

# Meytal Mitchell Vainstub

UX Research | Digital Anthropology

## Contact

46 Grundy street,  
London, UK  
E14 6DR

(+44) 07729046656

meyvain@gmail.com  
Portfolio  
Linkedin

## Languages

Hebrew   
English   
Spanish 

## Summary

I'm a junior  
human-centred user  
experience researcher.

Passionately  
advocating user's  
voice.

Identifying  
opportunities for  
growth by uncovering  
user needs, process  
and context of use for  
better user  
engagement journeys.

Good design isn't  
based on assumptions,  
it's based on real-world  
data.

## Education

2018–2019 **MSc Digital Anthropology**

University College London

Graduated with Merit.

As a user research student I focused on phenomena such as therapy robots, AI impact on health care, Mobile-Health apps and more.

Thesis **Embodying Interaction: ethnographic exploration of surgeons performing robotic assisted surgery**

Performed user-centred Human-Robot-Interaction research in the case study of surgical robots, including ethnographic study in surgery rooms and interviews with surgeons working with the Da Vinci MIS robot.

Modules Bio-Medical anthropology, Design anthropology, Data in Digital culture

2017 winter **Fellowship** International Centre for the Study of Radicalisation King's College

Fellowship dedicated for researching the Israeli and Palestinian conflict.

2013–2016 **BA Sociology, Anthropology & Theatre**

The Hebrew University of Jerusalem, Israel

Graduated with honours

Thesis **Coders Adaptation**

Exploring processes of knowledge sharing and practices adaptations of volunteer coders at The Public Knowledge Workshop.

Modules Sociology of entrepreneurship and innovation, Global Organizations

## Functional Experience

2013–Now **Research & Analysis**

University Work

As a masters graduate with strong analytical skills and critical thinking, I have experience with both qualitative and quantitative research methods, with special expertise in ethnographic data collection and analysis.

- *Practical Presentation Approach:* In order to unpack research in a digital sphere, I presented my research findings on biohackers culture in a conceptual website and an Augmented Reality (AR) app that I've developed.
- *Direct Impact Oriented:* For my undergrad dissertation, I underwent a six month research project on volunteer coders working towards government transparency. Using my ethnographic data and analysis I was able to help on their volunteer adapting practices, making an impact on their own goals.
- *Clear & Engaging Presentation:* As Junior Journalist, publishing articles in my university journals, I've learned that clarity is essential, bringing your findings and ideas quickly to be engaged and understood.
- *Motivated Learner:* Independently enrolled on accredited online modules, MOOCs, from Goldsmith University of London and the University of Michigan, enhancing my own abilities to better assist professional projects.

- *Project Planning and Realising:* I founded the Hebrew University of Jerusalem women's volleyball team. As a captain, I led the team to second place in the National League. I met regularly with university committees and other stakeholders, including the National Volleyball Association, organising budget meetings, managing team schedule, and coordinating competitions.
- *Creative Initiative:* As a Junior Radio Producer & Broadcaster with "Kol Israel" national Israeli radio station, I brought ideas to the editorial table. Gaining experience with initiating, researching and designing interviews based segments to be broadcast on air.
- *Self-Starter:* Created a theatre blog and discovered by Itzik Giuli, the Israeli Theatre Festival Art Director, who supported me in becoming the official student blogger of the festival.

## Work Experience

2018 spring	<b>Research Assistant</b>	Ben-Gurion University, Israel
	Assisting in a qualitative research on cross-cultural work relations in the case study of global Hi-Tech corporations.	
2017–2019	<b>Bartender</b>	The Crown, London
	Welcome to try my fabulous espresso martini I can fix up like no one else ;]	
2014–2016	<b>Telemarketing Shift Manager</b>	Khan theatre, Jerusalem, Israel
	Responsible for integrating new employees, coordinating sales targets for a team of 7-11 telemarketing agents in a fast-paced sales environment and monitoring sales on a daily basis.	
2009–2011	<b>Field Medic</b>	Air Force Medical Corps, Israel Defence Forces
	Being the first life support in the field, training and base clinic.	

## Awards

2014	<b>Dean's Excellence Award</b>	Hebrew University of Jerusalem
	Awarded for academic achievements by the Social Sciences faculty.	
2010	<b>Commendation for Outstanding Performance</b>	Air Force Medical Corps, Israel Defence Forces
	Awarded a commendation for devoted work and organisational innovative.	

## Voluntary Activities

2012	<b>Orphanage Nanny</b>	Hogar De Gina orphanage, Chusica, Peru.
	'Hogar De Gina' was disconnected from the world. After living with the girls I launched a website for the orphanage. Enabling worldwide exposure and volunteering opportunities to this day.	
2008	<b>Nurse Assistant</b>	Women's Health Department, Rambam Hospital, Haifa, Israel
	Joined nurses on daily routine patient care and helped running the department as needed.	

## References

**Manish Chand MD**  
 Director of Advanced MIS Surgery Programme  
 University College London Hospital  
 250 Euston Road,  
 London, UK  
 NW1 2BU  
 m.chand@ucl.ac.uk

**Ludovic Coupaye**  
 Anthropology of Technology Research  
 University College London  
 Gower Street,  
 London, UK  
 WC1E 6BT  
 l.coupaye@ucl.ac.uk  
 +44 (0)20 7679 8642