

The Enfrasys Synapse

28 March 2025



Welcome Message from Enfrasys Leadership

Welcome to the First Edition of The Enfrasys Synapse. At Enfrasys, we believe transformation doesn't happen in isolation—it happens through intelligent connections. *Enfrasys Synapse* is your curated gateway to the ideas, innovations, and initiatives that are shaping the future of business with technology.

It is the vital connection point between neurons that enables communication and decision-making—just like how Enfrasys connects **business challenges to intelligent, tech-driven solutions**.

Looking back, 2024 wasn't just another year for Enfrasys— it was a defining chapter. A year where ideas transformed into impact, partnerships flourished, and innovation took centre stage.

Key Moments That Shaped 2024:

Driving conversations at
industry-leading events

Building meaningful partnerships with
clients and leaders

Empowering businesses to reimagine their
digital potential

March**7th** : Copilot Sharing Session**April****24th** : Rumah Terbuka Enfrasys : Memori Aidilfitri**May****10th** : Malaysia Artificial Intelligence Nexus Event, Ministry of Higher Education**13th** : Microsoft AI in Education Day Sharing Session, Ministry of Education**June****21st** : Suruhanjaya Tenaga Microsoft Copilot (Rapid Training)**25th** : Konvensyen Kementerian Pertanian dan Keterjaminan Makanan**27th** : MOSTI Sharing Session**27th - 28th** : MOE Bengkel M365 & Device in Dirsett Hotel.**August****6th** : Enfrasys Summit 2024**22nd** : Kementerian Pembangunan Wanita, Keluarga dan Masyarakat ICT Day**September****10th** : Microsoft Discovery Day (All Work)**October****1st - 2nd** : INTAN Symposium 2024**16th - 19th** : Selangor Smart City & Digital Economy Convention**21st** : National Institutes of Health AI Day**25th-27th** : Malaysia International Healthcare Megatrends**November****12th** : Digital banking Asia Summit**12th** : Kementerian kemajuan Desa dan Wilayah ICT Day**20th** : GovInsider Live Malaysia 2024**December****4th-5th** : Digital Putrajaya Exhibition & Conference**4th** : FELDA ICT Day**10th** : Microsoft Cloud & AI Summit**10th** : TNB ICON Day



In this quarterly digest, we'll connect you to powerful insights from across our 4 solution pillars—Modern Work, Security, Cloud Infrastructure, and Data & AI—showcasing how we help organizations build smarter, move faster, and scale with confidence.

Whether you're navigating digital strategy, operational transformation, or cloud innovation, this is your signal to what's next in the year of 2025.

As we move into the second quarter of 2025, we are gearing up for even more exciting events that promise to bring new opportunities and innovations. Among the highlights is the highly anticipated launch of the Microsoft Data Centre, which will bring new opportunities and innovation. We have a lineup of exciting events planned, including something specially curated for our clients. Stay tuned for a year filled with transformative experiences and groundbreaking collaborations.

To our clients, partners and team:

Thank you for being a part of this journey. Together, let's make 2025 a year of breakthroughs and bold moves.

Let's start **shaping the future of business with technology**—together

Q1 Highlights

at a Glance

From university celebrations to national AI initiatives—
here's how Enfrasys made waves in the first quarter of 2025.



UPM Jubli Emas – 50 Years of Excellence

We proudly joined **Universiti Putra Malaysia** in commemorating their Golden Jubilee. A celebration of legacy and innovation, the event brought together academia and industry, where Enfrasys showcased digital advancements to support UPM's academic future.

Microsoft Data Classification Workshop

In January, we co-hosted a focused workshop on **Data Governance & Compliance** with Microsoft, bringing together Malaysia's public sector leaders to elevate data security. Key strategies for classification, protection, and compliance readiness were discussed to future-proof national data infrastructure.



MBPJ - Digital City Engagement

As part of our support for local councils, Enfrasys participated in the **MBPJ Smart City Showcase**, presenting digital solutions aligned with smart governance and urban innovation. This engagement reinforces our role in supporting city councils towards a tech-enabled future.





Microsoft 365 Prompt-A-Thon | Empowering the Public Sector through AI

As Malaysia advances its national digital agenda, Minister of Digital **YB Gobind Singh Deo**, speaking at GovInsider Live Malaysia 2024, underscored the **pivotal role of emerging technologies and AI** in accelerating the country's growth.

He highlighted the government's commitment to **fostering an ecosystem that empowers civil servants and citizens to embrace digital transformation.**

In line with this vision, **Enfrasys**, in collaboration with **Microsoft Malaysia**, hosted the **Microsoft 365 Prompt-A-Thon on February 24, 2025**, in **Putrajaya**. The event offered civil service leaders a **hands-on introduction to AI productivity tools**, including **Microsoft Copilot** and the fundamentals of **prompt engineering**.

Attendees engaged in interactive learning sessions led by **Mr. Max Neo**, Solution Delivery Manager at Enfrasys, and **Mr. Azhar Abdullah**, Senior Director of Public Sector Business at Microsoft Malaysia. Mr. Azhar also shared compelling success stories, including Microsoft's collaboration with **Petronas**—demonstrating how AI adoption can **reduce operational costs by 50%** and support the nation's **net-zero carbon goals by 2050**.

The Prompt-A-Thon exemplified how AI, when deployed responsibly, can **streamline administrative workloads, enhance decision-making, and boost public sector efficiency**. It served as a vital platform to drive awareness, readiness, and practical AI knowledge—supporting the government's ambition to **create a digitally confident and AI-empowered civil service**.



USIM AI Day 1 – Igniting Academic Transformation

Our first engagement at **Universiti Sains Islam Malaysia** saw vibrant discussions around ethical AI, education transformation, and Microsoft AI ecosystem enablement. Students and faculty learned how to responsibly leverage AI tools to improve research and administration.

The event provided a platform for attendees to delve into the ethical considerations of AI, ensuring that its integration into academia is both responsible and impactful. Additionally, the discussions highlighted the transformative potential of AI in education, showcasing innovative ways to improve learning outcomes and administrative efficiency.



INTAN Copilot Tech Update – Training Tomorrow's Leaders

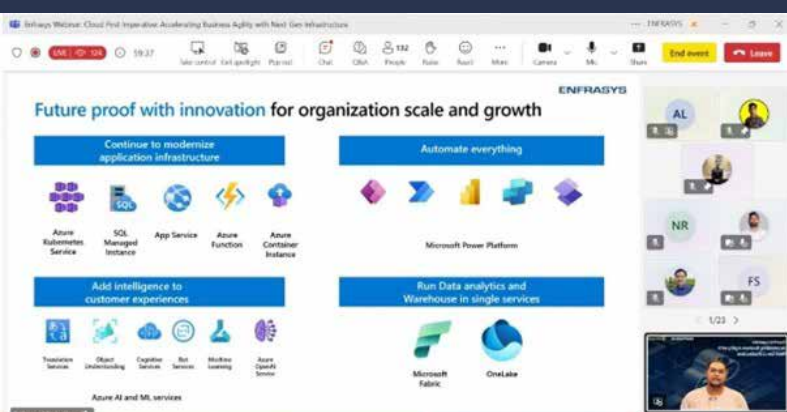
The transformative potential of AI in shaping the future workforce was a key focus at the National Human Capital Conference & Exhibition 2024, as highlighted by YB Steven Sim Chee Keong. He emphasized MyMAHIR, a digital platform designed to equip Malaysian talent with future-ready skills, as a pivotal initiative in this effort.

In line with this vision, we had taken a significant step by partnering with INTAN to deliver a Copilot Tech Update. This event aimed to empower civil servants with the tools and insights needed to integrate AI into their workflows. This collaboration marks a key milestone in AI awareness and adoption among Malaysia's government professionals, underscoring the country's commitment to leveraging AI for a more efficient and future-ready public service.

By integrating these efforts, Malaysia is positioning itself at the forefront of AI-driven workforce transformation, ensuring that both the private and public sectors are equipped to meet the demands of the future.

Cloud-First Imperative Webinar: Microsoft Data Center Launch Readiness

Prime Minister Anwar Ibrahim has endorsed significant tech investments, including Microsoft's **US\$2.2 billion** commitment to **Malaysia**. This investment aimed to support the building of cloud and AI infrastructure, creating AI skilling opportunities, and establishing a national AI Centre of Excellence.



In alignment with this vision and the launch of Microsoft's data center launch in Malaysia, Enfrasys hosted a strategic webinar in March to guide organizations through the cloud-first imperative. With guest speakers Dr. Andrew Lau from Microsoft and Fathi Ubaidi from Enfrasys, businesses explored the critical steps to align their infrastructure with the upcoming data center availability.

This event highlighted the transformative potential of AI and cloud technologies, underscoring Malaysia's commitment to becoming a leader in the digital economy.

What This Means for You

Each event, workshop, and engagement was carefully designed to empower digital transformation across sectors. Whether it's education, public service, or enterprise, Enfrasys remains a steadfast partner in unlocking future-ready capabilities.



We appreciate your continued engagement with our newsletter! To stay updated with the latest from Enfrasys, be sure to follow our LinkedIn page for insights, news, and more.

Exciting times are ahead! Mark your calendars for our upcoming Q2 events, including our participation in the Microsoft DC AI Tour, Enfrasys Raya Open House 2025, and the Enfrasys Security Awareness Webinar entitled 'Boosting Security in Microsoft 365: Best Practices for Admin Access'.

We look forward to seeing you there and continuing our journey together towards a more innovative and secure future.