# KILAPARTHI YER NAIDU

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#### **CAREER OBJECTIVE:**

Innovative UI/UX Developer with creating user-centered designs for web and mobile applications. Proficient in wire-framing, and conducting user research to enhance usability and user satisfaction. Skilled in tools such as Sketch, fig-ma, and Adobe XD, with a strong understanding of front-end development (HTML, CSS, JavaScript). Passionate about delivering seamless and engaging digital experiences that drive user engagement and meet business goals.

### **EDUCATIONAL DETAILS:**

**ADITYA Degree College** 

BSc. Computer science (2021-2024) - 72%

**NARAYANA Junior College** 

Board of Intermediate Education (2019-2021) - 70%

**Gayatri Model High School** 

Secondary School of Education (2018-2019) -85%

#### **TECHNICAL SKILLS:**

Web Development: HTML, CSS, JavaScript, React UI/UX Design Tools: Figma, Adobe XD, Photoshop

**Content Management:** WordPress

Other Skills: Wireframing, Prototyping, Responsive Design

### **PROJECTS:**

Tools Used: Figma, HTML, CSS, JavaScript

Designed and developed my personal portfolio to showcase UI/UX projects and front-end development work.

E-Commerce Website Redesign:

## Tools Used: Figma, Adobe XD, HTML, CSS

Let the redesign of an e-commerce website for a local business, resulting in improved user flow, better interface design, and a 15% increase in user conversion.

# **SOFT SKILLS:**

Time Management Communication skills Collaboration & Team Work Problem Solving

## **CERTIFICATION:**

☐ Trained in UI/UX from Tech Mahindra SMART Academy, Visakhapatnam and maintained good portfolio.

K. Naidu