



"Track. Analyze. Sell Smarter."



SALES PERFORMANCE REPORT



Order Date

04-01-2014



30-12-2017



Ship Date

08-01-2014



05-01-2018



Region

All

Category

All

Segment

All

\$208.69K

Total Sales

\$14.04K

Total Profit

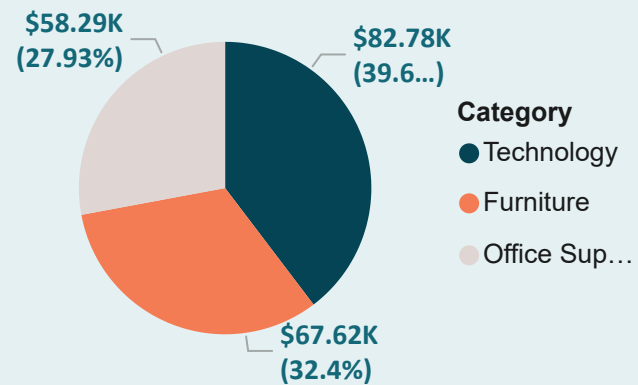
510.25

Average Order Value

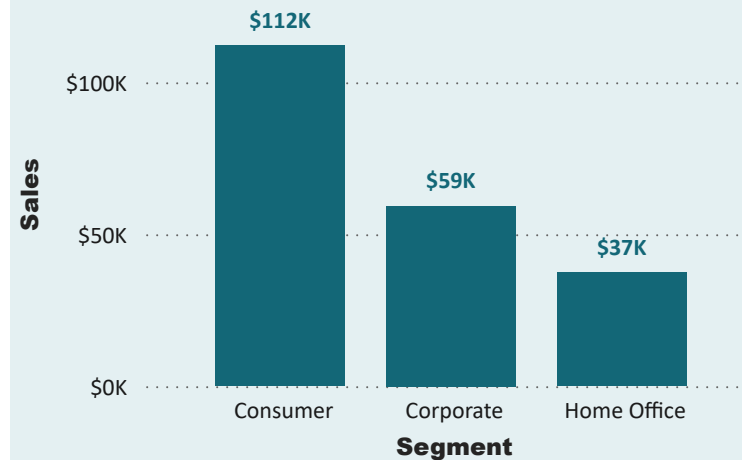
409

Total Orders

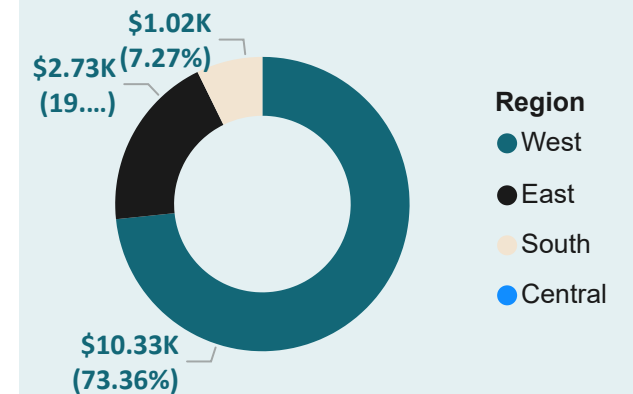
SALES BY CATEGORY



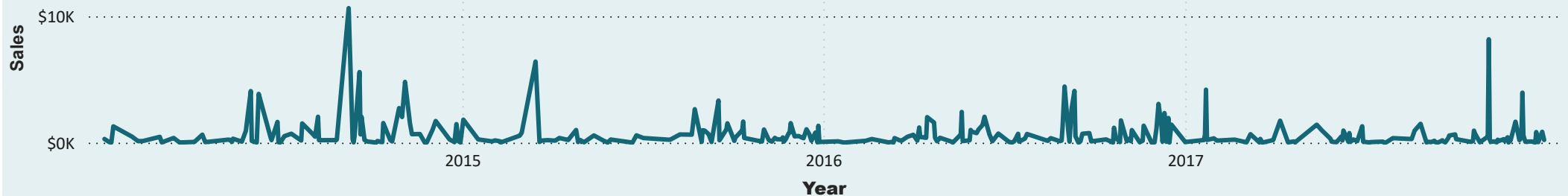
TOTAL SALES BY SEGMENT



PROFIT BY REGION



TOTAL SALES BY ORDER DATE





PRODUCT PERFORMANCE REPORT



TOP SELLING PRODUCT

Lexmark MX61

296

TOTAL PRODUCTS RETURNED

3315

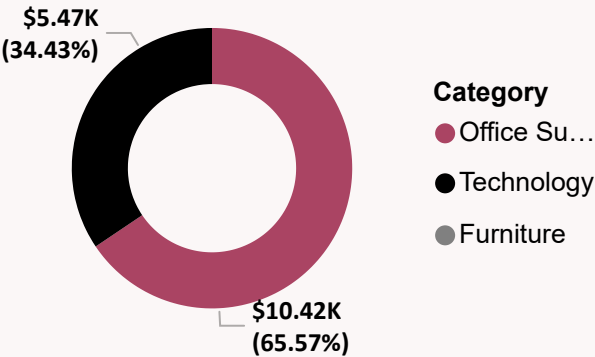
TOTAL PRODUCTS SOLD

TOP PROFITABLE PRODUCT

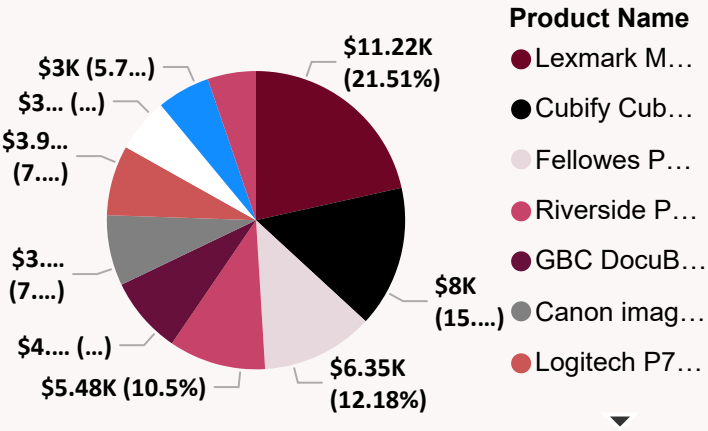
Fellowes PB5

Product ID	Quantity	Discount	Sales	Profit	Segment
FUR-BO-10001337	5	0.15	\$514.165	(\$30.245)	Home Office
FUR-BO-10001519	4	0.20	\$186.048	\$9.3024	Corporate
FUR-BO-10001601	2	0.15	\$222.666	\$10.4784	Consumer
FUR-BO-10001619	1	0.00	\$84.98	\$18.6956	Home Office
FUR-BO-10001798	2	0.00	\$261.96	\$41.9136	Consumer
FUR-BO-10001972	13	0.15	\$1,336.829	\$31.4548	Consumer
FUR-BO-10002268	6	0.20	\$388.704	(\$4.8588)	Consumer
FUR-BO-10002545	4	0.00	\$1,043.92	\$271.4192	Corporate
FUR-BO-10002545	6	0.52	\$1,158.7512	\$0	Home Office
FUR-BO-10002613	4	0.20	\$899.136	\$112.392	Home Office
FUR-BO-10002824	2	0.32	\$205.3328	(\$36.2352)	Corporate
FUR-BO-10003272	5	0.20	\$883.92	(\$110.49)	Consumer
FUR-BO-10004015	2	0.20	\$191.984	\$4.7996	Consumer
FUR-BO-10004409	1	0.50	\$35.49	(\$15.6156)	Consumer
FUR-BO-10004695	5	0.50	\$452.45	(\$244.323)	Corporate
FUR-BO-10004709	3	0.50	\$86.97	(\$48.7032)	Home Office
FUR-BO-10004834	11	0.82	\$5,479.6956	(\$1,982.205)	Consumer
FUR-CH-10000015	4	0.00	\$866.4	\$225.264	Consumer
FUR-CH-10000035	3	0.20	\$130.560	(\$24.384)	Consumer
Total	3315	140.66	\$2,08,691.3861	\$14,044.0441	

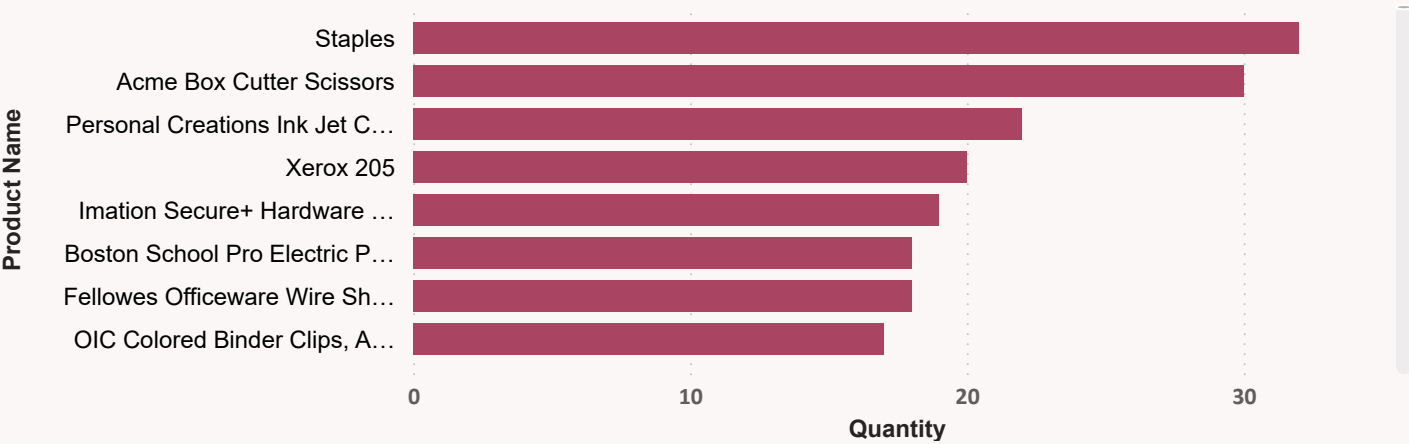
PROFIT BY CATEGORY



TOP 10 SELLING PRODUCT



QUANTITY BY PRODUCT NAME





REGIONAL SALES REPORT



38

TOTAL STATE

163

TOTAL CITY

3315

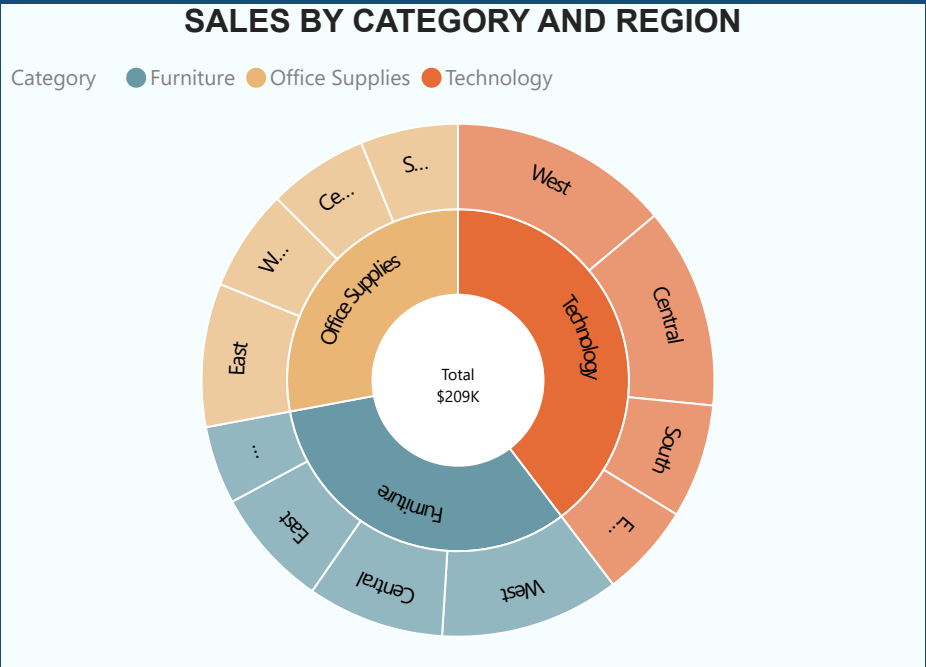
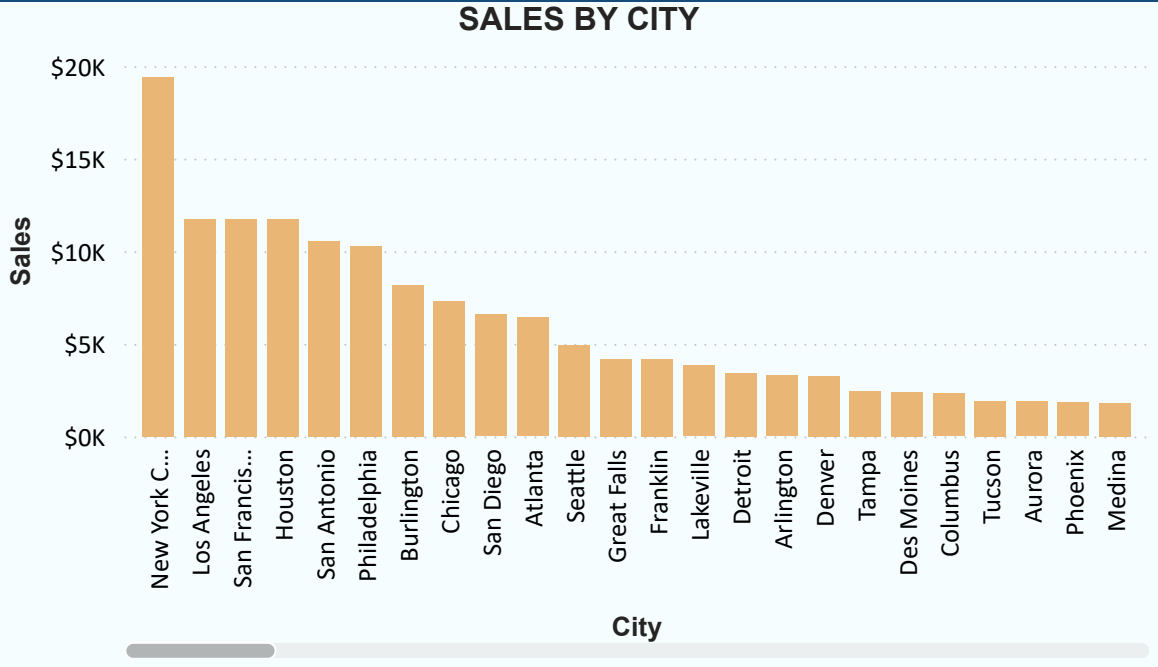
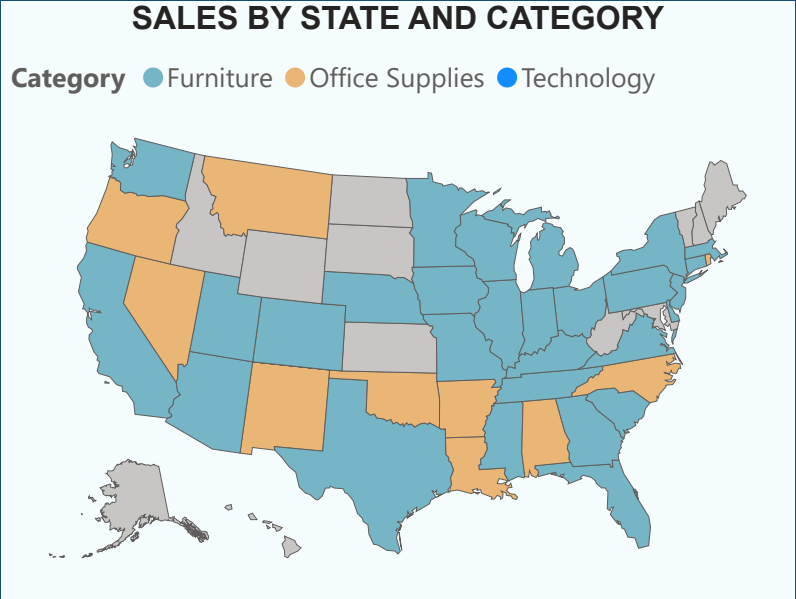
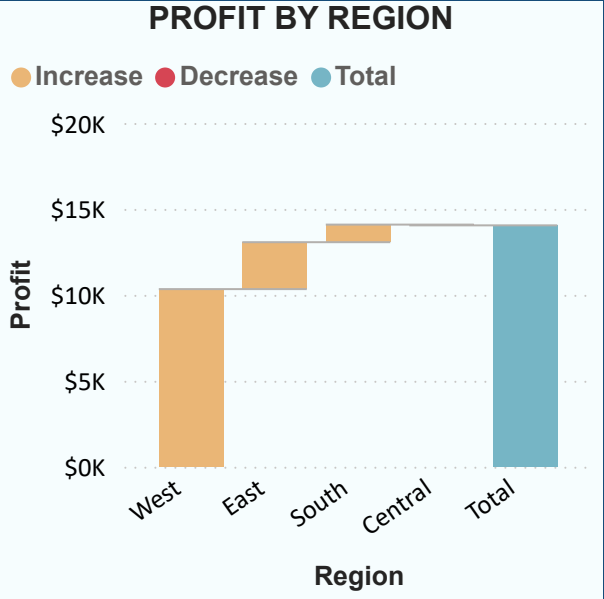
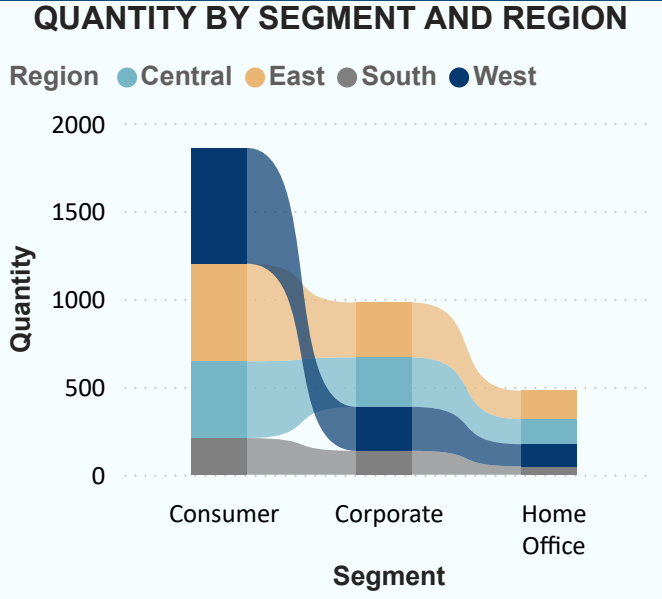
TOTAL QUANTITY

\$14.04K

TOTAL PROFIT

\$208.69K

TOTAL SALES





TIME PERIOD ANALYSIS



Order Date

Y Q M W D
Year

2014 - 2017

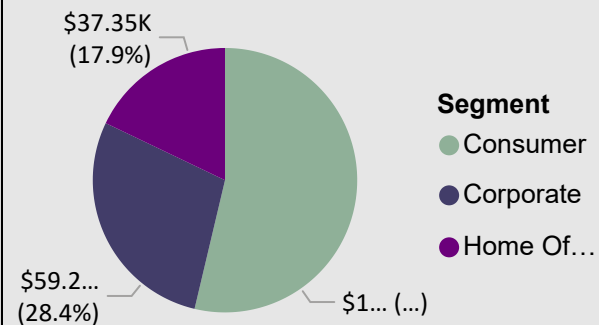
2014

2015

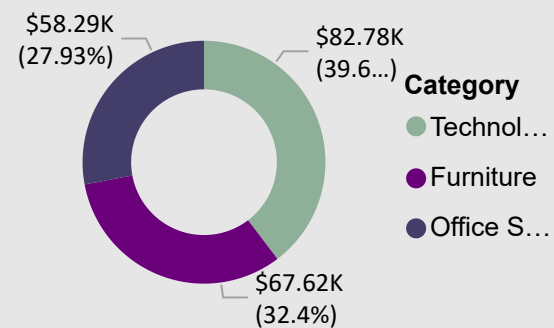
2016

2017

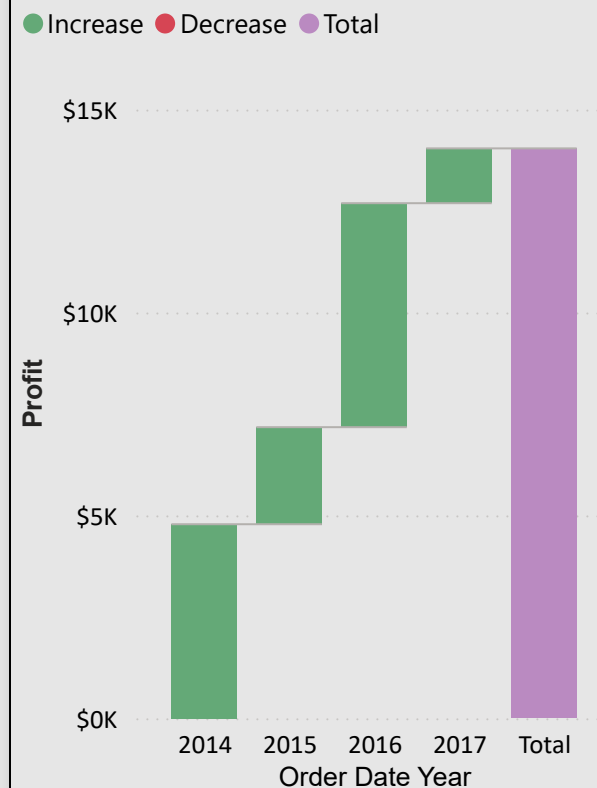
SALES BY SEGMENT



SALES BY CATEGORY



PROFIT BY YEAR



NEGATIVE PROFIT ON CITY by Year



QUANTITY

