3 years Bike Purchase by Age over 55

3.2K 3.3K 2.7K 3.5K 3.2K 2.3K 3.1K 2.2K 3.0K 2.9K 2.4K 2.7K 2.9K 2.4K 0.4K 0.0K 0.1K

3years_bike_purchase

3K
2K
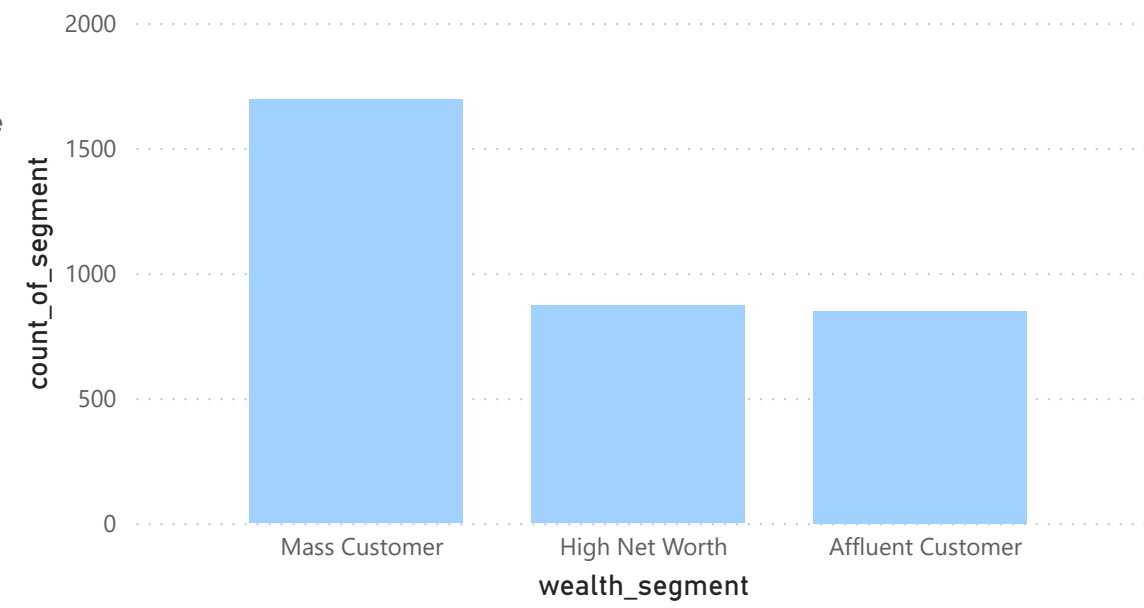1K
0K

60 · 70 · 80 · 90

Age
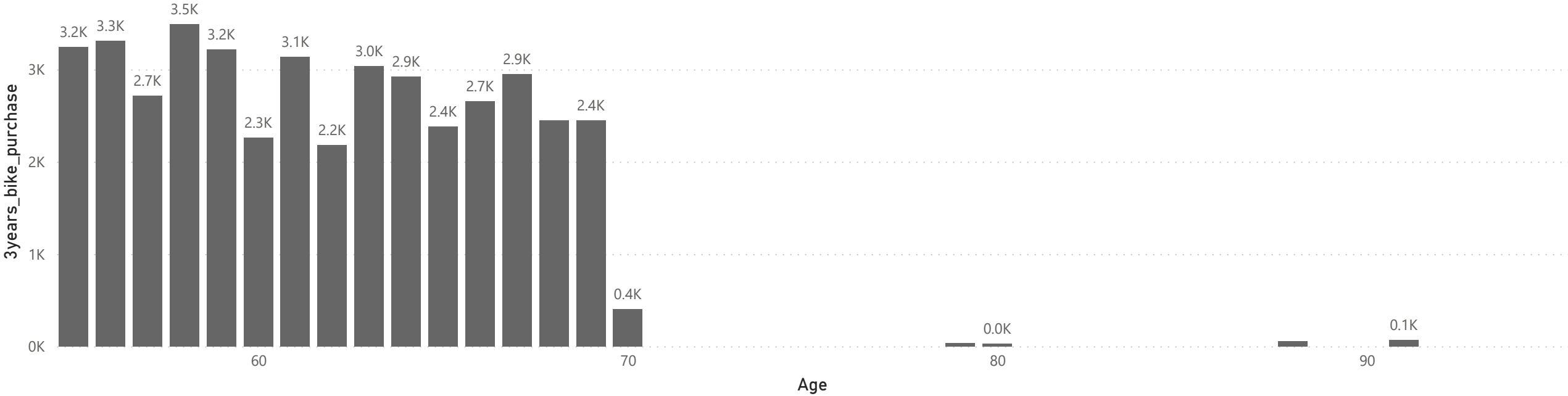
3 years Bike Purchase by Age under 55

3years_bike_purchase

10K
5K
0K

0.7K 3.7K 2.9K 2.8K 3.4K 1.7K 3.5K 3.0K 5.4K 1.6K 2.0K 10.9K 5.2K 6.2K 2.6K 3.1K 2.7K

20 · 25 · 30 · 35 · 40 · 45 · 50 · 55

Age
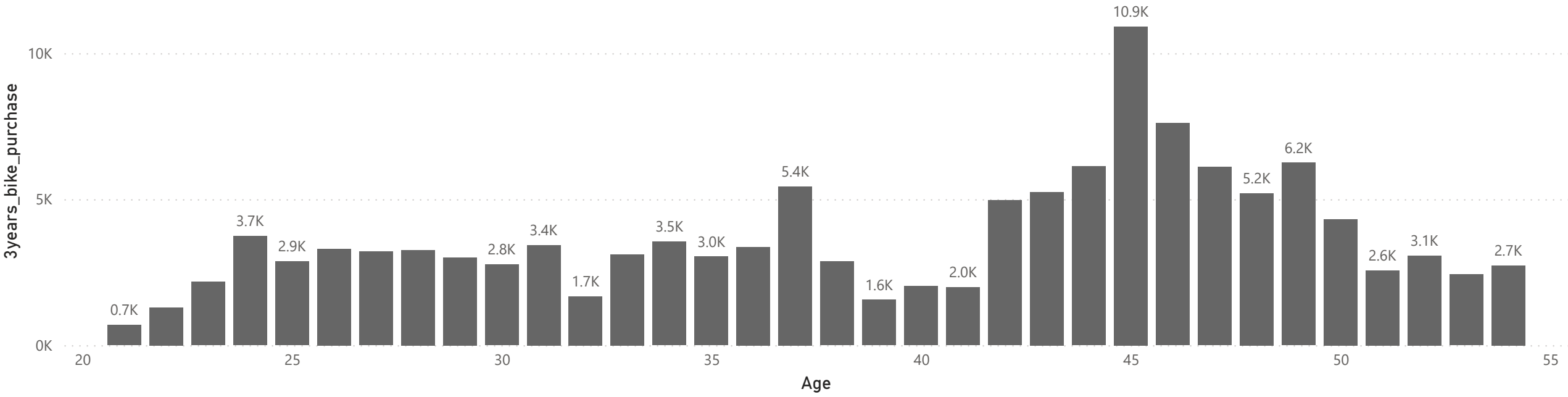
Percentage of Customers by Title
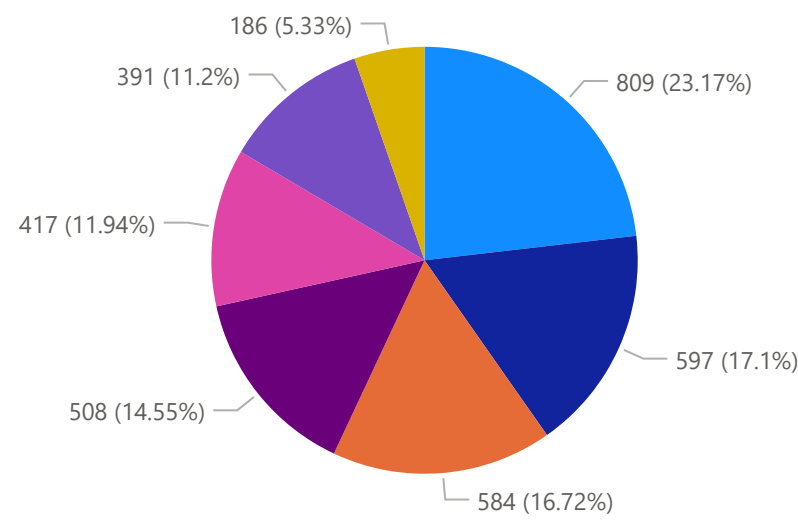
Count of segment wealth_segment

Count of Scores by New Customer Title

Number of Wealth Segment for each New Customer Title
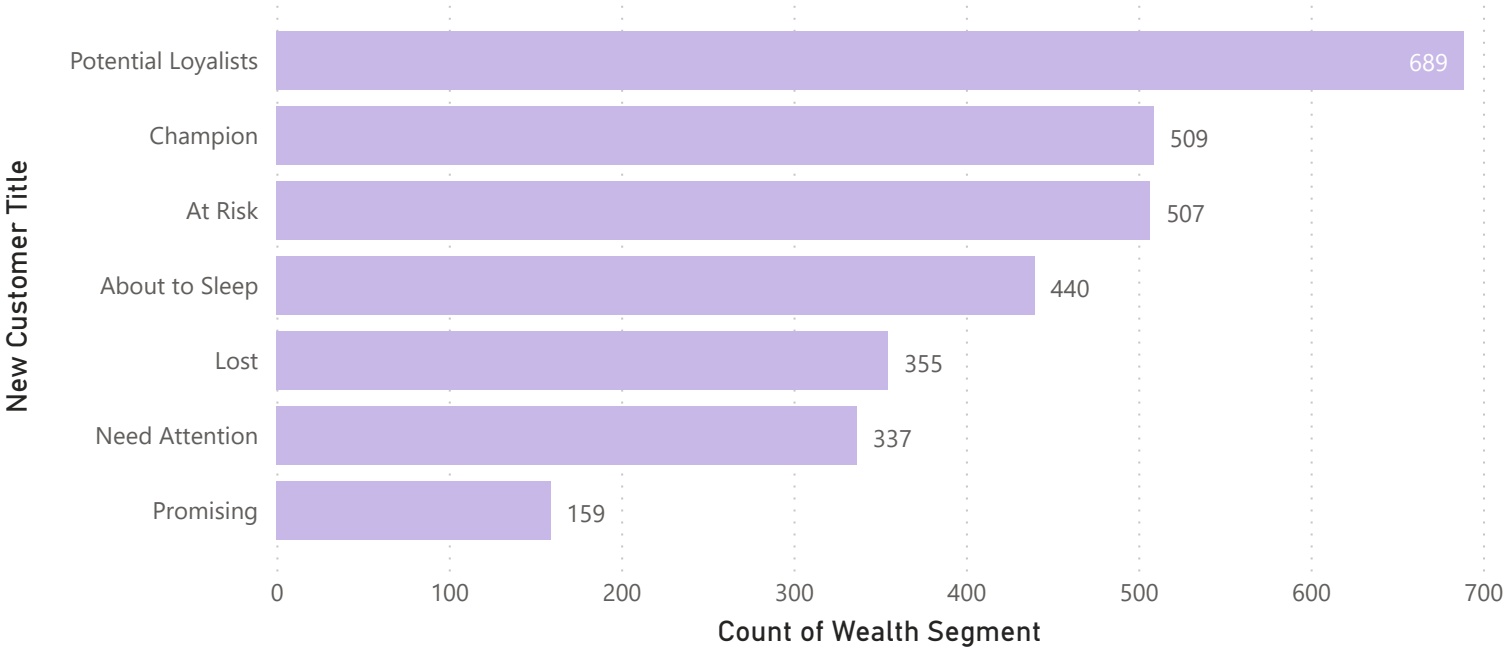
Count of Wealth Segment by States

States
- NSW
- VIC
- QLD

0.64K (21.38%)
0.76K (25.22%)
1.6K (53.41%)
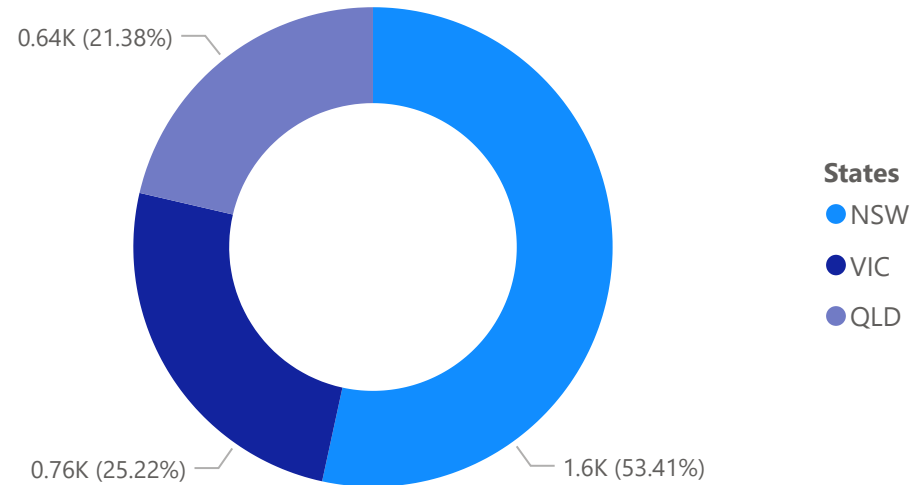
Profit by transaction_date