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★ Represents the importance level

### 1. The Grand Canyon ★★★★★ New

The Grand Canyon is 277 miles long, up to 18 miles wide and attains a depth of over a mile. While the specific geologic processes and timing that formed the Grand Canyon are the subject of debate by geologists, recent evidence suggests the Colorado River established its course through the canyon at least 17 million years ago.

### 2. Dioxide emissions ★★★★★ New

When countries assess their annual carbon dioxide emissions, they count up their cars and power stations, but bush fires are not included – presumably because they are deemed to be events beyond human control. In Australia, Victoria alone sees several hundred thousand hectares burn each year; in both 2004 and the present summer, the figure has been over 1 million hectares.

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### 3. Fiscal Year ★★★★★ New

At the beginning of each fiscal year funds are allocated to each State account in accordance with the University's financial plan. Funds are allocated to each account by object of expenditure. Account managers are responsible for ensuring that adequate funds are available in the appropriate object before initiating transactions to use the funds.

### 4. Blue ★★★★★ New

While blue is one of the most popular colours, it is one of the least appetizing. Blue food is rare in nature. Food researchers say that when humans searched for food, they learned to avoid or spoiled objects, which were often blue, black or purple. When food dyed blue is served to study objects, they lose appetite.



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## 5. Himalayas ★★★★★ New

Although it hails from a remote region of the western Himalayas. This plant now looks entirely at home on the banks of English rivers. Brought to the UK in 1839. it quickly escaped from Victorian gardens and colonized river banks and damp woodlands. Now it is spreading across Europe, New Zealand, Canada and the US.

## 6. Unimaginable ★★★★★ New

How do we imagine the unimaginable? If we're asked to think of an object -say, a yellow tulip – a picture immediately forms in our mind's eye but what if we try to imagine a concept such as the square root of negative number?

## 7. Productive Capacity

The core of the problem was the immense disparity between the country's productive capacity and the ability of people to consume. Great innovations in productive techniques during and after the war raised the output of industry beyond the purchasing capacity of U.S. farmers and wage earners.

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## 8. Pluto

Pluto lost its official status as a planet yesterday, when the International Astronomical Union downsized the solar system from nine to eight planets. Although there had been passionate debate at the IAU General Assembly Meeting in Prague about the definition of a planet – and whether Pluto met the specifications - the audience greeted the decision to exclude it with applause.

## 9. Father

Ever since I remembered, father woke up at five thirty every morning, made us all breakfast and read newspaper. After that he would go to work. He worked as a writer. It was a long time before I realize he did this for a living.



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## 10. Yellow tulip

How do we imagine the unimaginable if we're asked to think of an object say, a yellow tulip a picture immediately forms in our mind's eye. But what if we try to imagine a concept such as the square root of negative number?

## 11. Global financial crisis

New research shows that during the global financial crisis, workers who stayed in the jobs did not reduce their working hours, despite claims that cuts in hours have to prevent job losses, the study found that life of people who remained same employers stayed relatively unchanged.

## 12. Life expectancy

Life expectancy has increased dramatically in the last century. Most people these days will live for over 70 years. This is more than double the lifespan of the average human in the seventeenth century. We can attribute our longevity to advances in medicine and lifestyle. While everyone agrees that living longer is wonderful, overpopulation is becoming a serious environmental concern

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## 13. Ecotourism

You may have heard of the new fad known as ecotourism. This means tourism which is environmentally friendly, and conscious about conserving the environment. The key is to minimize the physical, social and behavioural impacts of overseas travel. Tour groups will often work with local and indigenous communities to design respectful and memorable programs for visitors.

## 14. Charles Darwin

Charles Darwin published his paper "On the Origin of Species" in 1859. It is one of the most well-known pieces of scientific literature in human history. In the paper, Darwin proposes the theory of natural selection. He states that for any generation of any species, there will always be a struggle for survival. Individuals who are better suited to the environment are "fitter", and therefore have a much higher chance of surviving and reproducing. This means that later generations are likely to inherit these stronger genetic traits.



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## 15. New students

In an attempt to lure new students, leading business schools - including Harvard, Stanford, the University of Chicago and Wharton - have moved away from the unofficial missions and prerequisite of four years' work experience and instead have set their sights on recent college graduates and so-called early career professionals with only a couple years of work under their belt.

## 16. Food

Food is one of the most important things you'll ever buy. And yet most people never bother to think about their food and where it comes from. People spend a lot more time worrying about what kind of blue jeans to wear, what kind of video games to play, what kind of computers to buy.

## 17. Global management

The one-year programme of the master in global management is designed only for those who have the graduate degree in the thesis, increasing temporary skill of new managers in an international capacity, something that recruiters are looking for more and more.

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## 18. Teen Marriage

Marriage is a big step in anyone's life and there is an argument to be made against getting married too early. As any newlywed couple knows, there is a huge amount of financial pressure associated with marriage. Firstly, the wedding reception and honeymoon will cost you an arm and a leg. Then there's the matter of home loans, rent and energy bills. If you're looking to start a family, your child's education is another thing you need to save up for. Teenagers should probably find a proper job before deciding to tie the knot.



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## 19. Chronic disease

If you have a chronic disease such as heart disease, diabetes, asthma, or back or joint pain, exercise can have important health benefits. However, it is important to talk to your doctor before starting an exercise routine. He or she might have advice on what exercises are safe and any precautions you might need to take while exercising.

## 20. Tesla ★★★★★

Tesla came over from Graz and went to work for Thomas Edison. Nonetheless Edison offered him a job, promising Tesla fifty thousand dollars if Tesla could redesign Edison's breakdown-prone DC generator designs. The new generator designs were a vast improvement over Edison's originals. Upon completing the job Tesla went to Edison to collect the \$50,000 promised for the task. Tesla, Edison replied, you don't understand our American humour. And Tesla was never paid.

## 21. Age discrimination

Many people believe that employers discriminate against older people because youths have more energy and creativity. This is not true. The main reason for hiring younger workers is payroll. In most countries, your salary is dependent on how many years of work experience you have. It is far more cost efficient to hire postgraduates, fresh out of university, than senior staff with over twenty years of industry knowledge.

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## 22. Tube-shaped microbot ★★★★★

Each tube-shaped microbot is a sandwich of three materials. A graphene outer layer, which binds to heavy metals. A middle layer of nickel, which gives the bots magnetic polarity, so they can be pulled through wastewater with magnets. And platinum inside—for propulsion. Just add a bit of peroxide to the wastewater, and it'll react with the platinum to form water and oxygen bubbles, which propel the tubes along.

**Reference:** <https://m.kekenet.com/broadcast/201605/440607.shtml>



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## 23. Supernova ★★★★★

The term supernova was coined in the 1930s by a memorably odd astrophysicist named Fritz Zwicky. Born in Bulgaria and raised in Switzerland, Zwicky came to the California Institute of Technology in the 1920s and there as once distinguished himself by his abrasive personality and erratic talents. He didn't seem to be outstandingly bright, and many of his colleagues considered him little more than "an irritating buffoon".

**Reference:** <https://unotices.com/book.php?id=71105&page=9>

## 24. Domestication ★★★★★

Domestication is an evolutionary, rather than a political development. They were more likely to survive and prosper in an alliance with humans than on their own. Humans provided the animals with food and protection, in exchange for which the animals provided the humans their milk and eggs and -- yes--their flesh.

**Reference:**

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[http://www.criticalanimal.com/2009/02/michael-pollan-as-early-modern\\_15.html](http://www.criticalanimal.com/2009/02/michael-pollan-as-early-modern_15.html)

## 25. Shakespeare ★★★★★

A young man from a small provincial town-a man without independent wealth, without powerful family connections and without a university education - moved to London in the late 1580's and, in a remarkably short time, became the greatest playwright not of his age alone but of all time. How did Shakespeare become Shakespeare?

**Reference:** <http://www.nytimes.com/2004/09/12/magazine/shakespeares-leap.html?mcubz=3>



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## 26. Lincoln ★★★★★

Lincoln's apparently radical change of mind about his war power to emancipate slaves was caused by the escalating scope of war, which convinced him that any measure to weaken the Confederacy and strengthen the Union war effort was justifiable as a military necessity.

### Reference:

<https://books.google.com.au/books?id=AOpqjetaBHwC&pg=PT207&lpg=PT207&dq>

## 27. Naming English

In the past, Naming English as a separate subject seemed relatively easy. The textbook selected and graded items of language which were put into content and then practiced intensively. New items were carefully controlled so that the student could cope quite easily. Now that English is used as a medium of instruction, however, all this has changed. Unknown items of grammar and vocabulary appear in texts which attempt to explain new and often difficult information. Difficulties with the language interact with difficulties as regards the subject matter.

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## 28. Akimbo ★★★★★

Akimbo, this must be one of the odder-looking words in the language. It puzzles us in part because it doesn't seem to have any relatives. What's more, it is now virtually a fossil word, until recently almost invariably found in arms akimbo, a posture in which a person stands with hands on hips and elbows sharply bent outward, one that signals impatience and hostility.

### Reference:

<https://books.google.com.au/books?id=Js-PbsEjKSQC&pg=PT19&lpg=PT19&dq>



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## 29. Yellow ★★★★★

Yellow is the most optimistic colour, yet surprisingly, people lose their tempers most often in yellow rooms and babies cry more in them. The reason may be that yellow is the hardest colour on the eye. On the other hand, it speeds metabolism and enhances concentration. Think of yellow legal pads and post-it notes.

**Reference:**

<https://books.google.com.au/books?id=UmlzYqTHVyUC&pg=PT203&lpg=PT203&dq>

## 30. Avi Loeb ★★★★★

“The situation is similar to a pregnant woman that has twin babies in her belly.” Avi Loeb of the Harvard- Smithsonian Center for Astrophysics. He’s proposing the idea in a paper that’s been accepted for publication in the Astrophysical Journal Letters.

**Reference:** <https://www.scientificamerican.com/podcast/episode/twin-birth-proposed-for-colliding-black-holes-that-produced-gravitational-waves/>

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## 31. Environment ★★★★★

Environmental problems caused by hard rock mining involve water pollution by metals themselves, chemicals used in processing, acid drainage, and sediment. Metals and metal-like elements in the ore are toxic and prone to cause trouble by ending up in nearby streams and water tables as a result of mining operations.

**Reference:**

<https://1cdn.edl.io/3phHsSHxMER4lDhkIxrhZ8WFZcBhCny0ZmDnAUWCtcrmrDJ.pdf>



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## 32. Job of doctor ★★★★★

In the fast-changing world of modern healthcare, the job of a doctor is more and more like the job of a chief executive. The people who run hospitals and physicians' practices don't just need to know medicine. They must also be able to balance budgets, motivate a large and diverse staff and make difficult marketing and legal decisions.

### Reference:

<https://webcache.googleusercontent.com/search?q=cache:Ho5it7KDJMJ:https://www.ft.com/content/1744b1e4-b2d8-11db-99ca-0000779e2340+&cd=1&hl=en&ct=clnk&gl=au>

## 33. Galaxy ★★★★★

One of the unidentifiable objects in this study lies just outside Centaurus A (NGC 5128), an elliptical galaxy located about 12 million light-years from Earth. The other is in a globular cluster of stars found just outside NGC 4636, another elliptical galaxy located 47 million light-years from Earth in the constellation Virgo.

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Reference:<https://www.space.com/34459-mystery-x-ray-blasts-may-reveal-newstellarobjects.html>

## 34. Welfare ★★★★★

Welfare has a special political meaning to the United States because it refers to how the poor receives financial aid. In comparison, welfare services are regarded as a universal right in other regions like Europe, where it is believed that all citizens should be able to obtain a minimal level of social support and well-being.

Reference: <http://www.debate.org/welfare/>

## 35. Glamorous person ★★★★★

Who do you think is the most glamorous person? A biotechnologist who led his company in international research, an ordinary welder who gained international fame through his work, or a photographer complimented widely for a series of photos?



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**Reference:** <http://www.thatsmags.com/shenzhen/post/19325/30-absolutely-insane-questions-from-china-s-gaokao-exam>

## 36. Plato ★★★★★

Since Plato, philosophers have described the decision-making process as either rational or emotional: we carefully deliberate or we “blink” and go with our gut. But as scientists break open the mind’s black box with the latest tools of neuroscience, they’re discovering that this is not how the mind works. Our best decisions are a finely tuned blend of both feeling and reason - and the precise mix depends on the situation.

**Reference:** <https://www.amazon.com/How-We-Decide-Jonah-Lehrer/dp/0547247990>

## 37. Introvert and extrovert ★★★★★

Although introvert and extrovert personality types differ from one another on various grounds, the major difference between the two is their source of rejuvenation. While for extroverts, this may mean interaction or excursions with friends and family, the same may mean reading a book or listening to music for introverts.

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**Reference:** <https://theydiffer.com/difference-between-introvert-and-extrovert-personality-types/>

## 38. Moods ★★★★★

Moods may also have an effect on how information is processed, by influencing the extent to which judges rely on pre-existing, internal information, or focus on new, external information. Positive moods promote more holistic and top-down processing style, while negative moods recruit more stimulus-driven and bottom-up processing.

**Reference:** [https://www.researchgate.net/figure/241071358\\_fig1\\_Fig-1-The-effects-of-mood-and-primacy-on-the-evaluation-of-a-target-person-positive](https://www.researchgate.net/figure/241071358_fig1_Fig-1-The-effects-of-mood-and-primacy-on-the-evaluation-of-a-target-person-positive)



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## 39. A spelling system ★★★★★

The problem begins with the alphabet itself. Building a spelling system for English using letters that come from Latin – despite the two languages not sharing exactly the same set of sounds – is like building a playroom using an IKEA office set.

**Reference:** <http://www.bbc.com/culture/story/20150605-your-language-is-sinful>

## 40. Microbes ★★★★★

Such cross-protection is usually seen between two animals. But Gore studies the same sort of mutualism in microbes. He and his team demonstrated the first experimental example of that cross-protective relationship in drug-resistant microbes, using two strains of antibiotic- resistant E coli bacteria: one resistant to ampicillin, the other to chloramphenicol.

**Reference:** <https://www.chinavoa.com/show-8469-236611-1.html>

## 41. Modern buildings ★★★★★

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Modern buildings have to achieve certain performance requirements, at least to satisfy those of building codes, to provide a safe, healthy, and comfortable environment. However, these conditioned environments demand resources in energy and materials, which are both limited in supply, to build and operate.

**Reference:** [https://www.researchgate.net/publication/228753175\\_Embodied\\_energy\\_of\\_building\\_materials\\_and\\_green\\_building\\_rating\\_systems\\_-A\\_case\\_study\\_for\\_industrial\\_halls](https://www.researchgate.net/publication/228753175_Embodied_energy_of_building_materials_and_green_building_rating_systems_-A_case_study_for_industrial_halls)

## 42. US student debt ★★★★

The numbers on US student debt, after all, are truly staggering. The average 2015 US university graduate who took out loans to help pay for tuition enters the workforce with \$35,000 in student debt.

**Reference:** <http://www.bbc.com/news/world-us-canada-33055295>



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## 43. Personnel Management ★★★★

The Office of Personnel Management was the target of the attack, but data from nearly every government agency was stolen. U.S. investigators say they believe Chinese hackers were behind the breach.

**Reference:** <https://www.nytimes.com/2015/06/21/us/attack-gave-chinese-hackers-privileged-access-to-us-systems.html?mcubz=3>

## 44. Global warming ★★★★

Global warming is defined as an increase in the average temperature of the earth's atmosphere. This trend began in the middle of the 20th century and is one of the major environmental concerns of scientists and governmental officials worldwide. The changes in temperature result mostly from the effect of increased concentrations of greenhouse gasses in the atmosphere.

**Reference:** <https://climate.nasa.gov/evidence/>

## 45. Mitigation ★★★★★

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As far as politics go, the responses are just as varied. Mitigation is common and calls for a reduction of emissions and less reliance on fossil fuels. Coal burning power plants are now replaced with hydraulic power plants and electrical cars are replacing some gasoline efficient cars. Many people, however, feel that this is not enough.

**Reference:** <http://www.debate.org/global-warming-exists/>

## 46. A marine biologist ★★★★★

The speaker is a marine biologist who became interested in the Strandlopers, an ancient people who lived on the coastline, because of their connection to the sea. Their way of life intrigued him. As a child he had spent a lot of time by the sea, exploring and collecting things – so he began to study them, and discovered some interesting information about their way of life, how they hunted, what tools they used, and so on.



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## 47. Market research ★★★★★

Market research is vital part of the planning of any business. However experienced you or your staff may be in a particular field, if you are thinking of introducing a service to a new area. It is important to find out what the local population thinks about it first.

**Reference:** <https://ell.stackexchange.com/questions/127462/however-before-an-adjective>

## 48. The English Revolution ★★★★★

The English Revolution has been interpreted in several ways by historians: as a fight between the aristocratic Cavaliers, who were open to life, and the serious Puritans; as a battle for power between parliament and the monarchy over the rights of Englishmen that had been going on for centuries; and as a class war similar to the French Revolution, of which it was a forerunner.

**Reference:** <https://www.marxists.org/archive/hill-christopher/english-revolution/>

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## 49. Thompson ★★★★★

"Thompson recognized and exploited all the ingredients of a successful amusement ride," writes Judith A. Adams in *The American Amusement Park Industry*. "His coasters combined an appearance of danger with actual safety, thrilled riders with exhilarating speed, and allowed the public to intimately experience the Industrial Revolution's new technologies of gears, steel, and dazzling electric lights."

**Reference:** <https://www.infoplease.com/roller-coasters>

## 50. Botanic gardens ★★★★

Botanic gardens are scientific and cultural institutions established to collect, study, exchange and display plants for research and for the education and enjoyment of the public. There are major botanic gardens in each capital city. Zoological parks and aquariums are primarily engaged in the breeding, preservation, study and display of native and exotic fauna in captivity.



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**Reference:**

<http://www.abs.gov.au/ausstats/abs@.nsf/Products/4172.0.55.001~March+2011~Main+Features~Zoological+park+and+Botanic+garden+Attendance?OpenDocument>

## 51. The curriculum ★★★★

The curriculum enhances the general management programme with health-related courses, Dr Schulman says. Required courses include healthcare in the 21st century and the economics and strategy of health-sector management. Students may also take electives such as medical device commercialisation, healthcare marketing and the economics and management of the pharmaceutical industry.

**Reference:** [http://www.ft.com/cms/s/0/f2c8d7b4-b4bc-11db-b707-0000779e2340.html?ft\\_site=falcon&desktop=true#axzz4tHjVZy1b](http://www.ft.com/cms/s/0/f2c8d7b4-b4bc-11db-b707-0000779e2340.html?ft_site=falcon&desktop=true#axzz4tHjVZy1b)

## 52. Magnetars ★★★★

The best comparison is likely a magnetar, a young neutron star with a powerful magnetic field, the researchers said. Magnetars also produce bright X-ray flares. While magnetars are thought to be young stars, the two flaring objects in this study reside near elliptical galaxies, which contain older stars. So the objects are likely too old to be magnetars, the researchers said.

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**Reference:**

<https://www.space.com/34459-mystery-x-ray-blasts-may-reveal-new-stellar-objects.html>

## 53. Caffeinated adults ★★★★★

Researchers gathered 160 caffeinated adults, people who consumed less than 500 milligrams of caffeine a week. These decaf subjects looked at pictures of various objects, then took either a placebo or a pill containing 200 milligrams of caffeine. That's roughly the amount you'd get from two cups of coffee.

**Reference:** <http://group.langlib.com/Thread/Detail/0435-1048797>



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## 54. Papers ★★★★

Many papers you write in college will require you to include quotes from one or more sources. Even if you don't have to do it, integrating a few quotes into your writing can add life and persuasiveness to your arguments. The key is to use quotes to support a point you're trying to make rather than just include them to fill space.

## 55. Instrument ★★★★

Some people object that in order for the eye to modify and still remain a useful instrument to its owner, many changes would have had to take place simultaneously. However, it is not necessary to suppose this if the modifications were extremely slight and gradual.

## 56. Historian ★★★★

As a historian, if you really want to understand the sensibilities of those who lived in the past, you must be like a novelist and get into the skins of your characters and think and feel as they do. You are asked to imagine what it's like to be a peasant in medieval times, asking the sort of questions a peasant might ask. What the writer is saying is that a historian needs imaginative sympathy with ordinary people in the past.

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## 57. Hemingway's lifestyle ★★★★

It is difficult to tell whether the speaker approves of Hemingway's lifestyle or not. He was famously macho and spent a lot of time hunting wild animals, going to wars and getting into fights. All these things got into his books, and the speaker thinks that this is not necessarily a good thing as it means that too many people prefer to read about his life than read his books.



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## 58. Howard ★★★

Howard believed that all clouds belonged to three distinct groups; cumulus, stratus and cirrus. He added a fourth category, nimbus, to describe a cloud "in the act of condensation into rain, hail or snow". It is by observing how clouds change colour and shape that weather can be predicted, and as long as the first three types of cloud keep their normal shape there won't be any rain.

**Reference:** <http://www.islandnet.com/~see/weather/history/howard.htm>

## 59. Entertainment world ★★★★☆

A recent trend in the entertainment world is to adapt classic works of literature for either TV or movies. One argument is that this is to everyone's benefit, as it introduces people to works they might otherwise never have, but is rarely done successfully.

## 60. Roman ★★★★☆

Roman writers and orators began to expand their imaginative and intellectual horizons and refine the Latin language through the study of Greek literature. Early Roman literature had two kinds; the recording and examination of public life and behaviour through life stories of famous men, and the particularly Roman art of satirical comedy and drama.

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## 61. Clementson ★★★★☆

Clementson wanted to see if claims of question dodging actually held up, historically—not necessarily in the unique case of Trump. So Clementson analysed the transcripts of 14 presidential debates, from 1996 to 2012. Overall, he found 51 accusations of question dodging - 26 by Dems, 25 by Republicans.

**Reference:** <https://english.stackexchange.com/questions/336440/what-does-the-phrase-hold-up-mean/336446>



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## 62. Paleontological momentum ★★★★

By this time, however, paleontological momentum had moved to England. In 1812, at Lyme Regis on the Dorset coast, an extraordinary child named Mary Anning - aged 11, 12 or 13, depending on whose account you read - found a strange fossilized sea monster, 17 feet long and now known as the ichthyosaurus, embedded in the steep and dangerous cliffs along the English Channel.

**Reference:**

[https://archive.org/stream/AShortHistoryofNearlyEverything\\_201706/AShortHistoryofNearlyEverything\\_djvu.txt](https://archive.org/stream/AShortHistoryofNearlyEverything_201706/AShortHistoryofNearlyEverything_djvu.txt)

## 63. Birds ★★★★★

They controlled for the birds' age, sex, body size and species. And they found that the hunted specimen's brains were actually five percent smaller, on average, than the brains of birds that died by other means. "The surprising thing is that, if you make a smaller kind of analysis of liver or heart size, there is absolutely no difference there. So this is specific to the brain. "

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**Reference:**

<https://www.scientificamerican.com/podcast/episode/small-brained-birds-more-likely-to-get-shot/>

## 64. Kindermann ★★★★

Kindermann says he thinks the compound could be a win-win for the planet—and the animals. "You know the methane is kind of a waste product. And this energy, instead of losing it for the animal, it can be reused for the animal in terms of performance, and at the same time we are doing something for greenhouse gas emission and climate change." The products not on the market yet - toxicology tests are ongoing.

**Reference:**

<https://www.scientificamerican.com/podcast/episode/feed-additive-squelches-ruminants-methane-belches/>



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## 65. Plant – Version 1 ★★★★

What we found is that the plant is actually damaged by herbivores like most plants are in nature. And in response to that it secretes sugar from the wound edges where the herbivores have damaged the plant." Tobias Lortzing is a graduate student at Freie University Berlin and one of the study authors.

## 66. Plant - Version 2

Although it hails from a remote region of the western Himalayas, this plant now looks entirely at home on the banks of English rivers. Brought to the UK in 1839, it quickly escaped from Victorian gardens and colonized river banks and damp woodlands. Now it is spreading across Europe, New Zealand, Canada and the US.

## 67. A 'flattening' of the world

The beginning of the twenty-first century will be remembered, not for military conflicts or political events, but for a whole new age of globalization – a 'flattening' of the world. The explosion of advanced technologies now means that suddenly knowledge pools and resources have connected all over the planet, levelling the playing field as never before.

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## 68. The Cup Class boats ★★★★

At the end of this year, we will launch the Cup Class boats. So these will be about twice the power. The sailors are down in cockpits, unlike today. A lot of the power is being generated by these four grinders that are providing hydraulic power, and that energy is being used to control the flying surface, the hydrofoil...and is also being used to control the wing and the flaps, effectively the engine, of what we have.

**Reference:**<http://www.en8848.com.cn/tingli/news/scientific-american/306435.html>



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## 69. Photographic estimate ★★★★

Historically what has been used to estimate bats has been photographic estimates, visual estimates, mark-recapture estimates, and those have been highly prone to bias. “Newer technology, like thermal imaging cameras is accurate, but expensive. So at a time of epic bat mortality-due to, for example, the fungal white nose syndrome that’s wiping out bats in Canada and the U.S”

**Reference:** <https://www.chinavoa.com/show-8469-236216-1.html>

## 70. The English Revolution ★★★★

The speaker reminisces about his views of the English Revolution when he was a student and how it seemed quite clear which side he was on - the aristocrats', not the puritans'. Later he realised there was more to it than that and there were several ways of interpreting the Revolution: as a struggle between the king and parliament, as a class war or as an unpredictable situation without clear sides.

**Reference:** <https://www.marxists.org/archive/hill-christopher/english-revolution/>

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## 71. DeLone and McLean's model ★★★★

DeLone and McLean's model has been criticized by some authors. Indeed, this model is specific to contexts of voluntary use of information technology. The usage variable remains a success variable of information systems if the user himself decides to adopt or reject the technology. However, for mandatory uses, such as for ERP systems, the use of the technology is obvious. The success of information systems cannot, therefore, be measured by usage.

**Reference:** [http://www.uhu.es/ijdar/10.4192/1577-8517-v13\\_1.pdf](http://www.uhu.es/ijdar/10.4192/1577-8517-v13_1.pdf)

## 72. Integration ★★★★

Currently, integration is increasingly needed in the business environment. This need emerges from the efficiency and synergy requirements necessary in a complex and turbulent environment. In other words, integration is needed to facilitate coordination, which is again related to the building of competitive advantage.



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**Reference:**

<https://www.termpaperwarehouse.com/essay-on/Information-Systems-And-Accounting-Research/254880>

## 73. Rehabilitation ★★★★

The primary application we're targeting at first is to give people a decision aid during rehabilitation, following an acute knee injury, to help them understand when they can perform particular activities, and when they can move to different intensities of particular activities." A useful thing to take a crack at.

## 74. Furniture ★★★

There are perhaps three ways of looking at furniture: some people see it as purely functional and useful, and don't bother themselves with aesthetics; others see it as essential to civilized living and concern themselves with design and how the furniture will look in a room - in other words, function combined with aesthetics; and yet others see furniture as a form of art.

20

**Reference:**

<http://ail.vic.edu.au/wp-content/uploads/2016/09/Multiple-choice.-choose-multiple-answers-Question-Bank.pdf>

## 75. Psychologist ★★★

Psychologist Saho Takagi, a graduate student at Kyoto University in Japan, strolls into one of Japan's many cat cafes. These establishments allow customers to pay an hourly fee for the chance to cuddle some cats. They're popular in Japan because so many apartment buildings forbid pet ownership. But Takagi isn't a typical customer. She's not there for feline affection, but to probe their minds.

**Reference:** <https://www.chinavoa.com/show-8472-236836-1.html>



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## 76. Reiss ★★★★

Reiss took a stab at settling the argument with a meta-analysis—a study of studies—on whether people can really perceive better-than-CD quality sound. He analysed data from 18 studies, including more than 400 participants and nearly 13,000 listening tests. Overall, listeners picked out the better-than-CD-quality track 52.3 percent of the time. Statistically significant, if not all that impressive.

**Reference:** [http://www.just-hifi.com/24bit-vs-16bit-the-myth-exploded\\_10416133-179.html](http://www.just-hifi.com/24bit-vs-16bit-the-myth-exploded_10416133-179.html)

## 77. Sea trade ★★★

Not a lot is known about how the transportation of goods by water first began. Large cargo boats were being used in some parts of the world up to five thousand years ago. However, sea trade became more widespread when large sailing boats travelled between ports, carrying spices, perfumes and objects made by hand.

## 78. Energy ★★★★★

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Humans need to use energy in order to exist. So it is unsurprising that the way people have been producing energy is largely responsible for current environmental problems. Pollution comes in many forms, but those that are most concerning, because of their impact on health, result from the combustion of fuels in power stations and cars.

## 79. History ★★★★★

History rubs shoulders and often overlaps with many other areas of research, from myths and epics to the social sciences, including economics, politics, biography, demography, and much else besides. Some histories are almost pure narratives, while others go in for detailed, tightly-focused analyses of, for example, the parish records of a Cornish village in the 16th century.

**Reference:**

<https://zh.scribd.com/document/325053101/history-rubs-shoulders-and-often-overlaps-with-many-other-areas-of-research>



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## 80. Flags ★★★★★

In the middle Ages, the design and use of flags were considered a means of identifying social status. Flags were, therefore, the symbols not of nations, but of the nobility. The design of each flag resembled the “devices” on the noble’s Coat of Arms, and the size of the flag was an indication of how high the owner stood in the nobility.

## 81. English Revolution ★★★

There are three main interpretations of the English Revolution. The longest lasting interpretation was that the Revolution was the almost inevitable outcome of an age-old power struggle between parliament and crown. The second sees it as a class struggle, and a lead-up to the French and other revolutions. Finally, the third interpretation sees the other two as too fixed, not allowing for unpredictability.

## 82. The border ★★★

The border itself between Mexico and United States is fraught with a mix of urban and desert terrain and spans over 1,900 miles. Both the uninhabited areas of the border and urban areas are where the most drug trafficking and illegal crossings take place. Crime is prevalent in urban cities like El Paso, Texas and San Diego, California.

22

**Reference:** <https://prezi.com/mkwp3wb7nkod/introduction-of-pte/>

## 83. The tsunamis ★★★★

The tsunamis could provide crucial information about the habitability of ancient Mars. The first one occurred when the planet must have been relatively warm and amenable for life, because it carved out backwash channels as it returned to the sea. By contrast, the planet had become much cooler by the time the second tsunami hit—the waters apparently flash-frozen after flowing onto the surface.

**Reference:** <https://www.scientificamerican.com/podcast/episode/giant-tsunami-remnants-spotted-on-mars/>



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## 84. Age ★★★

Usually, age is determined by physical characteristics, such as teeth or bones. Great—if you have a body. Researchers have tried unsuccessfully to use blood. But in this study, the scientists used immune cells called T-cells. T-cells recognize invaders through receptors that match molecules on bacteria, viruses, even tumours. The cellular activity that produces these receptors also produces a type of circular DNA molecule as a by-product.

**Reference:**<https://www.scientificamerican.com/podcast/episode/csis-could-estimate-victims-age-wit-10-11-22/>

## 85. Culture ★★★★

For the purposes of argument, culture is divided into material and non-material, and the speaker's aim is to show how they both affect each other. Material developments in tools and technology can affect non-material culture, our customs and beliefs, and the other way around. Genetics is used as an example as it has changed the way we think about life, but also our beliefs have affected its rate of development.

23

## 86. Free trade ★★★★

Free trade is an economic policy under which the government does not interfere with trade. No tariffs are applied to imports or exports, and people are allowed to trade goods and services as they please. Supply and demand dictates the prices for which goods and services sell and are the only factors that determine how resources are allocated in society.

## 87. Networking ★★★

Networking is easy and fun because it taps into this human predilection to talk about ourselves when asked. Consider successful networking as little more than the process of guiding a person to tell you about his life, what he's doing, the company that employs him, and his current industry.



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## 88. Sleep ★★★

The second group that is particularly vulnerable are night shift workers and the third group that is particularly vulnerable are people with sleep disorders, particularly sleep apnea. One out of three men and one out of six women have sleep apnea. And yet, 85 percent are undiagnosed and untreated. And it more than doubles the risk of crashes.

## 89. United Kingdom ★★★★★

Unlike the United Kingdom, which has taken a relatively restrictive approach to the possession of arms, the United States has taken a more lenient approach. In the United States, three models have evolved regarding the interpretation of the meaning of the right to bear and keep arms as delineated in the Second Amendment.

**Reference:** <http://www.debate.org/gun-rights/>

24

## 90. Wildlife ★★★★

It's not that human activities didn't impact wildlife at all of course. Heavily hunted species, like white-tailed deer, grey squirrels, and raccoons, were photographed somewhat less often in hunted areas. Coyotes showed up more often in hunted areas. While most species didn't avoid hiking trails, the predators actually preferred them.

**Reference:** <https://www.chinavoa.com/show-8469-236848-1.html>

## 91. Trade unions ★★★

Trade unions originated in Europe during the industrial revolution. Because of the machinery that had become commonplace, skilled labour became less in demand so employers had nearly all of the bargaining power. Employers mistreated the workers and paid them too little for the work they did. Trade unions were organised that would help in the improvement of working conditions.

**Reference:** <http://www.debate.org/labor-unions/>



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## 92. Unions ★★★★

Unions take the power out of the employer's hands on many issues. There are examples of cases where workers were engaging in sexual or racial harassment, but were protected by their unions and allowed to keep their jobs. Poor workers and excellent workers often receive the same pay and raises, giving no reason for a person to work harder than necessary at their job.

**Reference:** <http://www.debate.org/labor-unions/>

## 93. Marijuana ★★★

Another administration option is to bake marijuana at a relatively low temperature to kill any dangerous microorganisms and then allow that patient to eat it or drink it. Both of these methods of administration make smoking the drug unnecessary. However, criticism of medical marijuana has also been raised because as a natural plant, it cannot be patented and marketed by pharmaceutical companies and is unlikely to win widespread medical acceptance.

25

**Reference:** <http://englishcoachingprojects.net/WEP2015-16/WEP151015/WEP151015.pdf>

## 94. Smoking ★★★

A smoking ban is a public policy that includes criminal laws and health regulations that prohibit smoking in certain public places and workspaces. There are varying definitions of smoking employed in this legislation. The strictest definitions define smoking as being the inhalation of any tobacco substance while the loosest define smoking as possessing any lit tobacco product.

**Reference:** <http://www.debate.org/tobacco-rights/>



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## 95. Climate change ★★★★

Such an agreement would include recognition that the world must aim as soon as possible to hold global warming to 1.5-degree Celsius; a long-term low-carbon future; 5-year updated action plans that recognize the developing climate reality; and aid to those countries that did little to cause climate change but are most at risk from it.

## 96. Long-distance fliers ★★★

The researchers think that long-distance fliers such as the American golden-plover and the white-rumped sandpiper picked up the spores while lining their nests. Then when the birds arrive in new places they moult, leaving behind the feathers and their precious cargo-to start growing again at the other end of the world.

**Reference:** <http://m.kekenet.com/broadcast/201407/309046.shtml>

## 97. Atlantis ★★★★

For centuries, Atlantis has been one of the western world's favourite legends. A tantalizing blend of fantasy and mystery. Stories tell of a rich and glorious empire that was lost to the sea-where some hope its ruins still lie, waiting to be discovered.

26

**Reference:** <http://www.coolinterestingnews.com/is-atlantis-really-just-a-myth/>

## 98. Social animals ★★★★

Dolphins, whales and porpoises are all social animals, but some species are more sociable than others. This depends on the environment because a species adopts the lifestyle most suitable for this. Among dolphins, forming groups makes it easier for them to find food, reproduce and gain knowledge. They are safer, too, because dolphins can communicate danger when there are threats around.

**Reference:**

<http://www.environment.gov.au/marine/marine-species/cetaceans/whales-dolphins-porpoises>



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## 99. Types of methodology ★★★

Certain types of methodology are more suitable for some research projects than others. For example, the use of questionnaires and surveys is more suitable for quantitative research whereas interviews and focus groups are more often used for qualitative research purposes.

## 100. The wild cat ★★★

In the photo, the wild cat's huge paws are clamped onto the side of the white safari Jeep in which Chappell was a passenger. Almost as tall as the Jeep on her hind legs, she appears to be forcing the muzzle into the back window.

**Reference:** <http://edition.cnn.com/2015/06/08/world/africa-lion-attack-photo/index.html>

## 101. Enthusiasm about the competition ★★★

The insults and criticism were not unexpected. What was surprising was people's enthusiasm about the competition. Thousands have participated in the discussion.

27

**Reference:** <http://www.bbc.com/news/blogs-china-blog-33053826>

## 102. Fast radio burst ★★★

First discovered in 2007, “fast radio burst” continue to defy explanation. These cosmic chirps last a thousandth of second. The characteristics of the radio pulses suggested that they came from galaxies billions of light-years away. However, new works points to a much closer origin – flaring stars within our own galaxy.

**Reference:** <https://www.sciencedaily.com/releases/2013/12/131212123400.htm>



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## 103. The brain ★★★★

The brain is divided into two hemispheres, called the left and right hemispheres. Each hemisphere provided a different set of functions, behaviours, and controls. The right hemisphere is often called the creative side of the brain, while the left hemisphere is the logical or analytical side of brain.

**Reference:**

<http://www.kidport.com/reflib/science/HumanBody/NervousSystem/BrainHemispheres.htm>

## 104. Statistical software ★★★

The development of easy-to-use statistical software has changed the way statistics is being taught and learned. Students can make transformations of variables, create graphs of distributions of variables, and select among statistical analyses all at the click of a button. However, even with these advancements, students sometimes still find statistics to be an arduous task.

28

**Reference:** <https://www.bookdepository.com/Using-SPSS-for-Windows-Macintosh-Samuel-B-Green/9780205020409>

## 105. The coastal wetlands ★★★

The coastal wetlands have environmental and economic importance. Wetlands provide natural wealth. They have important filtering capabilities. As the runoff water passes, they retain excess nutrients and some pollutants. They maintain water flow during dry periods. Thousands of people depend on groundwater for drinking. They act as natural sponges of flood waters and contain soil erosion. They control floods and save the buildings from collapsing during heavy rains. The hardwood-riparian wetlands along the Mississippi River can store sixty days of floodwater.



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## 106. Personal feelings about their children ★★★

Parents can communicate their personal feelings about undesirable programs both by discouraging their children from watching them and by writing to their local television station or to the program's sponsors. The public does have a voice. Clearly, not all programs need please everybody. We do have a choice of programs; and we also have a choice, for ourselves and at least for our younger children, of watching or not watching. There is an "off" button on every set!

**Reference:** <https://childdevelopmentinfo.com/family-living/kids-media-safety/television/>

## 107. Composition of body ★★★

Your body's composed of trillions of cells - lots of different types of cells that make up different organs and other parts of your body. Your body is also where 10 times that number of bacteria call 'home sweet home.' But don't be afraid - these bacteria do more good than harm to you. And besides, just in case you wanted to strike up a conversation with your tenants, you and your bacteria do have a few things in common.

29

**Reference:** <http://resources.jths.co.uk/sixthform/BridgingWork2017/Biology.pdf>

## 108. Television control ★★★

Parents need to take control of the television viewing of Pre-schoolers and children of early school age. A workable technique is to make a simple but firm weekly plan as to what programs will be permitted and how much time overall may be spent in viewing. Any child's weekly schedule normally involves a certain amount of time for school, naps (for young children), outdoor play and indoor play. There should not, therefore, be great amounts of unfilled time when the child gravitates towards the TV set.

**Reference:** <https://childdevelopmentinfo.com/family-living/kids-media-safety/television/>



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## 109. Time to work ★★★

By beginning so early, he knows that he has plenty of time to do thoroughly all the work he can be expected to do. All his work having been finished in good time, he has a long interval of rest in the evening before the timely hour when he goes to bed. After a sound night's rest, he rises early next morning in good health and spirits for the labors of a new day.

### Reference:

<https://books.google.com.au/books?id=eR4tDAAAQBAJ&pg=PA169&lpg=PA169&dq>

## 110. Virus ★★★★

When a virus invades your cells, it kicks your immune machinery into motion. The first responders are signaling proteins, called interferon. And they trigger downstream immune responses. So you can kind of think of them as the hormones of the immune system. They're triggered and then they stimulate a bunch of other immune responses that are more specific to that pathogen. Michelle Baker, a comparative immunologist at the Australian Animal Health Laboratory.

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## 111. The space lab ★★★

We've outfitted it with the space lab built by our European partners and used it before the era of the space station to do scientific research. We used it as part of our partnership with the Russians, which is still continuing, first as part of the Mir space station, where we actually prolonged the useful life of Mir by several years through logistical supply visits with the shuttle. And now, of course, we're using it to build the new international space station, which is a huge international partnership.

Reference: [http://www.nafsa.org/\\_file/\\_ac10/ac10\\_gppsession\\_pearson.pdf](http://www.nafsa.org/_file/_ac10/ac10_gppsession_pearson.pdf)



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## 112. Killing gorillas ★★★★

While killing gorillas is already illegal in the country, declaring the subspecies as critically endangered would probably bring more funding and support for saving it. Protecting the entirety of the gorilla's 7,700-square-mile territory would no doubt prove impossible, but Dr. Plumptre and his colleagues are talking with the government and community leaders about establishing two new protected areas that would encompass 60 percent of the remaining gorillas' habitat.

**Reference:** <https://www.nytimes.com/2016/04/26/science/victims-of-a-new-african-massacre-gorillas.html?mcubz=3>

## 113. Shuttle ★★★

The shuttle was designed to be a space truck; it's a multi-purpose vehicle. We've done a tremendous member of different things with it. It's the most versatile space vehicle that has ever been built. We've used it to launch satellites. We've used it to repair satellites in orbit and put them back into orbit. We've used it to capture satellites and bring them back to Earth for repair.

31

**Reference:** [https://er.jsc.nasa.gov/seh/536822main\\_Wings-ch3.pdf](https://er.jsc.nasa.gov/seh/536822main_Wings-ch3.pdf)

## 114. Donor countries ★★★★

In 2005, donor countries agreed on an accord to harmonize their practices. Since then, aid officials have complained that too little has changed on the ground. Conferences of donors in developing countries still tend to be dominated by a small group of north European governments, with the US often absent.

## 115. Danny danziger ★★★

Using more than fifty interviews, award-winning writer Danny Danziger creates a fascinating mosaic of the people behind New York's magnificent Metropolitan Museum of Art from the aristocratic, acerbic director of the museum, Philippe de Montebello, to the curators who have a deep knowledge and passionate appreciation of their collections, from the security guards to the philanthropists who keep the museum's financial life blood flowing.



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**Reference:**

<https://www.amazon.com/Museum-Behind-Scenes-Metropolitan-Art/dp/0143114263>

## 116. University more than just classes and exams ★★★

A university is a lot more than just classes and exams, university is a concept that offers you a host of possibilities to develop both academically and personally. Find out about the different projects, clubs and societies that are in your university. You will definitely find something you are interested in.

**Reference:** <https://www.goconqr.com/en/examtime/blog/first-year-at-university/>

## 117. Currency manipulator ★★★

Trump has threatened to declare China a currency manipulator, but experts say he has little legal or economic basis to take such a step. He has also threatened to impose a tariff of up to 45 percent on Chinese imports if Beijing doesn't "behave" a move that could lead to a trade war and damage the economies of both nations.

**Reference:** [https://www.washingtonpost.com/world/asia\\_pacific/as-trump-prepares-for-office-concerns-about-china-trade-reach-a-crescendo/2016/11/27/472b5c26-b199-11e6-bc2d-19b3d759cfe7\\_story.html](https://www.washingtonpost.com/world/asia_pacific/as-trump-prepares-for-office-concerns-about-china-trade-reach-a-crescendo/2016/11/27/472b5c26-b199-11e6-bc2d-19b3d759cfe7_story.html)

32

## 118. Study from other people ★★★★

To understand the past you have to be able, as far as possible, to think as the people in the period you are studying thought. The example of what it must have been like to be a peasant in the middle ages is used. However, sensibilities change over time and we can't completely throw off the mentality of the present. Therefore, every age will have a slightly different perspective on the same period of the past, no matter what the facts are.



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## 119. The attribution of university ★★★

A university is not a business. More precisely, a not-for-profit college or university is significantly different than a for-profit business. A university has no owners; it is a public trust. Without owners it has no one to pay dividends to, and no one for whom it must maximize its profits. A business has a single overriding goal: the maximization of return for the owners. A university has a multiplicity of goals: to foster learning, to create knowledge, and to serve its community.

## 120. Police force in Europe ★★★

Britain, then, was slower to create and develop a police force than the rest of Europe: France had one long before - indeed, the word police is taken from the French. This fact was not unimportant, as the very idea of a police force was seen as foreign - that is, French - and particularly undesirable, and was generally regarded as a form of oppression.

## 121. Earthquakes ★★★

33

This study marks the first time scientists have linked dike formation to large, damaging earthquakes, and Wauthier is looking back through history for more examples. She says researchers will never be able to predict exactly when an earthquake might strike after a dike intrusion. But at least now, researchers and rift zone residents know they're not just in for bangs—they may also be in for shudders.

**Reference:** <http://www.51en.com/news/sci/underground-eruptions-could-cause-quakes.html>

## 122. Smart glass ★★★★

Study author Samuel Shian, a materials scientist, says this smart glass is cheaper than others, and uses minimal power—much less, for example, than something like a curling iron. And since it's flexible and foldable, he says it could even be used for things like camouflage uniforms, to switch, for example, from green and brown to white and gray. "This would be very useful when the background landscape suddenly changes, such as during early snowfall."



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**Reference:** <https://www.scientificamerican.com/podcast/episode/smart-glass-goes-from-clear-to-cloudy-in-a-jolt/?ref=earpod.co>

## 123. Caterpillars ★★★★

"The caterpillars that feed on trees are trying to match the hatching of their eggs to the timing of bud burst. The caterpillars want to feed on the juiciest and least chemically protected leaves. And it's not just the caterpillars, of course, that are important. But the knock-on effect is on nesting birds, which are also trying to hatch their chicks at the same time that there's the maximum number of caterpillars."

## 124. Material with non-material culture ★★★

In comparing material with non-material culture - the first being the objects and technologies we create, and the second our customs, beliefs and attitudes - the speaker gives greater emphasis to the material culture. He gives the example of the development of genetic science and the benefits it has brought to mankind, despite a fair amount of opposition.

34

## 125. Dorsal bursae collide ★★★

The initial thud comes from when those dorsal bursae collide. And the reverberation results from the vibrations that linger when the tissues pull apart. But Thode the younger says the bursae have to be somewhat sticky for the clapping together and snapping apart to produce a noise with the correct loudness and pitch. That stickiness comes courtesy of the mucus.

**Reference:** <https://www.chinavoa.com/show-8469-236925-1.html>

## 126. Beauty contests ★★★★

Beauty contests, whether it's Miss Universe or Miss Teen International, are demeaning to women and out of sync with the times. Opponents say that they are nothing more than symbols of decline. Since Australians Jennifer Hawkins and Lauryn Eagle were crowned Miss Universe and Miss Teen International respectively, there has been a dramatic increase in interest in beauty pageants in this country.



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## 127. Habitat quality ★★★

But they did find something that had a much bigger impact on wildlife: habitat quality. The best predictor of wildlife abundance was not human activity, but factors like forest connectivity, nearby housing density, and the amount of adjacent agriculture. The results were published in the *Journal of Applied Ecology*.

## 128. Side effects ★★★

Where there are effects, there are often side effects. The car is a boon to mobility, but can lead to obesity, injuries, deaths and pollution. Burning fossil fuel may keep economies going, but wrecks the climate in the long run. In a similar way, there are side effects to information technology in education stings – from childcare to the classroom to the lecture hall and beyond.

## 129. Sales down ★★★

Weakness in electronics, auto and gas station sales dragged down overall retail sales last month, but excluding those three categories, retailers enjoyed healthy increase across the board, according to government figures released Wednesday. Moreover, December sales numbers were also revised higher.

35

## 130. Founding fathers ★★★

The founding fathers established constitutional protections for the press because they understood that leaving the watchdog function to partisan politicians wouldn't necessarily serve the public interest; both sides have too many incentives to preserve the status quo and ignore problems that elude quick fixes.

## 131. MBA program ★★★

It isn't rare for private equity houses to hire grads fresh out of business school, he said, but 9 times out of 10, the students who nab these jobs are the ones who had private equity experience under their belt before even starting their MBA program.

## 132. Difficult conversations ★★★

Surprisingly, despite what appear to be infinite variations, all difficult conversations share a common structure. When you're caught up in the details and anxiety of a particular difficult conversation, this structure is hard to see. But understanding that structure is essential to improve how you handle your most challenging conversations.



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### 133. World's population ★★★

How quickly is the world's population growing? In the United States and other developed countries, the current growth rate is very low. In most developing countries, the human population is growing at 3 people per second. Because of this busting growth rate, human population is grown to reach 9 billion within your lifetime.

### 134. Copyright ★★★

The quest for a user-friendly copyright regime began a decade ago when the Hong Kong government launched a public consultation on "Copyright Protection in the Digital Environment" in December 2006. Although this consultation initially sought to address internet-related challenges, such as those caused by peer-to-peer file-sharing technology, the reform effort quickly evolved into a more comprehensive digital upgrade of the Hong Kong copyright regime.

### 135. Communication in 21<sup>st</sup> century ★★★

As we progress into the 21<sup>st</sup> century, communications are becoming faster and faster. Think of millions of different media images you are bombarded with every day. It is as important now to be able to read and make sense of those images, as it has been to be able to read ordinary text.

36

### 136. Electronic discourse ★★★

Electronic discourse is one form of interactive electronic communication. In this study, we reserve the term for the two-directional texts in which one person using a keyboard writes language that appears on the sender's monitor and is transmitted to the monitor of a recipient, who responds by keyboard.

### 137. Marketing course ★★★

For any marketing course that requires development of marketing plan, such as marketing management, marketing strategy and segmentation support marketing, this is the only planning handbook that guides students through the step by step creation of customized marketing plan. While offering commercial software to aid in the process.

### 138. Hamburg University ★★★

Three professors from Hamburg University's medical faculty travelled last month to Ingeborg's sitting room in East Berlin to test her on the work she carried out in pre-war Germany.

Reference: <http://www.bbc.com/news/world-europe-33048927>



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