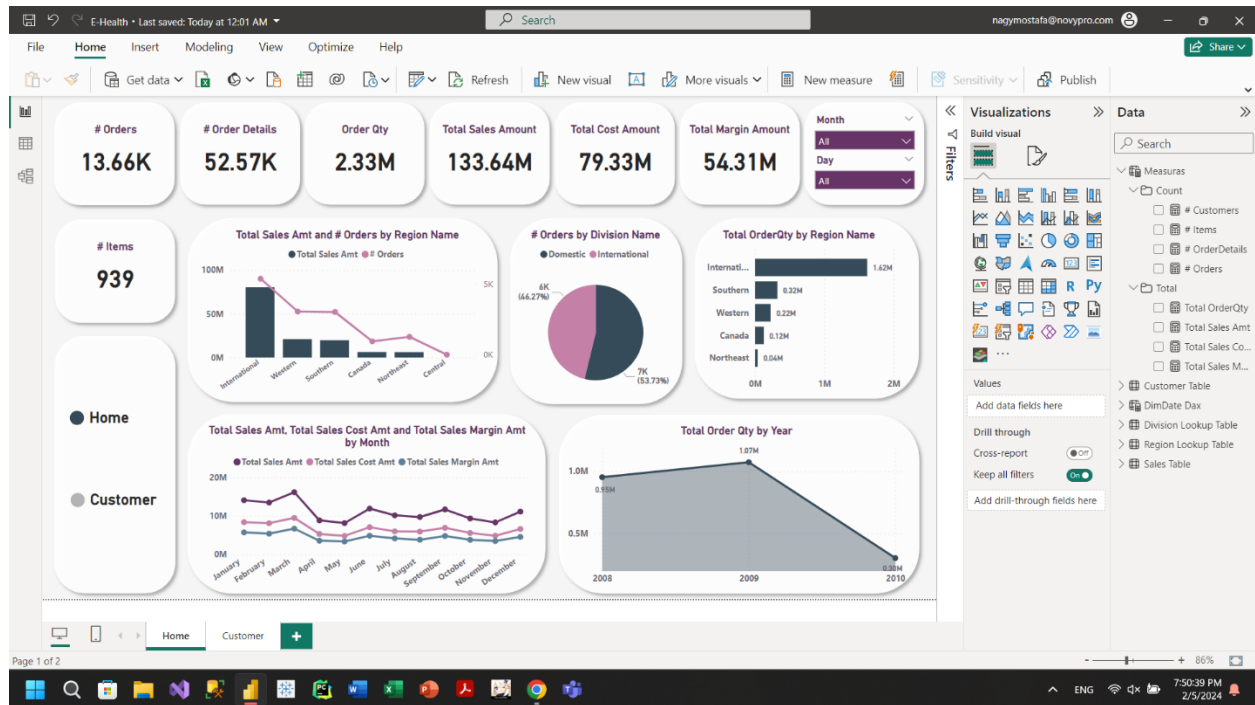


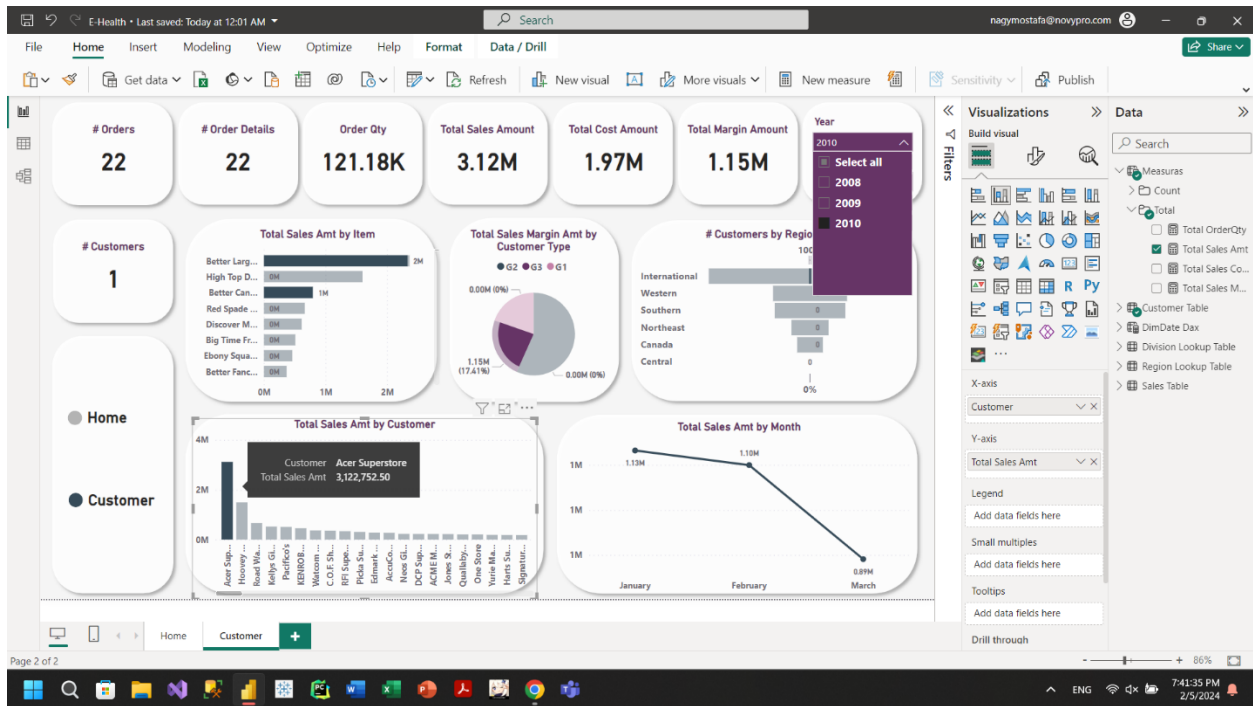
## Solve task questions

- 1- What is the main KPIs that we need to see every morning as a top management?



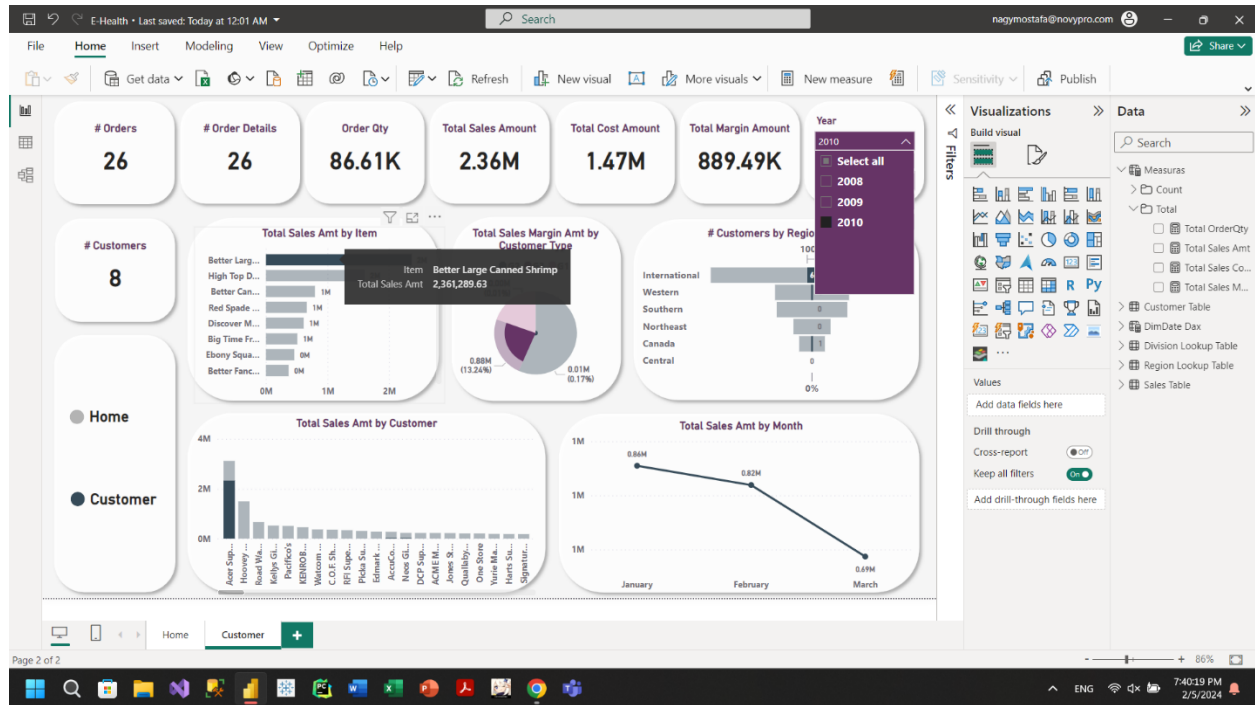
It is supposed to display what senior management is interested in, which is the number of orders, the quantity of products sold, the total income, the total cost, the net profit, the number of customers and products.

## 2- Who's the best customers for my company in the last year?



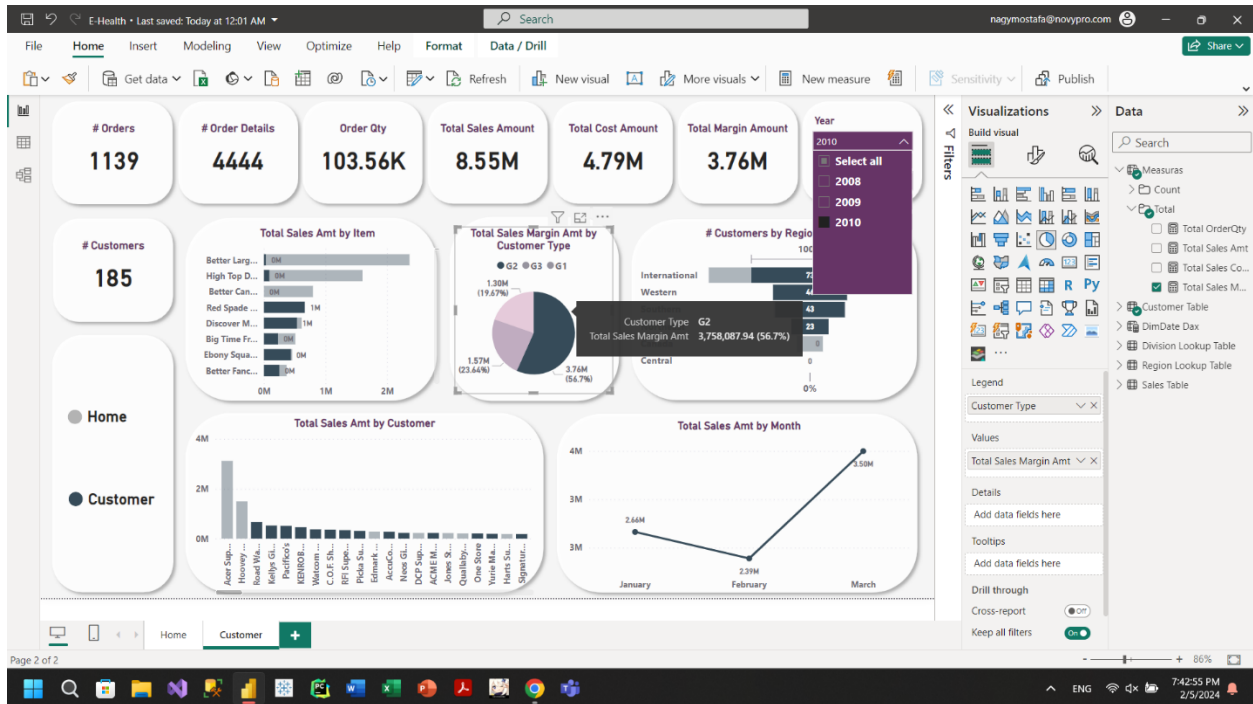
The best customers are the ones who have achieved the most sales in the last year (2010): **Acer Superstore**

3- What is the best product for achieving a growth rate in the last year?



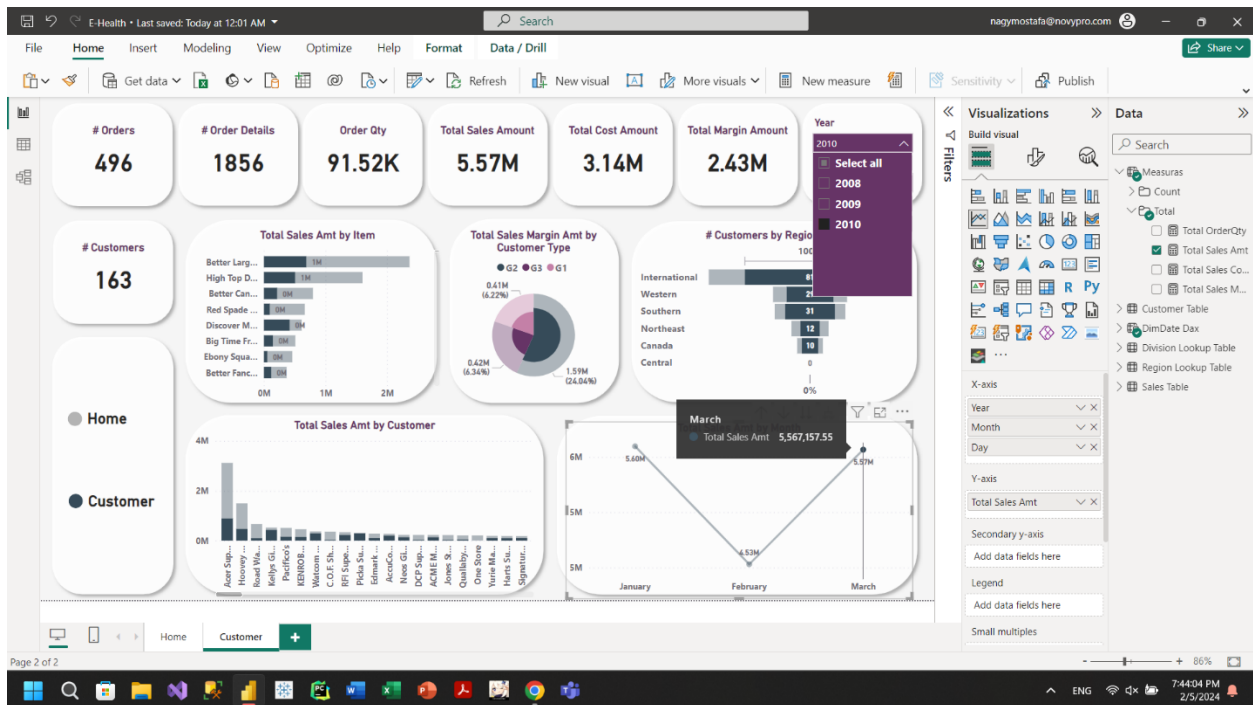
The best product is the product that generated the largest amount of sales in the last year (2010): **Better Large Canned Shrimp**

4- What a customer type got the best net profit in the last year?



The type of client who generated the highest profit margin in the last year  
**(2010): G2**

5- Can you show me the cumulative sales in the last month and what is a suitable graph to represent this value?



Total sales in the last month (**Mar 2010**): **5,567,157.55**

And the appropriate graph to represent this value: **Line Chart**