```
In [29]: import pandas as pd #Import libraries
import warnings
data=pd.read_csv("/home/placement/kambala/TelecomCustomerChurn.csv")
```

```
print(data)
In [301:
                                       SeniorCitizen Partner Dependents
                              gender
                                                                             tenure
                 customerID
          0
                 7590-VHVEG
                              Female
                                                     0
                                                            Yes
                                                                         No
                                                                                   1
                 5575-GNVDE
                                Male
                                                                                  34
          1
                                                     0
                                                            No
                                                                         No
          2
                 3668-QPYBK
                                                     0
                                                                                   2
                                Male
                                                             No
                                                                         No
          3
                 7795-CF0CW
                                Male
                                                            No
                                                                                  45
                                                                         No
                 9237-HQITU
                              Female
                                                     0
                                                            No
                                                                                   2
          4
                                                                         No
                                  . . .
                                                            . . .
          . . .
                         . . .
                                                                        . . .
                                                                                  . . .
                6840-RESVB
                                                     0
                                                                                  24
          7038
                                Male
                                                            Yes
                                                                        Yes
                                                     0
          7039
                2234-XADUH
                              Female
                                                            Yes
                                                                        Yes
                                                                                  72
                4801-JZAZL
                                                           Yes
                                                                                  11
          7040
                              Female
                                                                        Yes
          7041 8361-LTMKD
                                                                                   4
                                Male
                                                            Yes
                                                                         No
          7042 3186-AJIEK
                                Male
                                                     0
                                                            No
                                                                                  66
                                                                         No
                PhoneService
                                   MultipleLines InternetService OnlineSecurity
                               No phone service
                                                                DSL
          0
                           No
                                                                                  No
          1
                          Yes
                                               No
                                                                DSL
                                                                                 Yes
                                                                                      . . .
          2
                          Yes
                                               No
                                                                DSL
                                                                                 Yes
          3
                           No
                                                                DSL
                               No phone service
                                                                                 Yes
          4
                          Yes
                                               No
                                                       Fiber optic
                                                                                  No
                                                                                      . . .
          . . .
                          . . .
                                              . . .
                                                                . . .
                                                                                       . . .
          7038
                                                                DSL
                          Yes
                                              Yes
                                                                                 Yes
                                                                                      . . .
          7039
                                                       Fiber optic
                                                                                  No
                          Yes
                                              Yes
          7040
                                                                DSL
                           No
                               No phone service
                                                                                 Yes
                                                                                      . . .
          7041
                          Yes
                                                       Fiber optic
                                                                                  No
                                              Yes
                                                                                      . . .
                                               No
                                                       Fiber optic
          7042
                          Yes
                                                                                 Yes
                DeviceProtection TechSupport StreamingTV StreamingMovies
                                                                                        Contract \
                                             No
                                                          No
                                                                                 Month-to-month
          0
                               No
                                                                            No
          1
                              Yes
                                             No
                                                          No
                                                                            No
                                                                                        One year
          2
                               No
                                             No
                                                          No
                                                                            No
                                                                                 Month-to-month
          3
                                                                            No
                              Yes
                                                                                       One year
                                            Yes
                                                          No
          4
                               No
                                             No
                                                          No
                                                                            No
                                                                                 Month-to-month
                               . . .
                                            . . .
                                                          . . .
                                                                            . . .
          7038
                              Yes
                                            Yes
                                                         Yes
                                                                           Yes
                                                                                        One year
          7039
                              Yes
                                             No
                                                         Yes
                                                                           Yes
                                                                                        One year
          7040
                                                          No
                                                                            No
                               No
                                             No
                                                                                 Month-to-month
          7041
                                             No
                                                          No
                                                                            No
                                                                                Month-to-month
                               No
          7042
                                            Yes
                                                         Yes
                                                                           Yes
                              Yes
                                                                                        Two year
```

	PaperlessBilling	PaymentMethod	MonthlyCharges	TotalCharges	\
0	Yes	Electronic check	29.85	29.85	
1	No	Mailed check	56.95	1889.5	
2	Yes	Mailed check	53.85	108.15	
3	No	<pre>Bank transfer (automatic)</pre>	42.30	1840.75	
4	Yes	Electronic check	70.70	151.65	
7038	Yes	Mailed check	84.80	1990.5	
7039	Yes	Credit card (automatic)	103.20	7362.9	
7040	Yes	Electronic check	29.60	346.45	
7041	Yes	Mailed check	74.40	306.6	
7042	Yes	Bank transfer (automatic)	105.65	6844.5	
	Churn				

	Churn
0	No
1	No
2	Yes
3	No
4	Yes
7038	No
7039	No
7040	No
7041	Yes
7042	No

[7043 rows x 21 columns]

In [31]: data.head()

Out[31]:

	customerID	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	 DeviceProtecti
0	7590- VHVEG	Female	0	Yes	No	1	No	No phone service	DSL	No	 _
1	5575- GNVDE	Male	0	No	No	34	Yes	No	DSL	Yes	 `
2	3668- QPYBK	Male	0	No	No	2	Yes	No	DSL	Yes	
3	7795- CFOCW	Male	0	No	No	45	No	No phone service	DSL	Yes	 `
4	9237- HQITU	Female	0	No	No	2	Yes	No	Fiber optic	No	

5 rows × 21 columns

```
In [32]: data.columns
```

data.info()

In [331:

```
<class 'pandas.core.frame.DataFrame'>
         RangeIndex: 7043 entries, 0 to 7042
         Data columns (total 21 columns):
                                Non-Null Count Dtype
              Column
              -----
          0
              customerID
                                7043 non-null
                                                 obiect
              gender
                                7043 non-null
                                                object
          2
              SeniorCitizen
                                7043 non-null
                                                int64
                                7043 non-null
                                                object
              Partner
                                7043 non-null
                                                object
              Dependents
                                                int64
              tenure
                                7043 non-null
              PhoneService
                                7043 non-null
                                                object
              MultipleLines
                                7043 non-null
                                                object
                                                object
              InternetService
                                7043 non-null
              OnlineSecurity
                                                object
                                7043 non-null
              OnlineBackup
                                7043 non-null
          10
                                                object
              DeviceProtection
                                7043 non-null
                                                object
          12 TechSupport
                                7043 non-null
                                                object
              StreamingTV
                                7043 non-null
          13
                                                object
              StreamingMovies
                                7043 non-null
                                                object
              Contract
                                7043 non-null
                                                object
          15
              PaperlessBilling
                                7043 non-null
                                                object
              PaymentMethod
                                7043 non-null
                                                obiect
          17
              MonthlyCharges
                                7043 non-null
                                                float64
              TotalCharges
                                                object
                                7043 non-null
          20 Churn
                                7043 non-null
                                                object
         dtypes: float64(1), int64(2), object(18)
         memory usage: 1.1+ MB
In [34]: | data['TotalCharges']=pd.to_numeric(data['TotalCharges'],errors='coerce')
```

```
data.info()
In [351:
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 7043 entries, 0 to 7042
         Data columns (total 21 columns):
              Column
                                Non-Null Count Dtype
              -----
                                7043 non-null
          0
              customerID
                                                 obiect
          1
              gender
                                7043 non-null
                                                object
          2
                                                int64
              SeniorCitizen
                                7043 non-null
              Partner
                                7043 non-null
                                                object
                                7043 non-null
                                                object
              Dependents
              tenure
                                7043 non-null
                                                int64
              PhoneService
                                7043 non-null
                                                object
              MultipleLines
                                7043 non-null
                                                obiect
                                7043 non-null
                                                object
              InternetService
              OnlineSecurity
                                                object
                                7043 non-null
              OnlineBackup
                                7043 non-null
          10
                                                object
              DeviceProtection
          11
                                7043 non-null
                                                object
          12 TechSupport
                                7043 non-null
                                                object
              StreamingTV
                                7043 non-null
          13
                                                object
              StreamingMovies
                                7043 non-null
                                                object
              Contract
                                7043 non-null
                                                object
          15
              PaperlessBilling
                                7043 non-null
                                                object
              PaymentMethod
                                7043 non-null
                                                obiect
          17
              MonthlyCharges
                                7043 non-null
                                                float64
              TotalCharges
                                                float64
          19
                                7032 non-null
          20 Churn
                                7043 non-null
                                                object
         dtypes: float64(2), int64(2), object(17)
         memory usage: 1.1+ MB
In [36]:
         data.shape
Out[36]: (7043, 21)
```

In [37]:	<pre>data.isna().sum()</pre>	
Out[37]:	customerID	0
	gender	0
	SeniorCitizen	0
	Partner	0
	Dependents	0
	tenure	0
	PhoneService	0
	MultipleLines	0
	InternetService	0
	OnlineSecurity	0
	OnlineBackup	0
	DeviceProtection	0
	TechSupport	0
	StreamingTV	0
	StreamingMovies	0
	Contract	0
	PaperlessBilling	0
	PaymentMethod	0
	MonthlyCharges	0
	TotalCharges	11
	Churn	0
	dtype: int64	

In [38]: data.describe()

Out[38]:

	SeniorCitizen	tenure	MonthlyCharges	TotalCharges
count	7043.000000	7043.000000	7043.000000	7032.000000
mean	0.162147	32.371149	64.761692	2283.300441
std	0.368612	24.559481	30.090047	2266.771362
min	0.000000	0.000000	18.250000	18.800000
25%	0.000000	9.000000	35.500000	401.450000
50%	0.000000	29.000000	70.350000	1397.475000
<b>75</b> %	0.000000	55.000000	89.850000	3794.737500
max	1.000000	72.000000	118.750000	8684.800000

In [39]: data1=data.fillna(data.median())

/snap/jupyter/6/lib/python3.7/site-packages/ipykernel\_launcher.py:1: FutureWarning: Dropping of nuisance co lumns in DataFrame reductions (with 'numeric\_only=None') is deprecated; in a future version this will raise TypeError. Select only valid columns before calling the reduction. """Entry point for launching an IPython kernel.

```
In [40]: data1.isna().sum()
Out[40]: customerID
                             0
         gender
                             0
         SeniorCitizen
         Partner
         Dependents
         tenure
         PhoneService
         MultipleLines
                             0
         InternetService
                             0
         OnlineSecurity
                             0
         OnlineBackup
                             0
         DeviceProtection
                             0
         TechSupport
                             0
         StreamingTV
                             0
         StreamingMovies
                             0
         Contract
                             0
         PaperlessBilling
                             0
         PaymentMethod
                             0
         MonthlyCharges
                             0
         TotalCharges
                             0
         Churn
                             0
         dtype: int64
In [41]: data2=data1.drop(columns='customerID')
```

In [42]: **from** sklearn.metrics **import** accuracy\_score #accuracy of test data and predicted data accuracy\_score(y\_test,y\_pred\_ldata2

Out[42]:

	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	OnlineBackup	DeviceProte
0	Female	0	Yes	No	1	No	No phone service	DSL	No	Yes	
1	Male	0	No	No	34	Yes	No	DSL	Yes	No	
2	Male	0	No	No	2	Yes	No	DSL	Yes	Yes	
3	Male	0	No	No	45	No	No phone service	DSL	Yes	No	
4	Female	0	No	No	2	Yes	No	Fiber optic	No	No	
7038	Male	0	Yes	Yes	24	Yes	Yes	DSL	Yes	No	
7039	Female	0	Yes	Yes	72	Yes	Yes	Fiber optic	No	Yes	
7040	Female	0	Yes	Yes	11	No	No phone service	DSL	Yes	No	
7041	Male	1	Yes	No	4	Yes	Yes	Fiber optic	No	No	
7042	Male	0	No	No	66	Yes	No	Fiber optic	Yes	No	

7043 rows × 20 columns

In [43]: data2['Churn']=data2['Churn'].map({'Yes':1,'No':0})

In [44]: data2

Out[44]:

	gender	SeniorCitizen	Partner	Dependents	tenure	PhoneService	MultipleLines	InternetService	OnlineSecurity	OnlineBackup	DeviceProte
0	Female	0	Yes	No	1	No	No phone service	DSL	No	Yes	
1	Male	0	No	No	34	Yes	No	DSL	Yes	No	
2	Male	0	No	No	2	Yes	No	DSL	Yes	Yes	
3	Male	0	No	No	45	No	No phone service	DSL	Yes	No	
4	Female	0	No	No	2	Yes	No	Fiber optic	No	No	
								•••			
7038	Male	0	Yes	Yes	24	Yes	Yes	DSL	Yes	No	
7039	Female	0	Yes	Yes	72	Yes	Yes	Fiber optic	No	Yes	
7040	Female	0	Yes	Yes	11	No	No phone service	DSL	Yes	No	
7041	Male	1	Yes	No	4	Yes	Yes	Fiber optic	No	No	
7042	Male	0	No	No	66	Yes	No	Fiber optic	Yes	No	

7043 rows × 20 columns

```
In [49]: y=data2['Churn']
x=data2.drop(columns='Churn')
```

In [51]: x=pd.get\_dummies(x)

In [53]: x

Out[53]:

	SeniorCitizen	tenure	MonthlyCharges	TotalCharges	gender_Female	gender_Male	Partner_No	Partner_Yes	Dependents_No	Dependents_Yo
0	0	1	29.85	29.85	1	0	0	1	1	
1	0	34	56.95	1889.50	0	1	1	0	1	
2	0	2	53.85	108.15	0	1	1	0	1	
3	0	45	42.30	1840.75	0	1	1	0	1	
4	0	2	70.70	151.65	1	0	1	0	1	
	•••			•••		***		•••		
7038	0	24	84.80	1990.50	0	1	0	1	0	
7039	0	72	103.20	7362.90	1	0	0	1	0	
7040	0	11	29.60	346.45	1	0	0	1	0	
7041	1	4	74.40	306.60	0	1	0	1	1	
7042	0	66	105.65	6844.50	0	1	1	0	1	

7043 rows × 45 columns

In [54]: from sklearn.model\_selection import train\_test\_split
 x\_train,x\_test,y\_train,y\_test=train\_test\_split(x,y,test\_size=0.33,random\_state=42)

```
In [55]: from sklearn.model selection import GridSearchCV #GridSearchCV is for parameter tuning
         from sklearn.ensemble import RandomForestClassifier
         cls=RandomForestClassifier()
         n estimators=[25,50,75,100,125,150,175,200] #number of decision trees in the forest, default = 100
         criterion=['gini', 'entropy'] #criteria for choosing nodes default = 'gini'
         max depth=[3,5,10] #maximum number of nodes in a tree default = None (it will go till all possible nodes)
         parameters={'n estimators': n estimators,'criterion':criterion,'max depth':max depth} #this will undergo 8*2
         RFC cls = GridSearchCV(cls, parameters)
         RFC cls.fit(x train,y train)
Out[55]: GridSearchCV(estimator=RandomForestClassifier(),
                      param grid={'criterion': ['gini', 'entropy'],
                                  'max depth': [3, 5, 10],
                                  'n estimators': [25, 50, 75, 100, 125, 150, 175, 200]})
In [56]: RFC cls.best params
Out[56]: {'criterion': 'entropy', 'max depth': 10, 'n estimators': 150}
In [57]: y pred rfc=RFC cls .predict(x test)
In [58]: v pred rfc
Out[58]: array([1, 0, 0, ..., 1, 0, 0])
In [60]: from sklearn.metrics import confusion matrix
In [61]: from sklearn.metrics import accuracy score #accuracy of test data and predicted data
         accuracy score(y test,y pred rfc)
Out[61]: 0.807741935483871
```

```
In [62]: from sklearn.linear model import LogisticRegression #making model using 64%trainingg data
         classifier=LogisticRegression()
         classifier.fit(x train,y train)
         /home/placement/snap/jupyter/common/lib/python3.7/site-packages/sklearn/linear model/ logistic.py:818: Conv
         ergenceWarning: lbfqs failed to converge (status=1):
         STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
         Increase the number of iterations (max iter) or scale the data as shown in:
             https://scikit-learn.org/stable/modules/preprocessing.html (https://scikit-learn.org/stable/modules/pre
         processing.html)
         Please also refer to the documentation for alternative solver options:
             https://scikit-learn.org/stable/modules/linear model.html#logistic-regression (https://scikit-learn.or
         g/stable/modules/linear model.html#logistic-regression)
           extra warning msg= LOGISTIC SOLVER CONVERGENCE MSG,
Out[62]: LogisticRegression()
In [63]: y pred log=classifier.predict(x test)
In [64]: y pred log
Out[64]: array([1, 0, 0, ..., 1, 0, 0])
In [65]: from sklearn.metrics import confusion matrix #confusion matrix
         confusion matrix(y test,y pred log)
Out[65]: array([[1526, 171],
                [ 266, 36211)
In [66]: from sklearn.metrics import accuracy score #accuracy of test data and predicted data
         accuracy score(y test,y pred log)
Out[66]: 0.8120430107526881
In [ ]:
```