

GENERAL ASSEMBLY

Empowering people to pursue work they love.

What We Teach

Coding UX & Design Data

Digital Marketing Product Management

Introductions



TENNIFER

Getting In Touch

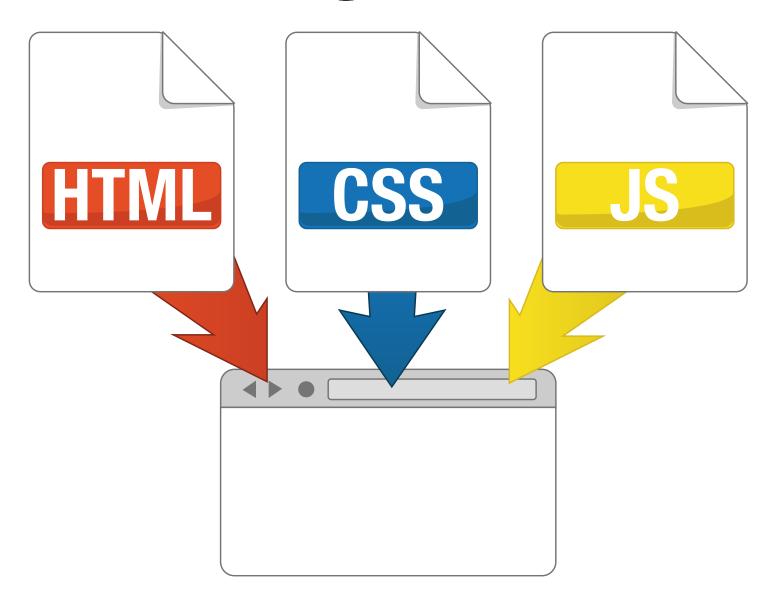




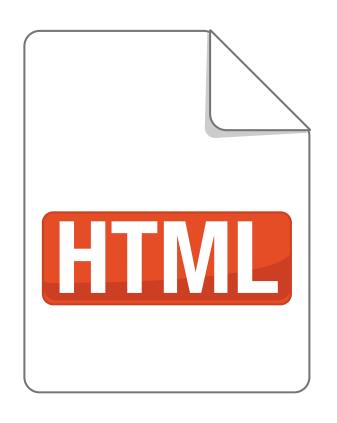


Primer

How Web Pages Work

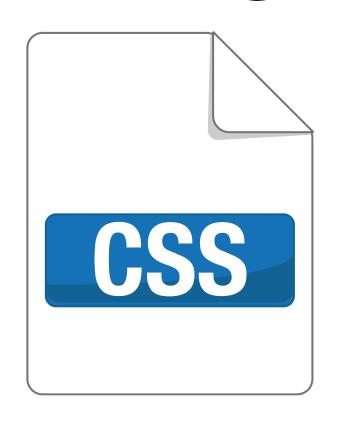


Hypertext Markup Language



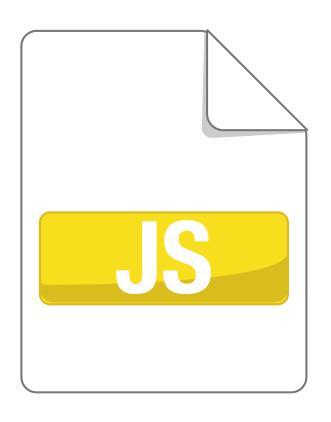
HTML provides the **structure** for your web pages

Cascading Style Sheets



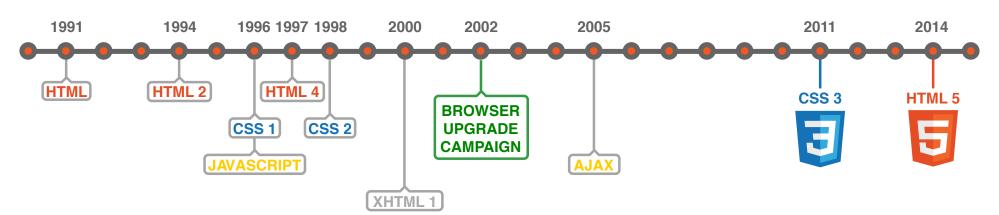
CSS defines how the elements of the web page should *look*

Javascript



Javascript is used to add interactivity

History of Web Standards

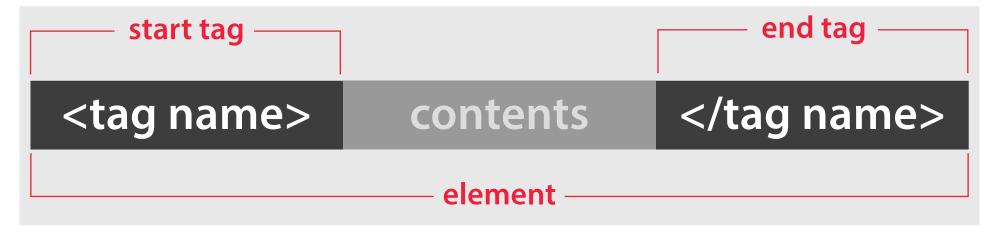


Objectives

- Describe the anatomy of a web page and create the basic structure of a page in HTML
- Apply HTML tags to web page content
- Style web pages with CSS
- Link external CSS files

HTML Basics

HTML Syntax



► HEADS UP: Some tags only have a start tag.

HTML Syntax

What's up DOC?

- The HTML5 doctype tells the browser to behave strictly according to the standards
- Case-insensitive but conventionally written as:

<!DOCTYPE html>

Anatomy of a Web Page

Every HTML page has the same foundational structure

Your content needs structure too! Content tags are used to delineate different page contents. They go in between the <body> ... </body> tags in your html page.

Heading Tags

```
<h1>Largest Heading</h1>
<h2> . . . </h2>
<h3> . . . </h3>
<h4> . . . </h4>
<h5> . . . </h5>
<h6>Smallest Heading</h6>
```

Text Elements

```
paragraph text<code>computer code</code>
```

Unordered list

List item

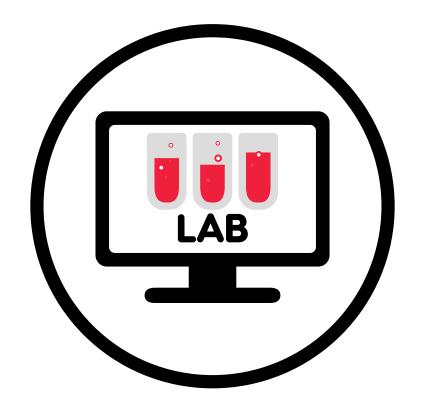
```
ItemAnother Item
```

Links

Link Text



General Assembly Press Release



Cookie Recipe HTML

Lab Setup

https://github.com/jmeade11/crashcourse

- 1. Go to the URL above
- 2. Click the green Clone or download button
- 3. Click the link to **Download ZIP**
- 4. Uncompress the crashcourse-master.zip file and move it to your desktop
- 5. Open the crashcourse-master and navigate to the labs folder

lab1

Lab Tasks

https://github.com/jmeade11/crashcourse/labs

- 1. In Sublime Text, choose File>Open and open the the labs folder
- 2. Expand the lab folder, then expand the lab1 folder and click on the index.html file to open it
- 3. Add your HTML boilerplater
- 4. Copy the recipe from the online instructions and paste it in the body
- 5. Use what you've learned to add tags to the recipe
- 6. Control + click on the file in Finder and choose **Open With** > **Chrome** to review your work

CSS Basics

Selectors, Properties and Values (Oh My!)

```
selector {
  property: value;
}
```

CSS Selectors

Selectors target the elements you want to style

- Element Tags
- Classes & IDs
- Attributes
- Pseudo Classes
- Combinators

Properties

Properties are the styles you want to apply

- border
- color
- background-color

Values

Properties each have a set of specific values that they can accept

- border has values for the width, color and style
- color and background-color accept a color value

Style Tag

CSS can be added to your HTML page with a style tag.

```
<!DOCTYPE html>
<head>
  <title>My Page Title</title>
  <style><!--Style tags only go inside your head tags-->
    h1 {
      color: blue;
    }
  </style>
</head>
<body>
...
```

CSS Example

```
<style>
 h1 {
    color: darkblue;
    font-family: sans-serif;
 h2 {
    color: maroon;
    font-family: sans-serif;
  body {
    background-color: lightgray;
    border: 5px solid darkblue;
    padding: 5px;
</style>
```

► HEADS UP: Property names and values are case-sensitive!

CSS Properties

Color Properties

The **color** property sets the font color.

```
/* make the fonts on the
   page blue */
body {
   color: blue;
}
```

background-color sets the background color.

```
/* make the page background
    a light blue */
body {
    background-color: aliceblue;
}
```

CSS Properties

Border Properties

```
/* border is shorthand for:
   border-width
   border-style
   border-color */

ul {
   border: 1px solid darkgray;
}
```

Borders can be set for all sides or individually. For example, border-bottom can be used as the shorthand for the bottom border only. Properties can be specified individually as well, such as: border-top-style.

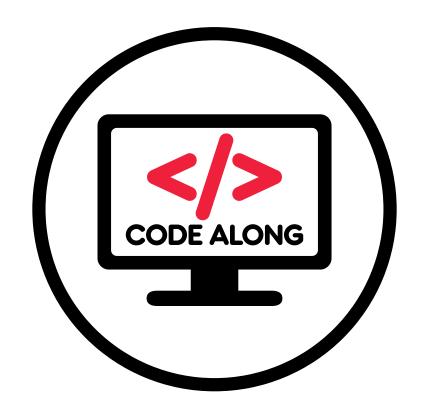
CSS Properties

Font Properties

```
/* font is shorthand for:
    font-style, font-variant,
    font-weight, font-size,
    line-height, font-family; */
p {
    font: bold 16px sans-serif;
}
```

Several font-related properties can be set. The font property combines them into a single shorthand property.

► HEADS UP: The shorthand notation requires at least the font-family and font-size, *and* font-family must be specified last.



CSS Basics

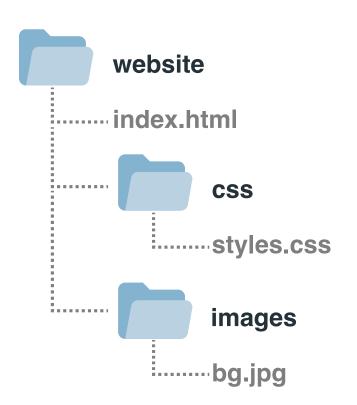
External Style Sheets

Linking Files

```
<head>
...
<link rel="stylesheet" href="css/styles.css">
...
</head>
```

► HEADS UP: No < style > tags are used!

Linking Files Relatively

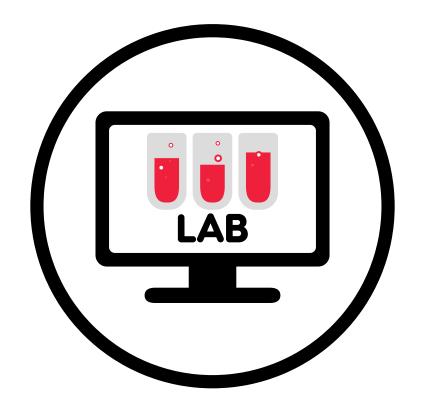


index.html → styles.css:

```
href="css/styles.css"
```

styles.css → bg.jpg:

```
"../images/bg.jpg"
```



Cookie Recipe CSS Basics

lab2

Lab Task

https://github.com/jmeade11/crashcourse/

- 1. We're going to make Grandma's cookies look better, so open the lab2 folder and use the starter index.html file.
- 2. Make the background for the html element the color moccasin.
- 3. Set the font for the page to 16px and sans-serif.
- 4. Style the link color as **chocolate**
- 5. Add a **solid**, **15px** wide, **chocolate** colored border around the body.
- 6. The body should also have its background set to **oldlace**, font color set to **saddlebrown**.
- 7. BONUS Change the h1 to 40px and center align it.

Give Yourself a Hand!



You made it through the first class.

Go Do Awesome Things!