

List of Appeal Factors



Appeal helps readers determine why a reader enjoys a book and whether it fits their style. You can use appeal to find books based on the type of character your readers like, the pacing or tone, or even the style of illustration. Below is a list of some of the appeal factors that a reader might mention.

- Fast-paced
- intensifying
- leisurely paced
- Action-packed
- Character-driven
- Intricately plotted
- Issue-oriented
- Nonlinear
- Open-ended
- Own voices
- Plot-driven
- Sweeping
- Unconventional
- World-building
- Angst-filled
- Chaste
- Amusing
- Darkly humorous
- Funny
- Conservative
- Impartial
- Bleak
- Creepy
- Disturbing
- Gross
- Gruesome
- Haunting
- Menacing
- Scary
- Violent
- Impassioned
- Liberal
- Self-deprecating
- Spiritual
- Irreverent
- Offbeat
- Racy humor
- Sardonic
- Silly
- Mildly sensuous
- Steamy
- Explicit
- Bittersweet
- Emotionally intense
- Feel-good
- Heartwarming
- Heart wrenching
- Hopeful
- Inspiring
- Melancholy
- Moody
- Moving
- Romantic
- Sad
- Sweet
- Upbeat
- Atmospheric
- Dramatic
- Gossipy
- Homespun
- Mystical
- Noisy
- Nostalgic
- Quiet
- Reflective
- Serious
- Sobering
- Strong sense of place
- Suspenseful
- Thought-provoking
- Whimsical