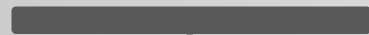


Evolution of Marketing Through The Years

Being in the Right Place at the Right Time

Television Ads
Newspaper & Radios
Synergy Marketing



1970

1980

1990

2000

2010

2020

The Road to Profitability is Credibility

One to One Marketing
Customer Relationship Management
Guerrilla Marketing



1970

1980

1990

2000

2010

2020

The Advent of Internet

Digital Marketing
Spam Marketing
SEO Marketing



1970

1980

1990

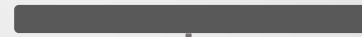
2000

2010

2020

Social Media – A New Marketing Tool

Highly Personalized Internet Experience
Easily Accessible Information
Savvy Customers



1970

1980

1990

2000

2010

2020

Selling an Experience

Rise of technological innovation
Collection of Customer Info
Experiential Marketing



1970

1980

1990

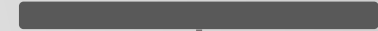
2000

2010

2020

The Future

Integrated Marketing that mixes
technological innovation with
marketing activities that are heavily
focused on the digital space



1970

1980

1990

2000

2010

2020

Two Companies



Founded in 2015

Digital Marketing Firm

Sister concern 7Toon specializing in 2D Animation



House of Marketing



Founded in 2015

IT and Embedded Solutions

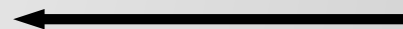
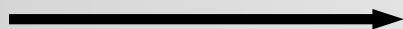
Technological Innovation Driven Enterprise

House of Innovation

Joined Forces

In

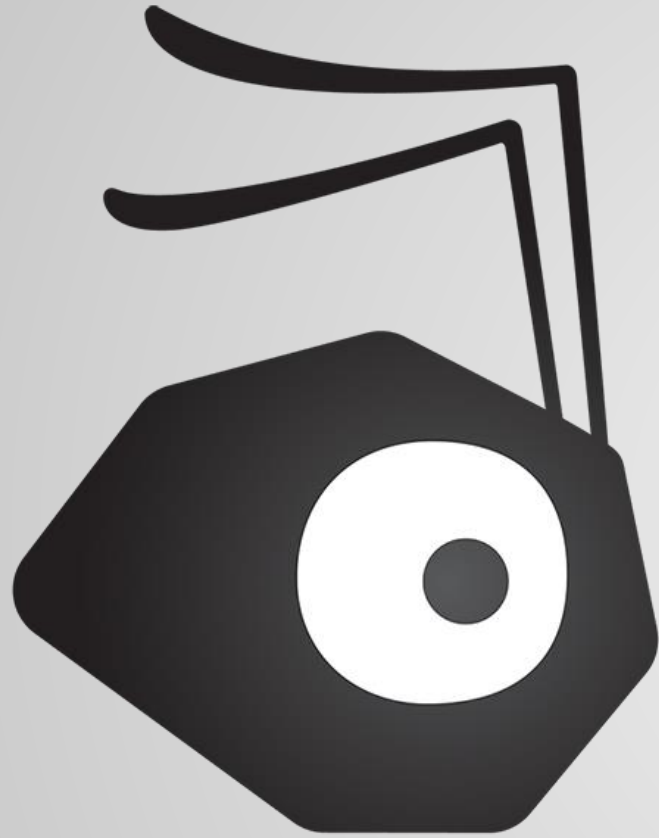
December 2019



antopolis

ANTOPOLIS

The Journey so Far



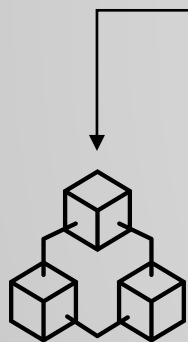
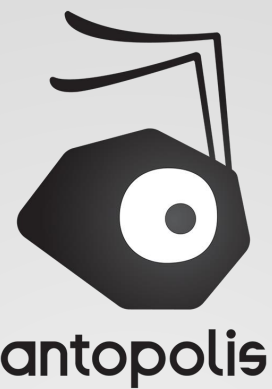
antopolis

**WE EMPOWER
CHANGEMAKERS**



Our Mission

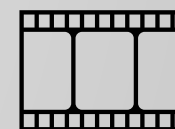
- Innovation through creativity and technical expertise
- Always staying ahead of our competitors
- Maintaining optimum workforce, overhead costs and efficiency with the use of technology



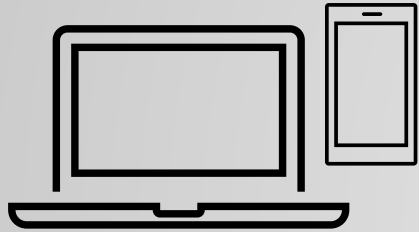
Tech
Garage



Digital
Marketing Hub



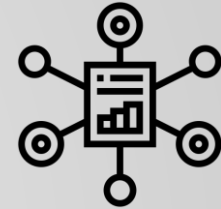
Motion
Picture



Digital Marketing Hub



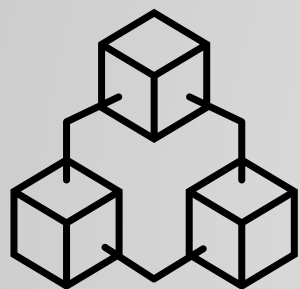
Social Media
Marketing



Content
Marketing



Online
Campaigns



Tech
Garage



Websites



Integrated
Apps



Mobile Apps

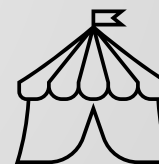
SOFT

HARD

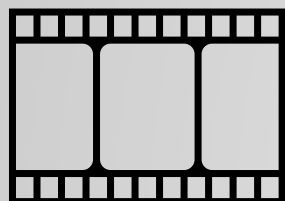
WARE



IoT
Solutions



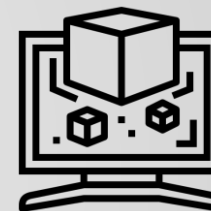
BTL Tech



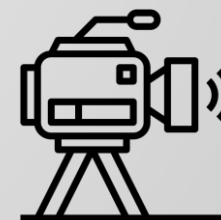
Motion
Picture



2D Animation



3D Animation



Live Action

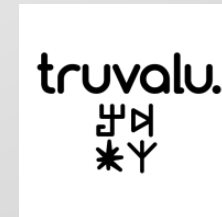
Our Key Achievements

**80+ Clients
Served**

80+ Clients Served



UBER



And many more

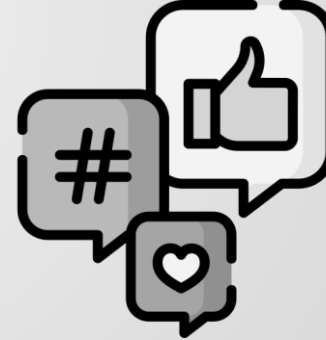
SOCIAL MEDIA MARKETING

REQUIREMENTS OF TOYOTA BANGLADESH



INCREASE BRAND
PRESENCE ON SOCIAL
MEDIA

ENHANCE SOCIAL MEDIA
ENGAGEMENT



“TOYOTA BANGLADESH” ONLINE PRESENCE

LARGEST AUTOMOBILE FB PAGE IN BANGLADESH

9TH LARGEST FB BRAND IN BANGLADESH

STARTED THEIR FB JOURNEY WITH US

BEEN WITH US EVER SINCE FOR 3.5 YEARS NOW



RESULT



2.6 Million

Page Likes



30

Average Posts
Per Month

REQUIREMENTS OF MONNO CERAMICS



BRAND BUILDING ON FACEBOOK
WAS THE ONLY REQUIREMENT

“MONNO” REMARKETING THROUGH SOCIAL MEDIA



6 MONTHS OF SUCCESSFUL
BRAND BUILDING
WAS DONE

F-COMMERCE WAS
SUGGESTED AFTER
6 MONTHS

RESULT



Monetary Sales achieved along with initial requirement of enhanced Brand Image on Social Media

2D ANIMATION VIDEO

“BENGAL MAN” 2D ANIMATION VIDEO

2D Animation Video Series

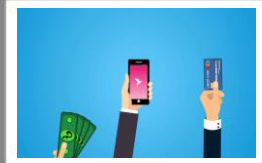
To Promote “*Bengal Digital TV*”
Through Storytelling



Bengal Man Video Series

01
ORIGIN STORY
ANIMATION

12
TUTORIAL
EXPLAINERS



Bengal

D I G I T A L

ANIMATED SPONSORED CONTENT



640,000+ VIEWS
10,000+ SHARES

AKIJ SUNSHINE
Shab-E-Barat



900,000+ VIEWS
5,100+ SHARES

AKIJ SUNSHINE
Eid-Ul -Adha

ANIMATED MUSIC VIDEOS

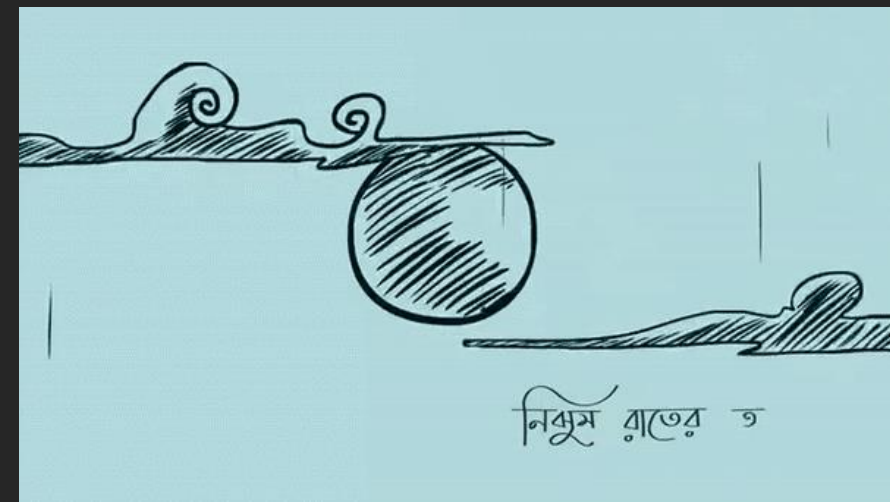


167,000 VIEWS

DEFY

Gajar Nouka

100%
ORGANIC



125,000 VIEWS

SHUNNO

Sritir Chera Pata



A social media platform whose purpose is to **unify the People of Bangladesh** through **Inspiring** and **Informative** storytelling

CULTURE

HEALTH

HISTORY

LEGENDS OF PAST



YOUNG HEROES



LIVING LEGENDS

CAMPAIGNS

“PRAN LAYER – THE MAESTRO” MUSIC VIDEO SERIES



Music Video Series

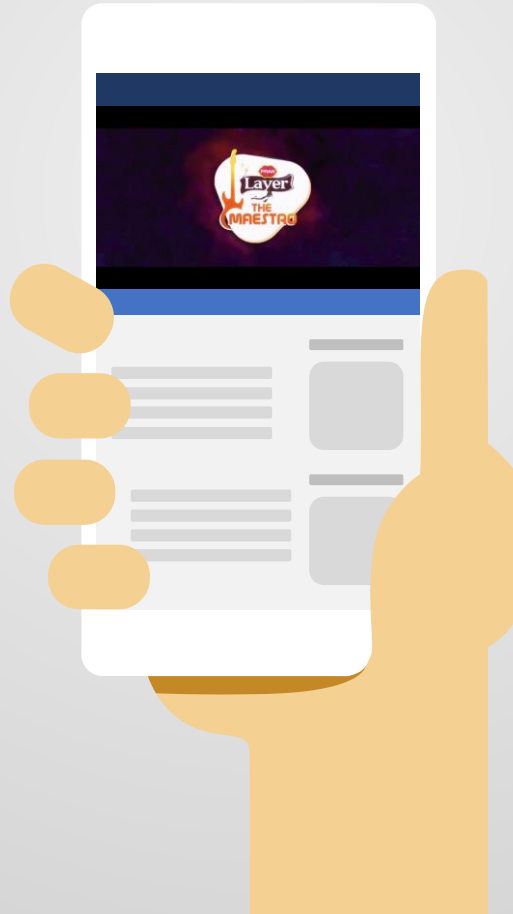
Biggest Online Singer Hunt In
Bangladesh

“PRAN LAYER – THE MAESTRO” MUSIC VIDEO SERIES

**Client
Expectation**



200
Submissions



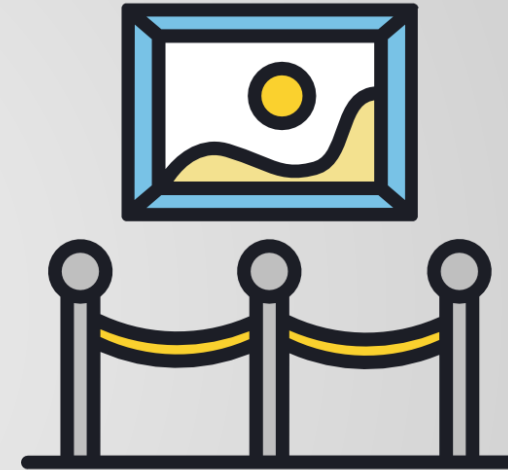
**Actual
Results**

3000+
Submissions

3.8 Million
Videos Views



“TOYOTA DREAM CAR ART CONTEST”



3500+
Submissions

ANDROID AND ios APPLICATION

REQUIREMENTS OF **SHUTTLE**



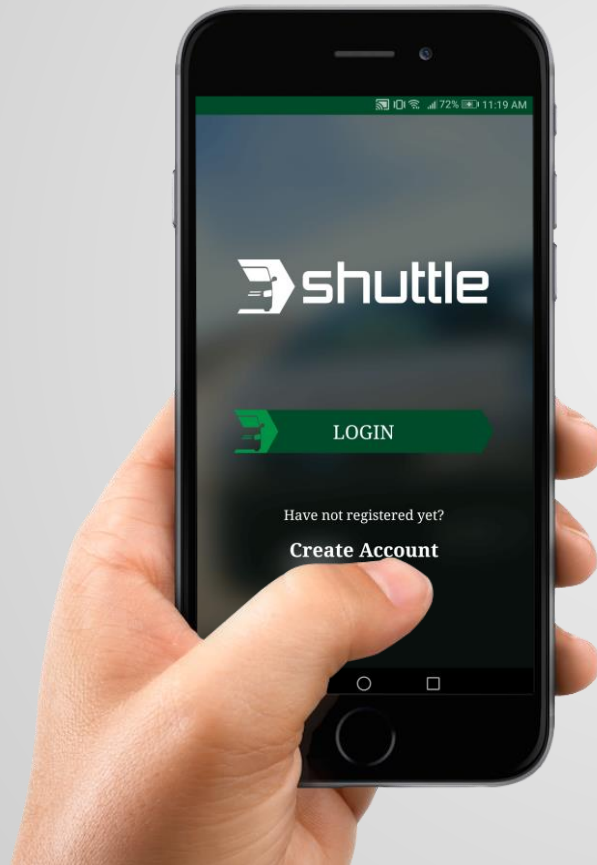
**Safe Transportation
System For Women**

**Easy Access To
Their Services**



OUR SOLUTION

THE “SHUTTLE APP”



Mobile Phone Application

Based Transportation Service
For Women

RESULT



25,700+

Satisfied Clients



5,36,000+

Successful Rides



10,000+

Installs

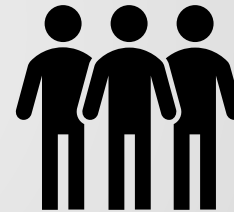
WEB-APPLICATION DEVELOPMENT

REQUIREMENTS OF BKASH



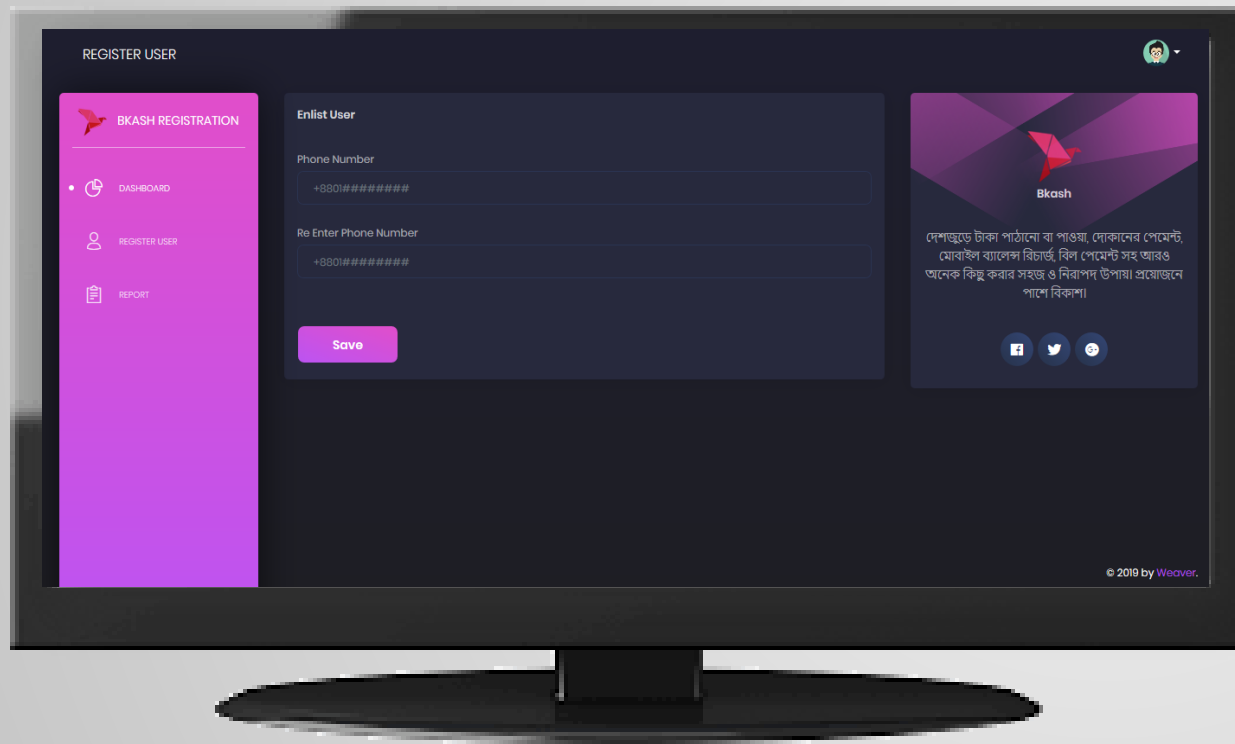
Brand Promoters
Management

Users Entry
Management



OUR SOLUTION

“BKASH REGISTRATION” WEB-APPLICATION



Web-Application

To Track Installs & Registration
of BKASH App
by Brand Promoters

RESULT



300+

Bps in Dhaka



60,000+

Successful
Registration

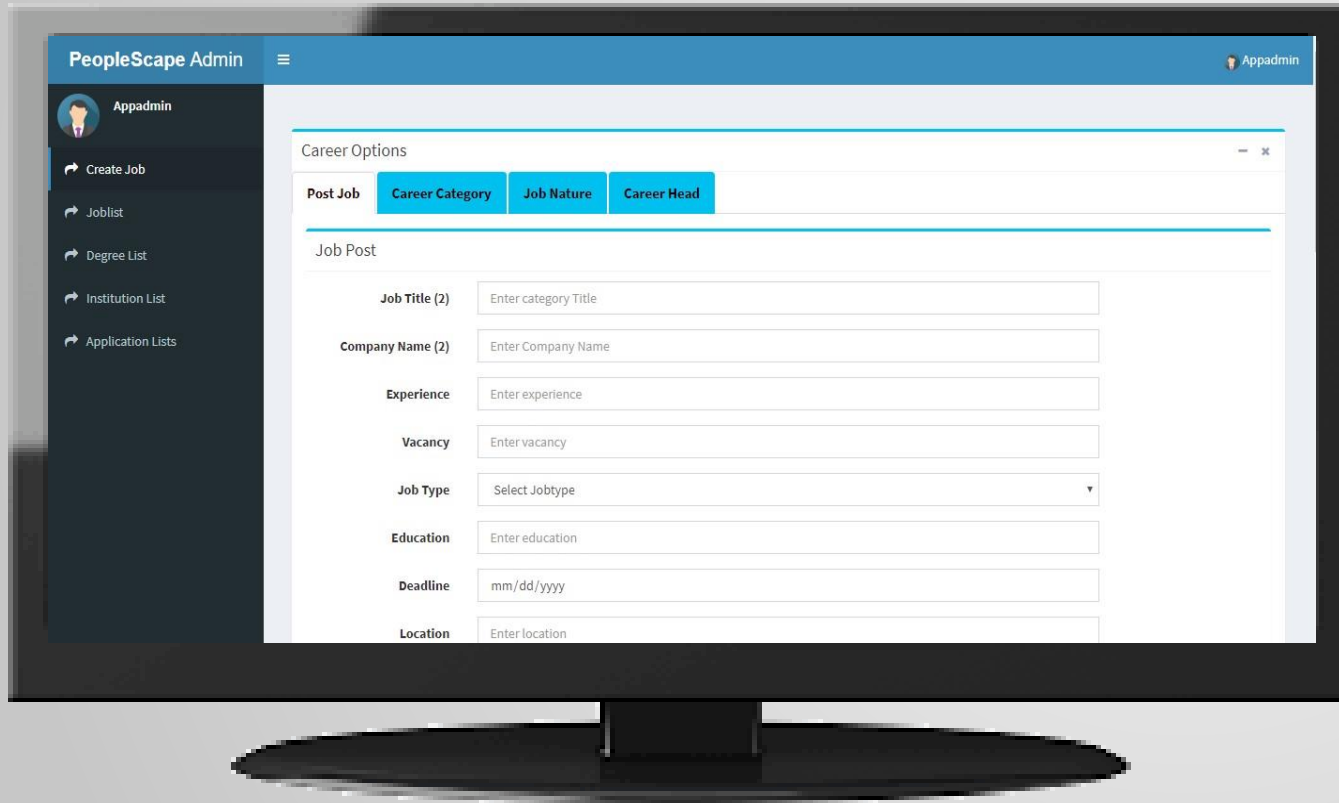
REQUIREMENTS OF **PEOPLESCAPE**



Job Recruitment Portal

OUR SOLUTION

“PEOPLESCAPE” WEB-APPLICATION



The screenshot displays the 'PeopleScape Admin' web application interface. The top navigation bar is blue with the text 'PeopleScape Admin' and a user profile icon labeled 'Appadmin'. A dark sidebar on the left contains a menu with items: 'Create Job', 'Joblist', 'Degree List', 'Institution List', and 'Application Lists'. The main content area is titled 'Career Options' and features a tabbed interface with 'Post Job', 'Career Category', 'Job Nature', and 'Career Head'. The 'Post Job' tab is active, showing a 'Job Post' form with the following fields: 'Job Title (2)' with placeholder 'Enter category Title', 'Company Name (2)' with placeholder 'Enter Company Name', 'Experience' with placeholder 'Enter experience', 'Vacancy' with placeholder 'Enter vacancy', 'Job Type' with a dropdown menu showing 'Select Jobtype', 'Education' with placeholder 'Enter education', 'Deadline' with placeholder 'mm/dd/yyyy', and 'Location' with placeholder 'Enter location'.

Web-Application

Recruitment Management
System & Dashboard To
Organize & Export Data

WEBSITE DEVELOPMENT

REQUIREMENTS OF **BIYE SHAMLAO**



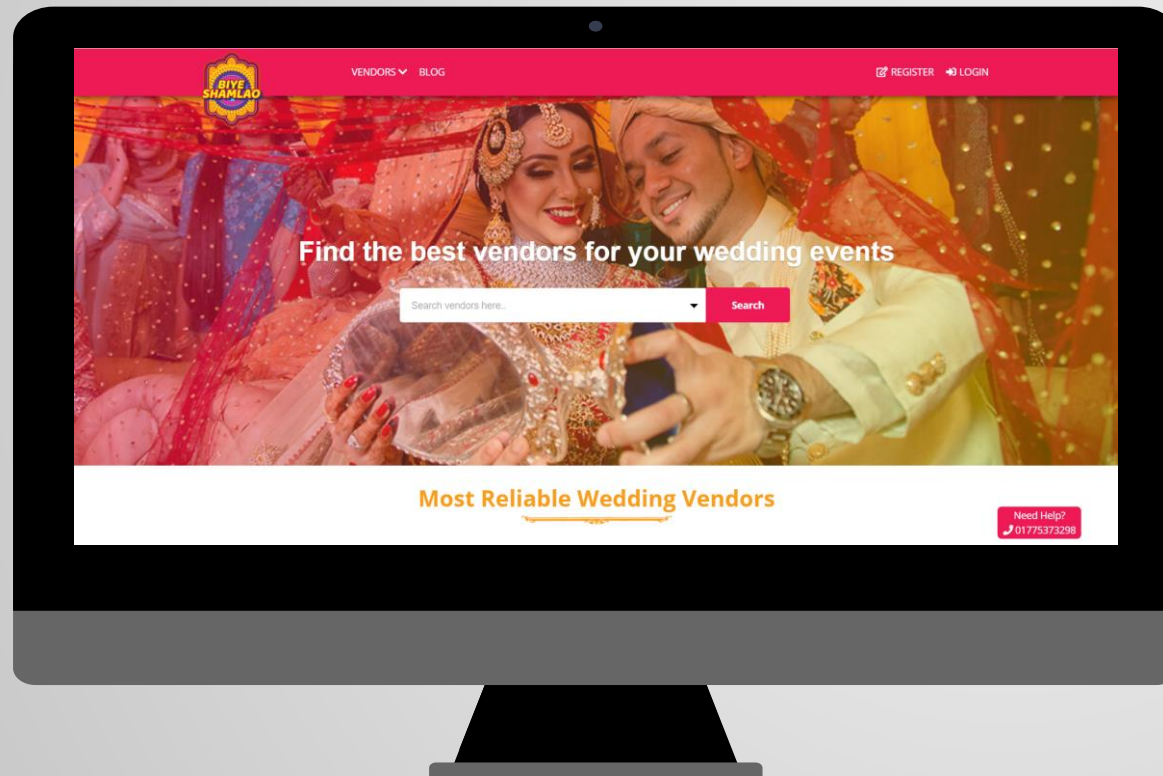
A PLATFORM FOR
WEDDING SERVICES

LINK BETWEEN VENDORS
AND CONSUMERS



OUR SOLUTION

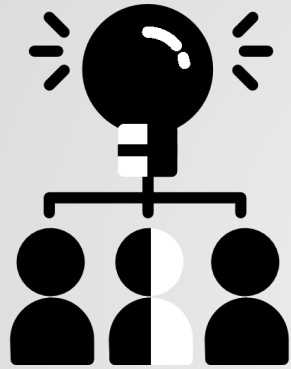
“BIYE SHAMLAO” WEBSITE



Website

To Connect Wedding Vendors & Clients Through The Platform

RESULT



280+

Vendors



300+

Clients Served

REQUIREMENTS OF **CityGroup Bangladesh**



Website To Represent
Company

OUR SOLUTION

“CityGroup” WEBSITE



Website

To Represent CityGroup
Bangladesh Ltd. & Their Brands

REQUIREMENTS OF **House of Ahmed**



Website to Showcase
Their Products

OUR SOLUTION

“House of Ahmed” WEBSITE

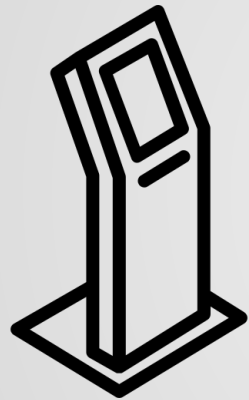


Website

To Represent House of Ahmed
and Showcase their Products

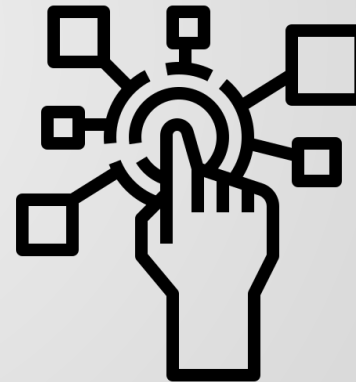
HARDWARE SOLUTIONS

REQUIREMENTS OF UNILEVER



A DIGITAL POINT OF SALES
DEVICE

INTERACTIVE DEVICE TO
PROMOTE PRODUCT



OUR SOLUTION

DAYNA MAGIC MIRROR



DAYNA – Interactive Display

A Digital Point of Sales Device for
Below The Line Marketing &
Outdoor Advertising

RESULT



8

Point of Sales

Charge N Go



Safe and Reliable Charging Platform

A Platform for Charging Mobile
Devices Safely with Fingerprint
Scanned Safe Lockers

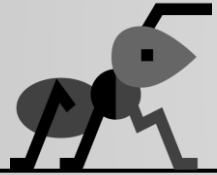
Interactive Wall



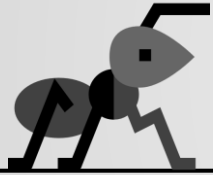
Interactive Content Display with the Help of Motion Detection

An immersive experience that can engage the audience and communicate the intended message to the target group

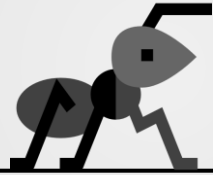
“THE ANT PHILOSOPHY”



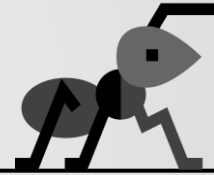
**We Are
Hardworking**



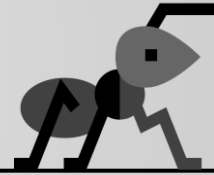
**We Never
Give Up**



**We Always
Look Ahead**



**We Always Stay
Positive**



**We Do All That
We Can Do**

THANKS

Do you have any questions?

info@theantopolis.com

+8801768765444



Use These Clickable Icons to Reach Us
on Various Platforms

