# Analyzing Human Activities Using Internet of Things Technology

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#### Overview

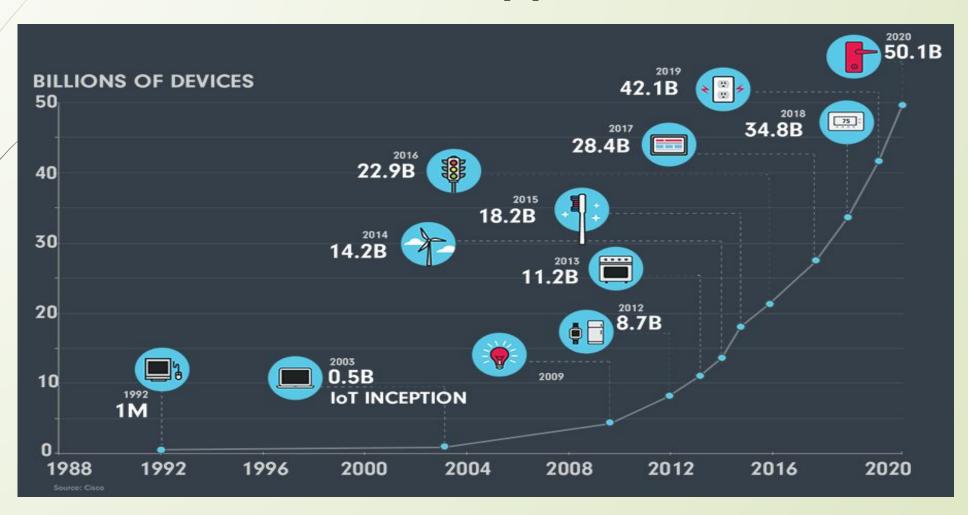
- 1. IoT Introduction
- 2. GPS Technology
- 3. Methods to Analyzing Human Activities Using GPS
- 4. Challenges and Open Issues
- 5. Conclusion

## What is Internet of Things (IoT)?

- The IoT is the network of common devices or industrial equipment embedded with electronics, software and network connectivity, which enable these objects to collect and exchange data.

#### What is Internet of Things (IoT)? cont.

- Growth of the IoT devices [2].

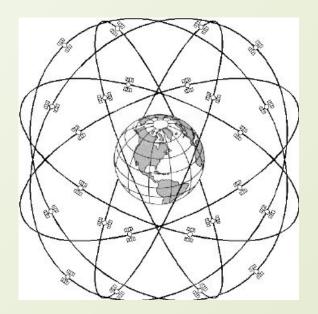


## **GPS Technology**

- The GPS system is a satellite-based radio navigation system initially developed and currently maintained and operated by the U.S. Department of Defense (DoD).
- It consists of three segments: space, control, and user [2].

#### Space Segment

- A constellation of at least 24 operational satellites in six equally-spaced orbital planes at an altitude of 20,200 km above the Earth make up the space segment.
- GPS satellite constellation [3].



#### Control Segment and User Segment

- The control segment consists of a master control station, a substitute master control station, and 16 monitoring sites located throughout the world.
- The last segment consists of processors, receivers, and antennas that allow users to pick up the GPS satellite signals.

### Analyzing Human Activities Using GPS

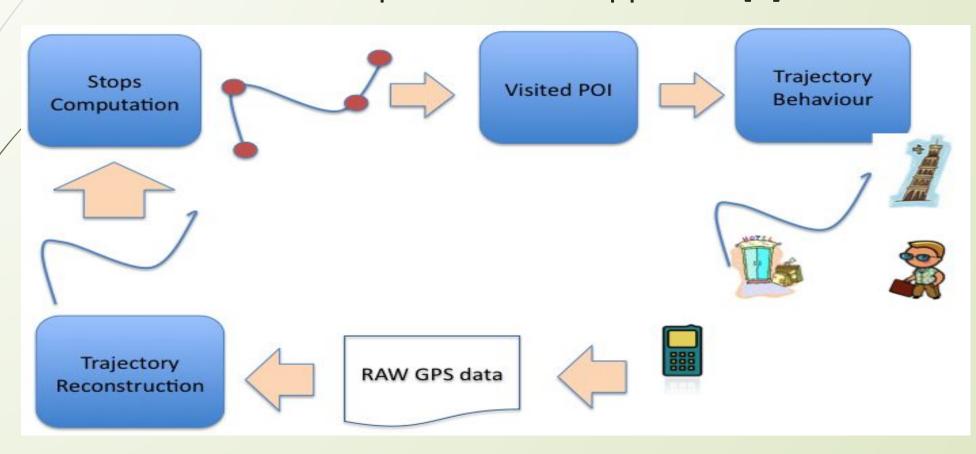
- The study of human activities is not new in the literature. Although the accuracy of GPS data collected from IoT devices are improving, the same can not be said for their quality in terms of semantic richness.
- To solve this problem, Spaccapietra et al. [4] proposed a conceptual model for semantic trajectories.

#### Spinsanti et al. Approach

- A novelty approach to enriching people's movements was introduced by Spinsanti et al. [5].
- The basic assumption is that the person stopped in a place because he or she is interested in visiting that place. The geographical objects that could represent the goal of the stop are called Place of Interest (POI).

## Spinsanti et al. Approach cont.

- The schema of Spinsanti et al. approach [5].



### Challenges and Open Issues

 Even though there is huge potential in using IoT technologies to study human behaviors, most researchers agree that the field is still in its infancy and faces many challenges.

#### Standardization

- Machine to Machine (M2M) communication technologies that require no human involvement have been considered as the foundation of IoT.
- We need to deal with a massive number of M2M devices whose capabilities vary widely, ranging from tiny sensors with low resources to powerful storage and computation servers.

### Security and Privacy

- Since most of the communications are transfer through wireless networks, it very hard to avoid eavesdropping.
- Furthermore, because most of the IoT components are designed with low capabilities in terms of both energy and computing resources, it is not possible to implement complex security tactics.

#### Conclusion

- In the last few years, IoT technology has become a real game-changer in many domains from traffic management to tourist monitoring and urban planning.
- We believe that given the interest shown by industries and governments, IoT will become one of the leading research topics in the near future.

## Thank you for your listening

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