



NATIONAL INSTITUTE OF TECHNOLOGY GOA

राष्ट्रीय प्रौद्योगिकी संस्थान गोवा

Farmagudi, Ponda, Goa - 403401

Saavyas '19



Email: coreteam@saavyas.org

www.saavyas.org

Contact: +91 8698817658

SAAVYAS '19 – SPONSORSHIP SCHEME

Title Sponsor (Rs. 7 lakh)

1. Saavyas '19 will be known as (*Title Sponsor*) presents NIT Goa's Saavyas '19.
2. Branding and logo of the company/organization will be featured with the main logo of the fest.
3. A major pre-event **AND** an event of the fest of the sponsor's choice, will be solely known as Title Sponsor's event (if not sponsored by an Event Sponsor).
4. The Title Sponsor's branding and logo will be displayed on the official Saavyas '19 website, all social media sites and documents publicized before and during the fest.
5. The Title Sponsor's branding and logo will be displayed in the official after-movie and after-events videos.
6. Provision for placing the Title Sponsor's booth in prime locations in the campus for brand publicity and crowd interaction during the fest.
7. The logo of the Title Sponsor will go on the apparels besides the Saavyas '19 logo along with the Apparel Sponsor.
8. The Title Sponsor has the provision to get their own sales representative in campus for promoting the brand. Also 5 student volunteers will be provided for the same.
9. A representative of the organization will be the Guest of Honour for the Inaugural Ceremony of the fest.
10. Mementos as well as 10 VIP passes to the Pro-nites will be provided.



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Platinum Sponsors (Rs. 5 lakh)

1. Saavyas '19 will be known as (*Title Sponsor*) presents NIT Goa's Saavyas '19, sponsored by (*Platinum Sponsors*).
2. Branding and logo of the company/organization will be featured with the main logo of the fest along with Title Sponsor.
3. A pre-event **OR** event of the fest will be solely known as the Platinum Sponsor's event (if not sponsored by another Event Sponsor).
4. The Platinum Sponsor's branding and logo will be displayed on the official Saavyas '19 website, all social media sites before and during the fest.
5. Provision of placing the sponsor's booth in locations in the campus for brand publicity and crowd interaction during the fest.
6. Platinum Sponsors can put up their own single banner in the campus during the fest.
7. Mementos as well as 8 VIP passes to the Pro-nites will be provided.



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Gold Sponsors (Rs. 3 lakh)

1. Saavyas '19 will be known as (*Title Sponsor*) presents NIT Goa's Saavyas '19, sponsored by (*Platinum Sponsors*), co-sponsored by (*Gold Sponsor*)
2. The gold sponsor's branding and logo will be displayed on the official Saavyas '19 website, all social media sites before and during the fest.
3. A pre-event of the fest will be solely known as the Gold Sponsor's event (if not sponsored by another Event Sponsor).
4. Gold Sponsors can put up their own single banner in the campus during the fest.
5. Mementos will be provided to the Gold Sponsors during the Inaugural Ceremony.
6. 6 VIP passes to the Pro-nites will be provided.

Silver Sponsors (Rs. 2 lakh)

1. Saavyas '19 will be known as (*Title Sponsor*) presents NIT Goa's Saavyas '19, sponsored by (*Platinum Sponsors*), co-sponsored by (*Gold Sponsor*), powered by (*Silver Sponsor*).
2. The Gold Sponsor's branding and logo will be displayed on the official Saavyas '19 website, all social media sites before and during the fest.
3. Mementos will be provided to the Silver Sponsors during the Inaugural Ceremony.
4. 4 VIP passes to the Pro-nites will be provided.



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Pro-nites Sponsors (Rs. 3 lakh) (Depending on the Artist performing on that Night)

1. Event will be solely addressed as the Pro-nites Sponsor's event.
2. Provision of name and logo of the Pro-nites Sponsor on the website.
3. The poster of that particular night will have the logo and name of only Pro-nites Sponsors.
4. An advertisement of the company can be shown on the LED screen during the event.
5. Various standees can be put up on the stage as well as at the entrance of the Pro-nites arena.
6. The Pro-nite Sponsor logo will be stamped **OR** bands with the sponsor's name/logo, along with the Saavyas '19 logo, will be given to every spectator which will mark their entry into the arena.
7. A hoarding of Pro-nites Sponsor along with branding and logo will be put up on the top of the stage.
8. Mementos as well as 10 VIP passes for Pro-nites will be provided.



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Banking Partner (Rs. 1.5 lakh)

1. A bank account in the name of 'Saavyas '19 NIT Goa' will be used in your bank for all the financial transactions of the fest.
2. Will be known as the official banking partners of Saavyas '19.
3. Provision of name and logo on the website and all social media sites, premium branding and logo on numerous posters before and during the fest. Highlighting presence of sponsors in official after movie and events videos after the fest.
4. Mementos as well as 3 VIP passes for pro-nits will be provided.

Event Sponsor (Rs. 20,000 - 50,000 Depending on event)

1. Event will solely be addressed as the organization's event.
2. Provision of name and logo on the website.
3. Provision for banners and student interaction in that particular event area.

Apparel Sponsor (Rs. 30,000)

1. Prominent branding and logo on numerous posters, website.
2. Provision for stall at the product/technology exhibition.



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Registration Sponsor (Rs. 15,000)

1. Name and logo on the registration page of the website and registration desk.
2. Brochures and pamphlet of the organisation (if any) will be distributed during registration.

Media Partners

I. Newspaper

- Premium branding and logo on numerous posters.
- Provision of name and logo on the website.

II. News channel

- Premium branding and logo on numerous posters.
- Provision of name and logo on the website.

III. Radio

- Premium branding and logo on numerous posters.
- Provision of name and logo on the website.



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Printing Partners

1. Premium branding and logo on numerous posters.
2. Provision of name and logo on the website.

Food Partners

1. Numerous food stalls can be set up.
2. Declared as Co-Sponsors for informal events.
3. Provision of name and logo on the website.

Beverage Partners

1. Stalls can be set up.
2. Product will be distributed among participants.
3. Provision of name and logo on the website.



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Other Sponsors and Partners

1. Name and logo will be present at the backdrop of every informal event.
2. Publicity through posters and banners.
3. Provision of name and logo on the website.
4. Conducting games in which your gifts will be given as prizes.



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Note:

1. Organizations/Individuals who are interested to sponsor us in any other means are most welcome to contact the sponsorship team.
2. This policy is **negotiable**.

Contact:

Sparsh Lotlikar

Sponsorship Head, Saavyas '19

+91 7020063802

sponsorship@saavyas.org