



Holding 69/18, Palashpur  
Titas Gas Road-5, Po- Donia  
Kadamtoli, Dhaka, Bangladesh

880 1732821824  
880 1903028368  
880 1711359675

E : info@boiaro.com  
F : https://www.facebook.com  
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Date: 21/09/2025

Work Order  
Company Name

SSL\_ Boi Aro \_BulkSMS\_21/9/2025

Boi Aro

Holding 69/18, Palashpur Titas Gas Road-5, Post Office – Donia,  
Kadamtali, Dhaka-1236, Bangladesh

Issued To:

Mohammad Safayet Hossain

Software Shop Limited

21/A Standard Center, New Eskaton Road

Dhaka-1000, Bangladesh.

Subject: Work Order for Bulk SMS Service for “Boi Aro”.

Dear concerned,

With reference to assertion and subsequent discussion with our management, we hereby accept the offer and pleased to issue this work order for Bulk SMS of “Boi Aro”, for the “Service (Promotional, Transactional, OTP, Notification)” in your favor on 21/9/2025 to execute the work as the following description, terms and conditions. Billing would be monthly pre-paid basis and this WO will convert into an agreement later as per this WO's reference. Please commence work at the earliest.

Commercials:

SMS Cost Details					
Particulars	Cost/ Unit	5% VAT	Total Cost (BDT)	Quantity/ per month (Apprx.)	Total Amount
Masking	0.53	0.0265	0.55	5,000	BDT 2,750/-

NB: \*The Payment shall be done in subject to pre-paid recharge basis through panel. Masking creation would take time 4-5 working days, so when you want a new masking on ad-hoc basis, you are required to place the request at least One Week Before.



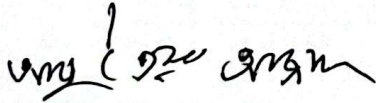
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**TERMS AND CONDITION:**

The following terms & conditions must be followed if a contract or work order is issued against this quotation:

1. 160 characters will be counted as 1 SMS for English, and 70 characters will be counted as 1 SMS for Bangla.
2. For multiple English SMS, 153 characters will be counted as 1 SMS.
3. For multiple Bangla SMS, 67 characters will be counted as 1 SMS.
4. English SMS is allowed only for financial transactions and OTP.
5. Promotional SMS must be in Bangla as per BTRC guidelines.
6. Promotional SMS content must be verified by BTRC, which SSL will handle for clients.
7. Masking is available for all local operators and must be in English, limited to 11 characters.
8. SSL will provide a portal for sending SMS with unlimited validity.
9. Full API compatibility is available for integration.
10. International SMS traffic through local channels is strictly prohibited.
11. Regulatory authorities may take action against illegal SMS activities.
12. Clients must submit KYC documents, masking registration forms, and declaration letters on their letterhead.
13. Masking setup will take 3–4 working days, and non-masking SMS will be ready in 24 hours.
14. Dedicated numbers for non-masking SMS require 10 working days for BTRC approval.
15. SMS rates are subject to change by operators or regulatory authorities.
16. Clients sending local SMS must have a physical entity in Bangladesh.
17. SSL will provide technical support for API connectivity and ensure client IP addresses are securely whitelisted.
18. MNP (Mobile Number Portability) dipping will ensure SMS delivery to all operators.
19. This proposal is valid for 15 days from the issue date.
20. Spam and illegal SMS are strictly prohibited as per regulatory policies.



Name: Abu Tayab Azad  
Title: Chief Executive Officer (CEO)  
Email: abutayabazad@gmail.com  
Mobile: 01903028368  
Company Name: Boi Aro



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Mobile: 01711359675





To,  
The Head of Enterprise Business,  
Grameenphone Ltd.  
Bashundhara, Baridhara, Dhaka

Holding 69/18, Palashpur  
Titas Gas Road-5, Po- Donia  
Kadamtoli, Dhaka, Bangladesh

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Sub: Authorization letter for subscription to Bulk SMS Service.

Dear Sir,

I, the undersigned, having necessary authority, do hereby authorize, appoint and engage SSL WIRELESS to deal and communicate with Grameenphone Ltd. (GP) in relation to Bulk SMS service. From now until further notice from us, SSL WIRELESS shall, on our behalf, manage Bulk SMS Service from GP and shall disseminate the same to our valued customers according to our requirement. Following the execution of the necessary agreement(s), they shall confirm our purchase order in writing and shall inform GP from time to time of the same as and when required by us' SSL WIRELESS shall also make the payment to GP and maintain and settle all financial matter in addition to technological support in this regard on our behalf. We hereby also acknowledge and undertake the followings:

1. We do hereby authorize SSL WIRELESS to sign any document or execute any contract with regard to Bulk SMS Service with GP. Such document or contract shall be considered as signed or executed by my company.
2. Any communication made or any act or omission done by SSL WIRELESS with regard to Bulk SMS Service shall be considered as made or done by my company.
3. Any purchase order placed and any payment made by SSL WIRELESS shall be considered as placed and made by my company. In case of any non-payment or breach of any terms and conditions of the Bulk SMS Service agreement with GP (to be signed and executed by SSL WIRELESS on behalf of us), we shall be solely liable for the same to GP.
4. We shall be solely responsible for any financial or reputational loss of GP incurred because of the act or omission of SSL WIRELESS in relation to the use of Bulk SMS service.
5. In the event of cancellation of this authorization we shall notify the same to GP through written communication within a maximum of 3 (three) days of such cancellation. In absence of such communication GP will presume the said authorization is remain valid.
6. The following Masking (mentioned in below table), annexed with this letter shall be used for our bulk SMS purpose. We hereby acknowledge that, we are merely the user of the Masking names where Grameenphone has the sole authority to modify/alter/amend/remove the masking names at any point of time.
7. A written request shall be made to GP in case any of the masking names needs to be modified/alter/amended/removed. Upon having the written request duly signed by us and based on availability, GP may authorize such change. Grameenphone has full authority regarding allotment of any masking.
8. SSL WIRELESS shall have no authority on the masking other than execution only. Further, no modification/alteration/amendment/removal request shall be valid unless it duly signed by the Bulk SMS customer itself.

We expect you to extend cooperation towards SSL WIRELESS.

Thanking you,

Name & Designation: Abu Tayab Azad / CEO

Company Name & Address: Boi Aro . Holding 69/18, Palashpur Titas Gas Road-5, Post Office -  
Donia, Kadamtali, Dhaka-1236, Bangladesh

Mobile: 01903028368

Email: abutayabazad@gmail.com

Sensitivity: Internal



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### Masking Information:

Please add/Delete following masking on behalf of us:

Add To: SSL WIRELESS

Delete from (if already exists) Present Aggregator: (N/A)

[Note: Masking option (Numeric/Alphanumeric: within 11 Characters): (i.e. A-Z, a-z, 0-9, Space, No special characters)]

	1	2	3	4	5	6	7	8	9	10	11	OK/Not OK/Comment (Filled by Grameenphone Authority)
1.	B	o	i		A	r	o					
2.												
3.												
4.												
5.												
6.												
7.												
8.												
9.												
10.												
11.												
12.												
13.												
14.												
15.												

Thanking you,  
For [Boi Aro]

**Name & Designation:** Abu Tayab Azad, Chief Executive Officer (CEO)

**Company Name & Address:** Boi Aro, Holding 69/18, Palashpur Titas Gas Road-5, Post Office – Donia, Kadamtali, Dhaka-1236, Bangladesh

**Mobile:** +880 1732-821824

**Email:** abutayabazad@gmail.com

Sensitivity: Internal



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Date: 21<sup>st</sup> September 2025

To,  
Software Shop Ltd  
Dhaka Bangladesh

**Sub: Authorization letter for subscription for Bulk SMS service and masking**

Dear Sir,

I, Boi Aro, the undersigned, having necessary authority, do hereby authorize, appoint and Software Shop Ltd in using the masking names:

- Boi Aro

From now on, until further notice from us, Software Shop Ltd shall, on our behalf, manage bulk SMS Service from you and shall disseminate the SMS to our valued customers according to our requirement.

We hope to see you extend you full cooperation.

Thanking you,

Yours faithfully,

Name- Abu Tayab Azad  
Designation- Chief Executive Officer (CEO)  
company Name- Boi Aro

Mobile Number- 01903028368



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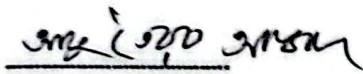
**DECLARATION REGARDING SMS SERVICE**Date: 21<sup>st</sup> September 2023

To,  
Managing Director  
Software Shop Limited  
93 B, New Eskaton Road, Dhaka-1000, Bangladesh

Dear Sir,

I, the undersigned, being the Chief Executive Officer (CEO) of Boi Aro, having the necessary authority to sign this document on behalf of my institution do hereby solemnly affirm, declare and undertake as follows:

1. At all-time, we shall adhere to all the rules, regulations and guidelines of BTRC and time-to-time given instruction of the Telecom Operators and SSL while using the SMS service.
2. Telecom Operator and SSL shall have the right to disconnect, suspend and/or bar the services for any violation of any legal and regulatory requirement of BTRC or for sending any unauthorized SMS or for giving any false information in this regard.
3. We will ensure that the contents of SMS are not going against local legal requirement, national security and/or national interest, social norms, culture and religious belief of the people of Bangladesh in case of violation of this clause, we shall be sole responsible for whatever consequences that attracts.
4. We be sole responsible for any misuse of the port, hacking by third party or internally from our end, and will be responsible for the SMS text also.
5. We will not in any situation use SSL's platform/API for sending SMS of A2P (Application-to-Person) of any entity of foreign origin (entity from the outside of Bangladesh). We shall be solely liable for any such unacceptable act. Furthermore, SSL shall be entitled to terminate the service with immediate effect if any such activity by us is detected. Moreover, SSL shall have the right to take any legal recourse against us for infringement of this clause and financial and/or reputational loss in addition to its right to the service termination.
6. All promotional/Notification/OTP mass communication through SMS, the content has to be in Bangla. No other language is allowed, as per BTRC regulations.
7. International SMS is strictly prohibited through local channel and SSL can take any legal action against us.
8. For local SMS, the client's SMS must be generated from Bangladeshi office. SMS generates from outside of Bangladesh will be considered as international A2P.

**Name:** Abu Tayab Azad**Title:** Chief Executive Officer (CEO)**Email:** abutayabazad@gmail.com**Company Name:** Boi Aro**Registered Address:** Holding 69/18, Palashpur Titas Gas Road-5, Post Office – Donia,

Kadamtali, Dhaka-1236, Bangladesh





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## TO WHOM IT MAY CONCERN

21<sup>st</sup> September 2025

**SUBJECT: Masked SMS Services deployment.**

This is to inform the concerned organization(s) that Boi Aro and Software Shop Limited (SSL) have been in a good working relationship for more than Six months and SSL has been providing different mobile financial services including limited to account information enquiry, transaction alerts, notifications, and other value-added facilities to our customers through mobile phone for the time period.

SSL has also been managing our mobile financial services connected across all (Five) telecom operators in Bangladesh. Now, we would like to mask the alerts and notification messages sent from our end in the following brand name:

**Boi Aro**

To the best of our knowledge, SSL has good relations with the mobile network operators for different services. We greatly acknowledge SSL's capacity in delivering these services and hereby provide our best wishes for their future growth and prosperity.

Thanking You,

Yours faithfully,

For Boi Aro

Authorize Person Name: Abu Tayab Azad  
Position: Chief Executive Officer (CEO)  
Mobile: 01903028368



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