

# The Enfrasys **Synapse**

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## Newsletter 2025



## Welcome Message from Enfrasys Leadership

Welcome to the inaugural edition of **The Enfrasys Synapse**—your curated gateway to the ideas, innovations, and initiatives redefining the future of business through technology.

Just like a synapse—the vital connection point between neurons enabling communication and decision-making—**Enfrasys connects real business challenges to intelligent, tech-driven solutions.**

Looking back, 2024 was not merely another year; it was a pivotal chapter for Enfrasys:

- A year where **ideas translated into impact**
  - Partnerships deepened
  - And innovation took centre stage

We were proud to:

- Lead conversations at industry-defining events
- Forge strategic partnerships with clients and leaders
- Empower businesses to reimagine their digital future

Now, as we step into 2025, we invite you to join us on an even bolder journey.

The Enfrasys Timeline:  
**Key Moments That Shaped 2024:**

From government ministries and national summits to grassroots innovation showcases, here are some of the most significant engagements Enfrasys participated in last year, reflecting our continuous pursuit of digital excellence.

	<p><b>7th</b> : Copilot Sharing Session</p>
	<p><b>24th</b> : Rumah Terbuka Enfrasys : Memori Aidilfitri</p>
	<p><b>10th</b> : Malaysia Artificial Intelligence Nexus Event, Ministry of Higher Education <b>13th</b> : Microsoft AI in Education Day Sharing Session, Ministry of Education</p>
	<p><b>21st</b> : Suruhanjaya Tenaga Microsoft Copilot (Rapid Training) <b>25th</b> : Konvensyen Kementerian Pertanian dan Keterjaminan Makanan <b>27th</b> : MOSTI Sharing Session <b>27th - 28th</b> : MOE Bengkel M365 &amp; Device.</p>
	<p><b>6th</b> : Enfrasys Summit 2024 <b>22nd</b> : Kementerian Pembangunan Wanita, Keluarga dan Masyarakat ICT Day</p>
	<p><b>10th</b> : Microsoft Discovery Day (AI Work is Here)</p>
	<p><b>1st - 2nd</b> : INTAN Simposium 2024 <b>16th - 19th</b> : Selangor Smart City &amp; Digital Economy Convention <b>21st</b> : National Institutes of Health AI Day <b>25th-27th</b> : Malaysia International Healthcare Megatrends</p>
	<p><b>12th</b> : Digital banking Asia Summit <b>12th</b> : Kementerian kemajuan Desa dan Wilayah ICT Day <b>20th</b> : GovInsider Live Malaysia 2024</p>
	<p><b>4th-5th</b> : Digital Putrajaya Exhibition &amp; Conference <b>4th</b> : FELDA ICT Day <b>10th</b> : Microsoft Cloud &amp; AI Summit <b>10th</b> : TNB ICON Day</p>
	<p><b>16th - 17th</b> : UPM - Sambutan 50 Tahun Jubli Emas <b>20th</b> : MSFT Data Classification Workshop</p>
	<p><b>18th</b> : MBPJ Event <b>22nd</b> : ENFRASYS Annual Dinner <b>24th</b> : MSFT 365 Copilot Promp-a-thon &amp; INTAN - Copilot Tech Update <b>26th &amp; 27th</b> : USIM AI Day</p>
	<p><b>20th</b> : Webinar - MSFT DC Launch <b>25th</b> : USIM AI Day</p>

# Looking Ahead: A Glimpse into 2025



In this quarterly digest, we spotlight powerful insights across our four solution pillars:

- **Modern Work**
- **Security**
- **Cloud Infrastructure**
- **Data & AI**

These pillars underpin how we help organizations build smarter, move faster, and scale with confidence.



As we progress through Q2 2025, exciting milestones await—including the **highly anticipated launch of Microsoft's Malaysia Data Centre**. This marks a turning point for national cloud readiness, innovation, and digital transformation.

Stay tuned for a year of transformative engagements, immersive experiences, and high-impact collaborations—curated just for you.

To our clients, partners and team:

**Thank you for being part of this journey. Let's make 2025 a year of breakthroughs and bold moves.**

Let's shape the future of business with technology—**together**

## Q1 Highlights at a Glance

From university celebrations to AI-focused forums, here's how Enfrasys made an impact in Q1 2025:



### UPM Golden Jubilee – 50 Years of Excellence

We proudly joined **Universiti Putra Malaysia (UPM)** in celebrating its 50th anniversary. The event was a fusion of legacy and innovation, where Enfrasys showcased future-ready digital solutions to advance UPM's academic aspirations.

### Microsoft Data Classification Workshop

Co-hosted with Microsoft, this session brought together public sector leaders to address data classification, protection, and compliance—future-proofing national data infrastructure.



### MBPJ Smart City Showcase

Supporting the vision for urban innovation, Enfrasys presented digital governance solutions aligned with smart city initiatives.



# Microsoft 365 Prompt-A-Thon | Empowering the Public Sector with AI

During **GovInsider Live Malaysia 2024**, Minister YB Gobind Singh Deo highlighted the nation's digital ambitions, underscoring the vital role of AI in public sector transformation.

In response, Enfrasys and Microsoft Malaysia hosted the **Microsoft 365 Prompt-A-Thon** on February 24, introducing civil service leaders to AI productivity tools such as **Microsoft Copilot** and prompt engineering fundamentals.

Led by **Mr. Max Neo** (Enfrasys) and **Mr. Azhar Abdullah** (Microsoft Malaysia), the session featured success stories—including Microsoft's collaboration with Petronas, where AI reduced operational costs by 50% and advanced net-zero carbon goals.

This initiative spotlighted the practical application of AI to enhance efficiency, streamline decision-making, and boost productivity across government services.



# USIM AI Day 1 | Igniting Academic Transformation



Our engagement at Universiti Sains Islam Malaysia (USIM) focused on ethical AI, responsible innovation, and AI enablement for academic advancement. Students and faculty explored Microsoft's AI ecosystem and its transformative potential in education and research.

# INTAN Copilot Tech Update | Training Tomorrow's Leaders



Partnering with INTAN, we equipped civil servants with tools and insights to integrate AI into government workflows. This marks a key milestone in Enfrasys' support for building an AI-enabled, future-ready public sector workforce.

# Cloud-First Imperative Webinar: Microsoft Data Center Launch Readiness

Following the announcement of Microsoft's **US\$2.2 billion investment in Malaysia**, including a new national AI Centre of Excellence, Enfrasys hosted a high-impact webinar featuring:

- **Dr. Andrew Lau (Microsoft)**
- **Fathi Ubaidi (Enfrasys)**

This strategic dialogue helped organizations align infrastructure strategies with the upcoming Microsoft Data Centre launch, unlocking cloud-first, AI-powered business models for Malaysian enterprises.

# What This Means for You

Every workshop, roundtable, and strategic engagement is designed with one goal: empowering your digital transformation journey—whether you're in education, government, or enterprise.

And we're just getting started.

Upcoming Q2 Highlights:

- Microsoft DC AI Tour
- Enfrasys Raya Open House 2025
- Security Awareness Webinar: “Boosting Security in Microsoft 365: Best Practices for Admin Access”



## Stay Connected With Us

Thank you for your continued engagement with **Enfrasys Synapse**. Let's keep the conversation going.

- ✓ Visit us at: : [www.enfrasys.com](http://www.enfrasys.com)
- ✓ Subscribe to our monthly newsletter
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Let's collaborate. Let's innovate. Let's grow—**together**.

**ENFRASYS**

Let's **shape the future of business with technology**- together.