# Superstore Sales Performance Report

Total Sales 2,3 jt



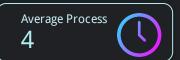
Total Profit \$

Profit Margin 12,5%

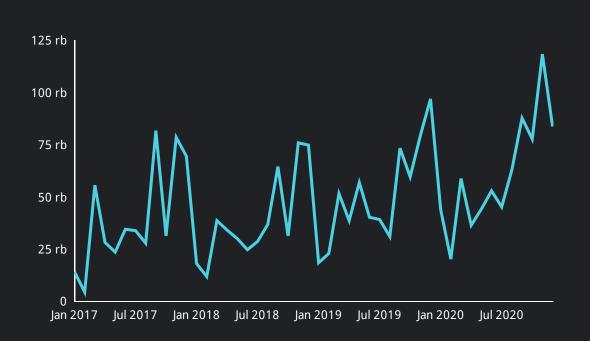
Total Order **5,0 rb** 



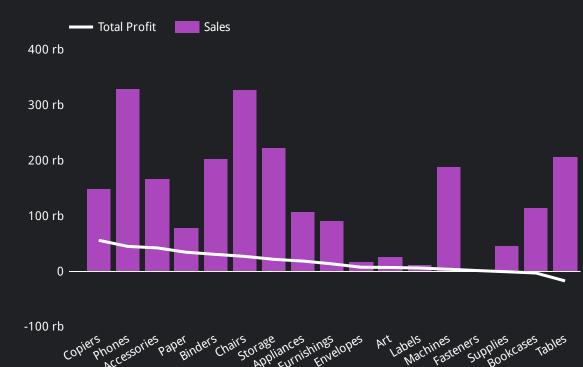




#### **Total Sales**



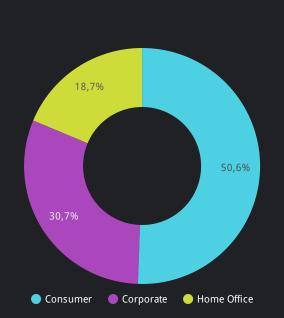
#### **Profit from the sales of Sub-Category**



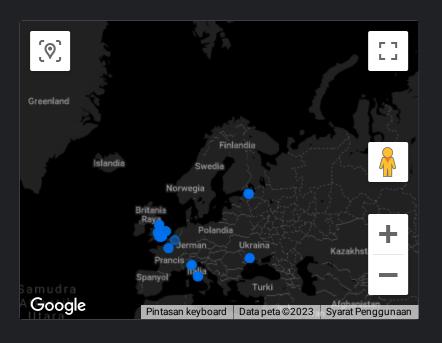
## **Top 10 Customers**



# **Sales by Segment**



### Sales by Location



	Product_Name	Sales ▼	Profit	Quantity	Profit Margin	
1.	Canon imageCLASS 2200 Advanced Copier	61.599,82	25.199,93	20	40,91%	
2.	Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual	27.453,38	7.753,04	31	28,24%	
3.	Cisco TelePresence System EX90 Videoconferencing Unit	22.638,48	-1.811,08	6	-8%	
4.	HON 5400 Series Task Chairs for Big and Tall	21.870,58	0	39	+0%	1
5.	GBC DocuBind TL300 Electric Binding System	19.823,48	2.233,51	37	11,27%	
6.	GBC Ibimaster 500 Manual ProClick Binding System	19.024,5	760,98	48	4%	1
7.	Hewlett Packard LaserJet 3310 Copier	18.839,69	6.983,88	38	37,07%	
Q	HP Designiet T520 Inkiet I arge Format Printer - 2/1" Color  Total keseluruhan	18 27/ 0 <b></b> <b>2.297.200,86</b>	⊿ กฤ⊿ ฤԶ ■ 286.397,02	17 <b>37.873</b>	າງ າດ‰ <b>12,47%</b>	-