**Ideation Phase**

**Define the Problem Statements**

| Date | 30 june 2025 |
| --- | --- |
| Team ID | LTVIP2025TMIID36226 |
| Project Name | Intlegent Health care assistant using IBM cloud |
| Maximum Marks | 2 Marks |

**Customer Persona:**

**Name: Ramesh, 52 years old**

**Profession: Teacher**

**Location: Semi-urban area in India**

**Health Issues: Type 2 Diabetes, Hypertension**

**Pain Point: Has difficulty regularly visiting clinics for check-ups and managing his health data.**

**Example:**

Chart, treemap chart

Description automatically generated

| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| --- | --- | --- | --- | --- | --- |
| PS-1 |  |  |  |  |  |
| PS-2 |  |  |  |  |  |