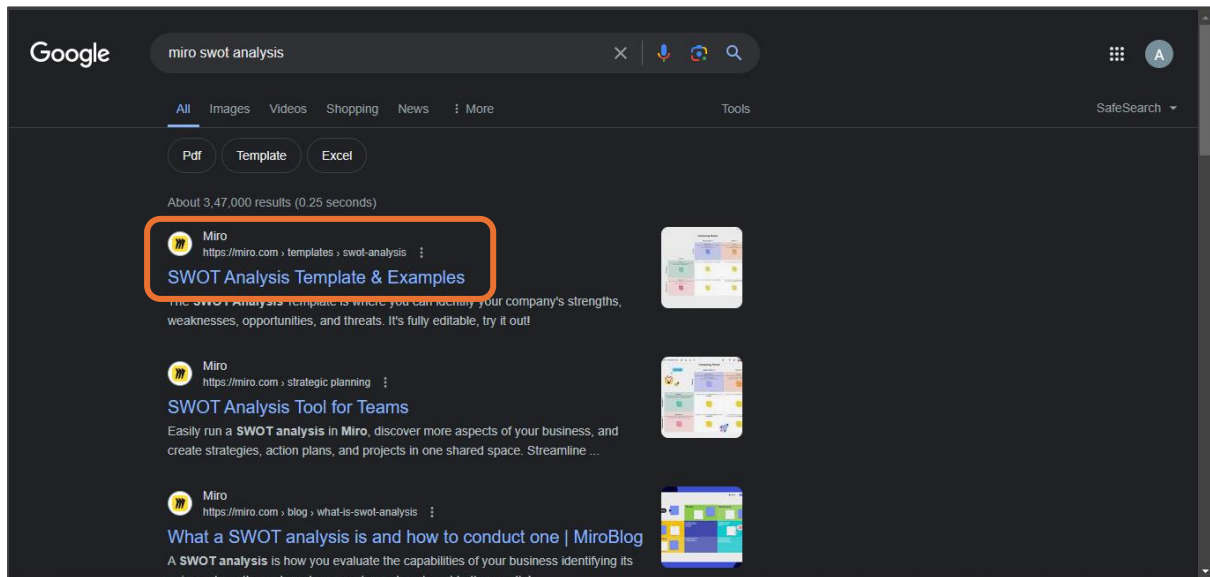
#### Steps to be followed:

1. Go to [Miro.com](https://miro.com)
2. Choose the product roadmap template and create your account
3. Go to the Miro Assist and describe your product and resources
4. Generate the product roadmap
5. Create a map based on resources and timeline
6. Enter the generated plans in their respective fields of the map
7. Convert the planning into a presentation
8. Download or share the planning map and presentation

#### Product description:

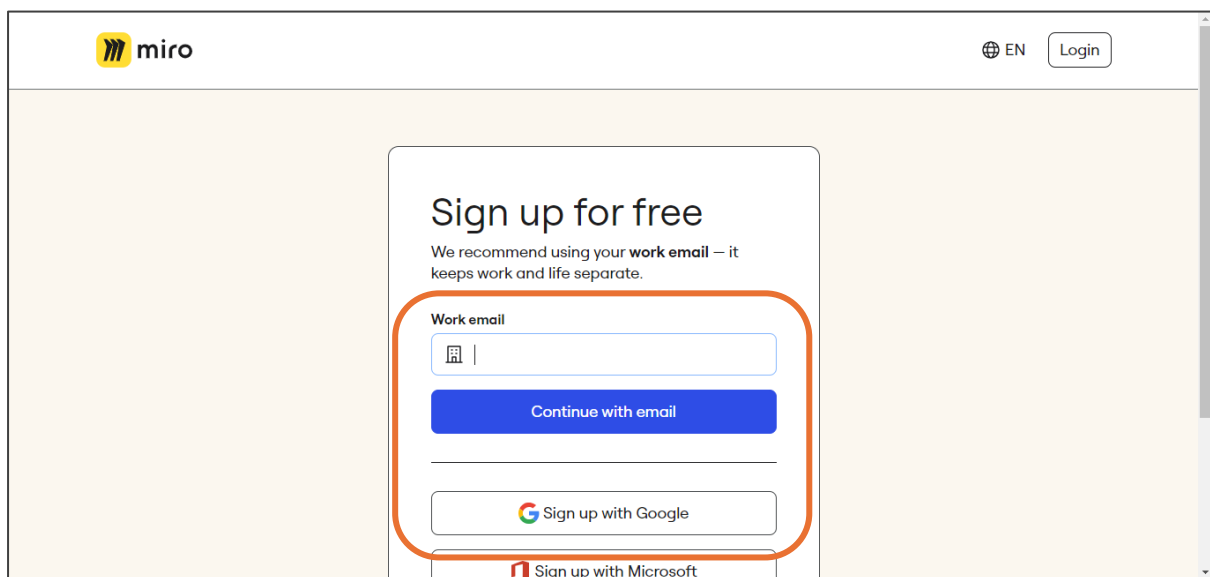
Create a product roadmap for a mobile phone company which involves coordinating across multiple teams such as product design, development, marketing, and sales to bring an idea to life and into the market.

## Step 1: Go to Miro.com



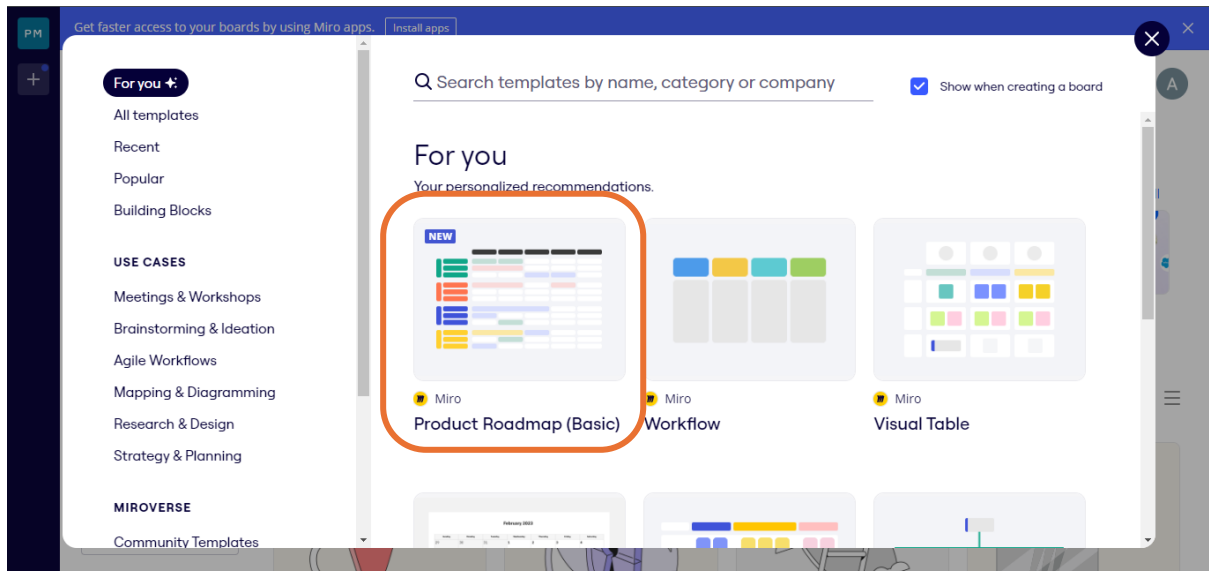
## Step 2: Choose the product roadmap template and create your account

### 2.1 Enter your email details and sign up for free



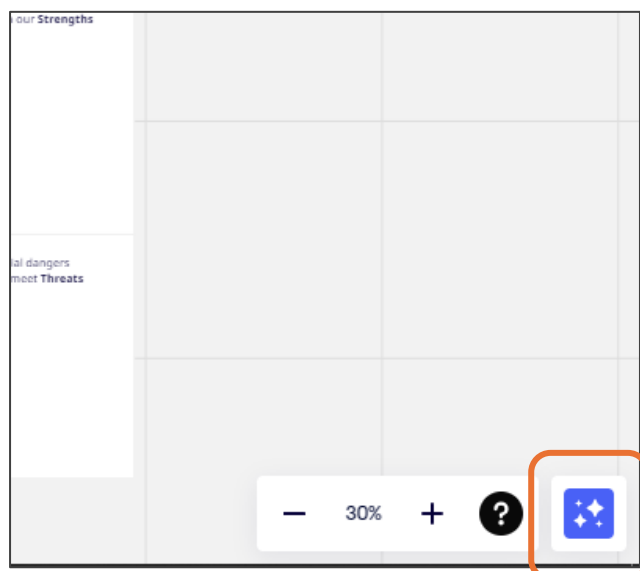
It will redirect you to the home page where a template is prebuilt.

## 2.2 Choose the prebuilt Product Roadmap Template on Miro

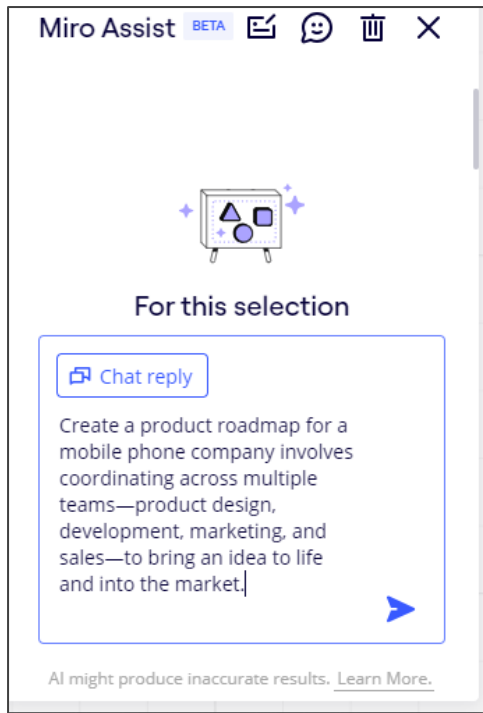


## Step 3: Go to the Miro Assist and describe your product and resources

### 3.1 Click on the Miro Assist button

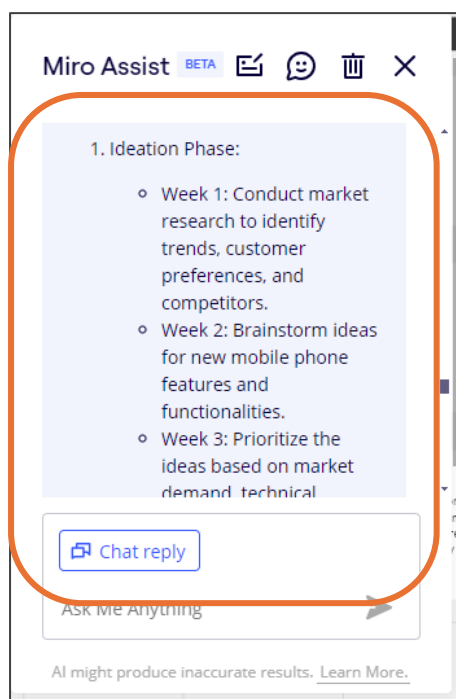
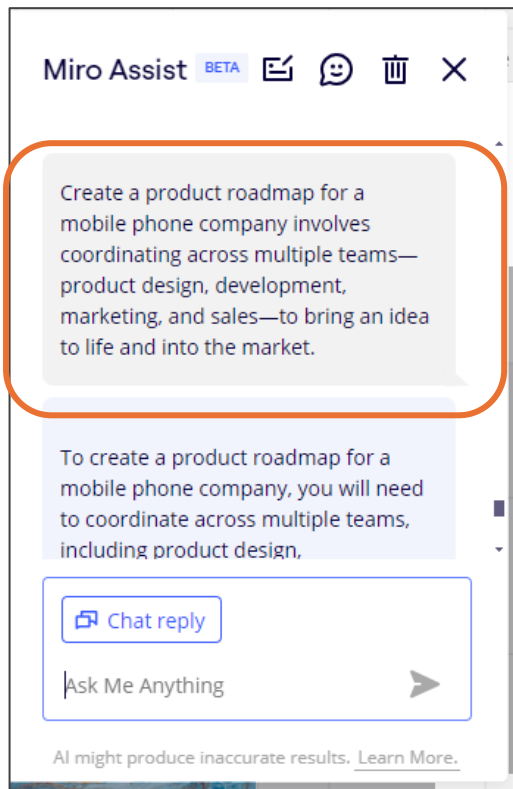


### 3.2 Describe your product and resources to the Miro Assist



#### Step 4: Generate the product roadmap

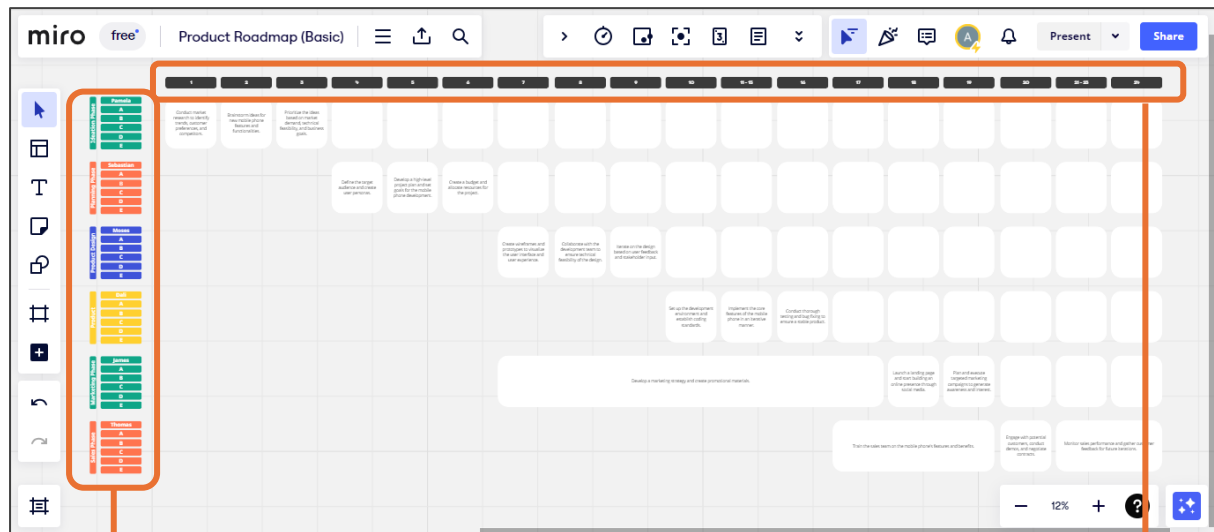
Generate a product roadmap based on the product information provided to Miro Assist.



**Step 5: Create a map based on resources and a timeline**



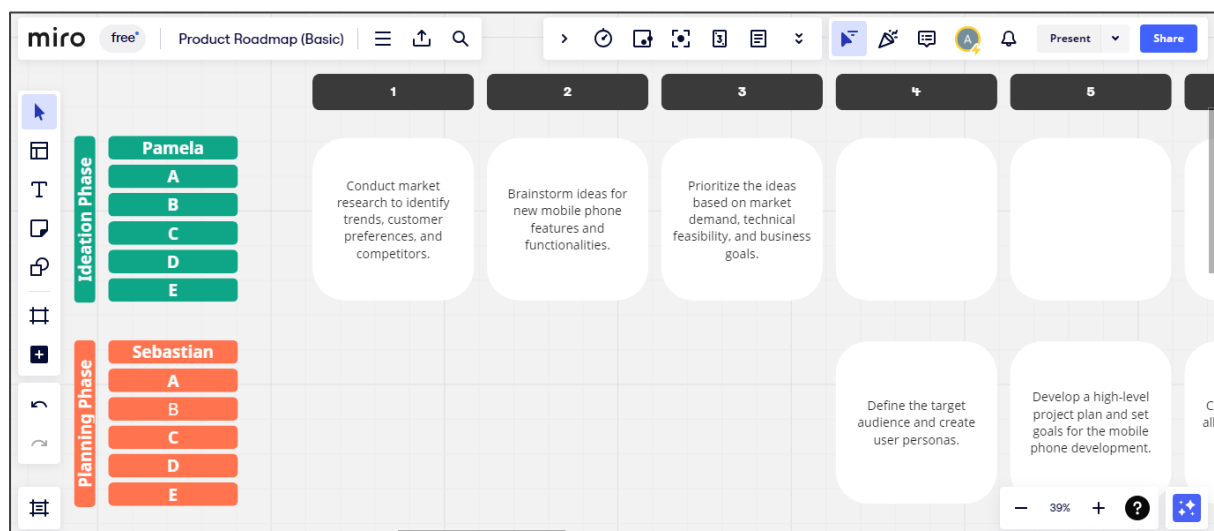
**Step 6: Enter the generated plans in their respective fields of the map**



Resources

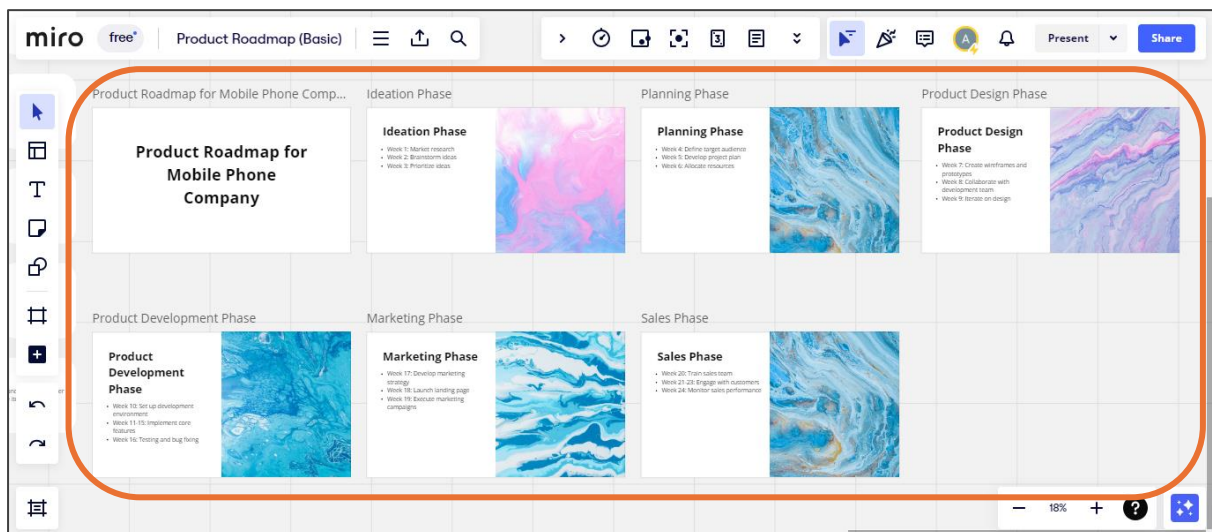
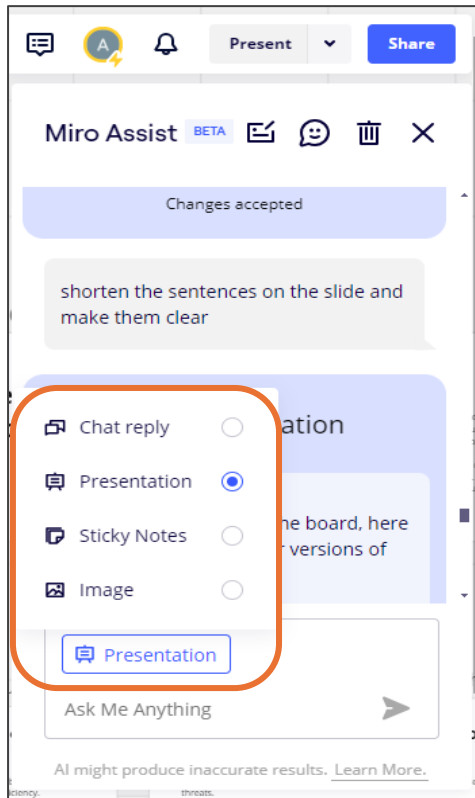
Final map output of product roadmap

Timeline in weeks



## Step 7: Convert the planning into a presentation

Transform the completed planning and strategies into a presentation format by clicking on **Chat reply** and choosing **Presentation**



**Step 8: Download or share the planning map and presentation**



To export your document, click on the **Export** button and select the file format you prefer

