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Whenever an object has greater than 100K records any query on that object must be “selective”. For a query to be selective it must have enough indexed filters (where clauses) so that less than 10% of the records (in our example 10K) are returned before applying the limit statement

Below are some good examples of selective queries for a little inspiration.

Example 1

```
SELECT Id FROM Contact WHERE Id In
('00Q6000000nuyL2EAI','00Q6000000iyBBhEAM','00Q6000000joo7MEAQ')
```

Example 2

```
SELECT Id FROM Lead WHERE Email != ''
```

This one is a trick. Email is an indexed field on Lead but if you look at my WHERE clause, this is going to return darn near all the Leads. So, I didn't reduce this record set by much and thus this reverts to a 'non-selective' query.

```
SELECT Id FROM Lead WHERE Email != '' and Status = 'Open' and Owner Id in
('005d00000001btXoAAI', '005d00000002X1AqAAK')
```