

Meytal Mitchell Vainstub

User Research | UX | Digital Anthropology



Contact

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Portfolio
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Languages

Hebrew ●●●●●
English ●●●●○
Spanish ●●●○○

Skills

Generative Research
Evaluation Research
Data Analysis
Public Speaking
Storytelling

Soft Skills

Empathetic
Inquisitive
Creative

programs

Basic knowledge in:
R
Unity3D
Vuforia AR

Education

2018–2019 MSc Digital Anthropology

University College London

Graduated with Merit.

As a user research student I focused on phenomena such as medical device interaction, therapy robots, AI impact on health care and Mobile-Health apps.

Thesis **Embodying Interaction: Exploring the interaction between surgeons and robots in robotic assisted surgery**

Preformed user-centred research in the case study of surgeons working with surgical robots, including ethnographic study in surgery rooms and interviews with surgeons working with the Da Vinci MIS robot.

Modules Bio-Medical anthropology, Design anthropology, Data in Digital culture

2017 winter **Fellowship** International Centre for the Study of Radicalisation King's College

Fellowship dedicated for researching the Israeli and Palestinian conflict.

2013–2016 **BA Sociology, Anthropology & Theatre** The Hebrew University of Jerusalem, Israel

Graduated with honours

Thesis **Coders Adaptation**

Exploring processes of knowledge sharing and adaptation mechanism of volunteer coders at The Public Knowledge Workshop.

Modules Sociology of entrepreneurship and innovation, Global Organizations

Functional Experience

2013–Now **Research & Analysis**

University Work

As a masters graduate with strong analytical skills and critical thinking, I have experience with both qualitative and quantitative research methods.

• *Research Design:*

With two research thesis and other research projects, I have experience in designing and implementing user research.

• *Creative findings delivery:*

In order to unpack a research project I've done on biohackers culture in London, I presented my research findings in an Augmented Reality (AR) app prototype and website I've developed.

• *Impact Oriented:*

For my undergrad dissertation, I underwent a six month research project on volunteer coders in Tel-Aviv, working towards government transparency. Thanks to my analysis I was able to help on their volunteer adapting practices, making an impact on the organisation's goals.

• *Clear & Engaging Presentation:*

As Junior Journalist, publishing articles in my university journals, I've learned that clarity is essential, bringing your findings and ideas quickly to be engaged with and easily understood.

- *Project execution & stakeholders communication:*

As the founder of a new team (HUJI women's volleyball), I met regularly with university committees, National Volleyball Association and sport centres stakeholders to realise my goal. Organising budget, contracting coaches, managing team schedules, and coordinating competitions.

- *Interviews design:*

As a Junior Radio Producer & Broadcaster with "Kol Israel" national Israeli radio station, I gained experience with initiating, researching and designing interviews based segments to be broadcast on air.

Work Experience

2019 spring	User Researcher	Our Own Skin, London
	This research was conducted part of Design Anthropology module for a bio-materials design consultancy. Where we explored possible users acceptance for grown materials wearable products, including a conceptual design game and findings interactive presentation as deliverables.	
2018 spring	Research Assistant	Ben-Gurion University, Israel
	Assisting in qualitative research on cross-cultural work relations in the case study of global Hi-Tech corporations.	
2014–2016	Telemarketing Shift Manager	Khan theatre, Jerusalem, Israel
	Responsible for integrating new employees, coordinating sales targets for a team of 7-11 etc.	
2009–2011	Field Medic	Air Force Medical Corps, Israel Defence Forces
	Being the first life support in the field, training and base clinic.	

Awards

2014	Dean's Excellence Award	Hebrew University of Jerusalem
	Awarded for academic achievements by the Social Sciences faculty.	
2010	Commendation for Outstanding Performance	Air Force Medical Corps, Israel Defence Forces
	Awarded a commendation for devoted work and organisational innovative.	

Voluntary Activities

2012	Orphanage Nanny	Hogar De Gina orphanage, Chusica, Peru.
	'Hogar De Gina' was disconnected from the world. After living with the girls I launched a website for the orphanage. Enabling worldwide exposure and volunteering opportunities to this day.	
2008	Nurse Assistant	Women's Health Department, Rambam Hospital, Haifa, Israel
	Joined nurses on daily routine patient care and helped running the department as needed.	

References

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