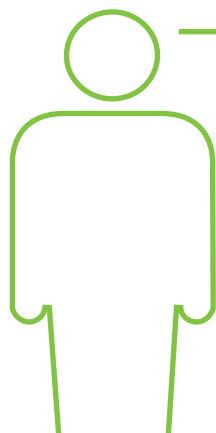


# Your Audience Personas



## DESCRIBE ONE OF YOUR LIBRARY'S TARGET AUDIENCES:

Use as much detail as possible. Who are they? Where do they live? What is their education level? Do they work? Do they have internet access? Do they use public or private transportation? Do they have children? Write down everything you know about them.

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