Nahuel Uboldi | Web Developer & B. of Science in Communication

My goal is to create beautiful, responsive, and modern websites that take advantage of the industry best practices and are coded in a maintainable and reusable way.

Contact

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Skills

Technical:

Html

Css

Javascript

React

React Router V6

Sass

Bootstrap

Tailwind Css

Styled Components

Gsap

Barba.js

Framer Motions

Git

Npm

Ui design

Figma

SEO

Little of: Php, Node.js, Sql, MongoDB

Non-Technical:

Communication

Creativity

Teamwork

Problem Solving Mindset

Fast learning

Experience

Featured Projects

React developer | Detrás del armario

Jan 2022 - March 2022

- Converted a php based website into SPA React application.
- Translated Figma mockup into clean and reusable React UI components.
- Wrote maintainable and reusable code using the latest ES6 Javascript and React features.
- Added page transitions and other animations with the Framer Motion React library.
- Utilized Bootstrap css framework and custom css to create a fully responsive website.
- Set up different routes for navigation with React Router V6.
- Implemented a print in pdf functionality with the React to print library.

Web Developer | elobraje.edu.ar/colaborar

Aug 2021 - Nov 2021

- Created a fundraiser landing page that helped increase average monthly donations ratio by 10%.
- Converted photoshop mockup to semantic HTML and CSS.
- Designed the user interface from scratch following the corporate identity guidelines, brand colors and typography.
- Utilized javascript to add behavior, user events, and modify the DOM.
- Utilized chrome debugger to test and fix UI frontend bugs.
- Customize the Bootstrap framework with sass variables to adapt the styles to the corporate brand.
- Created a contact form and setup backend functionality with phpmailer library.

Work

In charge of corporate communications | Instituto El Obraje

Aug 2016 - present

- Developed an overall planification of the internal and external communications processes.
- Lead the company in a rebranding process that modernizes the corporate identity.
- Created a social media marketing strategy that increased the followers base by 500% and monthly user interactions in over 2000%.
- Replaced the old site with a new one created with Joomla as CMS, custom css template and added javascript functionality. These

Awards and Special Mentions:

Detrás del Armario | React App

The app received the following acknowledgments:

● Selected as one of the 40 **finalists** of over 4500 participants in the 2020 **Digital Stories Contest by Itaú Foundation.** ([link](#))

● Named as an **initiative of cultural interest** by the City Council of Anisacate in 2021 for its contribution to literature and digital innovation. ([link](#))

Education:

Academic:

● National University of Cordoba | 2013 **Postgraduate in Scientific Journalism** (coursed)

● National University of Cordoba | 2004 - 2012 **Bachelor of Science in Communication** (5 years equiv degree)

Languages:

English - fluent
● 2018 Toefl Exam - 99pts.

Spanish - native

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changes helped increase the site traffic over %1500.

● Helped digitize administrative processes that optimized the use of corporate resources and made it easier to carry out procedures.

Freelance developer & graphic designer | Part-time Freelancer
Nov 2014 - Present

● Developed different kinds of websites for a variety of customers (brochure, business, portfolios, web apps, informational sites).
● Design the brand identity for a variety of small businesses and institutions.
● Design the Ui / Ux of several web apps and websites.
● Worked with CMSs such as Wordpress and Joomla.
● Developed web apps and websites with Html, Css and Javascript.
● Developed SPA with modern technologies as React.
● Optimize the SEO on page of several websites.

Teachers trainer in digital technologies and programming | Ministry of Education of the Province of Córdoba
Jun 2017 - Jun 2018

● Trained more than 400 teachers in the use of digital technologies.
● Gave workshops on methods to teach high school students basic notions of programming, using technologies such as Scratch and Pilas Bloques.
● Taught high school students html, css and programming fundamentals through didactic proposals.

Marketing and communications manager | Eureca Brewery
Feb 2012 - Oct 2014

● Created brochures to introduce the company products to the clients.
● Wrote the copy of the marketing elements.
● Developed the brand identity.
● Designed institutional graphic pieces such as labels, brochures, flyers, posters, uniforms, etc.
● Managed the company social media.

Assistant of corporate communications | CEVE
Jun 2009 - Dic 2011

● Contributed to develop an strategic planning of the communication processes in the institution.
● Developed the institutional website using technologies such as Html, Css and Javascript
● Maintained and updated the institutional website.
● Created web applications for workshops and events that were delivered to the assistants in a CD format.
● Contributed with the design of institutional graphic pieces, advertising campaigns and marketing designs.