



Lucette Nhan

INFORMATION



Phuong Nhan (Lucette)



Graphic Designer | UI/UX Designer



Junior Affiliate RGD



@pnhan.design (portfolio profile)



www.iamphuongnhan.com



pnhandesigner@gmail.com



+1 (905) 687 - 6398



Niagara Region, Ontario

TOOLS & SKILLS

Adobe Creative Cloud Software
(Photoshop, Illustrator, InDesign)

UI/UX/Web Design Software (Figma
, Adobe XD)

3D Modeling Design (Blender)

Illustrate on Wacom and iPad's Procreate

Coding (HTML, CSS, JavaScript)

WordPress platforms

Experience with both print and digital
designs

Social Media and Marketing contents

Brand Identity and Packaging Design

On-brand Conceptualize and Mock-ups

Motion Graphic (Adobe After Effects,
Premiere Pro)

Microsoft Office Powerpoint

Work Experience

Gibbys Electronic Supermarket

Graphic Designer

1.5 years

- Design Print ADs that are published weekly on Toronto Sun, National Post, Saint Catharines Standard, Welland Tribune and other presses
- Prepare concepts, themes and give ideas for the photographer to do photoshoot in advance for sale events
- Design landing pages on Gibbys Website, digital ADs on Google Ads, local news websites, etc.
- Design brochures, flyers, catalogues, presentations, store banners
- Redesign Gibbys Website Navigator, Homepage, Custom Install Page, Top Deal Page
- Redesign and prototype Gibbys New Product Shopping Page (use Adobe XD, and work with the developer to implement onto Wordpress)

Freelance

Graphic Designer

0.5 years

- Design for clients such as Crystal Beach Market, Hill Beverage Co.
- Experience with different areas of specialization in Graphic Design (marketing, branding, motion design, infographic)
- Create multiple design deliverables (posters, menus, brochures, websites, videos, social media)
- Develop skills in softwares, and tastes in Design
- Communicate and collaborate constantly with clients
- Meet clients' design goals and Open to their feedbacks

Kate Spade Outlet Collection

Sale Associate

4 months

- Ensure exemplary customer service and proactive client outreach
- Achieve individual sales goals and effective use of the selling skills
- Understand product knowledge and communicate the brand aesthetic, philosophy, lifestyle to the customer

Niagara College International Office

International Student Assistant

1 year

- Expert on college services and resources available
- Frontline response for information inquiries
- Connect students to departments/support center
- Assist during orientation, campus tours, and social events



Lucette Nhan

QUALIFICATIONS

Passion for all things Design

Ability to manage and prioritize projects

Come up with ideas independently

Up-to-date technology and design trends

Interest and ability to teamwork

Follow policies and constructive criticism

Work in fast-paced environments

Consistently punctual and ready to work

REFERENCES

Professional references

Jonny Ohlsson

Marketing Manager
johlsson@gibbysesm.ca
(905) 745-4521

Victoria Reid

Kate Spade's Store Manager
vreid@katespade.com
(905) 322-0333

Academic references

Gregory Smith

Professor (Typography, Thesis)
gsmith@niagaracollege.ca
(905) 735-2211 ext. 7611

Ian McDonald

Professor (Web Design)
imcdonald@niagaracollege.ca
(905) 735-2211 ext. 7628

Education

Niagara College (2019–2021)

Graphic Design Advanced Diploma
GPA: 90/100 – Graduate with Niagara Scholar Award

Ho Chi Minh Banking University (2016–2018)

Financial and Banking

Awards

Academic Awards at Niagara College

International Students Academic Scholarship (2021)
Niagara Scholar (2021)
President's Honour Roll (2019, 2020)

Professional Awards

Staff of the Month at Starbucks
Best Customer Service in Gala Dinner Year End at San Fu Lou Restaurant

Voluntary Activities

Participant in Focus Group

Invited by more than 10 market research agencies to contribute ideas and feedbacks on products and commercials of *Coca-Cola*, *Pepsi*, *Kotex*, *Adidas*, *Lays*, *Dairy Queen*, *Abott*, etc.

Niagara College

College Student Events Volunteer
Orientation Leader