

# ANDE MAMMA

The Spirit of Mamma's Love



# Company Profile

AndE Mamma is an Eco-Social Business Organization with a Great Dream of Transforming Ethiopians' and Africans' low Human Development Index to greater than 0.8.

AndE Mamma was established in June 2020 and envisions to empower struggling mothers (mothers with daily income less than \$2) through projects that cares for the environment and gives life to the planet. AndE Mamma continually creates and implements projects that empower millions of struggling Mammas (mothers with daily income below \$2) all over Africa while caring for the environment. AndE Mamma believes in sustainable values of Community Empowerment and Sustainable Environment encompassed in the core value: The Spirit of Mamma's Love with built-in values of Empowerment, Caring, and Life-Giving and we launched the Spirit of Mamma's Love project as of January 2021.

The spirit of mamma's love project empowering 1,050 disadvantaged mothers as marketing ambassador and handcrafting artisans of used-paper made decorative and promotional products and more than 4000 as used paper collectors. The projects aim to significantly enhance used paper collection in Ethiopia and minimize the negative environmental impacts of used paper incineration, littering and storage.

Currently, we have One Hundred (100) women in the ambassadorship component and one hundred twenty (120) women in the marketable handcrafting artisans, and more than One thousand six hundred (1600) janitors in the janitors' engagement component. The enterprise has created jobs for Forty (40) permanent and more than twenty-five (25) casual employees.

The story of our Eco – Social decorative Hand made products. Peculiarly crafted from over-issued newspapers which used to be wasted as garbage, incinerated as useless and spoil our environment.

Collected and supplied by financially empowered Janitors, who used to waste the newspapers. The Janitors are now conscious collectors. The Janitors are saying: Waste is valuable, New Life for waste, No more incineration, No more wasting.

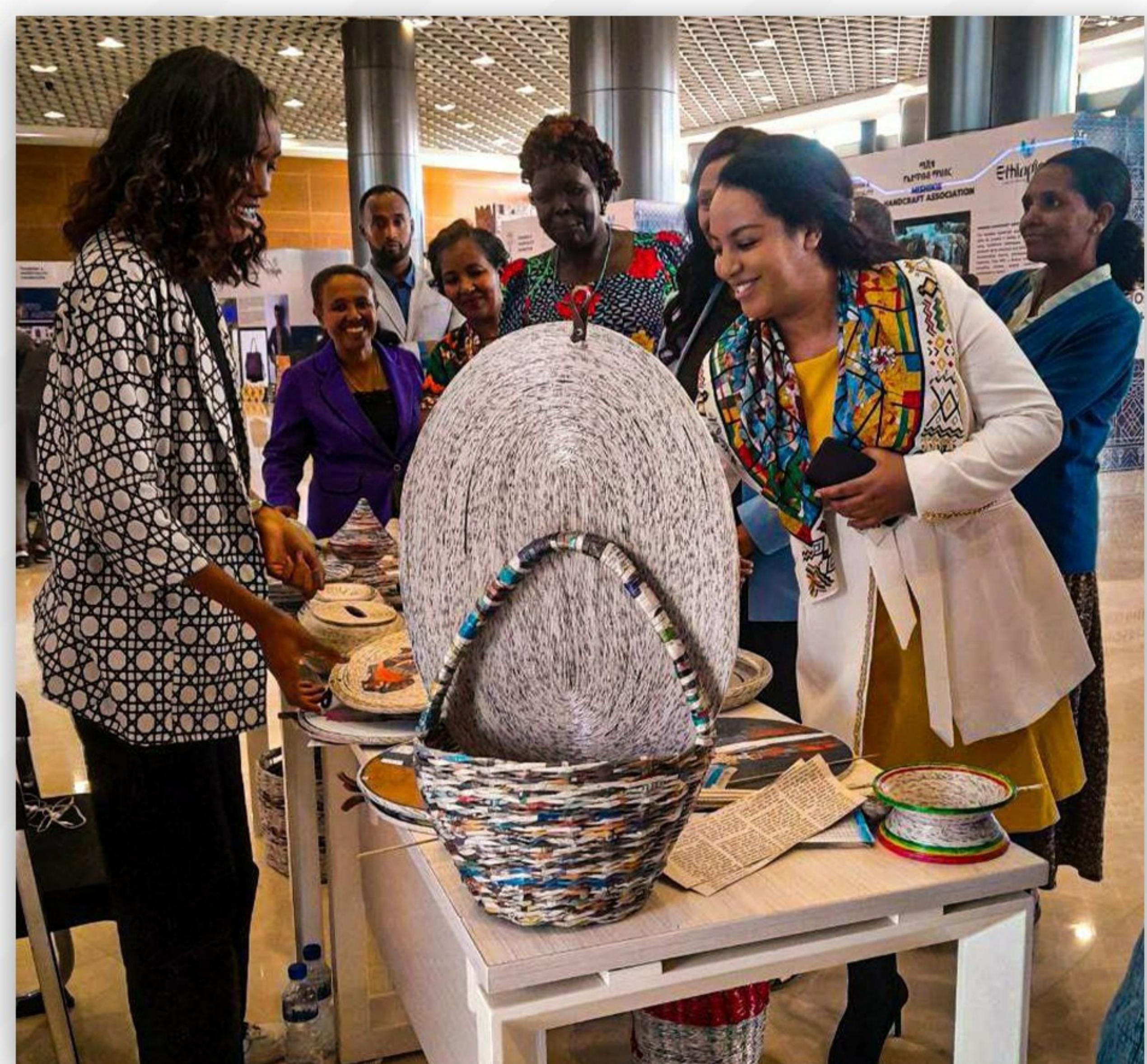
Finely handcrafted by empowered Mamas, mothers who used to live in extreme poverty, who are now Marketing Ambassadors and Handcrafting Artisans of the Spirit of Mamma's Love Project.

Inspired by Ethiopian Cultural handcrafting techniques Our products are

- ☒ Handmade
- ☒ up cycled from newspaper
- ☒ Customized uniquely







# Our Products



## Mamma Gift Basket

### DESCRIPTION

Handcrafted by skilled Mammas using sustainable materials. Perfect for hotel gift shops, corporate events, and special occasions, our packaging adds a touch of sophistication to any gift.

### COLOR

Black & White Colorful Branded

H - 23cm      W - 26cm (diameter)



## Mamma Mini Mesob

### DESCRIPTION

Immerse your space in cultural richness with our handmade newspaper mini mesob, meticulously crafted by skilled mammas. This unique piece serves as a captivating addition to both corporate and house decor, offering a touch of cultural charm. Explore our catalog to discover how this handmade creation seamlessly blends craftsmanship with a cultural aesthetic, transforming your surroundings into a celebration of tradition and artistry.

### COLOR

Black & White Colorful Branded

H - 24cm      W - 22cm (diameter)



## Mamma Basketery Penholder

### DESCRIPTION

Mammas using recycled magazine and paper materials, transformed into Basketery Penholder. Perfect for hotel receptions, cafe counters, restaurant host stands, and corporate offices, this versatile penholder adds a touch of eco-friendly elegance to any workspace. Keep your pens, pencils, and markers organized in style while making a sustainable statement.

#### COLOR

Black & White      Colorful      Branded



H - 11cm

W - 10cm (diameter)



## Mamma Blanket Basket

### DESCRIPTION

Introducing our handmade newspaper blanket basket, a cozy addition to hotel rooms and spas crafted with care by skilled mammas. This versatile piece not only offers warmth but also provides an opportunity for corporate branding. Explore our catalog to enhance the guest experience, combining comfort, sustainability, and a touch of personalized charm.

#### COLOR

Black & White      Colorful      Branded



H - 24cm

W - 39cm (diameter)



## Mamma Cloth Basket

### DESCRIPTION

Introducing our handmade newspaper cloth basket, a testament to the artistry of mammas. This versatile basket not only enhances hotel rooms and spas but also adds a touch of elegance to home and salon spaces. Explore our catalog for a blend of craftsmanship and functionality, providing a unique and sustainable solution for organizing and decorating various environments.

### COLOR

Black & White Colorful Branded

H - 60cm      W - 45cm (diameter)



## Mamma Coaster

### DESCRIPTION

Introducing our handmade newspaper coasters, thoughtfully crafted by skilled artisans – mammas with a touch of love. These unique coasters not only serve as functional protectors for your surfaces but also present an eco-friendly charm. Explore the possibility of corporate branding on these one-of-a-kind coasters, adding a personalized and sustainable touch to your business promotions.

Black & White Colorful Branded

11cm and 13cm (diameter)

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## Mamma Erbo

### DESCRIPTION

Introducing our handmade newspaper erbo, a culturally inspired creation crafted by skilled mammas. This versatile piece serves as an Ethiopian cultural touch, perfect for offices, hotels, restaurants, and front desks, providing an elegant and unique way to display business cards, flyers, and more. Explore our catalog to discover the perfect fusion of tradition and functionality, adding an authentic and artistic touch to your space while showcasing your materials in a beautifully crafted holder.

### COLOR

Black & White Colorful Branded

H - 10cm      W - 24cm (diameter)



## Mamma Box Basket

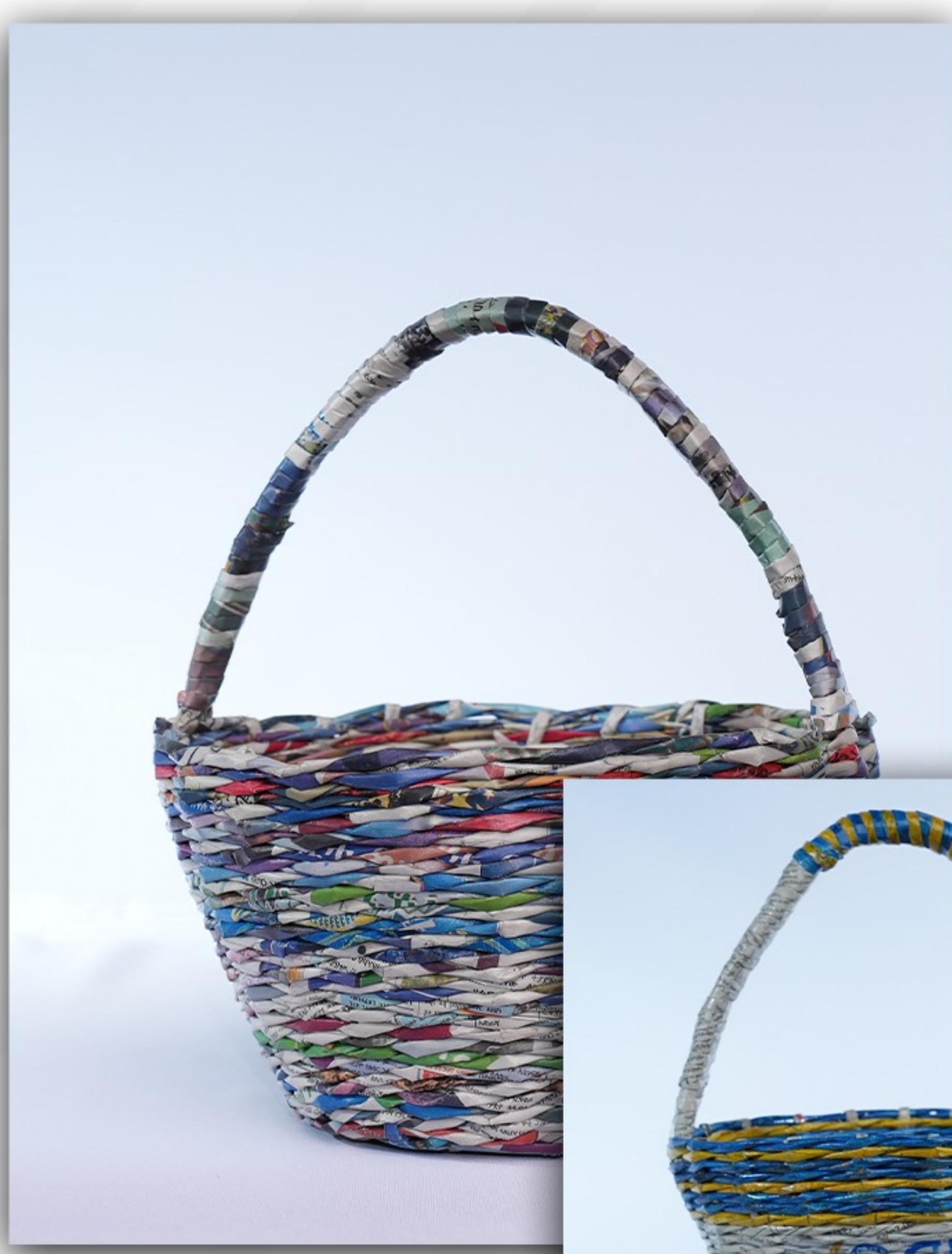
### DESCRIPTION

Explore the artistry of our handmade newspaper box basket, meticulously crafted by skilled mammas. This versatile piece not only adds a touch of warmth to hotel spas but also provides an eco-friendly solution for corporate branding. Elevate your space with a blend of craftsmanship and sustainability, making a lasting impression on both clients and guests.

### COLOR

Black & White Colorful Branded

H - 40cm      W - 40cm      L - 40cm



## Mamma Flower Basket

### DESCRIPTION

Explore the elegance of our handmade newspaper flower basket, expertly crafted by skilled mammas. This versatile basket not only serves as a unique corporate giveaway bundle holder at various events but also subtly promotes your brand. Discover the perfect blend of craftsmanship and brand presence in our catalog, offering an eco-friendly and distinctive touch to your promotional efforts.

### COLOR

Black & White Colorful Branded

H - 16cm      W - 29cm (diameter)



## Mamma Mini Muday

### DESCRIPTION

Explore the uniqueness of our handmade newspaper mini muday, meticulously crafted by skilled mammas. This distinctive piece not only adds an Ethiopian touch to cultural hotels and restaurants but also serves as a beautiful and cultural way to store your jewelry in-house. Discover the perfect blend of tradition and craftsmanship in our catalog, offering an authentic and artistic touch to your space while providing functional beauty for your jewelry storage needs.

### COLOR

Black & White Colorful Branded

H - 11cm      W - 14cm (diameter)



## Mamma Penholder

### DESCRIPTION

Immerse your workspace in charm with our handmade newspaper pen holder, expertly crafted by dedicated mammas. This functional yet stylish accessory doubles as a unique canvas for corporate branding. Ideal as giveaways for diverse events, it not only organizes your office space but also adds an eco-friendly touch, its customizable shapes add a personalized touch, seamlessly blending functionality with unique décor. Explore our catalogue for a blend of utility, sustainability, and personalized branding.

### COLOR

Black & White Colorful Branded

H - 8.5cm      W - 12cm (diameter)



## Mamma Planting Pot

### DESCRIPTION

Discover the charm of our handmade newspaper planting pot, artfully crafted by skilled mammas. Beyond its botanical appeal, this versatile pot serves as a unique canvas for corporate branding and makes for memorable giveaways at various events. Elevate your brand presence by incorporating these pots into event decor, suitable for offices, hotels, and homes. Explore our catalog for a harmonious blend of sustainability, branding, and distinctive design.

### COLOR

Black & White Colorful Branded

H - 12.5 cm      W - 23cm (diameter)



## Mamma Qolmeshish

### DESCRIPTION

Introducing our handmade newspaper Kolmeshesh, a cultural masterpiece crafted by skilled mammas. Elevate the ambiance of cultural hotels, restaurants, and homes with this unique creation that adds an authentic touch to your space. Explore our catalog for a perfect fusion of tradition and craftsmanship, creating an inviting and culturally enriched environment.

### COLOR

Black & White Colorful Branded

H - 6 cm      W - 15cm (diameter)



## Mamma Serving Bowl

### DESCRIPTION

Experience the artistry of our handmade newspaper mamma serving bowl, thoughtfully crafted by skilled artisans. Beyond its functional elegance, this distinctive bowl serves as a canvas for corporate branding and makes for a unique giveaway at various events, perfect for both office spaces and homes. Infuse a cultural touch into your setting with the blend of craftsmanship and sustainability.

### COLOR

Black & White Colorful Branded

H - 4 cm      W - 22.5cm (diameter)

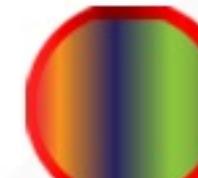


## Mamma Spa Basket

### DESCRIPTION

Immerse yourself in luxury with our handmade newspaper spa basket, meticulously crafted by skilled mammas. This versatile basket is not only a perfect addition to hotel rooms and spas but also adds a touch of elegance to home decor and salon spaces. Explore our catalog to discover three different sets, each offering a unique blend of craftsmanship and functionality, creating a serene and inviting atmosphere in various settings.

### COLOR

Black & White  Colorful  Branded 

H - cm

W - 21.5 cm (diameter)



## Mamma Table Organizer

### DESCRIPTION

Introducing our exquisite handmade newspaper table organizer, meticulously crafted by skilled mammas. This versatile piece seamlessly combines functionality with aesthetics, serving as an elegant addition to both office and home decor. Perfect for organizing office spaces, explore our catalog to enhance your surroundings with a unique blend of craftsmanship and practical design.

### COLOR

Black & White  Colorful  Branded 

H - 13 cm

W - 22 cm (diameter)

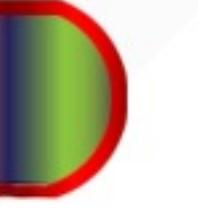


## Mamma Tray

### DESCRIPTION

Introducing our handmade newspaper Mamma tray, meticulously crafted by skilled mammas. This versatile tray not only serves as a canvas for corporate branding and office decor, helping you organize your space with your brand, but also adds a touch of sophistication to your home. Explore our catalog for a perfect blend of functionality and aesthetic appeal, creating a harmonious addition that seamlessly transitions from the office to your living space, showcasing dry flowers with elegance.

### COLOR

Black & White  Colorful  Branded 

H - 4 cm      W - 21.5 cm      L - 27 cm



## Mamma Wall Decor

### DESCRIPTION

Elevate your office aesthetics with our exquisite handmade newspaper wall decor, skilfully crafted by mammas. This versatile decor not only beautifies your workspace with your brand but also serves as a thoughtful corporate giveaway. Make moments memorable for family, friends, and colleagues by customizing this eco-friendly product with their pictures for surprises, birthday gift and various events. Explore our catalog for a blend of sustainability and personalized design, offering endless possibilities in size and shape customization.

### COLOR

Black & White  Colorful  Branded 

34 cm (diameter)    50 cm (diameter)  
W - 34 cm      L - 45 cm (Oval)



## Mamma Wine Holder

### DESCRIPTION

Introducing our exquisite handmade newspaper wine holder, a masterful creation crafted by skilled mammas. This versatile holder serves as an ideal corporate giveaway for various events and holidays, offering a unique platform to promote your brand. Explore our catalog to discover how this eco-friendly wine holder, complete with branded packaging, can make a memorable statement for liquor houses and enhance the gifting experience.

### COLOR

Black & White Colorful Branded

H - 34 cm      W - 11 cm



## Mamma Whiskey Holder

### DESCRIPTION

Introducing our artisan-crafted handmade newspaper whisky holder, skillfully made by mammas. Elevate your corporate giveaways for different events and holidays with this unique piece, providing an exclusive platform to promote your brand. Explore our catalog to discover the perfect blend of craftsmanship and branding, complete with custom packaging tailored for liquor houses. Make a lasting impression with this eco-friendly and distinctive addition to your promotional offerings.

### COLOR

Black & White Colorful Branded

H - 34 cm      W - 11 cm



## Mamma Tissue Holder

### DESCRIPTION

Introducing our exquisite handmade newspaper tissue holder, crafted with care by skilled mammas. This versatile accessory not only beautifully promotes corporate brands but also serves as an eco-friendly giveaway for various corporate events. Explore our catalog to discover how this unique tissue holder can enhance the aesthetic appeal of hotels, restaurants, and homes, offering a blend of functionality, sustainability, and promotional charm.

### COLOR

Black & White Colorful Branded

H - 10cm      W - 20 cm      L - 25 cm



## Mamma Bill Holder

### DESCRIPTION

Discover the charm of our handmade newspaper bill holder, expertly crafted by skilled mammas. This versatile piece not only serves as an eco-friendly addition to hotels, restaurants, and cafes but also adds a touch of uniqueness to the billing process. Explore our catalog for a blend of sustainability and craftsmanship, providing a distinctive solution for presenting bills in an environmentally conscious manner.

### COLOR

Black & White Colorful Branded

L - 16 cm      W - 11 cm



## Mamma Wall Clock

### DESCRIPTION

Introducing our exclusive handmade newspaper branded wall clock , a timeless piece crafted with care by skilled mammas. This unique watch not only makes for a distinguished corporate giveaway at various events but also serves as a subtle way to promote your brand. Explore our catalog to discover how this eco-friendly accessory can seamlessly decorate your office while making a sustainable statement in both fashion and corporate branding.

### COLOR

Black & White Colorful Branded

38 cm diameter T - 3.5



## Mamma Award

### DESCRIPTION

Introducing our distinguished handmade newspaper Mamma award, meticulously crafted for grand corporate giveaways. Express gratitude to clients, customers, and cherished employees with this unique and eco-friendly product, all while subtly promoting your brand. Explore our catalog to discover the perfect blend of craftsmanship and sustainability, providing a meaningful token of appreciation that leaves a lasting impression during significant corporate events.

### COLOR

Black & White Colorful Branded

H - 34 cm W - 11 cm

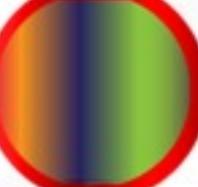


## Mamma Name Plate

### DESCRIPTION

Introducing our handmade newspaper Mamma name plate, a unique and attractive way to display your name and position. Crafted with care by skilled mammas, this sustainable piece offers a distinctive touch while promoting eco-friendliness. Explore our catalog to discover the perfect blend of craftsmanship and sustainability, providing a personalized and environmentally conscious solution for showcasing your identity in a memorable way.

### COLOR

Black & White  Colorful  Branded 

H - 15 cm      W - 40 cm



## Mamma Key Chain

### DESCRIPTION

Introducing our exclusive handmade newspaper Mamma keychain, meticulously crafted by skilled mammas. This versatile and eco-friendly keychain is the perfect choice for mega corporate giveaways, offering a unique and sustainable method to promote your brand. Explore our catalog to discover the perfect blend of craftsmanship and eco-conscious branding, providing a distinctive and meaningful token for your corporate events.

### COLOR

Black & White  Colorful  Branded 

Circular: 4 cm diameter    Oval: W - 4cm H - 2cm



## Mamma Vase

### DESCRIPTION

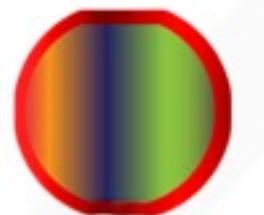
Introducing our exquisite handmade newspaper vase, skillfully crafted by mammas. Elevate the decor of your office, hotel, restaurant, beauty salon, and home with this unique piece that seamlessly combines elegance and eco-friendly charm. Customize the size and shape to suit your preferences, and adorn the vase with flowers for a touch of natural beauty. Explore our catalog to discover the perfect fusion of craftsmanship and sustainability, offering a versatile and eco-friendly solution for everyday elegance and mega event decoration.

### COLOR

Black & White



Colorful



Branded



## Mamma Gift Package

### DESCRIPTION

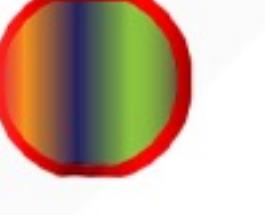
handcrafted by skilled Mammas using sustainable materials. Perfect for any occasion, from corporate events to personal celebrations. Each package is thoughtfully assembled to include a selection of high-quality items, such as gourmet treats, artisanal products, and handcrafted goods, all beautifully presented in eco-friendly packaging.

### COLOR

Black & White



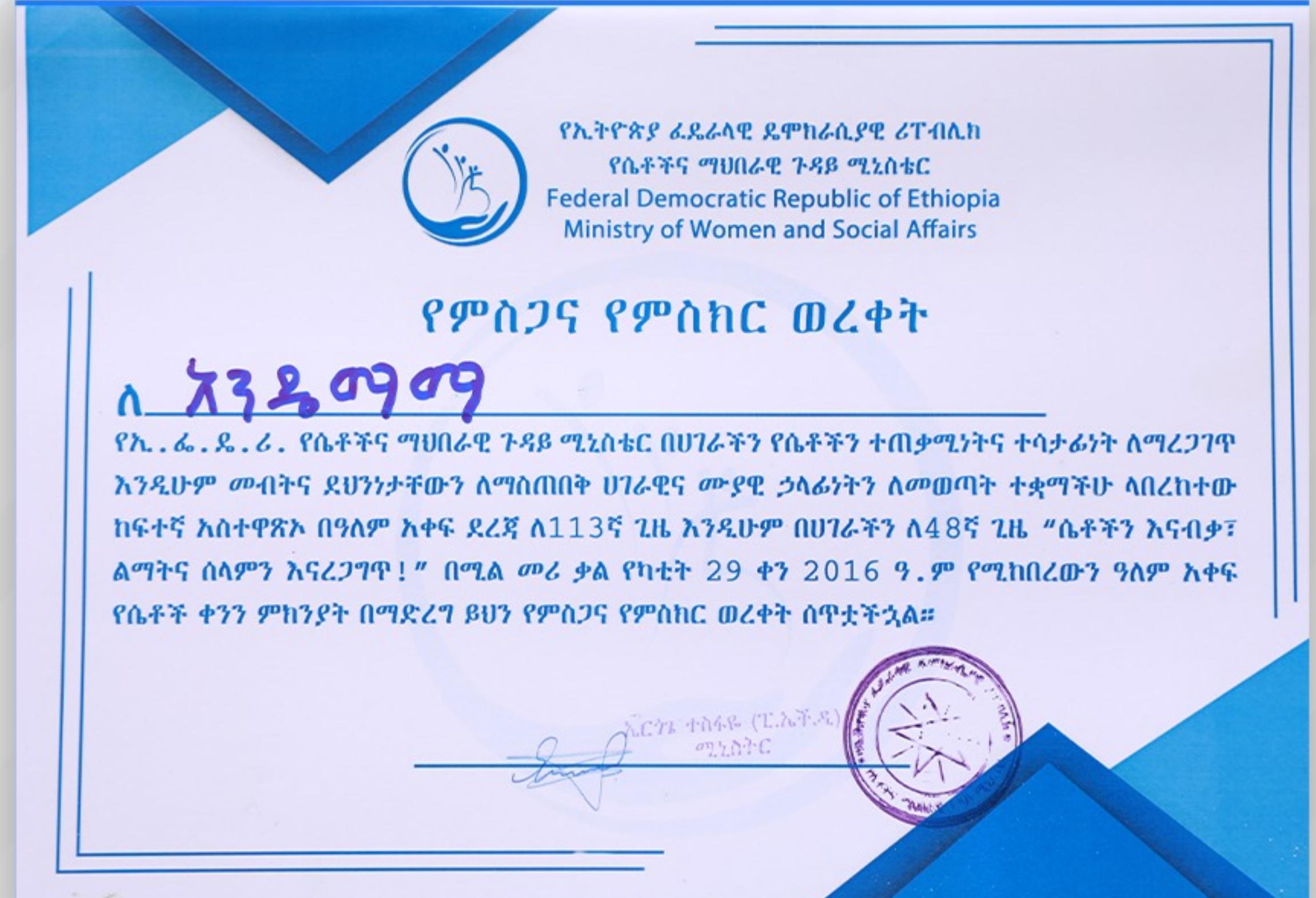
Colorful



Branded



# Certifications



# Custom Made Products



# Custom Made Products



# Custom Made Products



# Custom Made Products



# Custom Made Products





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