Here is a summary of the formula related things that get asked in the developer certification exams.

Custom Formula fields

- Formula fields are read only
- Accessible via the Force.com SOAP API
- The values are calculated every time they are needed; they are not stored
- Formula fields also let you set dynamic default values for new records
- Formulas are also used in validation rules to ensure business requirements are met and data quality is maintained
- Use to enforce other business rules, including Workflow Rules, Approval Processes, Approval Steps, Assignment Rules, Escalation Rules, Auto-Response Rules.
- Formula fields may reference other formula fields
- Formula fields reference fields from child to parent objects
- Are not searchable
- Can't reference text area long fields
- Can reference standard fields or custom fields
- Cannot add multiple records together

Cross-Object Formula Fields

- Provides the ability to reference the value of a field in a parent object from the child objects through detail pages, list views, and reports
- They can reference fields on parent or grandparent objects up to 10 relationships away
- Cross object formula is calculated as the records are viewed
- Cross-object formula also work from child to parent but only in master-detail relationship

Roll-up Summary Fields

- Refer fields from the child object from the parent object
- Works only in a master-detail relationship
- Can calculate the values of formula fields if they do not contain cross-object field references or functions that automatically derive values on the fly, such as NOW or TODAY.
- Changes to the value of a roll-up summary field can trigger assignment rules to run
- Roll-up summary fields can trigger workflow rules and field validations
- A limit of 10 Roll-up Summary fields on an object
- Count, Sum, Min, Max
- When is calculated? when any of the detail records in the master-detail relationship referenced in the roll-up summary field are saved

Understand usage and syntax of important functions

AND – TRUE if all value are true else FALSE

CASE – checks an expression against a series of values

CASESAFEID – convert 15 char ID to case-insensitive 18 char ID

CONTAINS - CONTAINS(text, compare text) and replace text with the text that contains the value of compare text.

DATE – date value from year, month and day value entered

DATEVALUE – date value from text of date/time expression

GETSESSIONID – Returns the session ID for the current session

IF – IF(logical test, value if true, value if false)

INCLUDES – if any value selected in a multi-pick list equals a text literal

ISBLANK – Determines if an expression has a value and returns TRUE if it does not. If it contains a value, this function returns FALSE

ISCHANGED – Compares the value of a field to the previous value and returns TRUE if the values are different. If the values are the same, this function returns FALSE

ISNEW – Checks if the formula is running during the creation of a new record and returns TRUE if it is. If an existing record is being updated, this function returns

FALSE

ISPICKVAL – if any value selected in a pick list equals a text literal

PRIORVALUE – Returns the previous value of a field.

REGEX – compare a text field to a regular expression (a string in a certain format)

VALUE – number from a text

VLOOKUP - VLOOKUP(field_to_return, field_on_lookup_object, lookup_value)

Additional notes on functions

Picklist needs to be wrapped by TEXT function for using in a formula function.

ISNULL

For text fields, use the ISBLANK function. ISNULL determines if an expression is null and returns TRUE if it is. If it contains a value, this function returns FALSE. Note that Text fields are never null, so using this function with a text field always returns false. Multi-select picklist fields are never null in s-controls, buttons, and email templates, so using this function with a multi-select picklist field in those contexts will also return FALSE.

ISBLANK

Use ISBLANK instead of ISNULL in new formulas. ISBLANK has the same functionality as ISNULL, but also supports text fields. Determines if an expression has a value and returns TRUE if it does not. If it contains a value, this function returns FALSE.

DATEVALUE

Use the DATEVALUE (date/time) function to return the Date value of a Date/Time field. For example, to get the year from a Date/Time, use YEAR (DATEVALUE (date/time)). You can convert a Date value to a Date/Time value using the DATETIMEVALUE (date) function.

NOW

The NOW() function returns the Date/Time value of the current moment. It's useful when you are concerned with specific times of day as well as the date.