

# TASK 1

## Task:

Your task is to give the example(s) of such a real-life situation where we use Data Analytics and link it with the data analytics process. You can prepare a PPT/PDF on a real-life scenario explaining it with the above process (Plan, Prepare, Process, Analyze, Share, Act) and submit it as part of this task.

## Description:

How search engines work to find the user their best possible results.

### **Plan**

The user first gets ready with their question to be asked while the search engines is ready with the existing data in hand.

### **Prepare**

The user then searches the query. If in text the search engine breaks it down to words, different phrases, etc. to make the best possible use of the provided data.

### **Process**

The search engine then searches the following keywords generated in the big pool of data.

### **Analyze**

It then refines it on the basis of the search. The data with key words are made to be displayed. It then displays it in the order of relevance.

### **Share**

Now the user can go through the search results and access the data according to their needs.

### **Act**

Then the finally use it to their requirements.