Brandon Chen

Artist | Designer | Pianist | Foodie | Competitor

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EDUCATION

Boston University - Boston, MA   Class of 2020
College of Arts and Science, B.A. in Computer Science
Minor in Communications/Advertising and Economics
- Notable Coursework**:** Communication Writing, Intro to Advertising, Web Design, Fundamentals of Design, Computer Systems, Empirical Economics

WORK EXPERIENCE

Interactive Research Intern – BPG Advertising (Los Angeles, CA)   May 2018-August 2018
- Researched, ideated, and executed interactive projects and advertising campaigns for BPG Advertising. My main job was to put together research documents for campaigns that needed greater insight. Some research for pitches I have done were for Funimation and Amazon.

Data Entry Assistant – Boston University, Gifts and Alumni Department (Boston, MA)   Sep 2018-Present
- Edit, check, and enter in data of BU alumni in a Blackbaud CRM database. This includes going over information from mail and excel files.

EXTRACURRICULARS

Website Chairperson – TechTogether Boston (Boston, MA)   March 2018-Present
- Dedicated website chair for the technology team of TechTogether Boston (previously known as SheHacks Boston). Creating both a main and live website for TechTogether Boston 2019. Responsible for front-end website development.

Personal Finance Club E-board: VP of Marketing - Boston University (Boston, MA)   Jan 2018-Present
- Promote monthly events, brainstorm social media content, collaborate with other E-board members, and create both promotional material and social media content.

PROJECTS

Cee uS – Boston University (Boston, MA)   Sep 2017-Dec 2017
- Collaborated with a team of five to come up with a business plan to promote a healthy snack alternative. Tasks involved data collection, business development and strategy, and cooking. A final presentation of our work was given at the end of the program.

Autonomous Car – Boston University (Boston, MA)   Oct 2017–April 2018
- Coding in a team of nine BU students and a professor to develop an autonomous RC car that can drive through a building. Main duty was to learn C and work with a partner to develop various different functions of the RC car.

SKILLS

Coding Languages: Java (intermediate), HTML&CSS (intermediate), C (beginner), JavaScript (learning)
Software: Google Apps (intermediate), Photoshop (beginner), Illustrator (beginner), Stata (beginner)
Soft Skills: Teamwork, Organization, Communication, Customer Service, Adaptable
Languages: English (native), Japanese (intermediate)