

Nagaraju Uppala

UI/UX & Product Designer

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📁 [behance.net/nagaraju850770](https://www.behance.net/nagaraju850770)

An enthusiastic and driven user experience designer with more than two years of experience in branding, graphic design, and packaging. I'm looking for my next position in the web/app or product design industry where I can apply my design/UI/UX expertise to improve user experiences on mobile, tablet, and web-based devices.

EDUCATION

Touro University, New York.
MA (Web and Multimedia Design)
Jan 2022 – Jan 2024

**Backstage Pass
Institute of Gaming and Technology**
PGDM– Game Art and Design
2018 – 2019

Loyola Academy Degree & PG College
Degree– B.Sc. Animation Design
2015 – 2018

Narayana Junior College
Intermediate– MPC
2013 – 2015

SKILLS

Figma

Adobe Photoshop CC

Adobe Illustrator CC

Adobe InDesign CC

Adobe After effects CC

Adobe Premiere CC

Adobe Light room

Corel draw

Adobe XD

UI/UX Design

User Flows

Teamwork

Information Graphic

Package Design

Branding & Communications

Basic Html & CSS

EXPERIENCE

Mars by GHC (May 2021 To December 2021)
PRODUCT DESIGNER.

1. Set design requirements based on information from internal teams and user research.
2. Use data collected from research, user testing, and market analysis to create truly User- centric designs
3. Illustrate and communicate complex design solutions across uses cases by creating process flows, wireframes, prototypes, and high-fidelity mock-ups.
4. Watch consumer trends to identify desirable product traits
5. Modify products in accordance with feedback from users and test groups.
6. Maintaining a design library for reference purposes
7. Sharing new design ideas and methodologies with management
8. Always keep an eye on the competitors and give better than them.

Kovida ltd (OCT 2020 To 2021 MARCH)
ASSOCIATE GRAPHIC DESIGNER & STORYBOARD ARTIST.

1. Study design briefs and determine requirements
2. Conceptualize visuals based on requirements
3. Prepare rough drafts and present ideas
4. Develop illustrations, logos, and other designs using software or by hand
5. Use the appropriate colors and layouts for each graphic
6. Work with copywriters and creative director to produce the final design
7. Test graphics across various media
8. Amend designs after feedback
9. Ensure final graphics and layouts are visually appealing and on-brand

BBD (OCT 2019 To 2020 OCT)
ASSOCIATE GRAPHIC DESIGNER.

1. Create and design various materials for print and digital collateral
2. Ensure projects are completed with high quality and on schedule
3. Establish creative direction for the company as well as brand guidelines
4. Prioritize and manage multiple projects within design specifications
5. Perform retouching and manipulation of images
6. Work with a wide range of media and use graphic design software

Strength:

- Ability to create and develop to sustain working relationship strong & self Dedication to succeed in creative professionalism.
- Positive thinking to plan and moves further.
- To achieve results with self-thought & patience.

Hobbies:

- Playing Chess • Like to explore new stuff. • Listening to Music

Achievements:

- Sports- I been titled District level player in Kabaddi.
- I've been elected as the Student Council member in my college to showcase my leadership qualities.
- Elected for Rotaract R.I District has-International service Director.