## **Evaluation Report: Book Recommendation System**

- 1. Data and Experimental Setup
  - **Data source:** MongoDB "books" collection (includes book\_id, max\_genre, and similar\_books fields) and wishlists collection.
  - **Evaluation harness:** A Node.js script (evaluate.js) connecting to MongoDB and the /api/recommendations endpoint.
  - Synthetic users: 40 total
    - 20 single-genre users (5 wishlist books drawn from one genre)
    - 20 mixed-genre users (5 wishlist books drawn from three genres)

### 2. Recommendation Logic

- **Wishlist reset:** For each user, insert exactly their 5 synthetic wishlist entries into the wishlists collection.
- Candidate generation: The API fetches all books in the user's wishlist and builds a candidateWeights map by parsing each book's similar\_books array:
  - Weight +2 per similar-book link from wishlist items.
  - Weight +1 per similar-book link from explicit interactions (none in this synthetic test).
- **Filtering & ranking:** Remove any candidate that matches a wishlist book, then sort candidates by descending weight.
- Top-K output: Return the top 10 book documents via an aggregation pipeline.

#### 3. Evaluation Metrics

Let K = 10 and Rel = size of the relevant set.

- HitRate@K: proportion of users for whom at least one of the top-K
   recommendations appears in the relevant set.
  - Why it matters: measures whether the system can place any relevant item in the visible portion of the list.
- Precision@K: (number of recommendations in the relevant set among the top K) ÷ K,
   averaged over all users.
  - Why it matters: indicates the purity of the top-K—it penalizes irrelevant items in the returned list.

 MRR@K (Mean Reciprocal Rank): average of 1 ÷ (rank position of the first relevant recommendation) over all users.

Why it matters: rewards systems that place the first relevant item as early as possible in the ranking.

NDCG@K (Normalized Discounted Cumulative Gain): a position-weighted measure of ranking quality. Compute DCG@K = Σ (gain\_i ÷ log2(i+1)) for each position i in top-K (gain\_i = 1 if item is relevant, 0 otherwise), then normalize by the ideal DCG (all relevant items at the top).

Why it matters: reflects both relevance and position, giving diminishing returns for relevant items appearing deeper in the list.

## 4. Experimental Result:

Metric	Value
HitRate	0.90
Precision	0.8875
MRR	0.90
NDCG	0.90

```
▶ [User 1000033] training 5 items, 12 relevant
   」 got 5 recs
▶ [User 1000034] training 5 items, 17 relevant
   l, got 10 recs
  [User 1000035] training 5 items, 61 relevant
   ∫ got 10 recs
  [User 1000036] training 5 items, 24 relevant
   ل got 10 recs
  [User 1000037] training 5 items, 20 relevant
   l, got 10 recs
  [User 1000038] training 5 items, 12 relevant
   ل got 10 recs
  [User 1000039] training 5 items, 34 relevant
   ل got 10 recs
 Final metrics:
  'HitRate@10': '0.9000',
  'Precision@10': '0.8875',
  'MRR@10': '0.9000',
'NDCG@10': '0.9000'
```

# 5. Interpretation

- **High HitRate (90%):** 36 out of 40 users received at least one relevant (similar) book in the top-10—strong success at surfacing at least one good recommendation.
- **High Precision (~89%):** On average 8.9 of the top-10 recommendations were relevant—very few irrelevant items shown.
- **Strong MRR & NDCG (0.90):** Relevant items are not only present but appear in early positions, ensuring quick discovery.