

# SPROCKET CENTRAL

25K

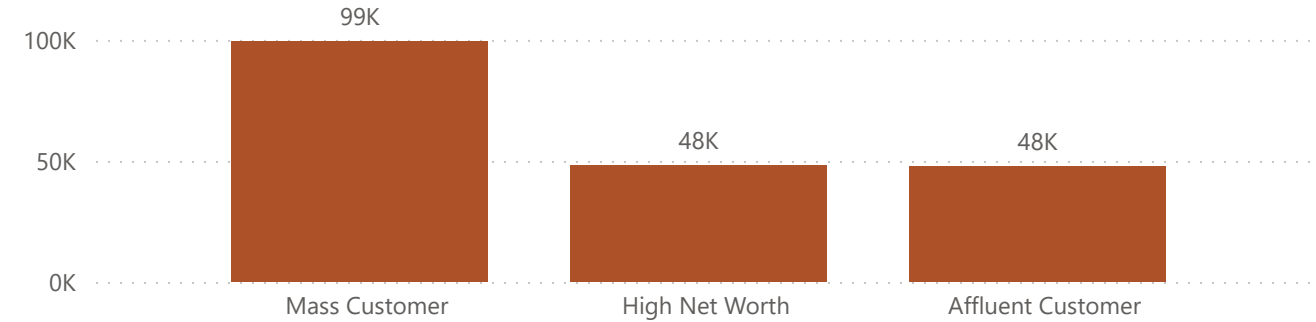
Total Bike Related Purchases Made by Female

24K

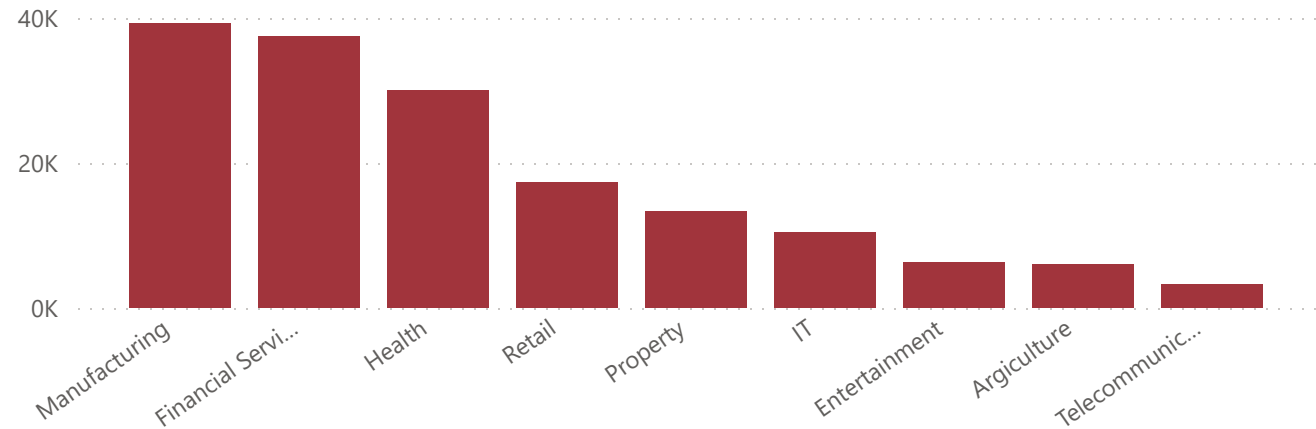
Total Bike Related Purchases Made by Male

first_name	gender	job_industry_category	owns_car	Sum of AGE	wealth_segment	state
Addi	Female	Health	No	34	Mass Customer	NSW
Aeriel	Female	Financial Services	Yes	37	Mass Customer	NSW
Alicea	Female	Health	No	35	Mass Customer	NSW
Andria	Female	Manufacturing	Yes	37	Mass Customer	NSW
Anetta	Female	Financial Services	No	40	Mass Customer	NSW
Aubrie	Female	Financial Services	Yes	30	Mass Customer	NSW
Carolan	Female	Health	No	34	Mass Customer	NSW
Cassi	Female	Financial Services	No	31	Mass Customer	NSW
Catie	Female	Health	No	34	Mass Customer	NSW
Clarie	Female	Manufacturing	No	37	Mass Customer	NSW
Coral	Female	Financial Services	No	34	Mass Customer	NSW
Danielle	Female	Manufacturing	No	35	Mass Customer	NSW

Bike Related Purchase based on Customer Segment



Total Bike Related Purchase by Industry by Industry



Percentage of Female & Male Aged Between 30 to 40 that do not own a car

