

INTRODUCTION:

THE NAME “BALANCED SCORECARD”
COMES FROM THE IDEA OF LOOKING AT STRATEGIC
MEASURES IN ADDITION TO TRADITIONAL
FINANCIAL MEASURES TO GET A MORE
“BALANCED” VIEW OF PERFORMANCE.

1.1 OVERVIEW:

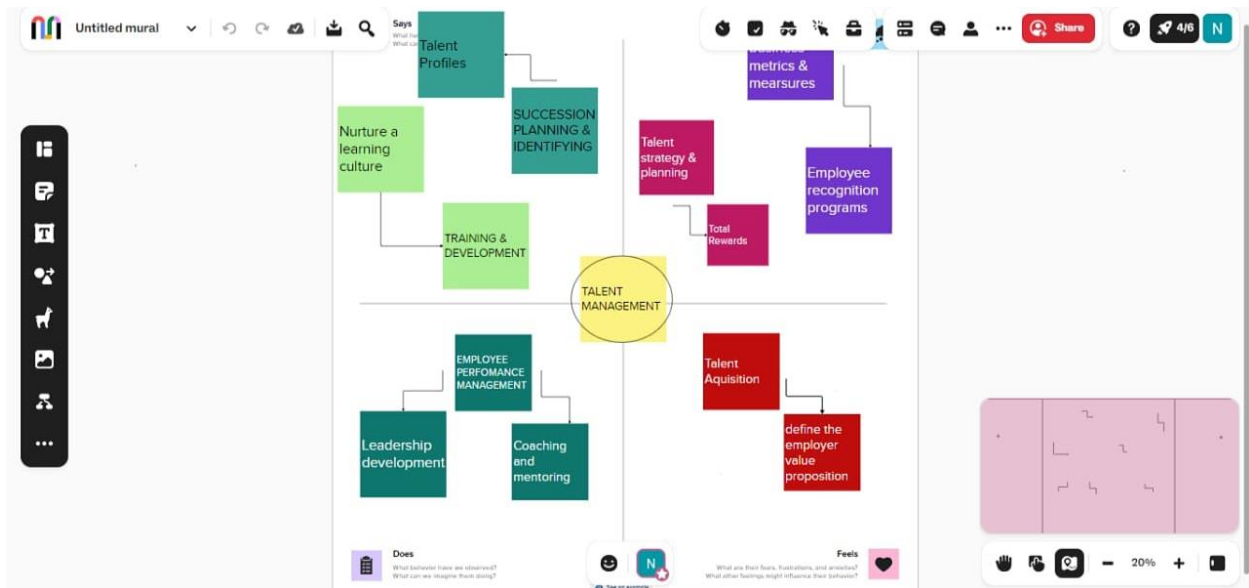
- ❖ STRATEGIC OBJECTIVES
- ❖ KEY PERFORMANCE INDICATORS
- ❖ TARGETS AND INITIATIVE
- ❖ THE FINANCIAL PERSPECTIVE
- ❖ THE EMPLOYEE PERSPECTIVE
- ❖ THE OPERATIONAL PERSPECTIVE

1.2 PURPOSE:

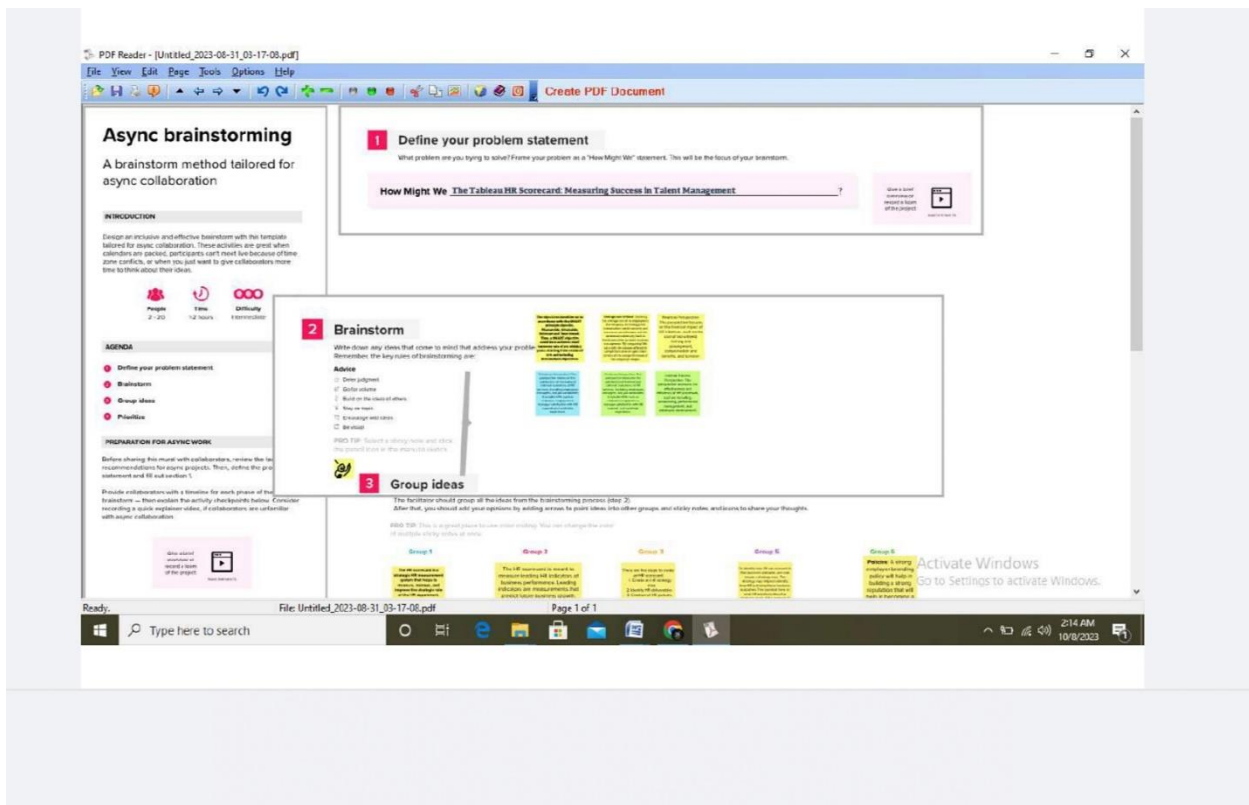
- ❖ MEASURE EMPLOYEE
- ❖ LOYALTY AND SATISFACTION
- ❖ TAP INTO THE INTELLIGENCE
- ❖ POTENTIAL OF THE COMPANY
- ❖ ESTABLISHES GOALS AND ASSUMES THAT PEOPLE

Problem Definition & Design Thinking

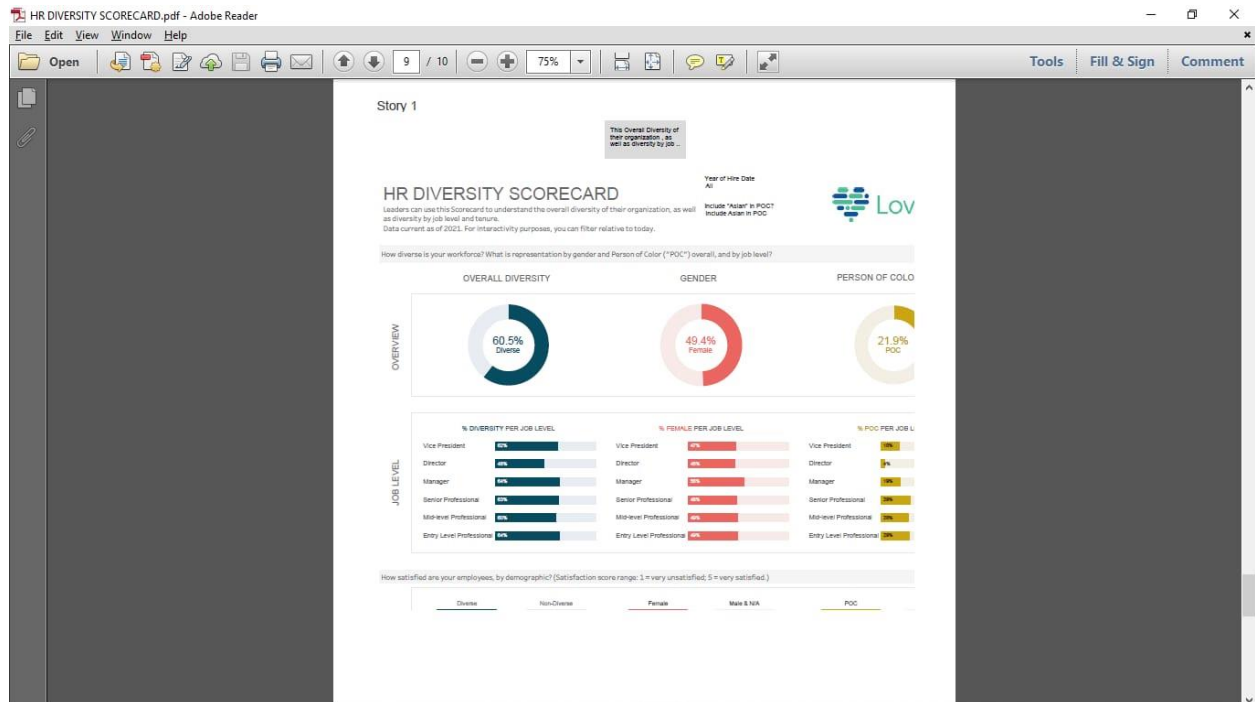
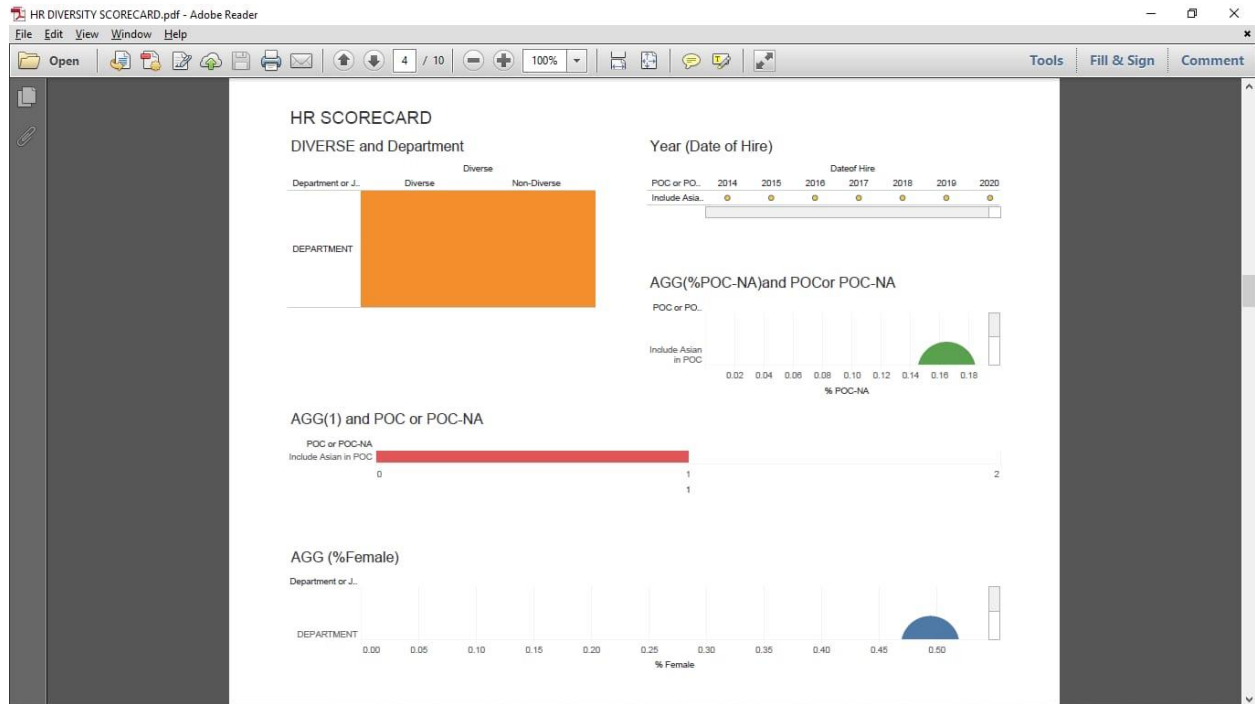
2.1 Empathy Map:

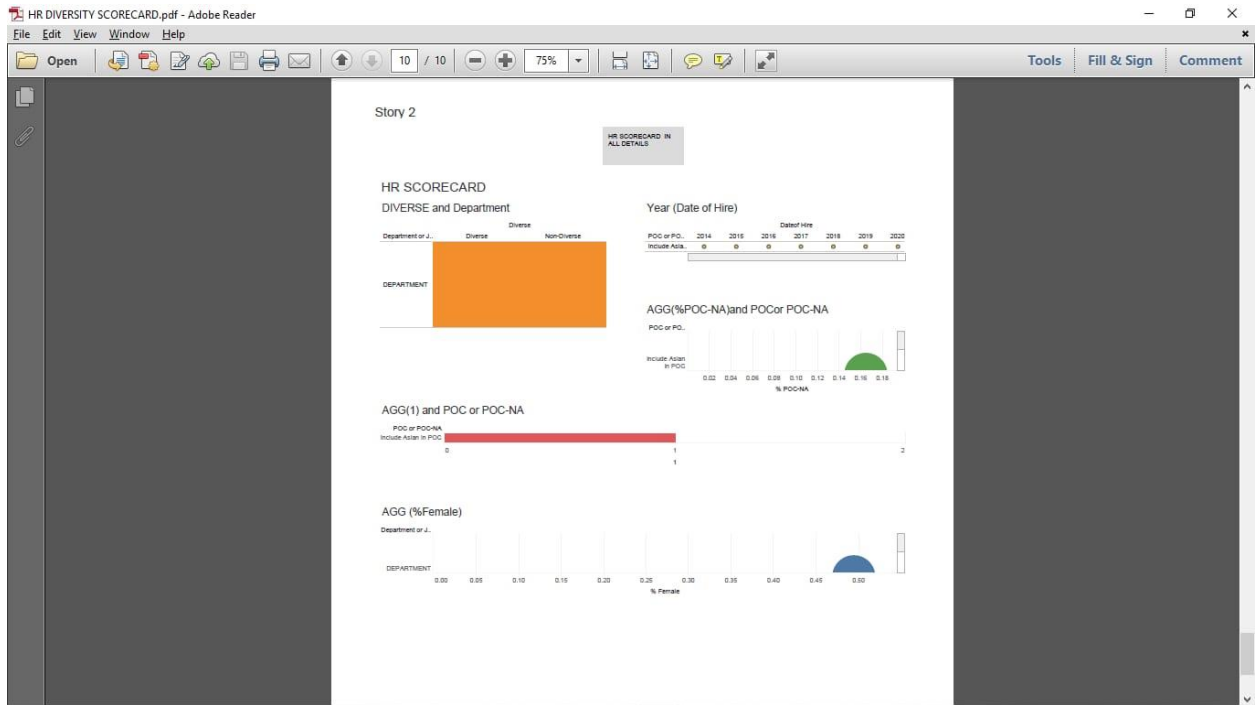


2.2 Ideation & Brainstorming Map



RESULT





ADVANTAGES:

- + GIVES STRUCTURE TO THE STRATEGY
- + IMPROVES PERFORMANCE
- + MAKES IT EASIER
- + CONNECTS EVERY HR EMPLOYEE
- + IDENTIFY HR DELIVERABLES
- + FETCH DATA AND READY YOUR HR SYSTEM

DISADVANTAGES:

- + OVERWHELMING FRAME WORK
- + CANNOT BE COPIED
- + IT CAN BE DIFFICULT
- + MAY APPEAR TO RIGID
- + THE MANAGING WAY OF DIFFICULT
- + DOES NOT MEASURED
- + EMPLOYEE CONCERNS
- + ITS CHALLENGING

APPLICATION:

- ✓ GET A FREE DEMO
- ✓ UNDERSTAND SOME HR
- ✓ HR IS CABABILITIES
- ✓ FREE PLAN ALSO AVAILABLE
- ✓ A REMOTE READY TO APPLY
- ✓ YOU ACHIEVE SUCCESS
- ✓ LOCALLY OWNED OPERATOR
- ✓ HIGH QUALITY RESULTS
- ✓ MANAGEMENT SIMPLE

CONCLUSION:

IN TODAY WORLD THE HUMAN RESOURCES PLAYS MANAGEMENT A VERY SIGNIFICANT RULE IN THE DAILY LIFE. ON THE ONE HAND THE SOFT AND HUMAN RESOURCES RECOMMENDATION OF HUMAN MANAGEMENT WITH NOT JUST STRATEGY BUT EMPLOYEE WELFARE. AS A STRONG ETHICAL RESPONSIBILITY NEEDS TO BE IN CORPORATED .

MANAGEMENT ASSIGNMENT, THE MAIN RESULT IS GIVEN HENCE IS NECESSARY TO BE MORE SPECIFIC.

FUTURE SCOPE

THE HR SCORED CAN HELP ORGANISATION MEASURES AND IMPROVE EMPLOYEE ENGAGEMENT BY PROVIDING INSIDES INTO CAN LEAD TO A ENGAGED AND MOTIVATED WORK SPACE WHICHE CAN HAVE A POSITIVE IMPACT PRODUTIVITY AND OVERALL BUSINESS PERFORMANCE