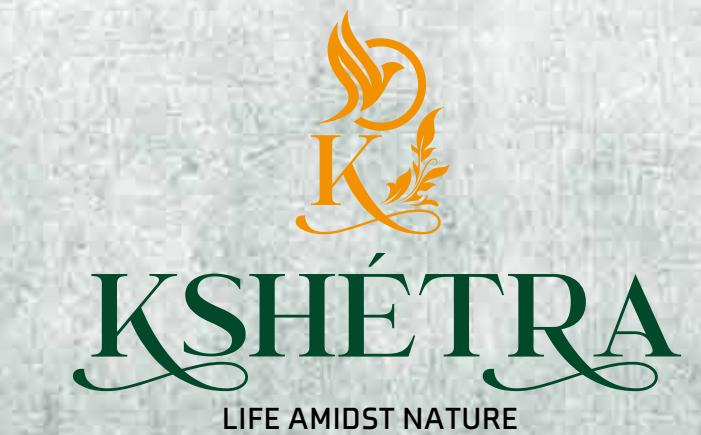




WHERE MODERNITY EMBRACES TRADITION,  
AND LIFE MOVES AT A MAJESTIC PACE





WORD TO THE WISE:  
WHEN YOU FOLLOW NATURE,  
HAPPINESS FOLLOWS YOU.

Nature had always been central to life for our ancestors. Celebrated in song and scriptures, worshipped in temples and traditions, nature defined our agrarian culture and lifestyle. However, migration and rapid urbanization over the years made people lose their cultural roots.

Globally, weather conditions are worsening day by day and pollution increasing every minute; yet city dwellers ignore the signs of warning on their health..  
But no worries, there are people who still care for everyone's well-being..

Welcome to RIDGE's  
"Kshetra" – a community  
where nature-centric traditions  
make a grand comeback.



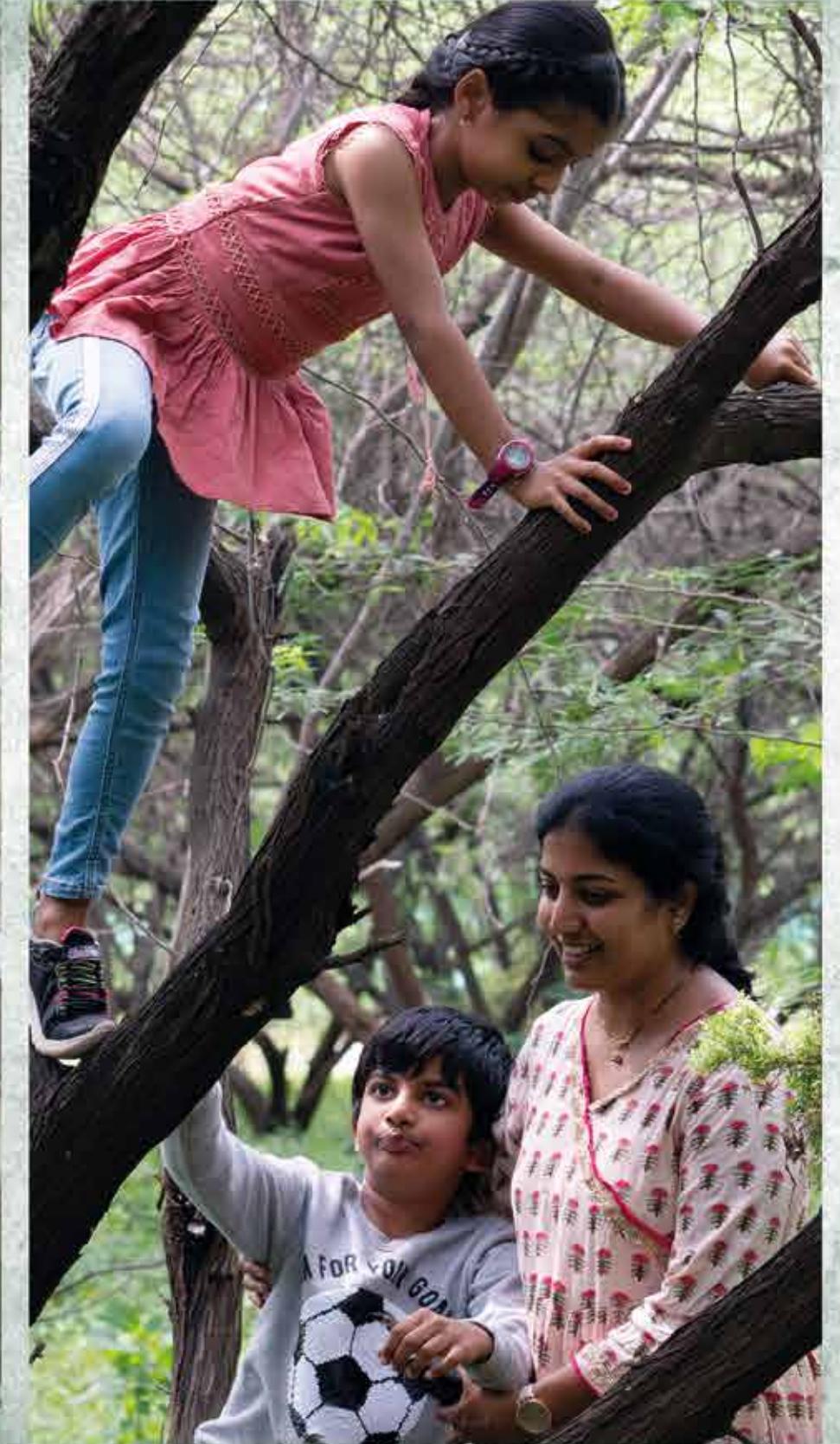


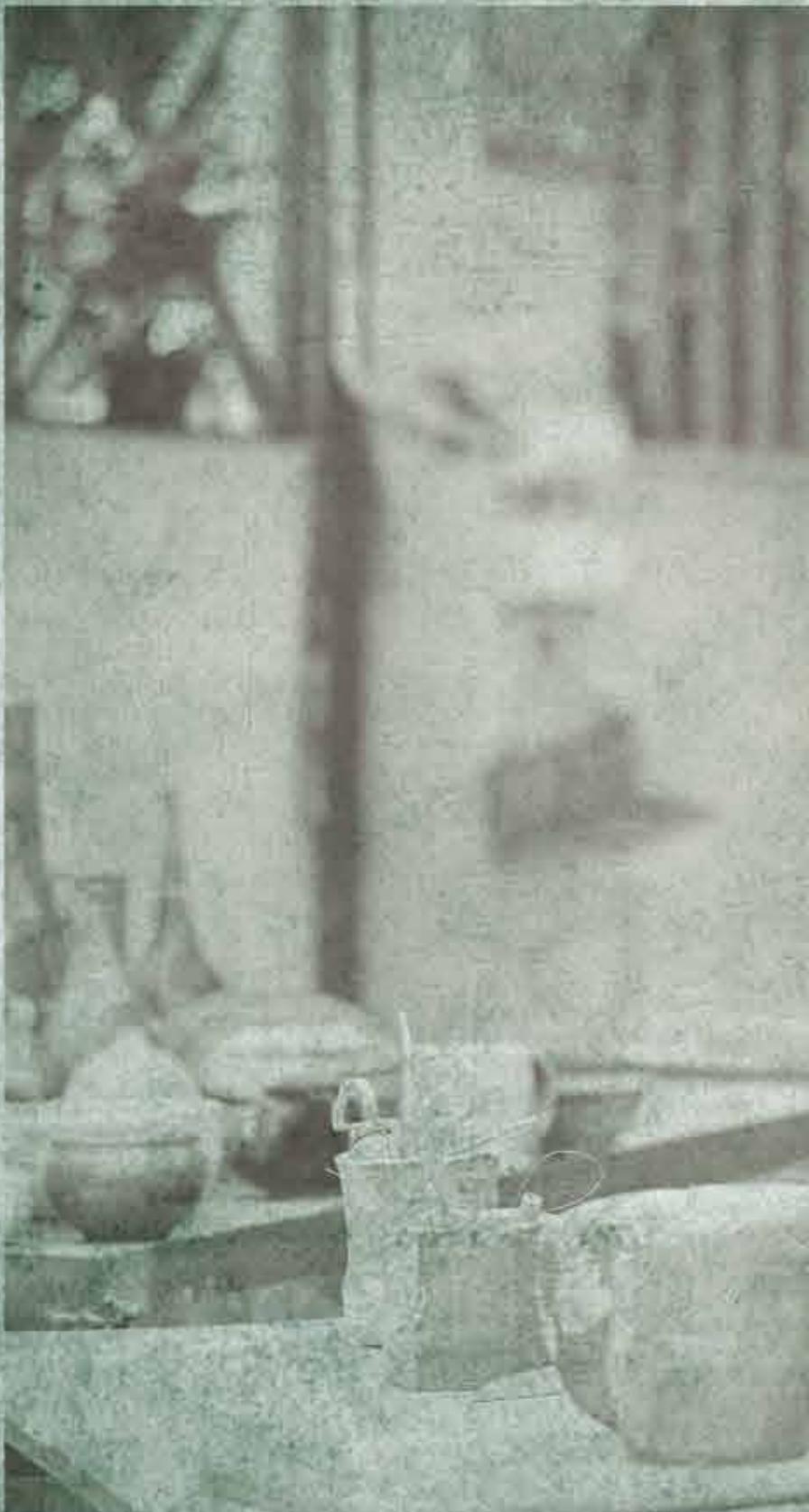
## MOTHER NATURE KNOWS WHAT'S BEST

Quite like a caring mother, Kshetra overlooks nothing in meeting your needs and expectations. It is a model of healthy and harmonious living in nature. As a nature-centric community Kshetra is most ecologically sound and designed to cause minimal environmental impact.

This echoes current climate change concerns and objectives and hence, will resonate with future generations.

Like a grand old tree of life, Kshetra community will grow and flourish, adding grace and greenery to the forest.





COLOURS WITHOUT CHEMICALS,  
ART WITHOUT ARTIFICE

Back in the day, childhood truly was an enchanted period. Toys were made to celebrate and tell simple yet amazing tales of kings and commoners, princes and princesses, love and sacrifice, valour and victory. Those wooden toys were coloured with dyes produced from flowers and other natural sources. Besides toys, our palette of folk art included pottery, fabric painting and puppetry.

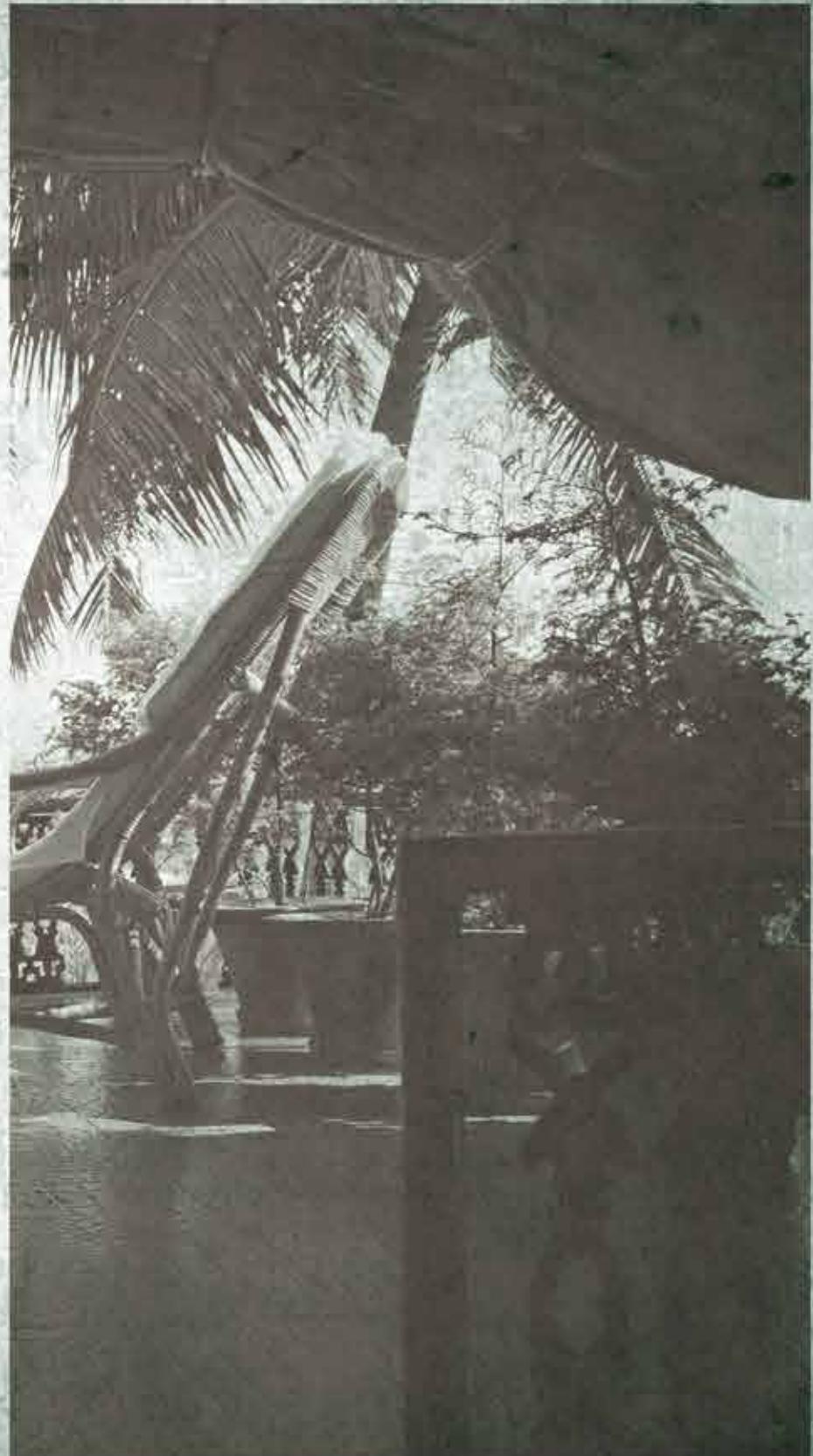
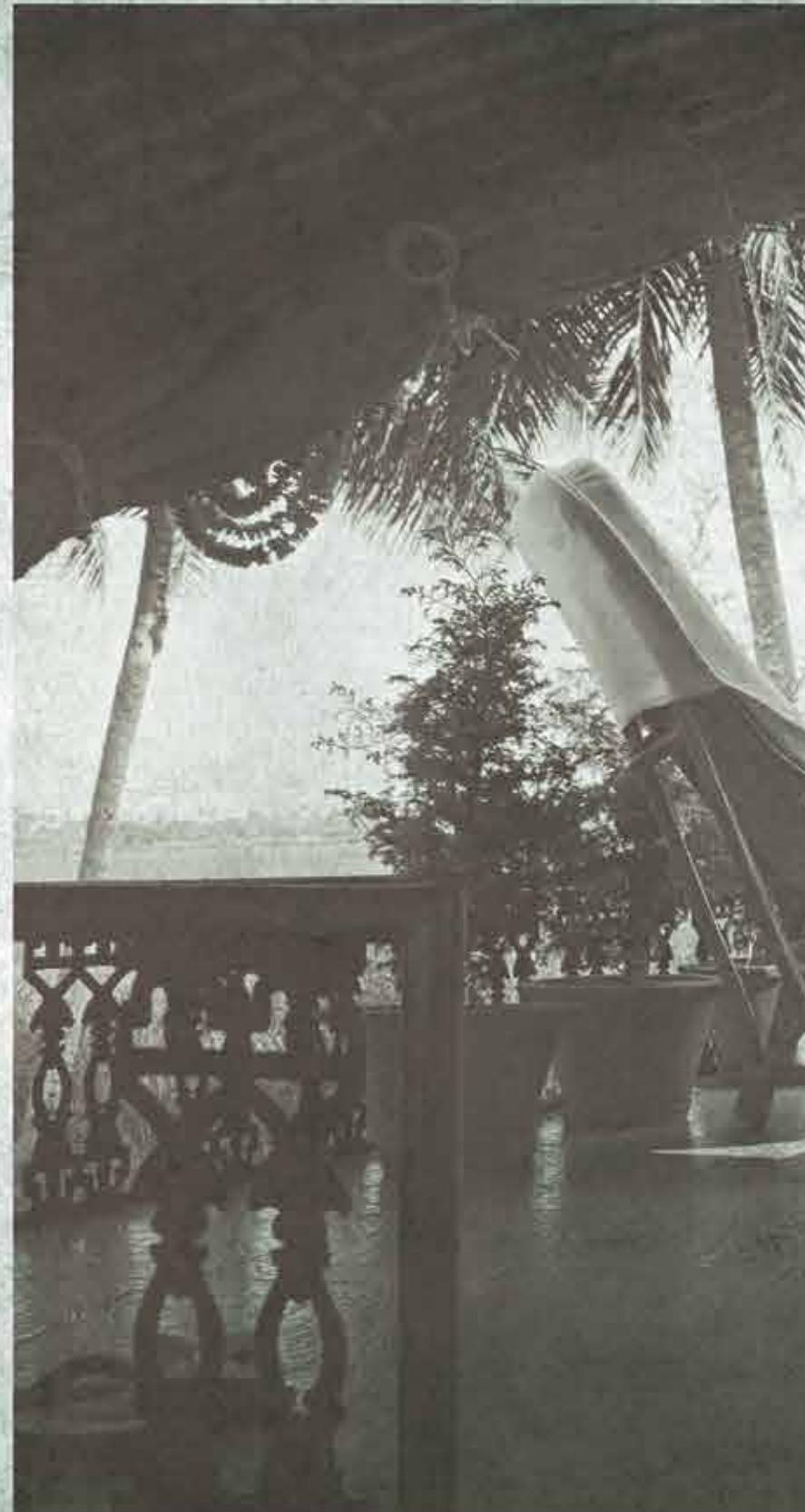
**Kshetra** will actively promote these arts and crafts by engaging skilled artisans and artistes to train community members who wish to learn these arts.

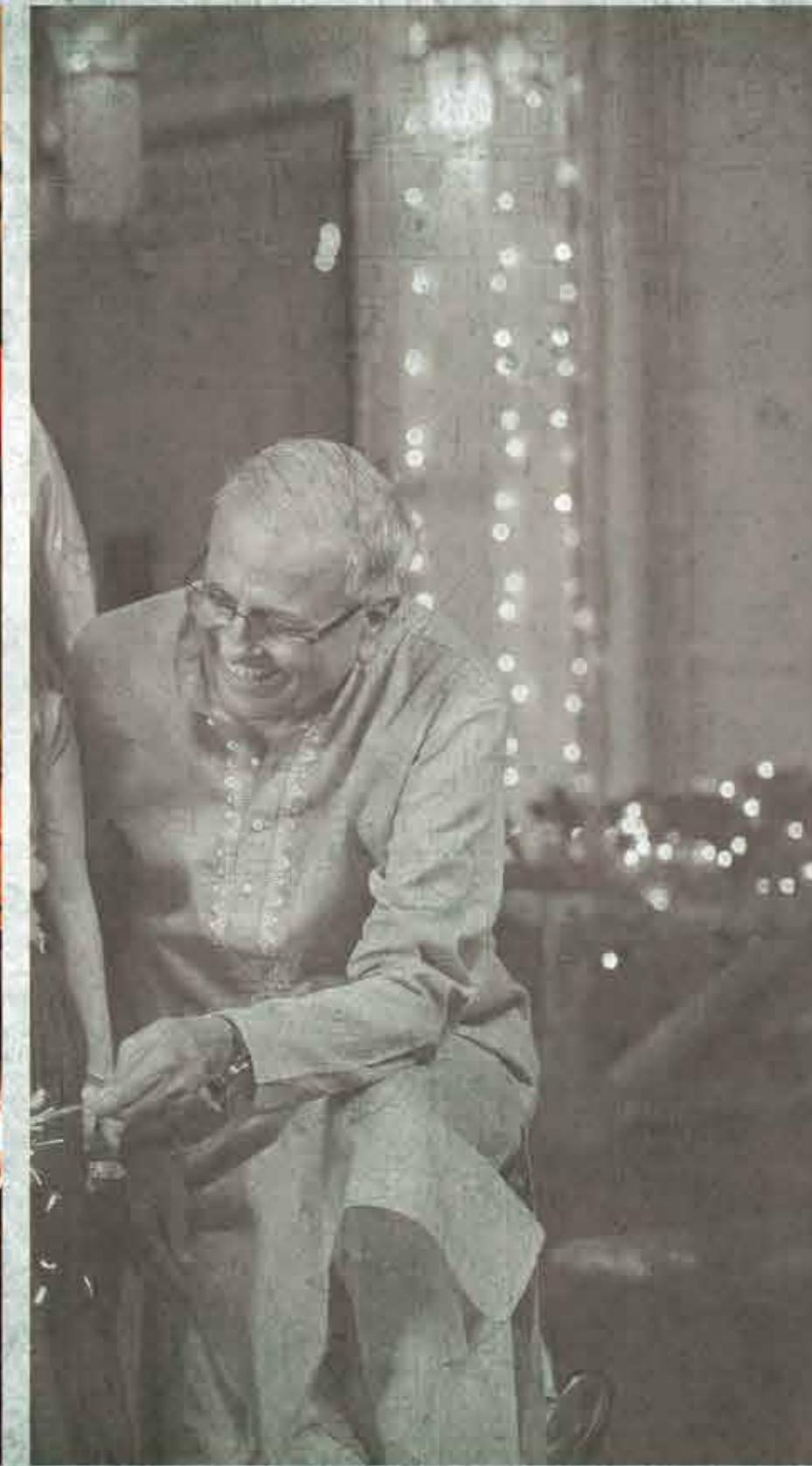
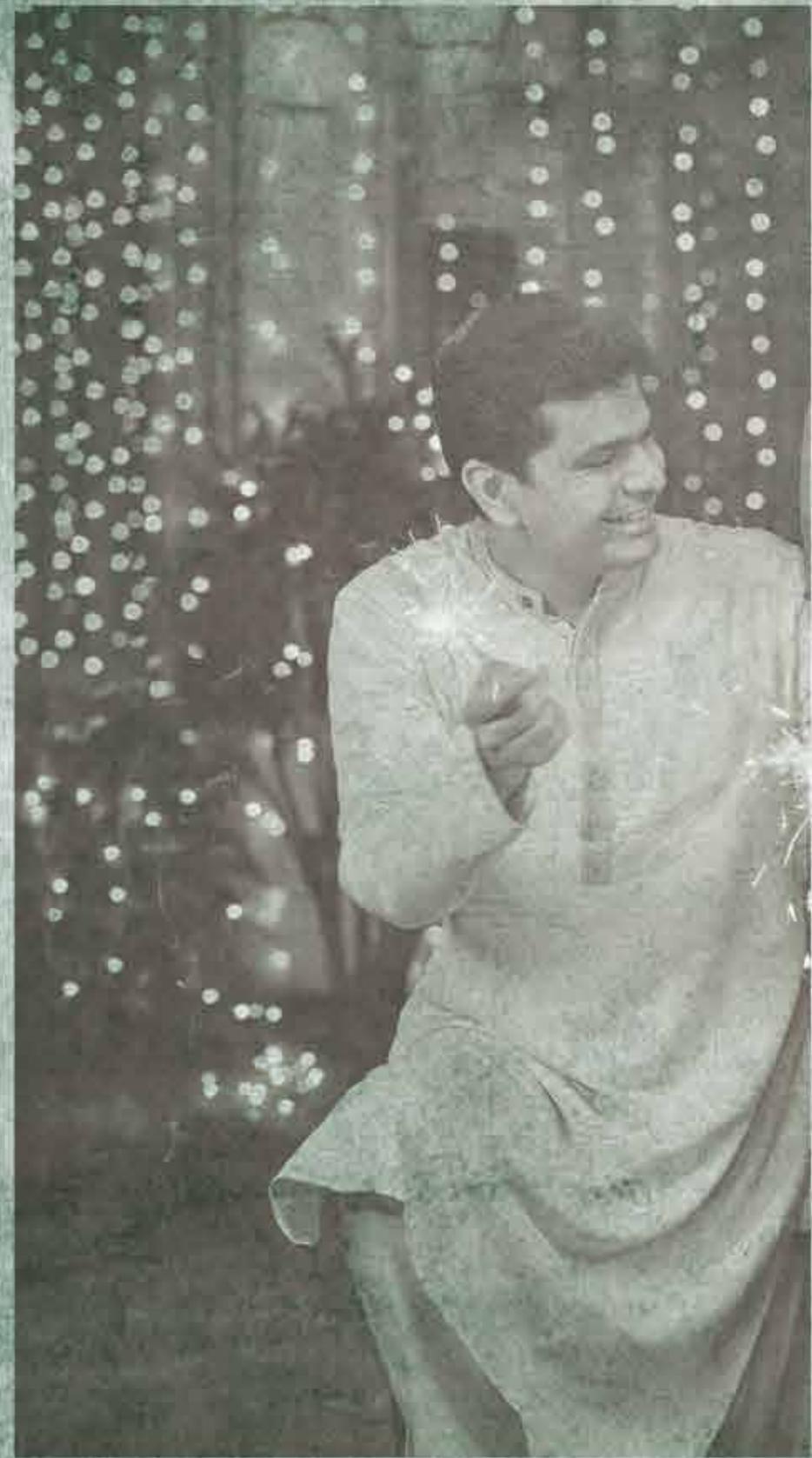


↔ ↔  
LITTLE JOYS AND  
GREAT DELIGHTS  
↔ ↔

The rhythmic graph of love may well ascend to new heights in **Kshetra**. Because, like all things natural, relationships and family bonds are strengthened only when nurtured with love and care, in quiet moments, uninterrupted except for the sweet birdsong and the gentle caress from the Deccan breeze.

The fragrance of flowers in your garden, the swaying of trees and two hearts beating as one... can there be a more romantic setting to reignite a passion?





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SHARING LAUGHTER AND  
MATCHING STEPS WITH NEIGHBOURS

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When a family comes together for a small celebration, a couple of hours can turn into an all-night party when friends turn up.

And if occasion demands, young feet and old bones can forget all worldly cares and join in a jig, matching steps the traditional way – shoulder to shoulder, arm in arm.

**Kshetra** is a place where bonds remain ever strong because we live by and cherish age-old traditions; and every family member has a special place in this happy little world.



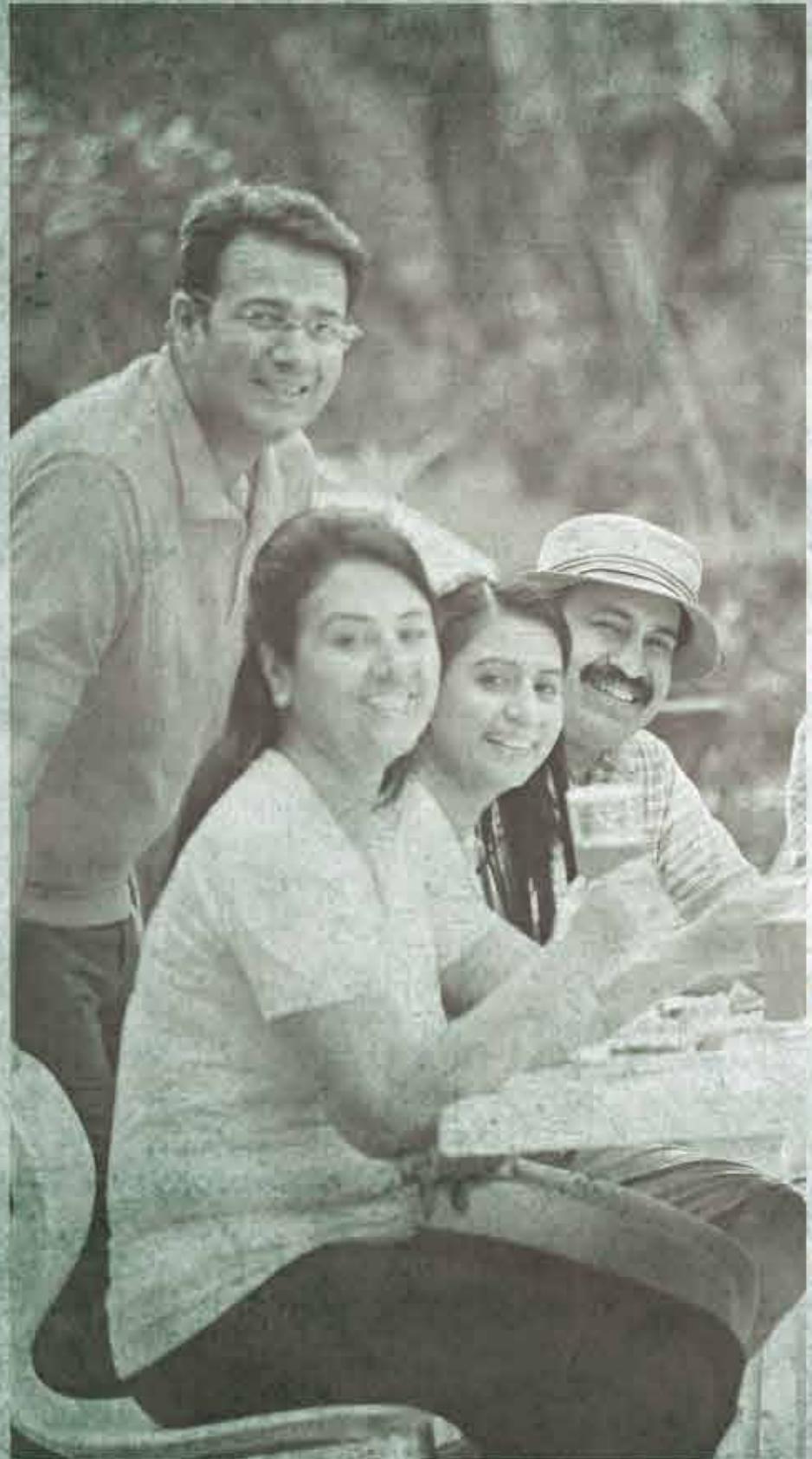


## MIND AND BODY IN UNION SOUL AND SOLACE IN MEDITATION

The **Kshetra** campus with its canopy of trees and gardens with benches offers many quiet places to contemplate on the mysteries of life. But why isolate yourself? You can pursue enlightenment in the healthy way – in the company of happy people. Join up for yoga classes and meditation sessions.

Accomplished masters on-site will help you find fitness or solace whatever you seek.





FROM FARM TO FEAST:  
THE AMAZING JOURNEY OF  
HOME-GROWN VEGETABLES

There's nothing so humbling and invigorating as working on your own garden or farm-plot. Raking the earth, sowing and planting, watching DIY videos on gardening, shooing away pesky birds, pruning and weeding, enlightening young ones with unasked for lectures on patience, until, at last, it's time for harvest and a bit of showing off!

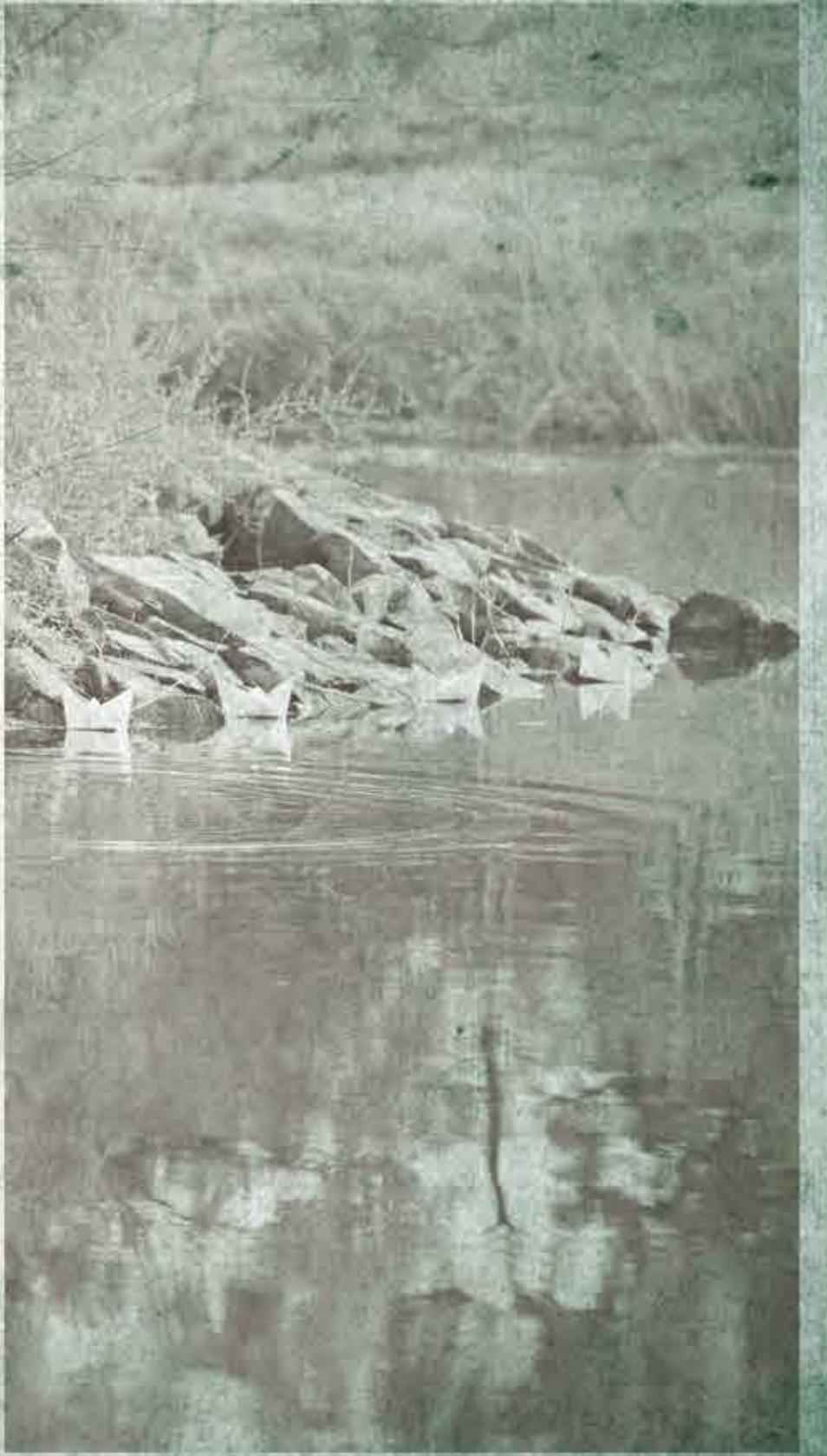
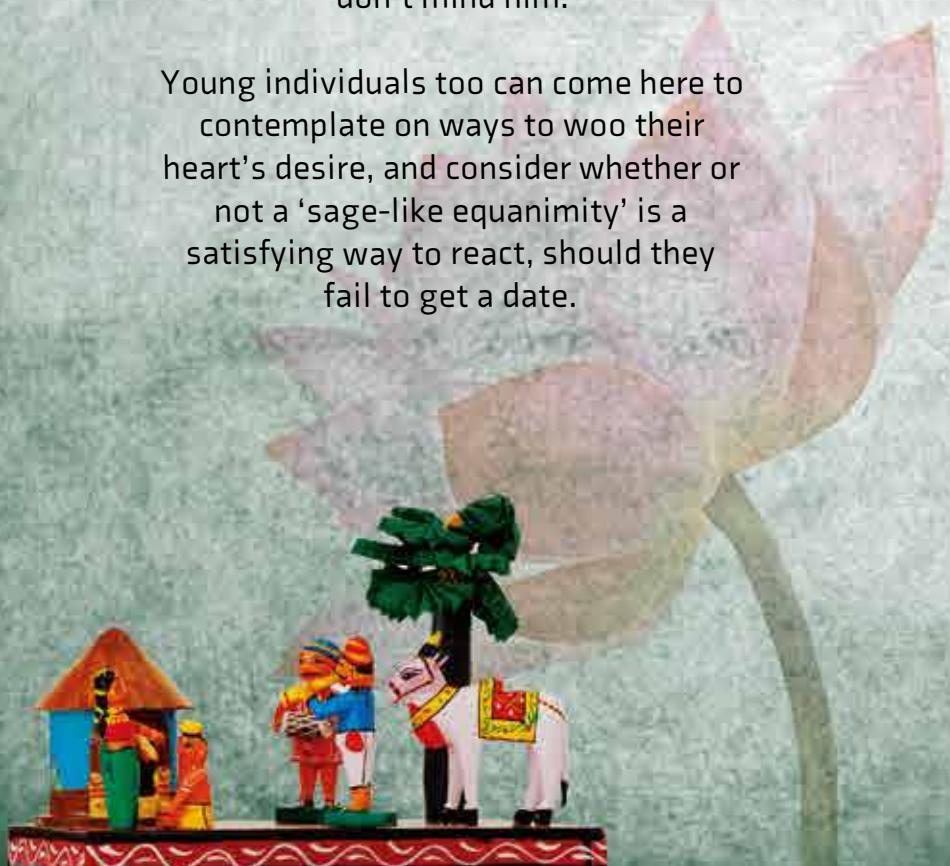
Simply watching the everyday miracle of fruits, flowers, herbs and veggies growing under the care of a trusted gardener, is equally satisfying. At every harvest and season you'd have naturally grown produce, completing their amazing journey on your dining table. Isn't that reason enough to raise a toast to nature?

↔  ↔  
LESSON FROM THE LOTUS:  
SIT, SMILE, THAT'S IT!

Kshetra's has a tranquil Eco-pond with a zen-like quality pervading everything around it. For instance, the silent blooms of lotus.

The lotus offers a great life lesson: it holds on to neither dew-drops nor swampy water, suggesting a sage-like equanimity at all times. Families could gather here, as they did in the olden days, to whisper about life's challenges and ways to resolve them. If the singing of a cuckoo distracts you, don't mind him.

Young individuals too can come here to contemplate on ways to woo their heart's desire, and consider whether or not a 'sage-like equanimity' is a satisfying way to react, should they fail to get a date.



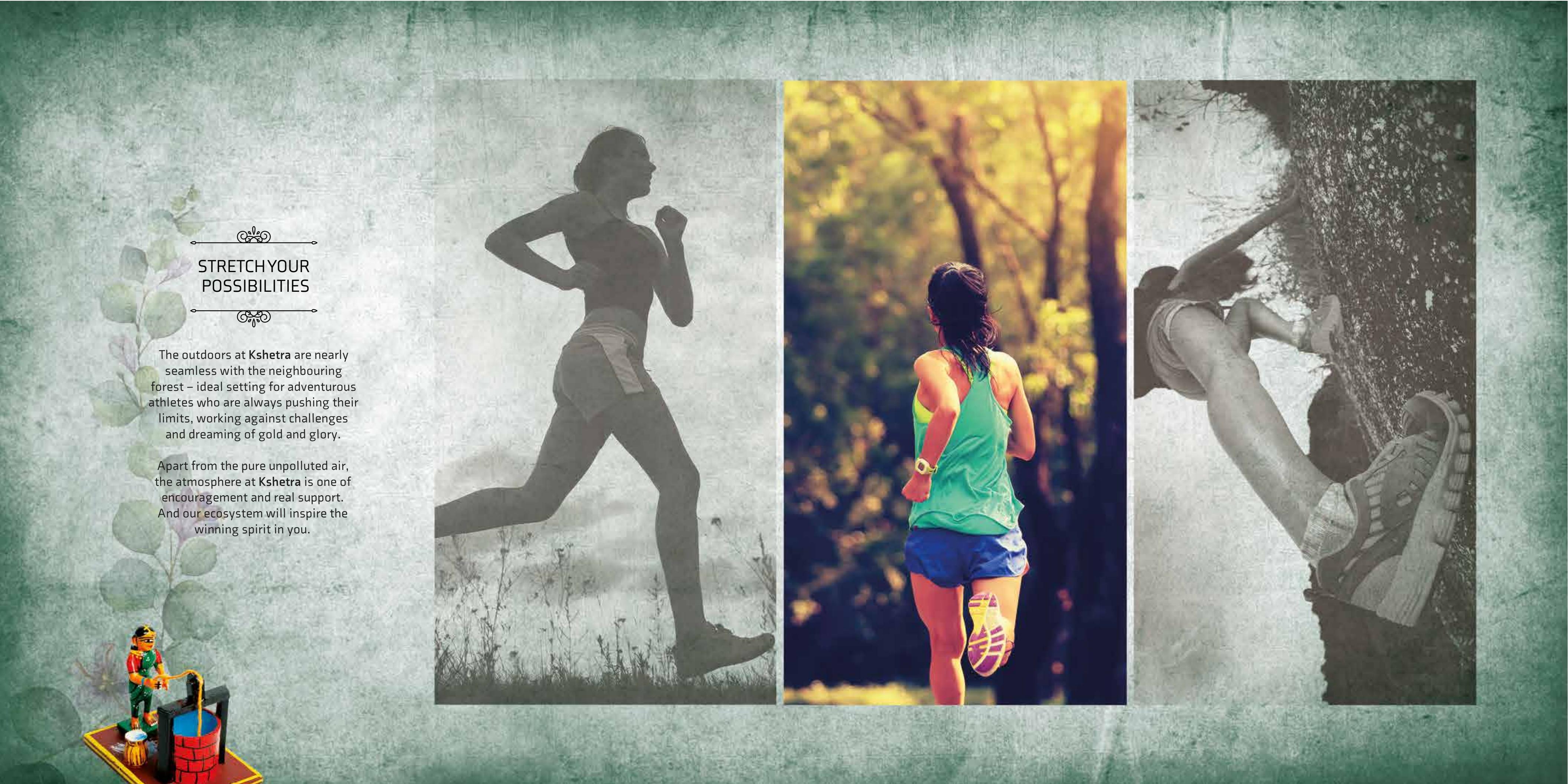


WHO NEEDS REASONS  
TO CELEBRATE?

At Kshetra, festivals can turn into events of great merriment. Colours and flowers, lights and laughter, night-long dancing and delicacies of myriad tastes and lots more the community would come alive with revelry.

Since traditions are a key theme at Kshetra, festivals like Sankranthi and Jatara would be celebrated in the authentic manner that was custom for our grandparents and ancestors. Festivities can become most frequent as Kshetra is open to people of all cultures.

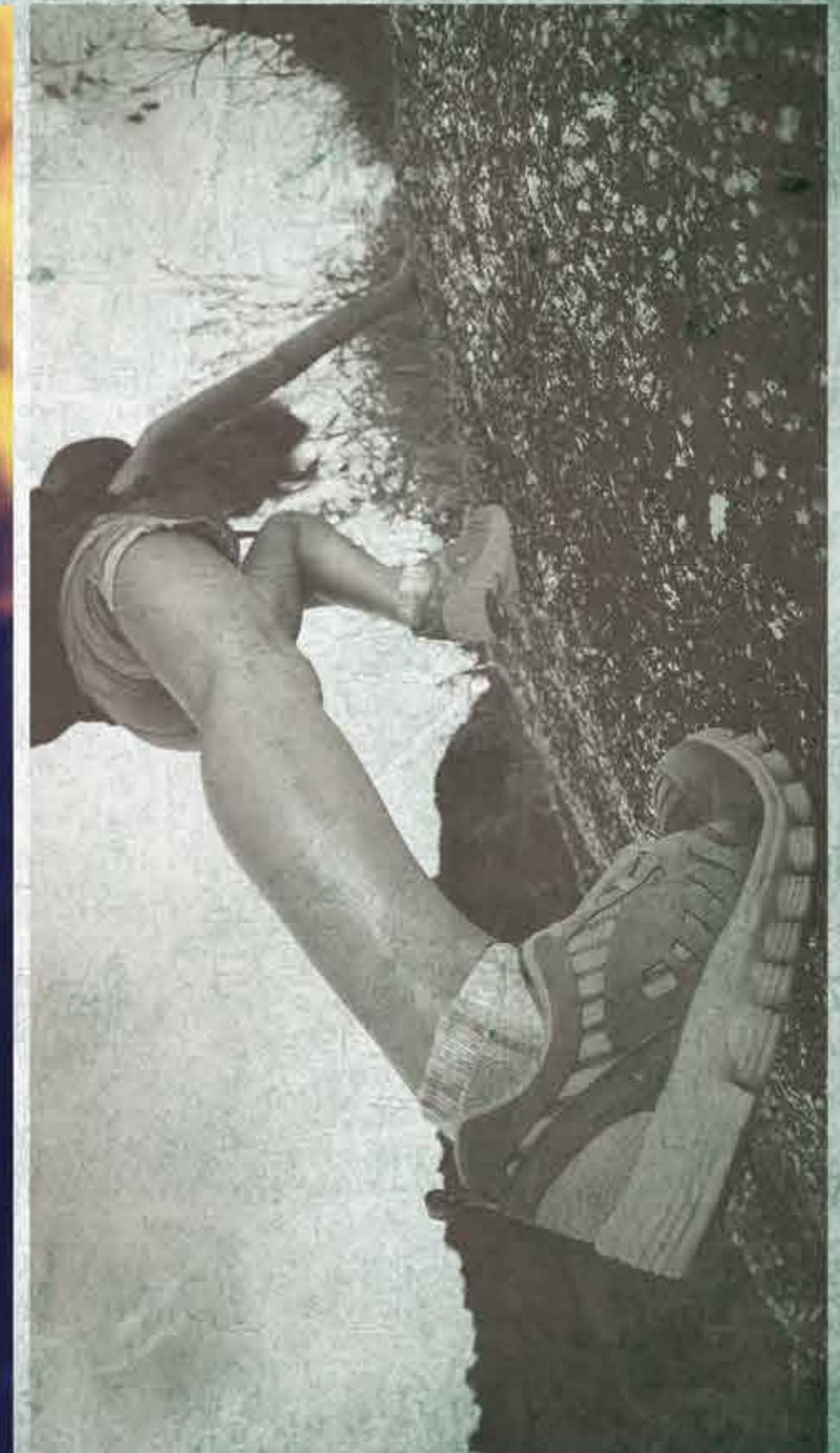
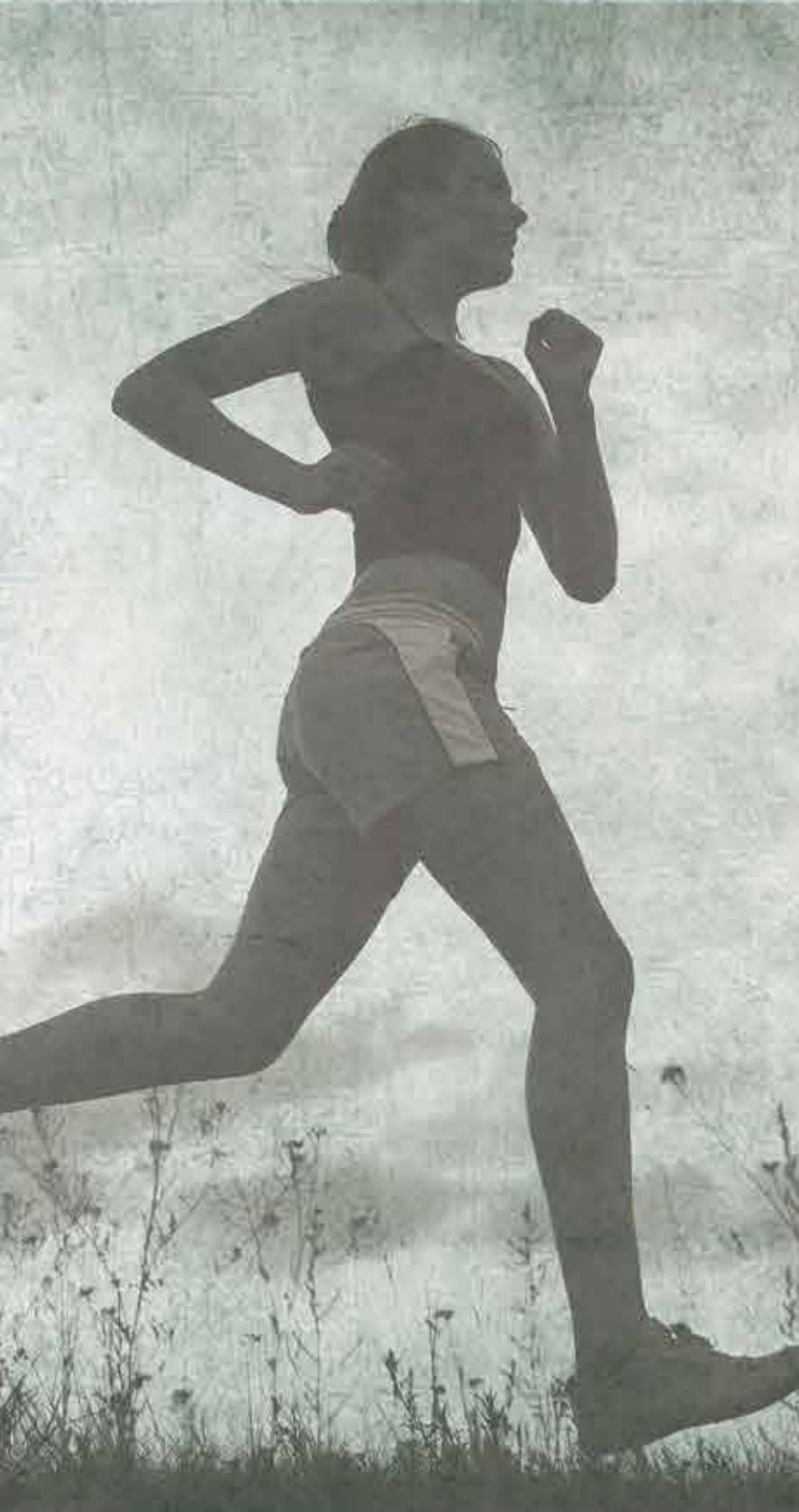


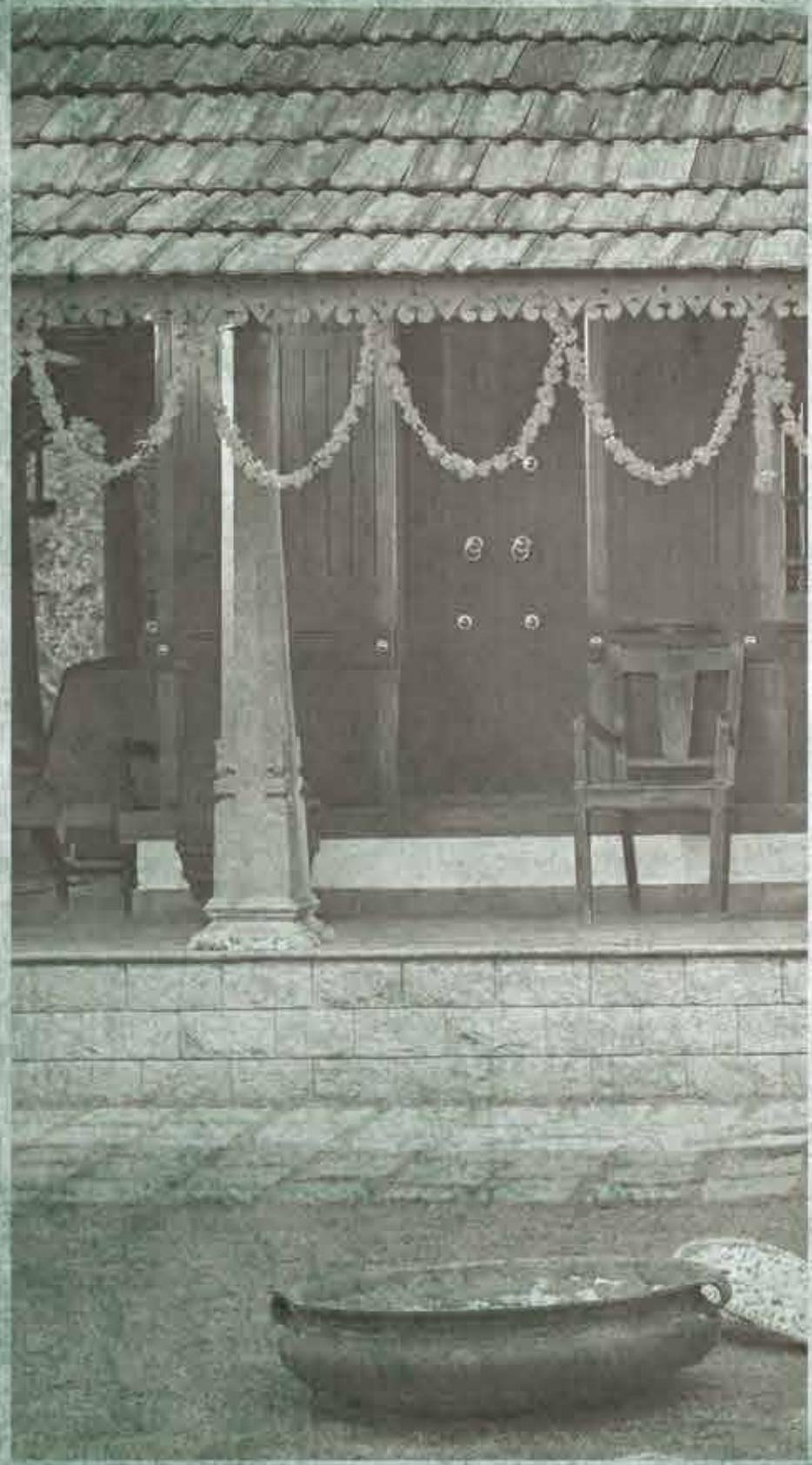


## STRETCH YOUR POSSIBILITIES

The outdoors at Kshetra are nearly seamless with the neighbouring forest – ideal setting for adventurous athletes who are always pushing their limits, working against challenges and dreaming of gold and glory.

Apart from the pure unpolluted air, the atmosphere at Kshetra is one of encouragement and real support. And our ecosystem will inspire the winning spirit in you.





RECREATING THE MAGIC  
WE EXPERIENCED IN OUR  
GREAT-GRANDPARENTS' HOME:  
**THE MANDUVA HOUSE**

Taking a nap in grandmother's lap,  
climbing a mango tree in the  
courtyard with grandfather's help,  
swimming in the village pond or  
enjoying mother's freshly made coffee  
on the steps... sweet memories never  
fade! It's best to bring them  
back to life.

**Kshetra** has architects on the team  
who can build villas in authentic  
Manduva style for customers if they so  
desire. We understand how a Manduva  
was a magical world where one felt  
always happy and at peace with  
nature. The spaces in a Manduva were  
always filled with laughter and small  
talk and the fragrances of flowers and  
kitchen spices.



A HEALTHY PLANET IS  
WHEN FORESTS FLOURISH

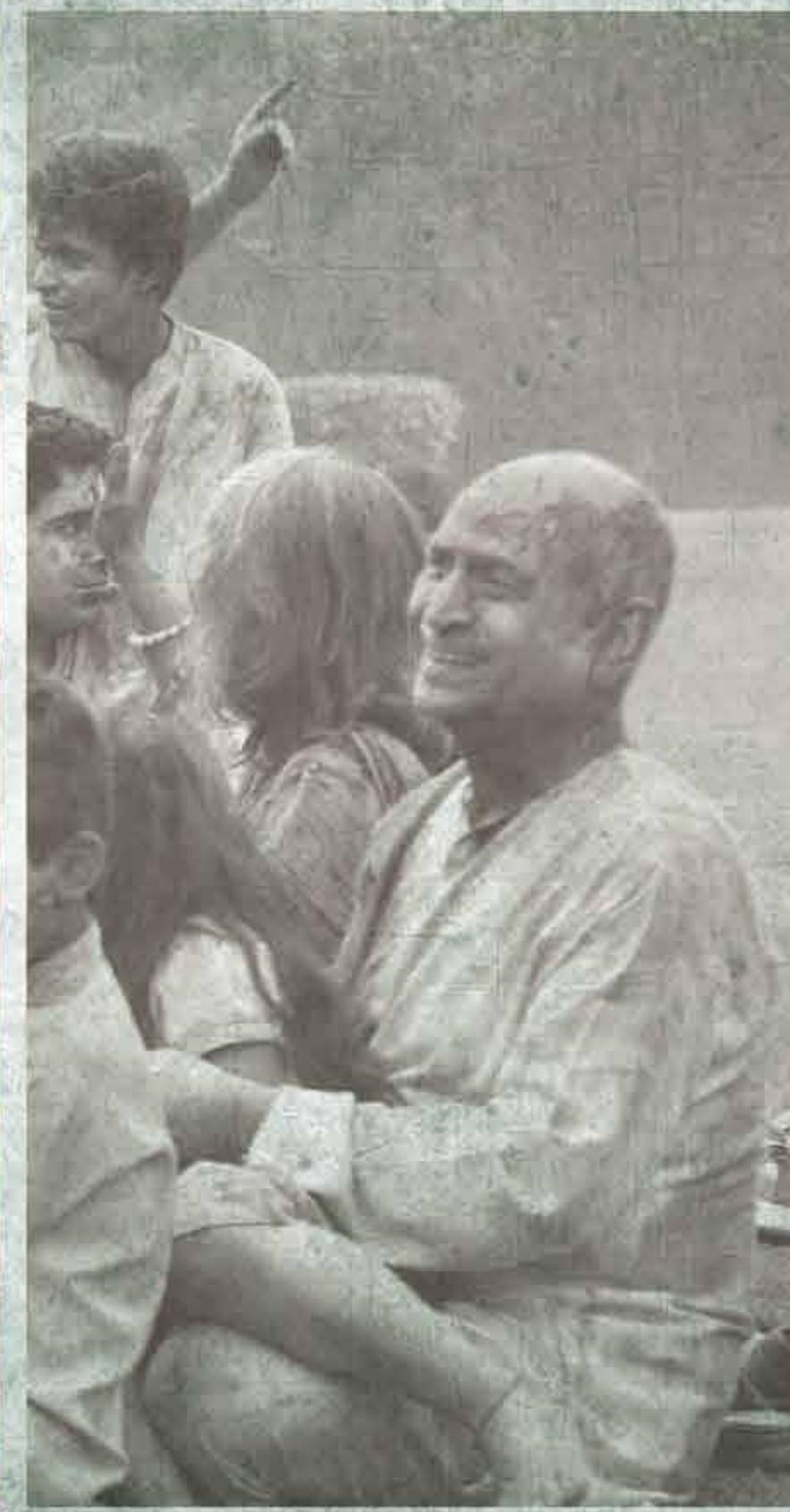
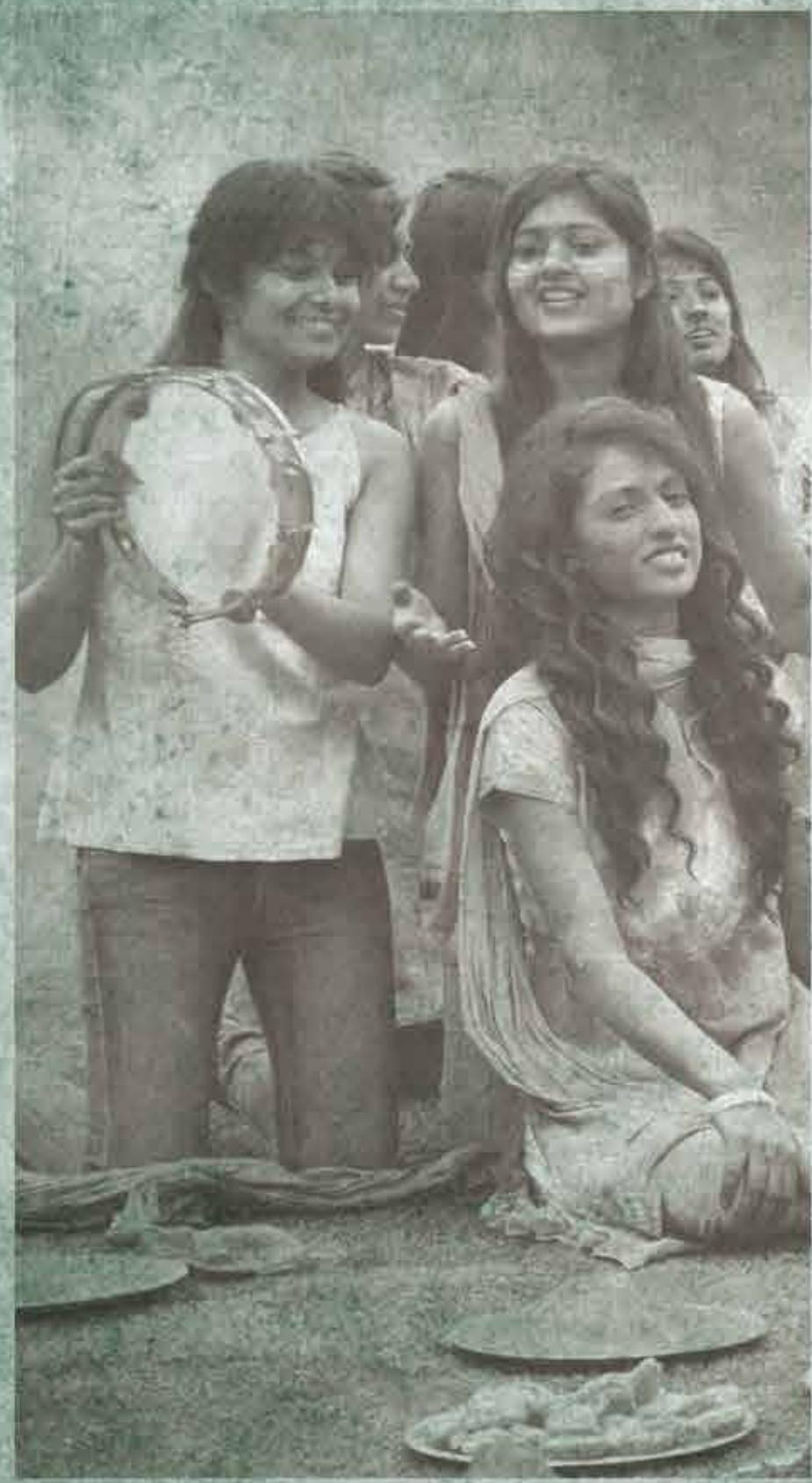
The Kshetra garden will have fruit and flowering trees of such a wide variety, that it would be a botanist's dream come true.

But the one feature to delight everyone would be - 'Miyawaki' forests.

The Miyawaki method of foresting (named after its inventor - Akiro Miyawaki, a Japanese botanist) helps create dense little green islands – a forest eco-system, within 5 to 10 years; whereas natural forests would require about 100 years. The method is fast gaining popularity and the flourishing forests contribute to the global efforts of restoring lost forest cover.

Reforesting gives to the planet what yoga gives to our bodies - a chance to recover, regain and re-energize. And the bonus for us: 24X7 fresh, clean air, spaces to inspire the yogi in you, unpolluted ground water, an orchestra of birdsong and a healthy family.





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## WHERE ANCIENT BEATS ADD RHYTHM TO SONGS OF THE EARTH

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The chowk in villages used to be a place for impromptu gatherings.

Announcements were made, events were celebrated and news shared in the chowk. In Kshetra the stepped kund - an open air sitting area, will serve as the chowk. At the centre of this place, you will often see a small group performing folk songs decked in traditional costumes.

At most festival, you might see folk artistes adding colour and music to the gaiety. Traditions will be revived and celebrated at Kshetra in a sincere effort to conserve our cultural heritage.

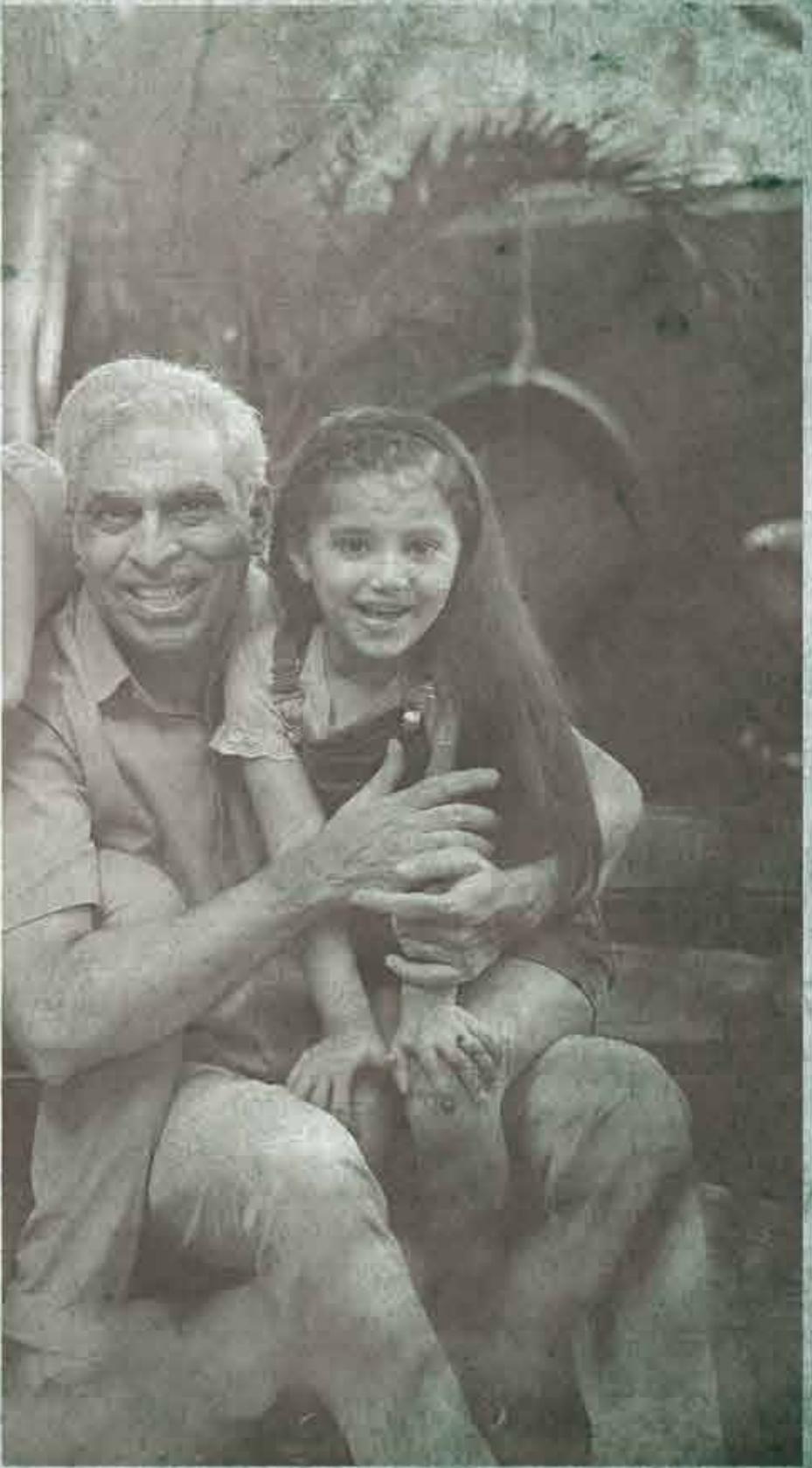


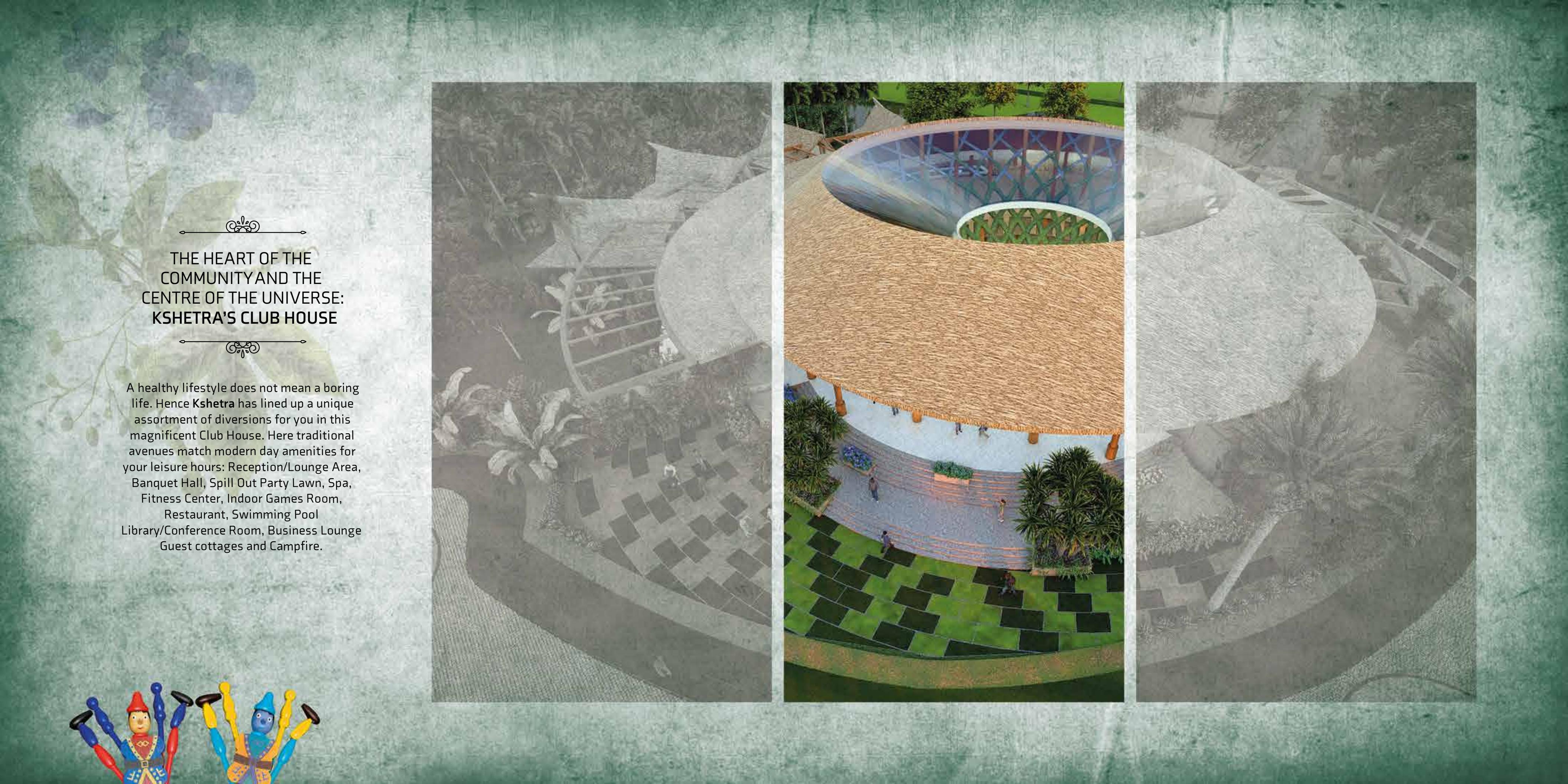


## HAPPINESS IS HERE TO STAY

At the end of the day, life is all about family, nature, self and fulfilment. It is a journey with milestones and moments, of laughter and lament, loving and losing, prayers and potential, gains and losses. These experiences are light on the heart when shared with loved ones in the comforts of our traditional homes and the benevolent presence of nature.

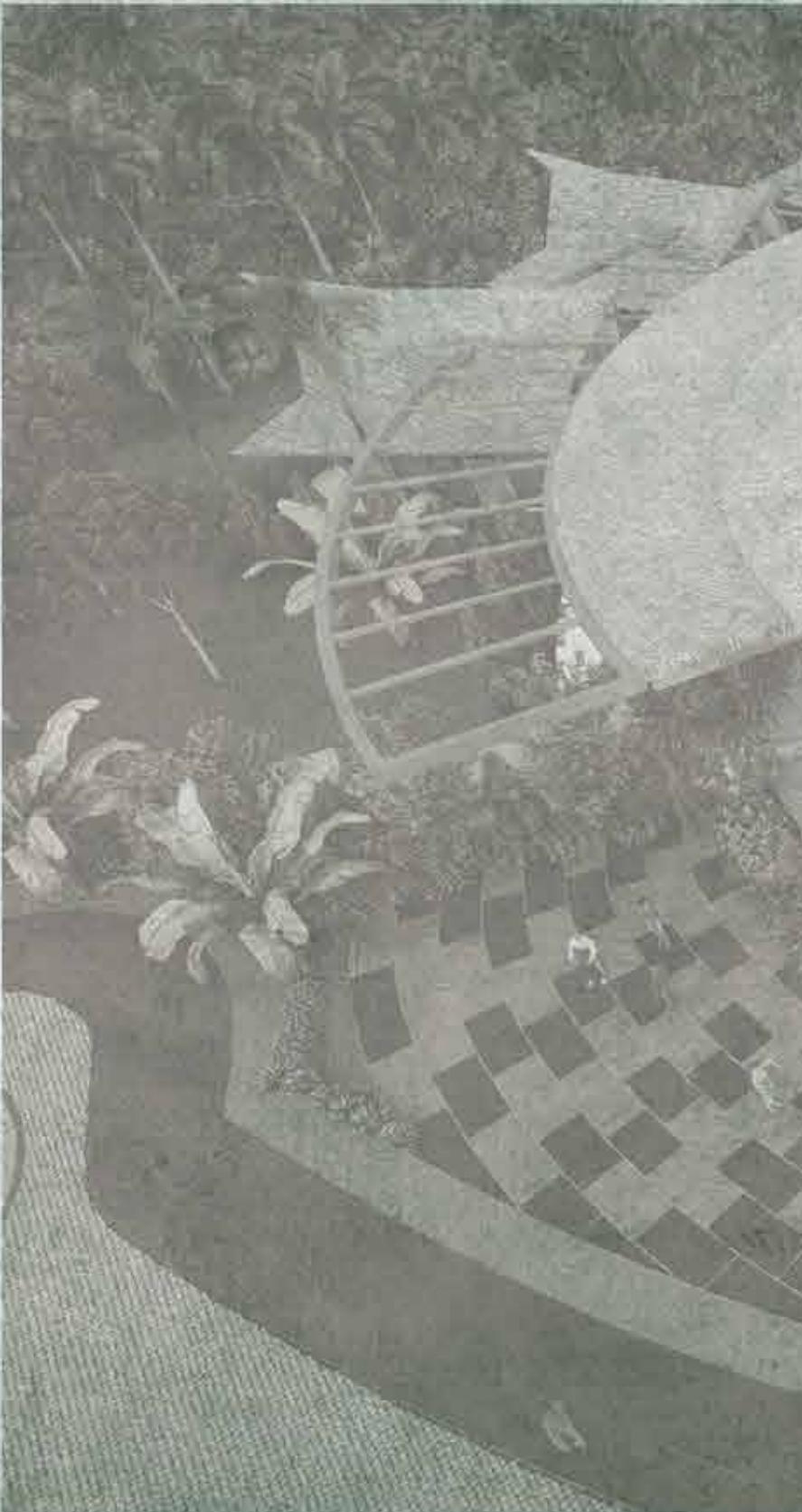
**Kshetra** is every bit like nature – ever-accommodating, protecting, nurturing and encouraging us to fly, to seek new horizons, to soar to new heights and come home to our nest after every flight.

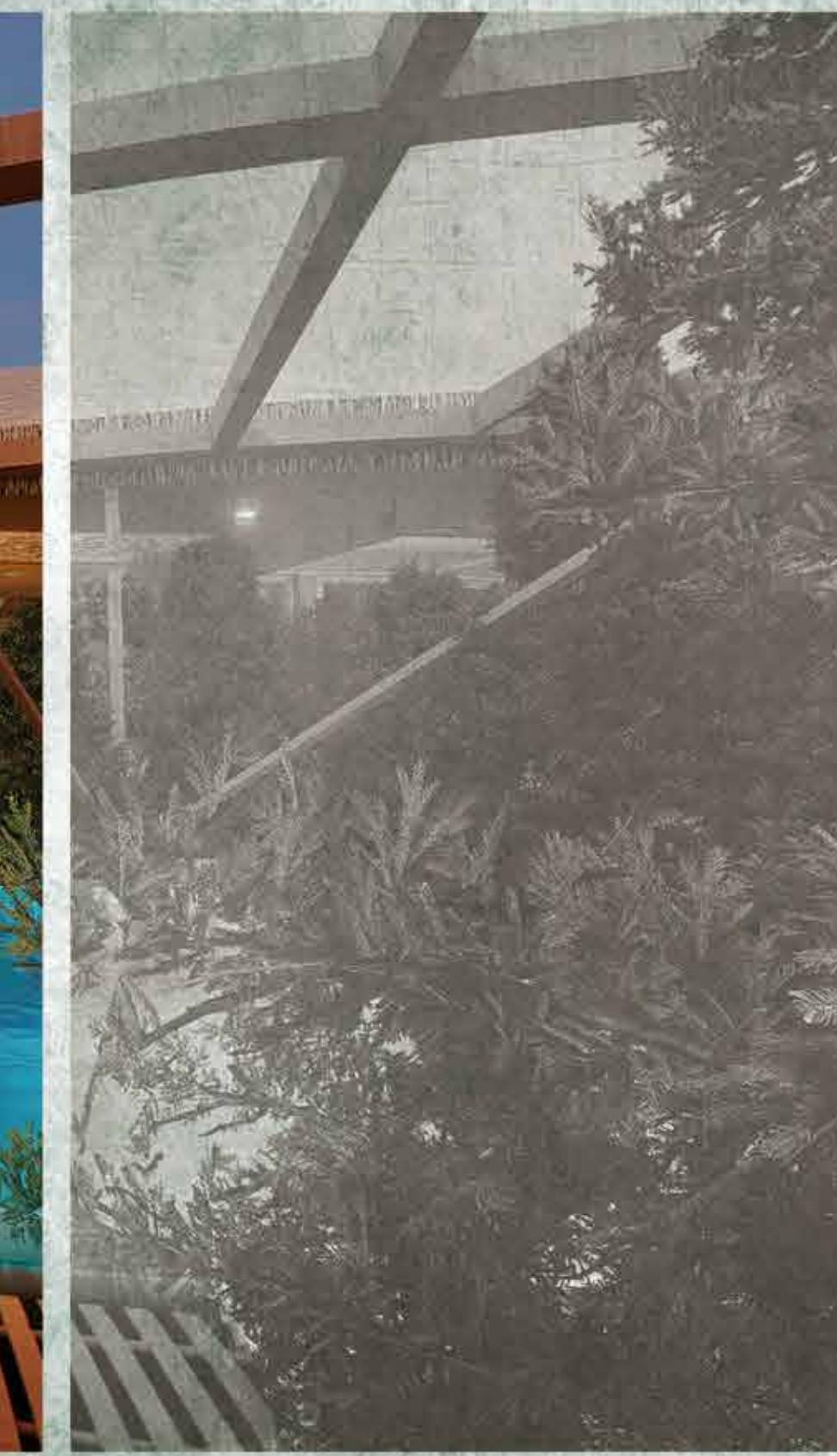
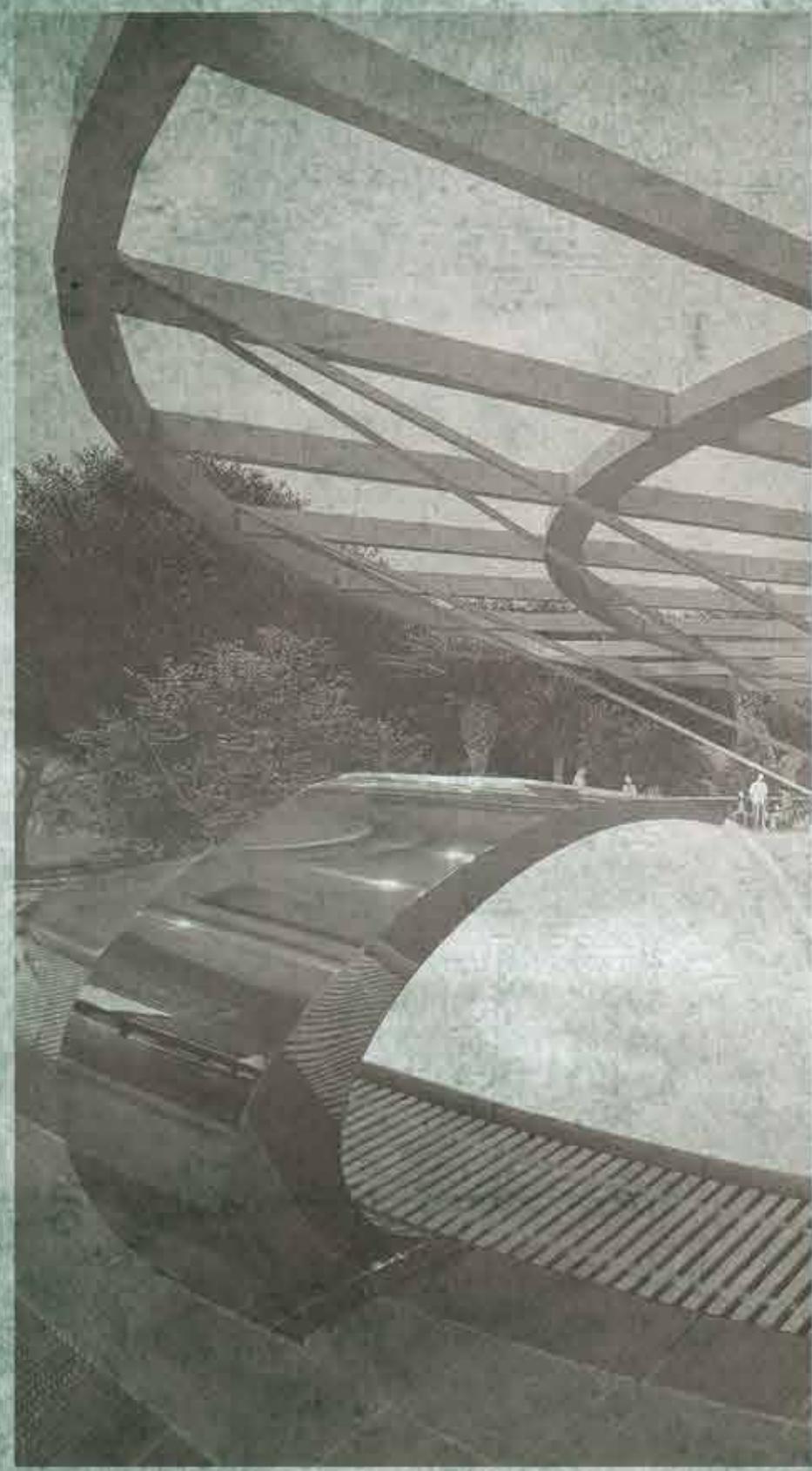




## THE HEART OF THE COMMUNITY AND THE CENTRE OF THE UNIVERSE: **KSHETRA'S CLUB HOUSE**

A healthy lifestyle does not mean a boring life. Hence Kshetra has lined up a unique assortment of diversions for you in this magnificent Club House. Here traditional avenues match modern day amenities for your leisure hours: Reception/Lounge Area, Banquet Hall, Spill Out Party Lawn, Spa, Fitness Center, Indoor Games Room, Restaurant, Swimming Pool Library/Conference Room, Business Lounge Guest cottages and Campfire.





PEARLS OF WISDOM IN A  
POOL OF BONHOMIE

A swimming pool is a place where all stress dissolves. For the more athletic among us, it's a place to tone muscles. But the swimming pool at Kshetra's Club House is in a class of its own.

Here, members gather ostensibly to swim. They tinkle glasses, swim a bit, share political insights, swim some more, meditate on the pool's natural surroundings, swim a little bit more, turn their glasses bottoms up, and finally dive into the inviting waters of the pool.

ARIAL VIEW OF "KSHETRA"

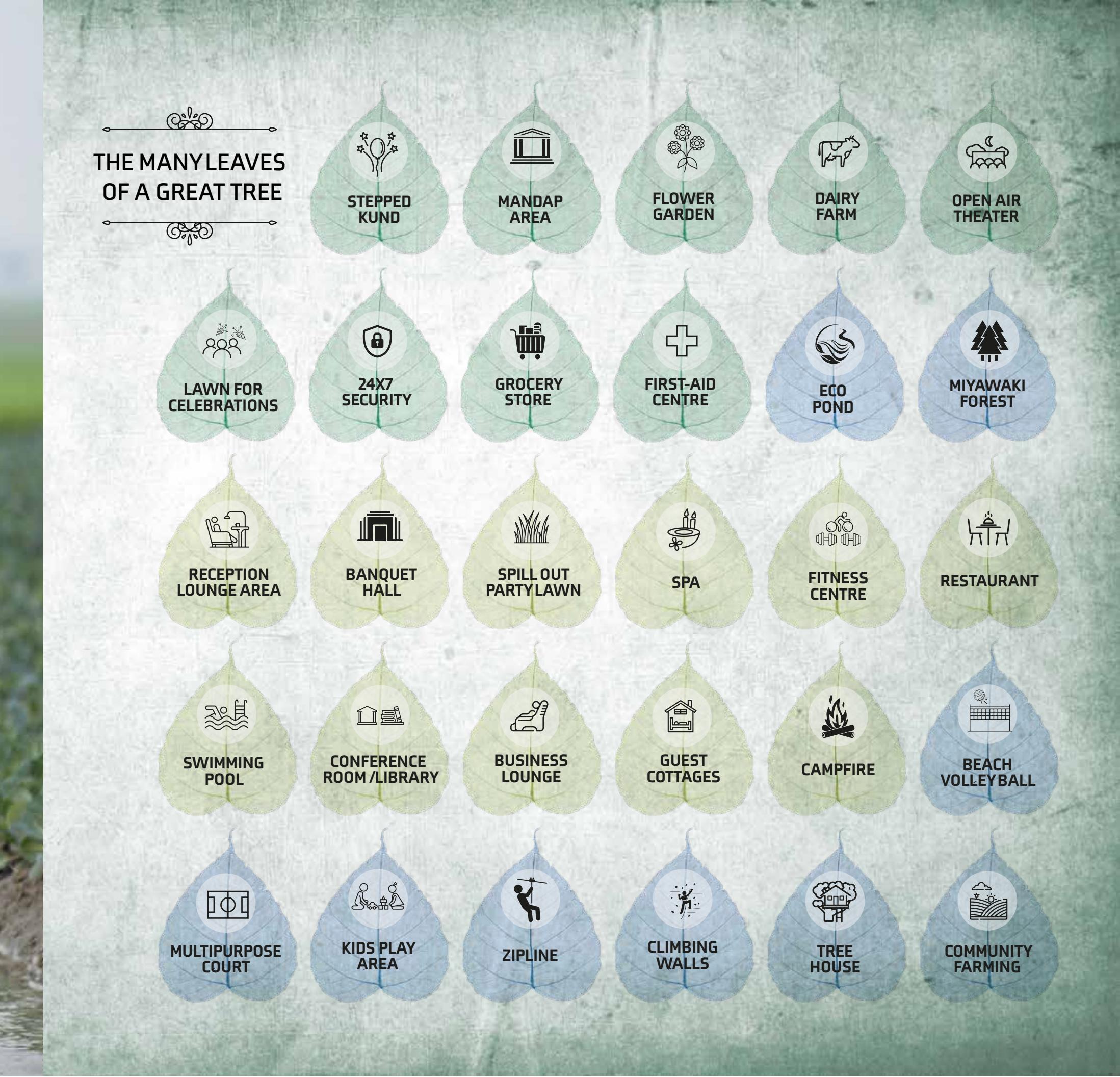


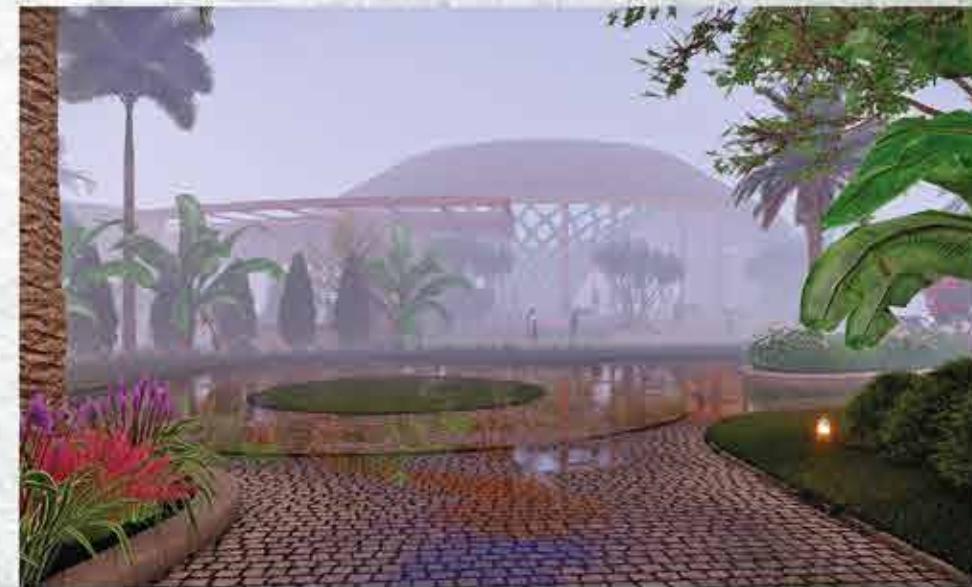


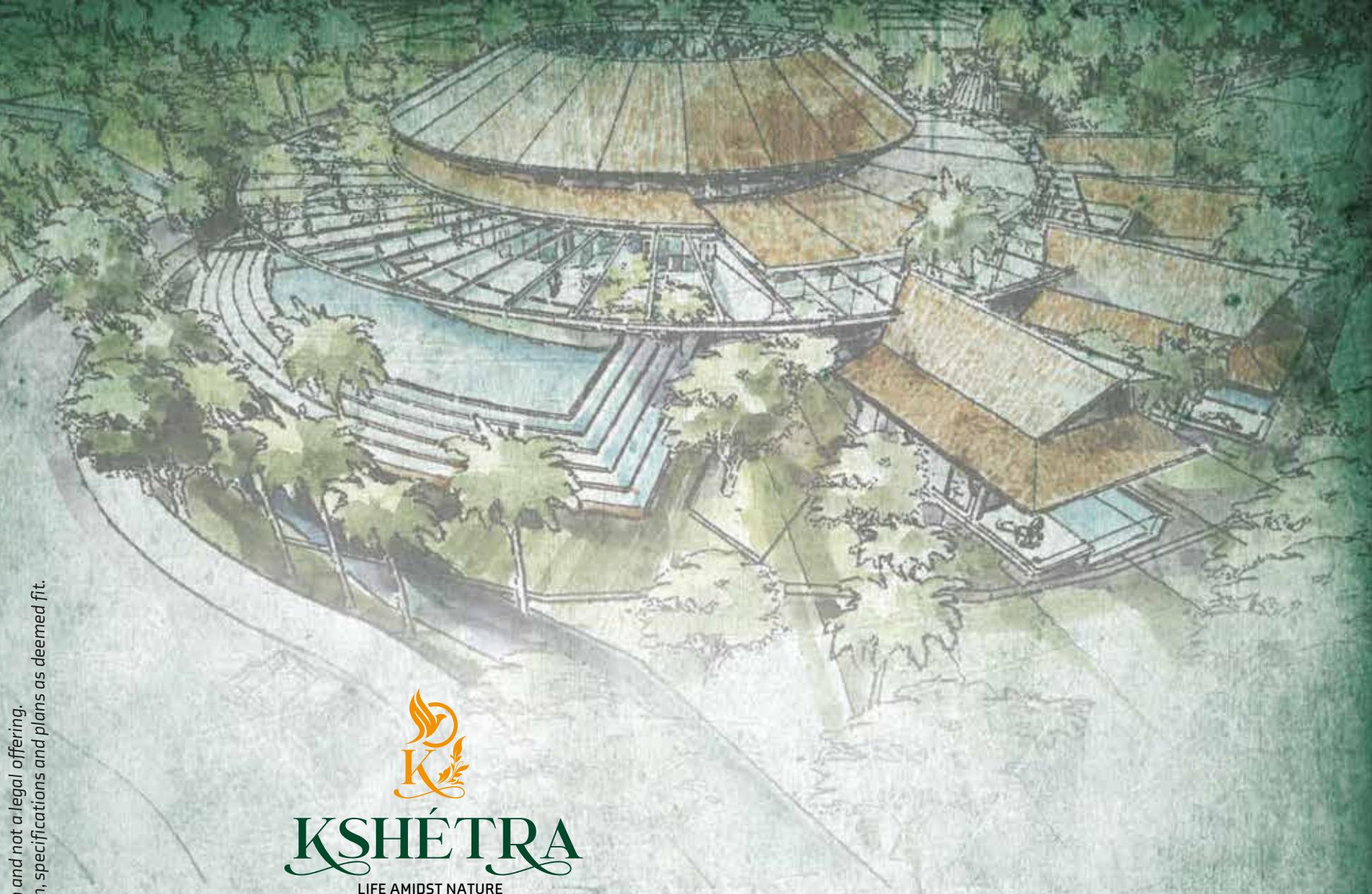
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**Ridge Homes LLP**  
Plot No 87 | 2nd floor | Trends Tridents | Madhapur | Hyderabad | India  
Ph: 93913 29639 | [Info@ridgehomes.in](mailto:Info@ridgehomes.in) | [www.ridgehomes.in](http://www.ridgehomes.in)

**MORE DETAILS CALL: 777 585 7777**

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