

The background of the entire image is a close-up, high-resolution shot of dark brown, roasted coffee beans. The beans are scattered across the frame, with some in sharp focus in the foreground and others blurred in the background, creating a sense of depth. The lighting is soft, highlighting the texture and creases of the beans.

# COFFEE SHOP SALES

Naga Pavan Kumar

# Coffee Shop Sales



\$6,98,812.33  
Total sales

149116  
Foot Fall

4.69  
Avg Bill / Person

1.44  
Avg Order /Person

Month Name



January

February

March

April

May

June

Day Name



Sunday

Monday

Tuesday

Wednesday

Thursday

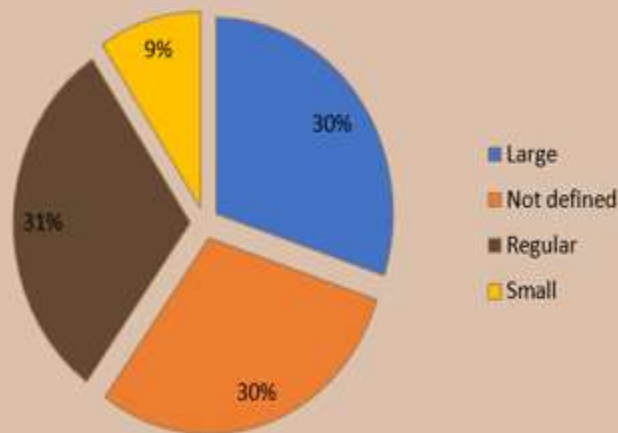
Friday

Saturday

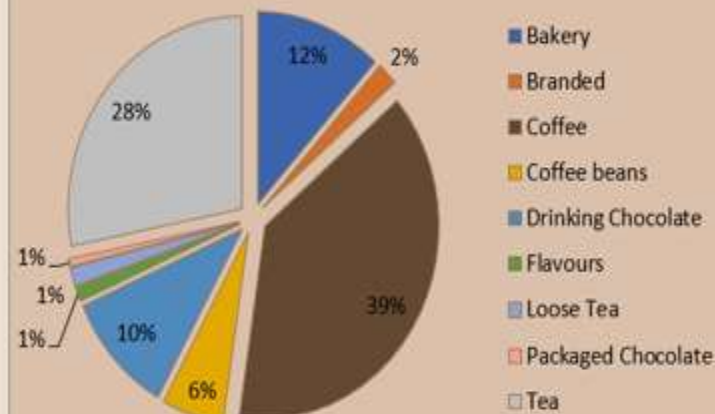
Quantity order based on hours



Size % Distribution



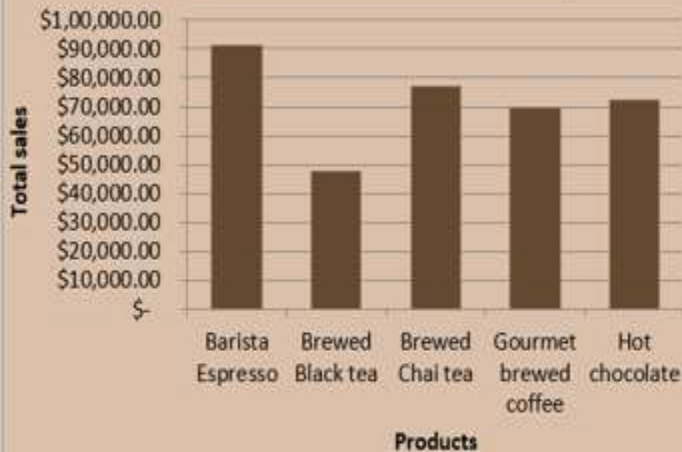
Categories % Distribution



Sales on Week Days



Top 5 products on store location



Foot fall and Sales Over Various store locations



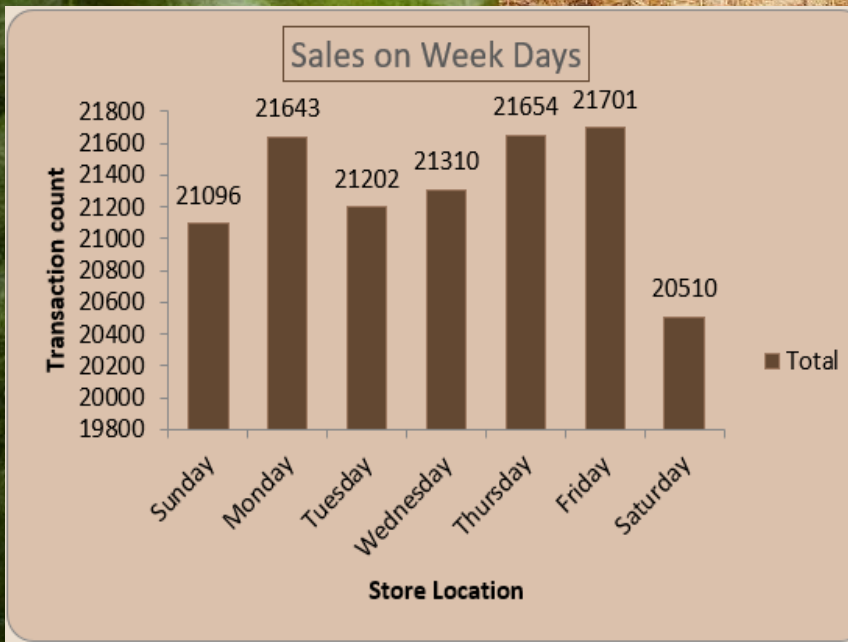


How do sales vary by day of the week and hour of the day?

Observed : Monday, Thursday, and Friday have higher order volumes, while Saturday has fewer orders.

Observed: Sales are higher during the morning hours (7 AM to 10 AM) and lower in the evening, especially at 8 PM

These two findings can be confirmed by the graphs provided.





Row L	Sum of total bill
January	\$ 81,677.74
February	\$ 76,145.19
March	\$ 98,834.68
April	\$ 1,18,941.08
May	\$ 1,56,727.76
June	\$ 1,66,485.88
<b>Grand To</b>	<b>\$ 6,98,812.33</b>

Are there any peak times for sales activity?

What is the total sales revenue for each month?

Peak sales were found in the May and June months with total sales of \$156,727 and \$166,485 respectively.

total sales	foot fall	avg bill	avg order
\$6,98,812.33	149116	4.69	1.44

What is the average price/order per person?

Observed: The average price per order is \$4.69

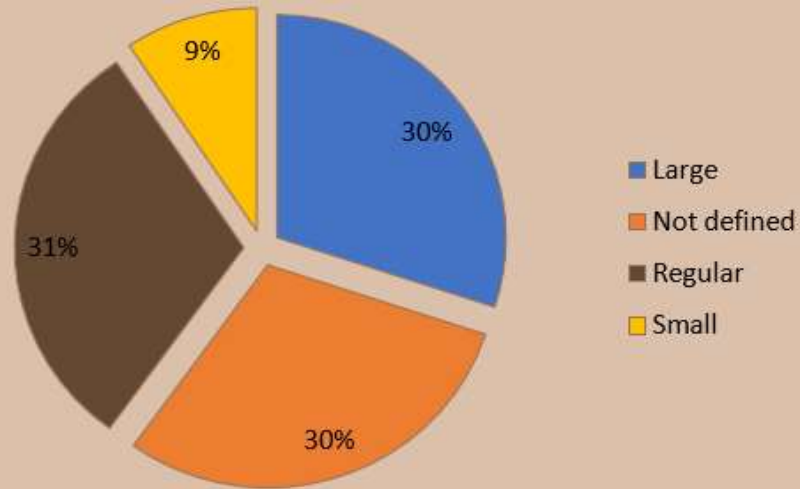


Which products are the best- selling in terms of quantity and revenue?

Observed: Brewed Chai tea, Gourmet brewed coffee, Barista Espresso, Brewed Black tea, and Hot chocolate are the top-selling products



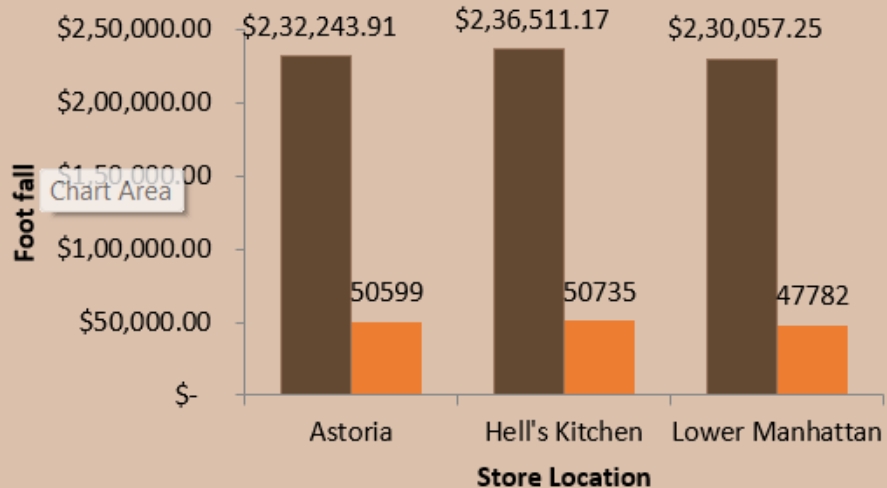
Size % Distribution



## SIZE DISTRIBUTION BASED ON SALES

Observed : Large Size (34%), Not Defined (31%), Regular Size (28%), Small Size (7%).

Foot fall and Sales Over Various store locations

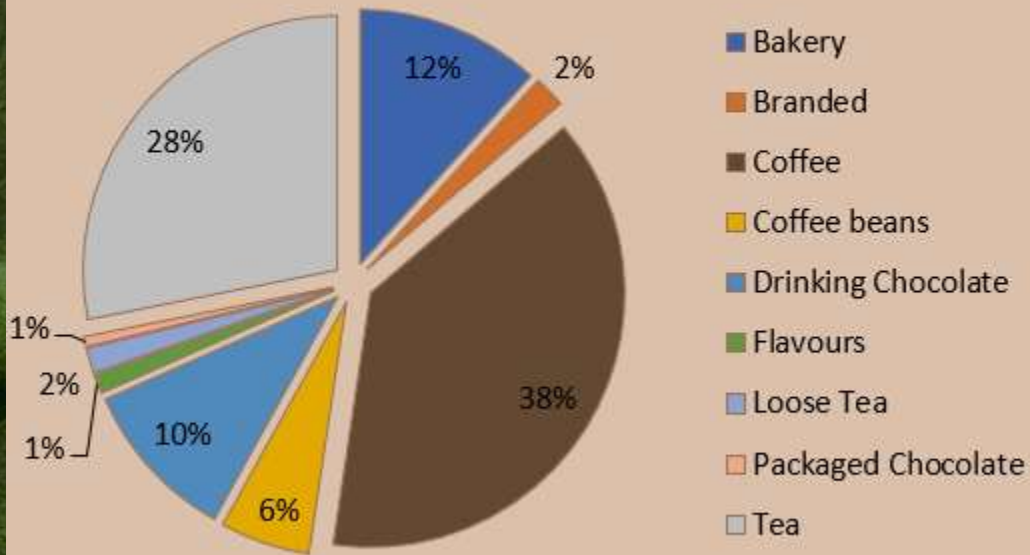


How do sales vary across different store locations?

Finding: The Hell's Kitchen store has the highest sales (\$236,511), while the Lower Manhattan store has the lowest sales (\$230,057).



Categories % Distribution



How do sales vary by product category and type?

Finding: Coffee accounts for 38% of total sales, Tea for 28%, and Bakery items for 12%. The Barista Espresso and Ethiopia products generate the highest sales.



A top-down view of a burlap surface. The left side features several large, vibrant green coffee leaves. The right and top portions are filled with a dense layer of dark brown, roasted coffee beans. A single bean lies isolated in the center of the burlap. A semi-transparent tan rectangle is positioned in the middle, containing the text 'Thank you' in a white, outlined, sans-serif font.

Thank you