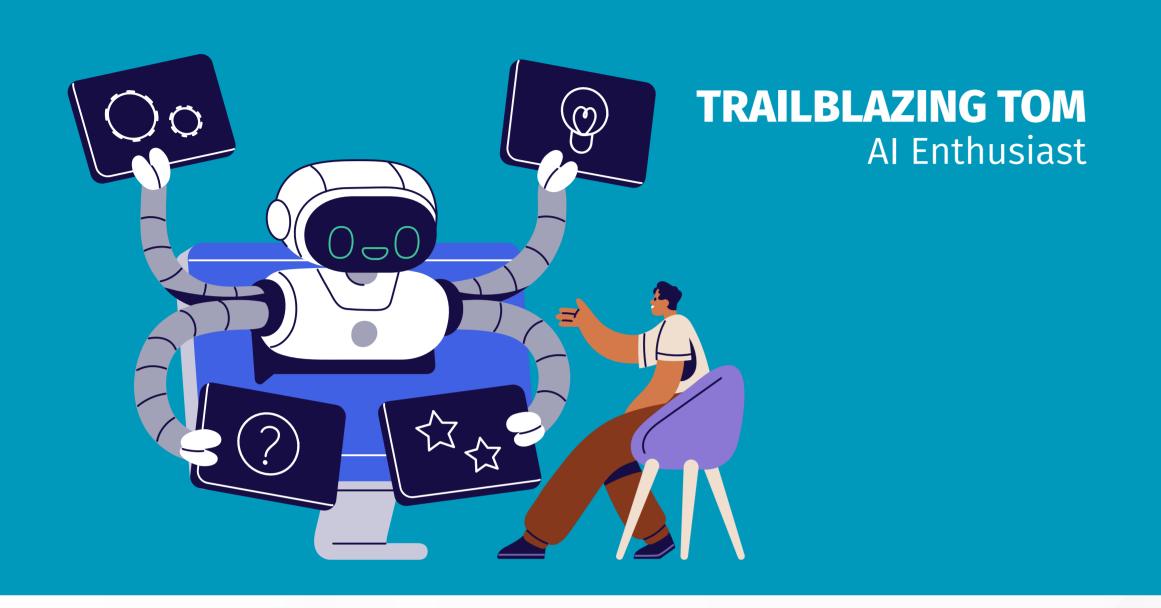
HOW DO YOU AI?



sans.org/awareness





CAUTIOUS CHRIS
Al Skeptic



ADVANTAGES



Early adopters leverage AI to automate repetitive tasks, improving overall productivity.



They set trends within the organization, encouraging others to adopt new technologies.



They may be able to more easily find innovative solutions to complex problems using AI tools.

CHALLENGES



Using AI without official approval may open the organization to security vulnerabilities.



Early Adopters may not have the necessary support or guidance, leading to potential misuse.



Their proactive approach can sometimes create friction with colleagues who are not as AI savvy.

Recommendations

- **Promote Their Success Stories**: Showcase the benefits and successes achieved by early adopters to inspire others.
- **Provide Advanced Training:** Offer dedicated training to deepen their understanding of AI tools while emphasizing the importance of security best practices.
- Support Systems: Ensure they have access to support and resources to avoid misuse.

ADVANTAGES



A cautious approach helps in identifying potential pitfalls of rapid AI adoption.



Skeptics often have a high attention to detail. They can ensure that any AI integration is vetted and compliant with company policies.



AI Skeptics maintain traditional workflows, ensuring stability and predictability in corporate operations.

CHALLENGES



Skeptics may miss out on the increased efficiency and innovation that AI can deliver.



Reluctance to adopt new tools may lead to the organization falling behind more aggressive competitors.



A reluctance to use new tools can result in a steeper learning curve and slower AI adoption.

Recommendations

- Well-defined Policies: Provide your teams with clear information on the risks and benefits of AI.
- **Support Gradual Adoption:** Encourage gradual adoption of AI by exposing skeptics to low-risk use cases within your organization.
- Role-based Training: Offer training that speaks to any specific AI use cases that can support their role in the organization.

ADVANTAGES



Pragmatists weigh the pros and cons of AI, using it only where it adds clear value.



They are open to learning and gradually incorporating new tools into their workflows



A measured approach reduces the likelihood of significant errors or security issues.

CHALLENGES



A cautious approach may slow down the overall pace of AI integration in the organization.



Inconsistent adoption may lead to underuse with users not fully leveraging AI's capabilities.



Pragmatists require clear, demonstrable benefits before using new technologies, which can delay implementation.

Recommendations

- **Confront Inconsistencies**: Ensure they have a clear understanding of how to consistently apply AI in their workflows.
- Provide Flexible Learning: Offer flexible training programs that allow them to learn at their own pace.
- Support Strategic Adoption: Help them identify strategic areas where AI can be most beneficial.