

## Individual Task 2: Module 2

**My Daily Data Inventory: Track the types and sources of data you interact with daily (e.g., mobile apps, websites, sensors) and classify them as structured, semi-structured, or unstructured.**

### Introduction

In my daily life, I interact with digital data through smartphones, websites, and online services. Activities such as sending messages, browsing the internet, using GPS, and making online payments continuously generate data. This data is stored and processed by different systems to improve user experience and provide personalized services. Based on its format and organization, data is classified into structured, semi-structured, and unstructured data. Understanding these data types helps in better storage, management, security, and analysis of information.

### Types of Data

#### 1. Structured Data

- Structured data is organized in a clear format such as rows and columns.
- It is easy to store in databases and can be quickly searched and analyzed.
- This type of data follows a fixed structure and is highly organized.
- Examples include contact lists, bank transaction records, and GPS coordinates.

#### 2. Semi-Structured Data

- Semi-structured data does not follow a strict table format but still contains some organization.
- It uses tags, labels, or formatting to arrange the data.
- This data is flexible and can store different types of information together.
- Examples include emails, online receipts, and social media comments.

#### 3. Unstructured Data

- Unstructured data does not have a fixed format or predefined structure.
- It is difficult to store in traditional databases and requires advanced tools to analyze.
- Most of the data generated today falls into this category.
- Examples include photos, videos, voice recordings, and text messages.

### Daily Data Sources and Classification

#### 1. Mobile Applications

- Messaging apps like WhatsApp generate text messages, images, and videos which are unstructured data.
- Contact lists store names and phone numbers in an organized format, making them structured data.

- Call logs record time, date, and duration of calls, which is also structured data.
- Voice notes and media files shared through apps are considered unstructured data.
- These apps collect and store data to improve communication and user convenience.

## 2. Websites

- Online shopping websites store product details, prices, and order history in an organized format, making it structured data.
- News articles, blogs, and multimedia content on websites are unstructured data.
- Cookies and saved user preferences are semi-structured data because they store settings in formatted files.
- Websites use this data to personalize recommendations and improve user experience.

## 3. Emails

- The main content of an email message is semi-structured data because it contains formatted text.
- Attachments such as images and PDF files are unstructured data.
- Sender name, receiver address, subject, and timestamps are structured data.
- Emails help in communication and maintain records for future reference.

## 4. Social Media Platforms

- Posts and captions shared on social media are unstructured data.
- Comments, likes, and reactions are semi-structured data because they follow a specific format.
- Photos, reels, and videos uploaded are unstructured data.
- Social media platforms analyze this data to show personalized content and advertisements.

## 5. Smartphone Sensors

- GPS sensors collect location coordinates, which are structured data.
- Step counters and fitness trackers record numerical activity data, also structured data.
- Fingerprint and face recognition systems capture biometric patterns, which are unstructured data.
- Sensor data improves navigation, health monitoring, and device security.

## 6. Banking and Payment Applications

- Transaction details such as date, time, amount, and account number are structured data.
- Payment confirmation messages and notifications are semi-structured data.

- These applications store financial data securely and help users monitor their expenses.

## 7. Search Engines

- Search queries typed by users are unstructured data.
- Voice searches are audio data and considered unstructured data.
- Search history is stored in a formatted manner, making it semi-structured data.
- This data helps improve search results and provides personalized suggestions.

## 8. Online Forms

- Information such as name, phone number, and address entered in forms is structured data.
- Feedback comments provided by users are unstructured data.
- Online forms help organizations collect and manage user information efficiently.
- Importance of Understanding Data Types
- It helps in organizing and storing data efficiently.
- It improves data analysis and decision-making processes.
- It enhances privacy protection and data security.
- It supports the development of smart technologies and digital services.
- It helps organizations provide personalized services to users.

## Conclusion

In daily life, I interact with different types of data generated from mobile apps, websites, sensors, and digital platforms. This data can be structured, semi-structured, or unstructured depending on its format. Understanding data classification helps in efficient data management, improved security, and better use of modern technology.