Bank Customer Analysis

Balance by Age and Gender

Gender ● Female ● Male

Sum of Balance

	57-66	48-57	39-48	30-39	21-30	12-21

Male values: 3M, 15M, 24M, 31M, 14M, 1M
Female values: 6M, 7M, 18M, 28M, 12M, 1M

Range
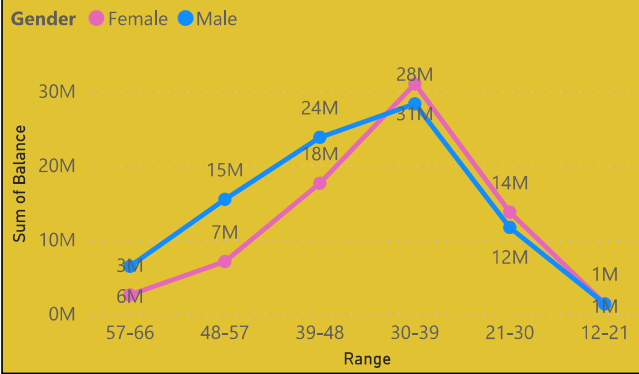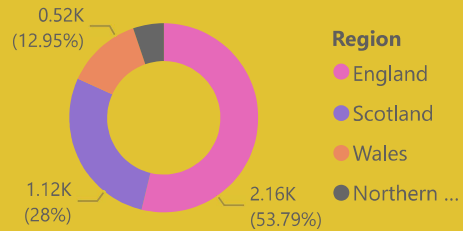
Count of Customer by Age and Gender

Gender ● Female ● Male

Count of Surname

Range: 30-39, 39-48, 21-30, 48-57, 57-66, 12-21
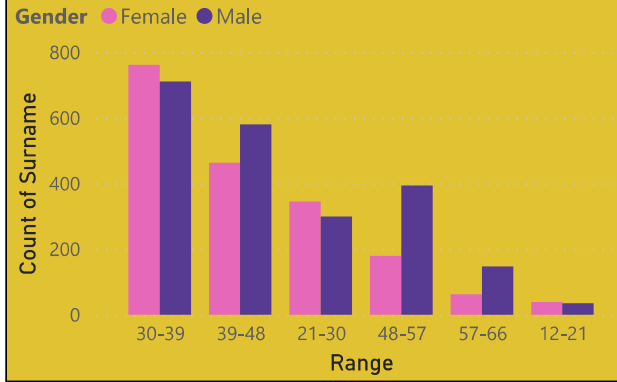
Count of Customers Job Type

1.01K (25.16%)
1.96K (48.7%)

Job Classification
● White Collar
● Blue Collar
● Other

1.05K (26.13%)
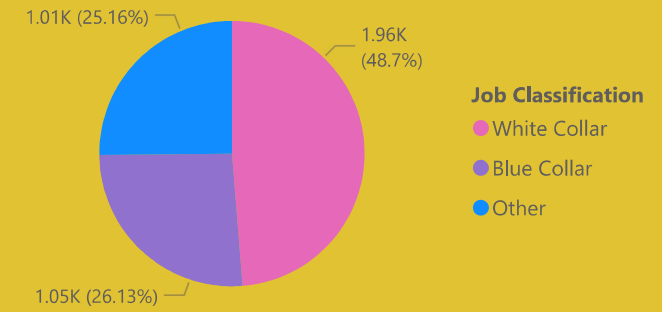
Count of Customer by Region

0.52K (12.95%)

Region
● England
● Scotland
● Wales
● Northern ...

1.12K (28%)
2.16K (53.79%)

Balance of Region

Sum of Balance

England, Scotland, Wales, Northern Ireland

Region

Balance by Gender

Male — 87M
Female — 73M

Sum of Balance: 0M, 50M, 100M
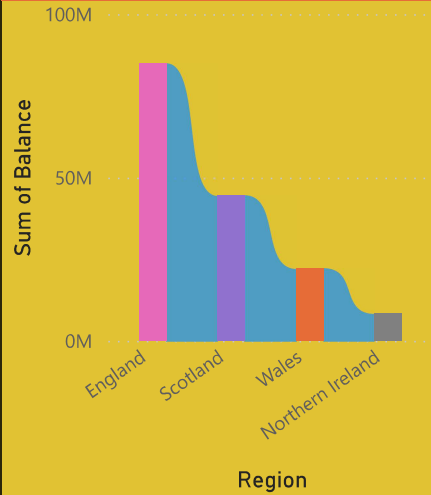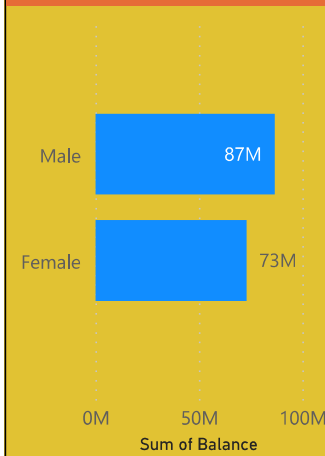
Total customers

4014

Max Balance by Gender

34

Min Balance by Age

15

Max Customer by Gender

Male