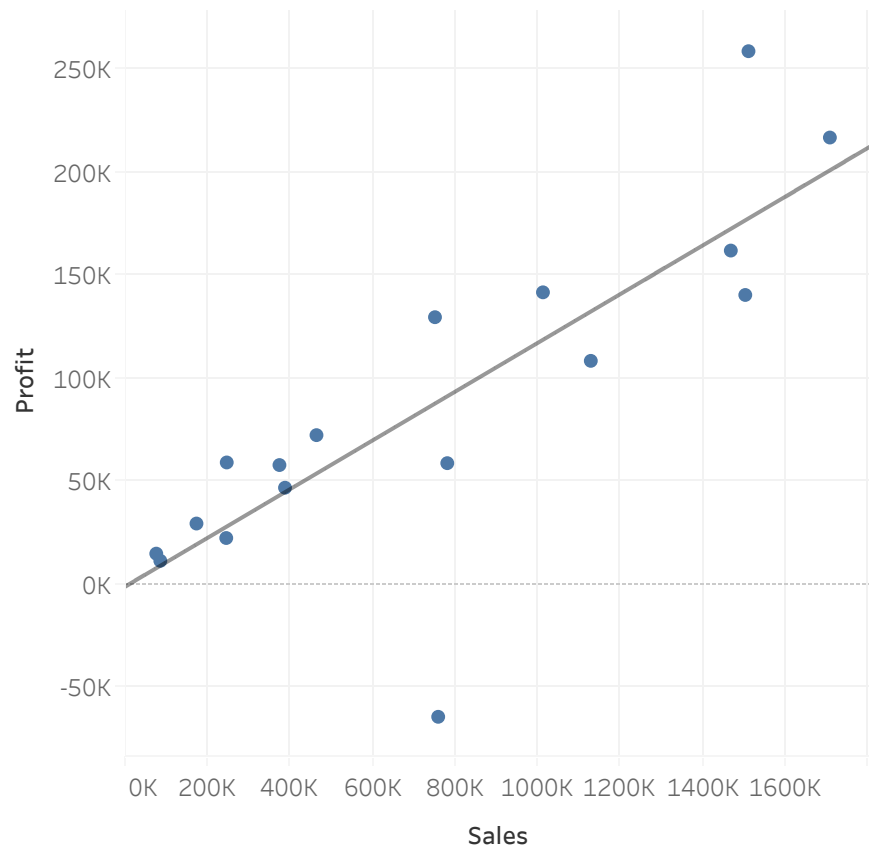
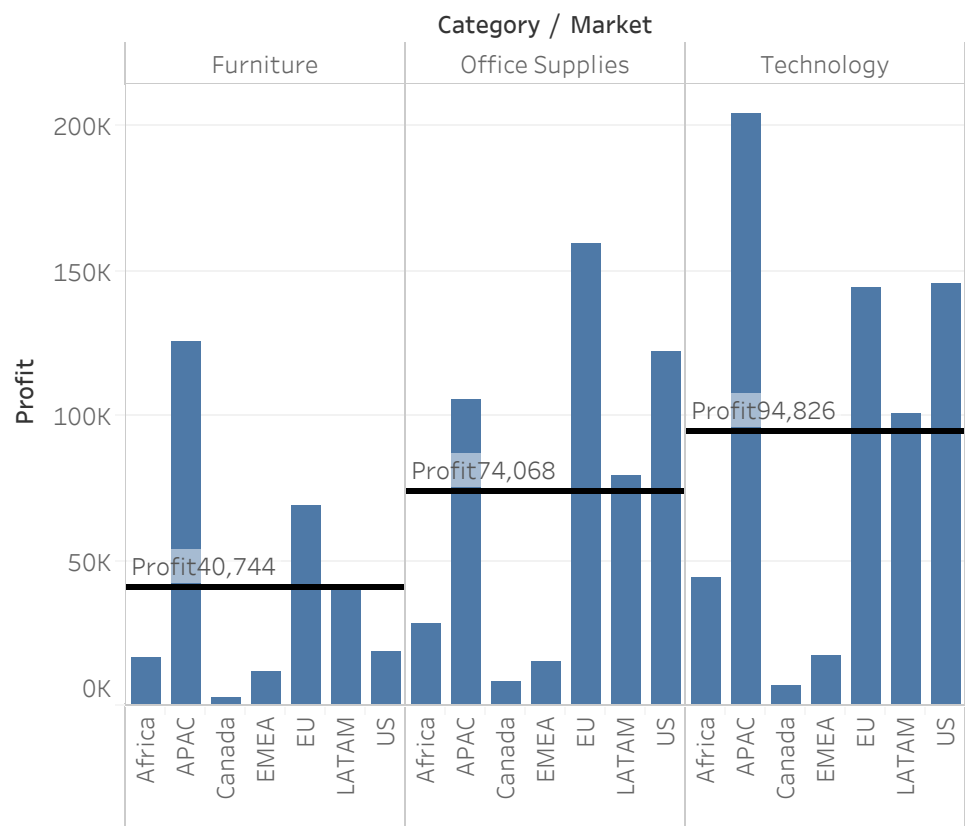


Sum of Sales and sum of Profits per each Sub-Category



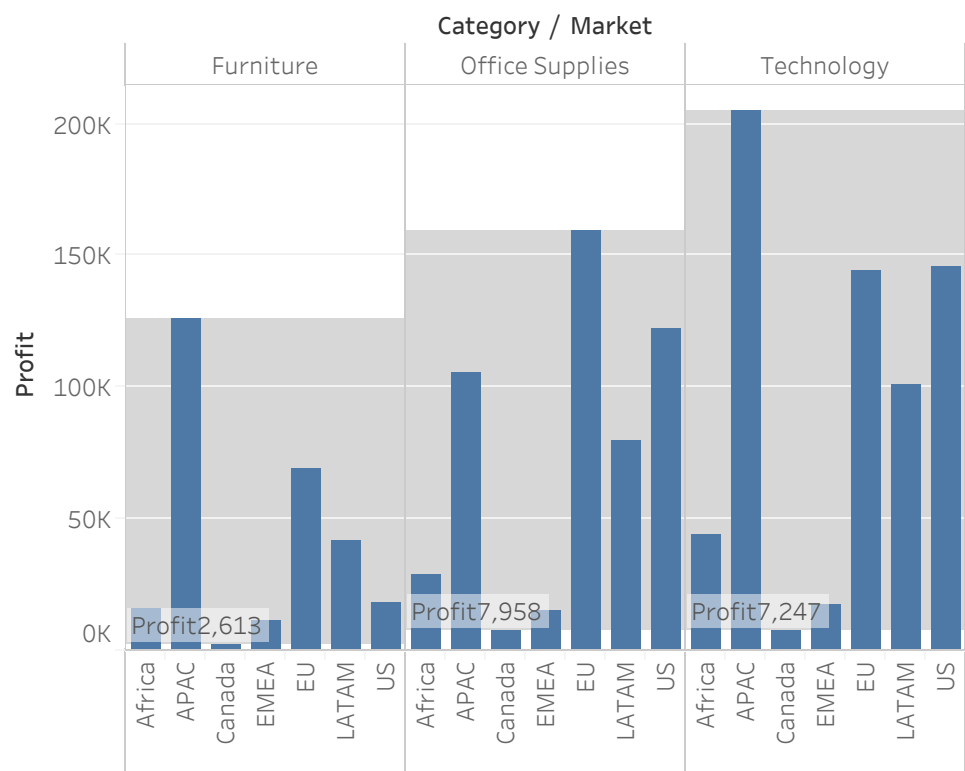
Sum of Sales vs. sum of Profit. Details are shown for Sub-Category.

Sum of Profits per Category and per Market



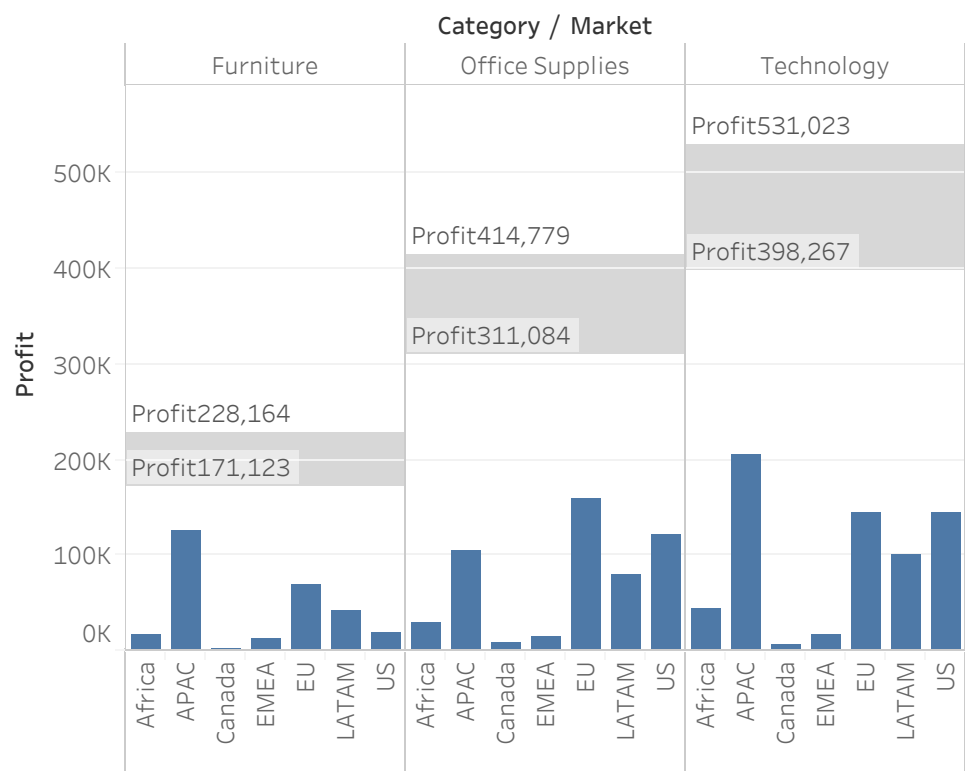
Sum of Profit for each Market broken down by Category.

Sum of Profits per Category and per Market (Reference Band)



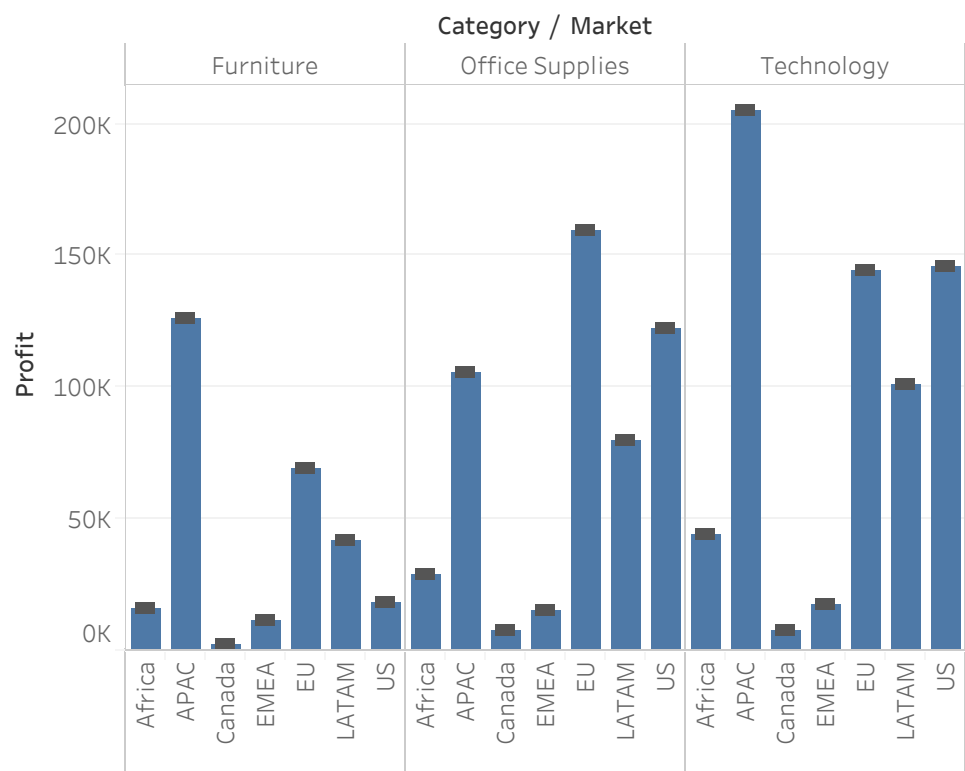
Sum of Profit for each Market broken down by Category.

Sum of Profits per Category and per Market (Distribution Band)



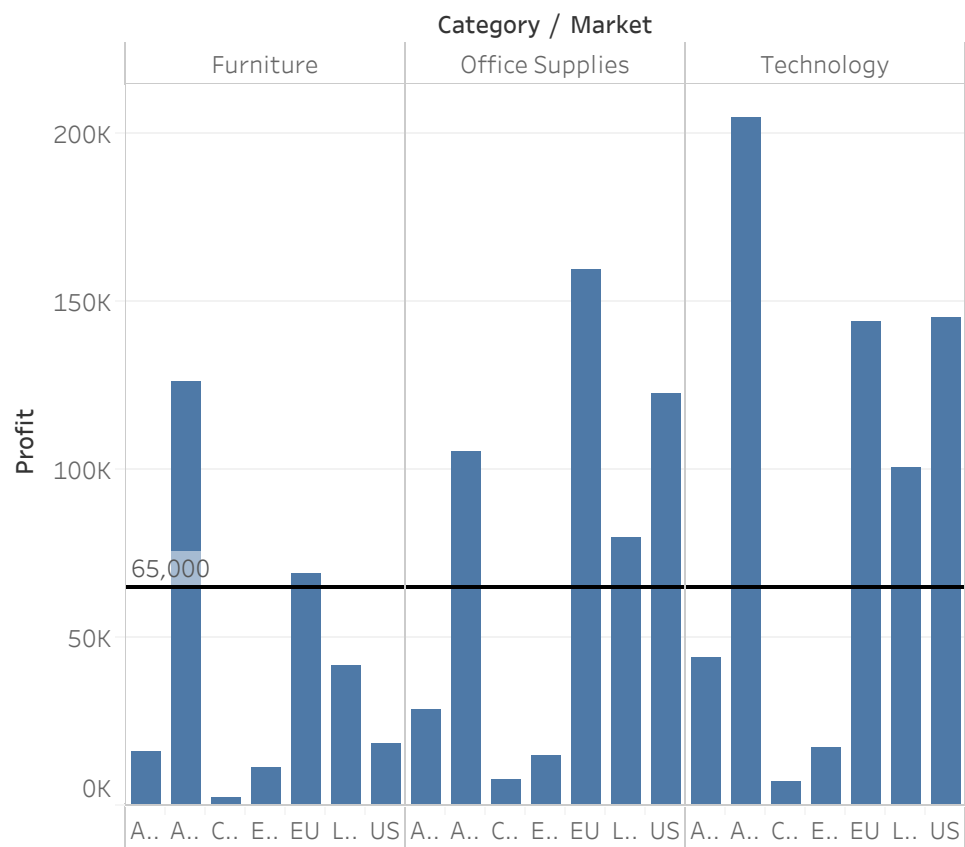
Sum of Profit for each Market broken down by Category.

Sum of Profits per Category and per Market (Box Plot)



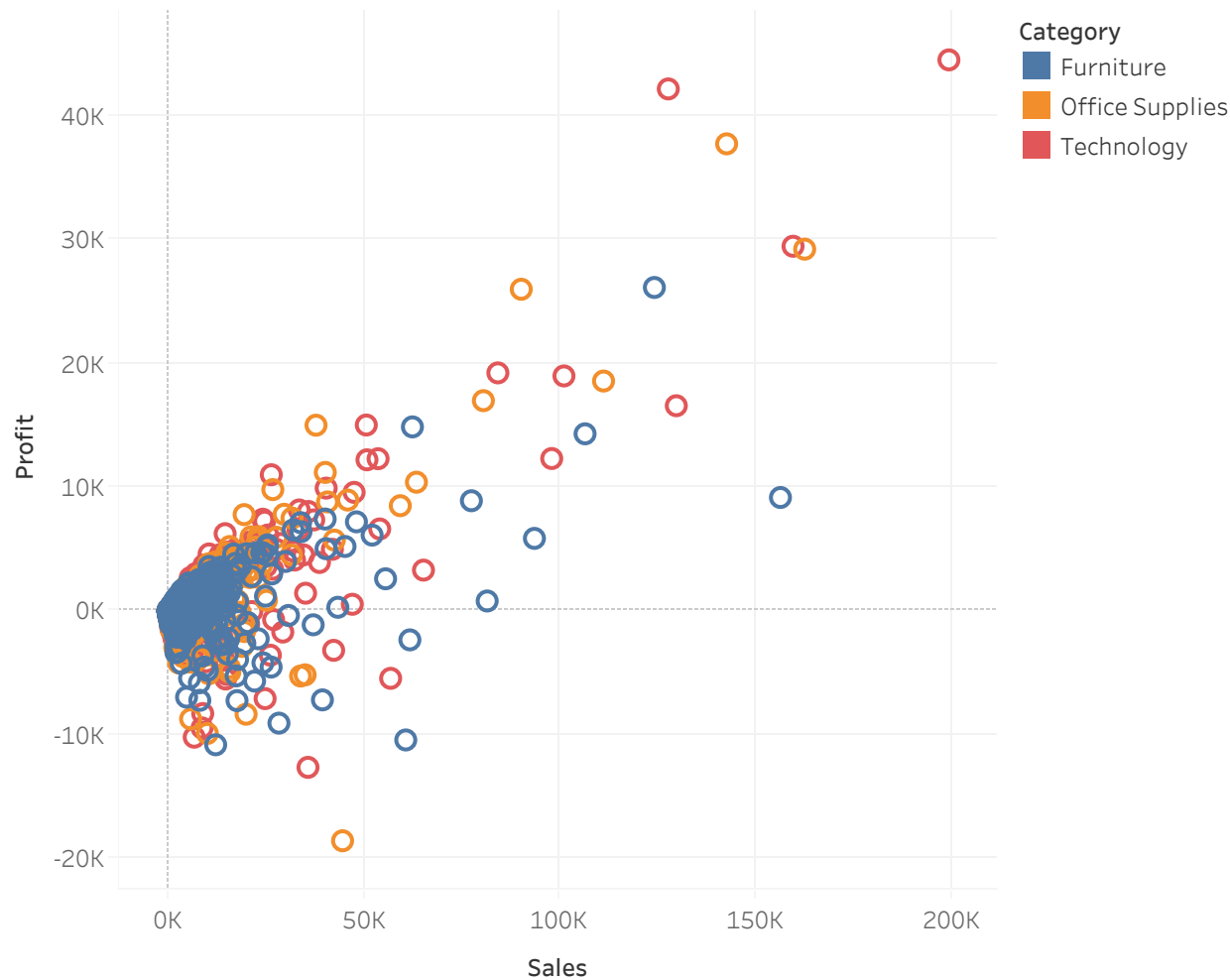
Sum of Profit for each Market broken down by Category.

Sum of Profits per Category and per Market



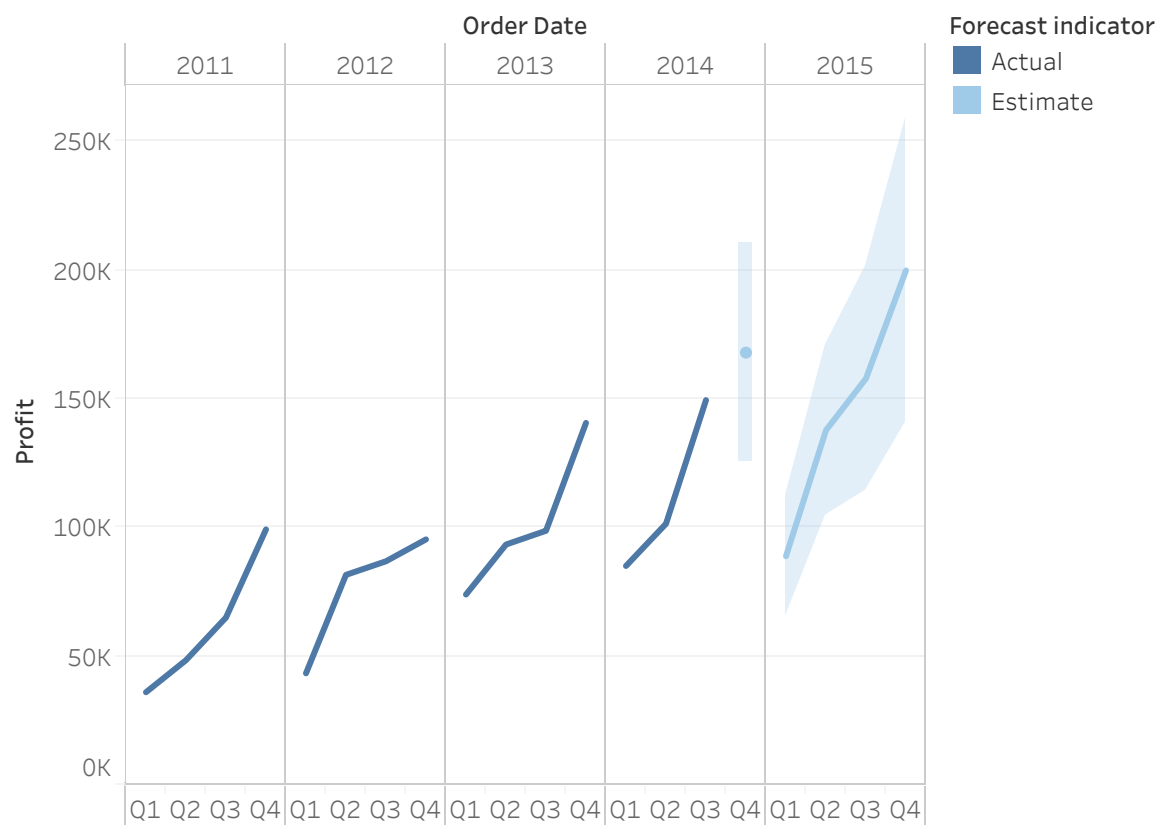
Sum of Profit for each Market broken down by Category.

Sum of Profits and Sum of Sales per each State colored by different Categories



Sum of Sales vs. sum of Profit. Color shows details about Category. Details are shown for State.

Forecast the sum of Profits per each quarter for the year 2015



The trend of sum of Profit (actual & forecast) for Order Date Quarter broken down by Order Date Year. Color shows details about Forecast indicator.