

## Ideation Phase

### Empathize & Discover

Date	31 January 2026
Team ID	LTVIP2026TMIDS89610
Project Name	Empowering India: analysing the evolution of union budget allocations for sustainable growth
Maximum Marks	4 Marks

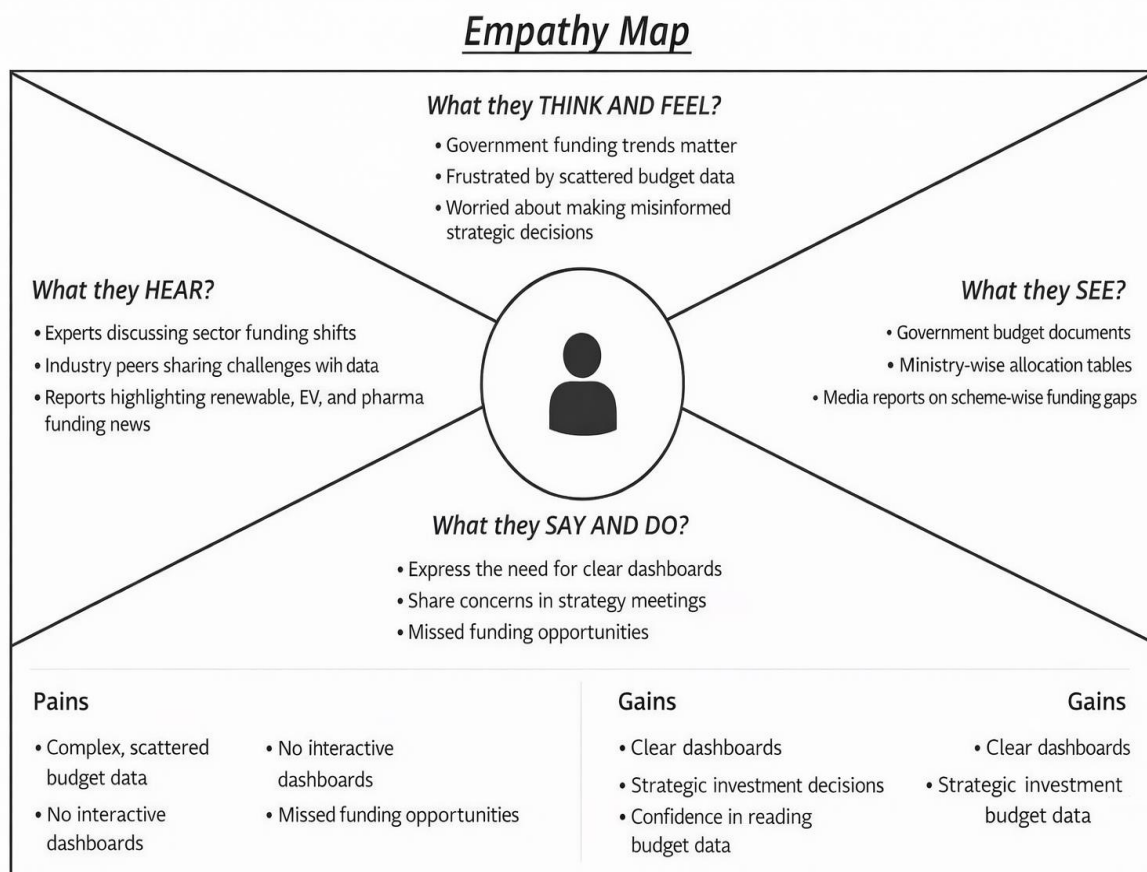
#### Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

#### Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>

## Example: Empathy Map for Union Budget Data Analysis Project

