

Meytal Mitchell Vainstub

User Research | Digital Anthropology

Contact

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Portfolio
Linkedin

Languages

Hebrew 
English 
Spanish 

Skills

Generative Research
(emphasis on
ethnography,
interviews and user
journeys)
Evaluation Research
Usability testing
Data Analysis
Public Speaking
Storytelling

Soft Skills

Empathetic
Inquisitive
Creative
Approachable
Collaborative

programs

Basic knowledge in:
R
Command Line
Unity3D
Vuforia AR

Education

2018–2019 **MSc Digital Anthropology**

University College London

Graduated with Merit.

As a user research student I focused on phenomena such as medical device interaction, therapy robots, AI impact on health care, Mobile-Health apps and more.

Thesis **Embodying Interaction: Exploration of surgeons performing robotic assisted surgery**

Preformed user-centred research in the case study of surgeons working with surgical robots, including ethnographic study in surgery rooms and interviews with surgeons working with the Da Vinci MIS robot.

Modules Bio-Medical anthropology, Design anthropology, Data in Digital culture

2017 winter **Fellowship** International Centre for the Study of Radicalisation King's College

Fellowship dedicated for researching the Israeli and Palestinian conflict.

2013–2016 **BA Sociology, Anthropology & Theatre**

The Hebrew University of Jerusalem, Israel

Graduated with honours

Thesis **Coders Adaptation**

Exploring processes of knowledge sharing and adaptation mechanism of volunteer coders at The Public Knowledge Workshop.

Modules Sociology of entrepreneurship and innovation, Global Organizations

Functional Experience

2013–Now **Research & Analysis**

University Work

As a masters graduate with strong analytical skills and critical thinking, I have experience with both qualitative and quantitative research methods.

- *Creative research findings delivery:*

In order to unpack a research project I've done on biohackers culture in London, I presented my research findings in an Augmented Reality (AR) app prototype and website I've developed.

- *Impact Oriented:*

For my undergrad dissertation, I underwent a six month research project on volunteer coders in Tel-Aviv, working towards government transparency. Using my ethnographic data and analysis I was able to help on their volunteer adapting practices, making an impact on the organisation's goals.

- *Clear & Engaging Presentation:*

As Junior Journalist, publishing articles in my university journals, I've learned that clarity is essential, bringing your findings and ideas quickly to be engaged with and easily understood.

- *Project execution & stakeholders communication:*
As the founder of a new team (HUJI women's volleyball team) I met regularly with university committees and other stakeholders to realise my goal. Including the National Volleyball Association, sport centres stakeholders etc. Organising budget, contracting coaches, managing team schedule, and coordinating competitions.
- *Interviews design:*
As a Junior Radio Producer & Broadcaster with "Kol Israel" national Israeli radio station, I brought ideas to the editorial table. Gaining experience with initiating, researching and designing interviews based segments to be broadcast on air.

Work Experience

2018 spring	Research Assistant	Ben-Gurion University, Israel
	Assisting in qualitative research on cross-cultural work relations in the case study of global Hi-Tech corporations.	
2017–2019	Bartender	The Crown, London
	Welcome to try my fabulous espresso martini I can fix up like no one else ;]	
2014–2016	Telemarketing Shift Manager	Khan theatre, Jerusalem, Israel
	Responsible for integrating new employees, coordinating sales targets for a team of 7-11 telemarketing agents in a fast-paced sales environment and monitoring sales on a daily basis.	
2009–2011	Field Medic	Air Force Medical Corps, Israel Defence Forces
	Being the first life support in the field, training and base clinic.	

Awards

2014	Dean's Excellence Award	Hebrew University of Jerusalem
	Awarded for academic achievements by the Social Sciences faculty.	
2010	Commendation for Outstanding Performance	Air Force Medical Corps, Israel Defence Forces
	Awarded a commendation for devoted work and organisational innovative.	

Voluntary Activities

2012	Orphanage Nanny	Hogar De Gina orphanage, Chusica, Peru.
	'Hogar De Gina' was disconnected from the world. After living with the girls I launched a website for the orphanage. Enabling worldwide exposure and volunteering opportunities to this day.	
2008	Nurse Assistant	Women's Health Department, Rambam Hospital, Haifa, Israel
	Joined nurses on daily routine patient care and helped running the department as needed.	

References

Manish Chand MD
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