

Meytal Mitchell Vainstu

Human Factors | User Research

Contact

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Portfolio
Linkedin

Languages

Hebrew 
English 
Spanish 

Skills

Generative Research
Evaluation Research
Usability Testing
Thematic Analysis
Public Speaking
Storytelling

Soft Skills

Empathetic
Inquisitive
Reflective
Creative

programs

Basic knowledge in:
R
Excel
Unity3D
Vuforia AR

Education

2018–2019 MSc Digital Anthropology

University College London

Graduated with Merit.

As a user research student I focused on phenomena such as medical device interaction, therapy robots, AI impact on health care and Mobile-Health apps.

Thesis **User Research: Exploring the interaction between surgeons and robots in robotic assisted surgery**

A user-centred research in the case study of surgeons operating with surgical robots, including ethnographic field study in operating theatres, contextual inquiry, interviews with specialised surgeons working with the Da Vinci robot, and conducting thematic analysis.

Modules Bio-Medical anthropology, Design anthropology, Data in Digital culture

2017 winter **Fellowship** International Centre for the Study of Radicalisation King's College

Fellowship dedicated for researching the Israeli and Palestinian conflict.

2013–2016 **BA Sociology, Anthropology & Theatre** The Hebrew University of Jerusalem, Israel

Graduated with honours

Thesis **Coders Adaptation**

Exploring processes of knowledge sharing and adaptation mechanism of volunteer coders at The Public Knowledge Workshop.

Modules Sociology of entrepreneurship and innovation, Global Organizations

Work Experience

2020-Now **Human Factors Strategy - Intern**

UCL, London

Joining UCL Interaction Centre (UCLIC) for a joint project with FAST Healthcare to create engaging resources on human factors practice. Under the supervision of Ann Blandford, Institute of Healthcare Engineering.

2019 spring **User Researcher - Intern**

Our Own Skin, London

Our Own Skin is a bio materials design startup and consultancy. As an intern user researcher I conducted exploratory research, focusing on users perception regarding grown materials and wearable technology.

2018 spring **Research Assistant**

Ben-Gurion University, Israel

Assisting in qualitative research on cross-cultural work relations in the case study of global Hi-Tech corporations.

2014–2016 **Telemarketing Shift Manager**

Khan theatre, Jerusalem, Israel

Responsible for integrating new employees, coordinating sales targets for a team of 7-11 etc.

2009–2011 **Army Field Medic**

Air Force Medical Corps, Israel Defence Forces

Being the first life support in the field, training and base clinic.

Functional Experience

Research & Analysis

University Work

As a masters graduate with strong analytical skills and critical thinking, I have experience with both qualitative and quantitative research methods.

- *Research Design:*

With two research thesis and other research projects, I have experience in designing and implementing user research.

- *User Experience oriented:*

In order to unpack a research project I've done on biohackers in London, I presented my research findings in an Augmented Reality (AR) app prototype and website I've developed.

- *Impact Oriented:*

For my undergrad dissertation, I underwent a six month research project on volunteer coders in Tel-Aviv, working towards government transparency. Thanks to my analysis I was able to help on their volunteer adapting practices, making an impact on the organisation's goals.

Entrepreneurial Approach

Extra Curricular

- *Project execution & stakeholders communication:*

As the founder of a new team (HUJI women's volleyball), I met regularly with university committees, National Volleyball Association and sport centres stakeholders to realise my goal. Organising budget, contracting coaches, managing team schedules, and coordinating competitions.

- *Interviews design:*

As a Junior Radio Producer & Broadcaster with "Kol Israel" national Israeli radio station, I gained experience with initiating, researching and designing interviews based segments to be broadcast on air.

Awards

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| 2014 | Dean's Excellence Award | Hebrew University of Jerusalem |
| | Awarded for academic achievements by the Social Sciences faculty. | |
| 2010 | Commendation for Outstanding Performance | Air Force Medical Corps, Israel Defence Forces |
| | Awarded a commendation for devoted work and organisational innovative. | |

Voluntary Activities

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| 2012 | Orphanage Nanny | Hogar De Gina orphanage, Chusica, Peru. |
| | 'Hogar De Gina' was disconnected from the world. After living with the girls I launched a website for the orphanage. Enabling worldwide exposure and volunteering opportunities to this day. | |
| 2008 | Nurse Assistant | Women's Health Department, Rambam Hospital, Haifa, Israel |
| | Joined nurses on daily routine patient care and helped running the department as needed. | |

References

Manish Chand MD

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