

 Naimish • 

Hello, Recruiter. Naimish here. I am submitting my assignment for the web page analysis provided by AnimeManga Toon.

The insight report, including relevant KPIs and graphs, is shared in the attached PDF, and I have also built a Power BI dashboard for further analysis, if required.

You can access specific sections by clicking on the respective icons within the dashboard.

**IMPORTANT**



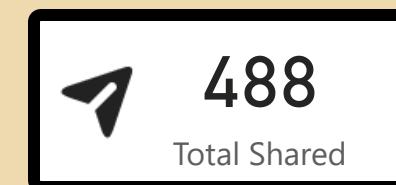
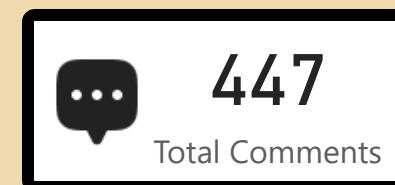
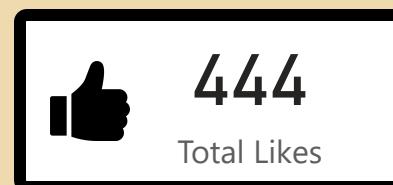
Tower  
of Gods



Solo  
Leveling



Refund  
High School





# Solo Leveling

All

Device

Desktop

Mobile

Tablet

Source

Direct

Email Campaign

Referral

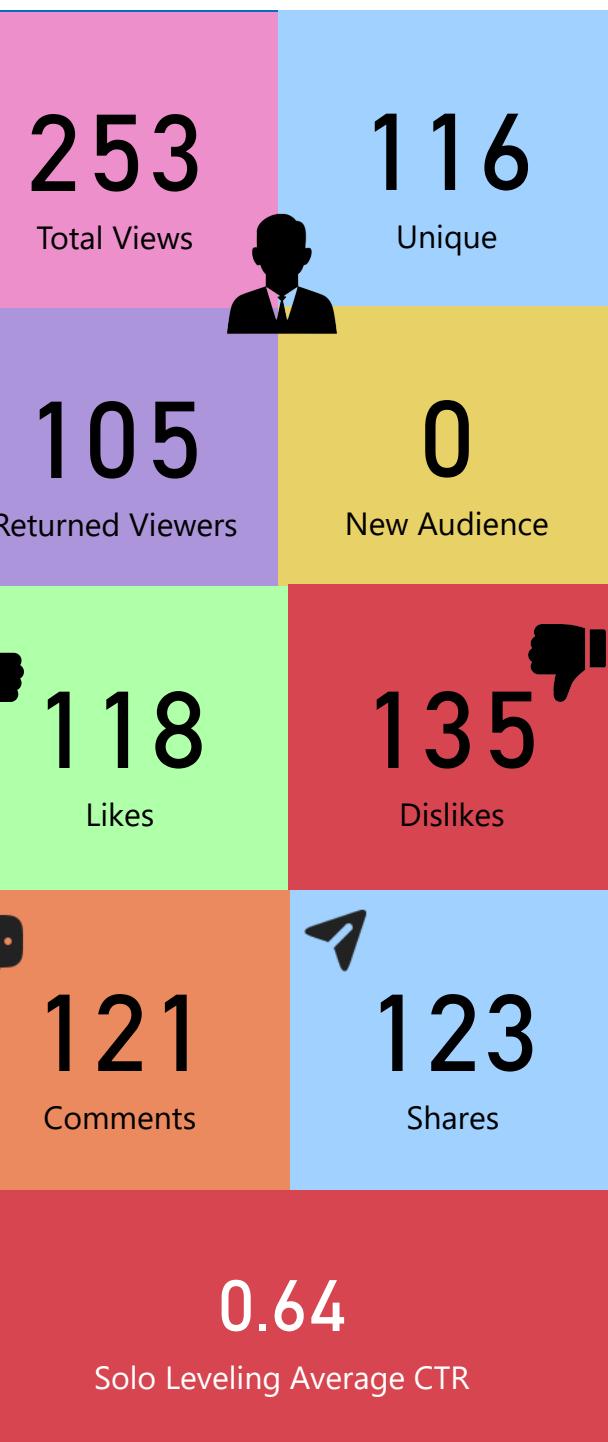
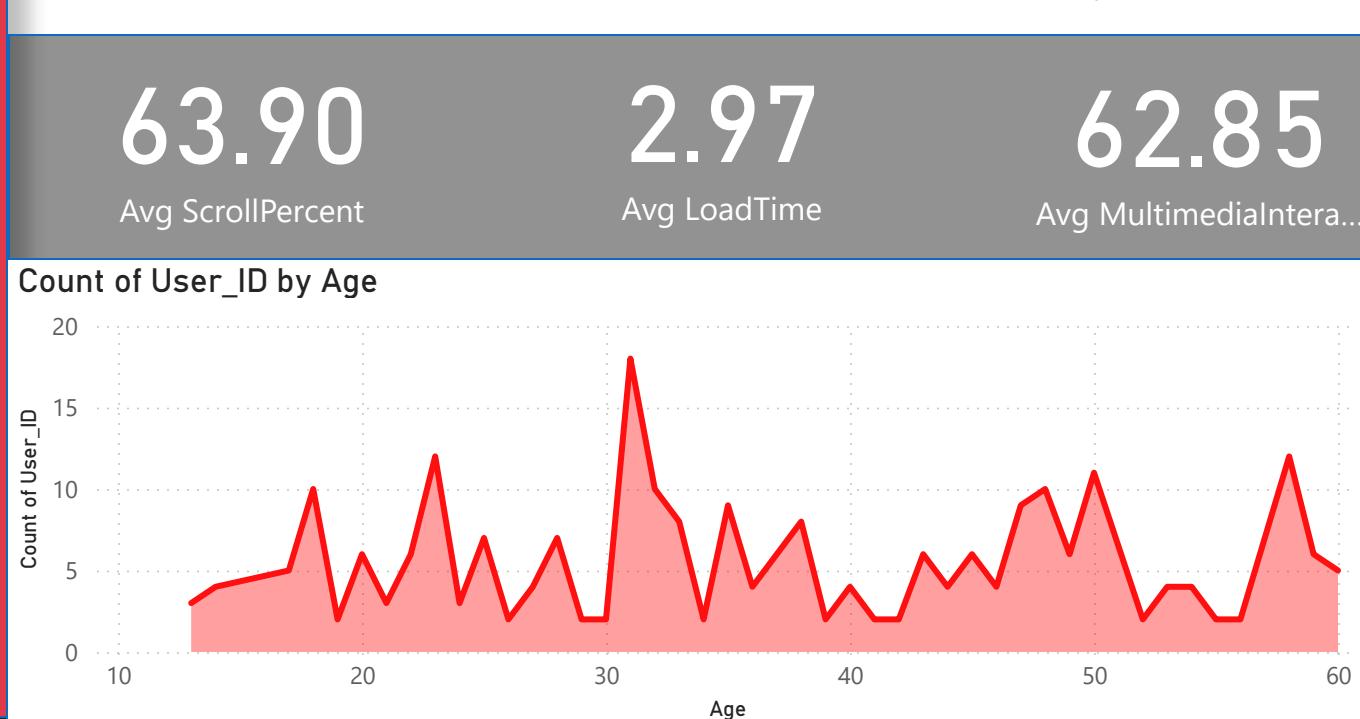
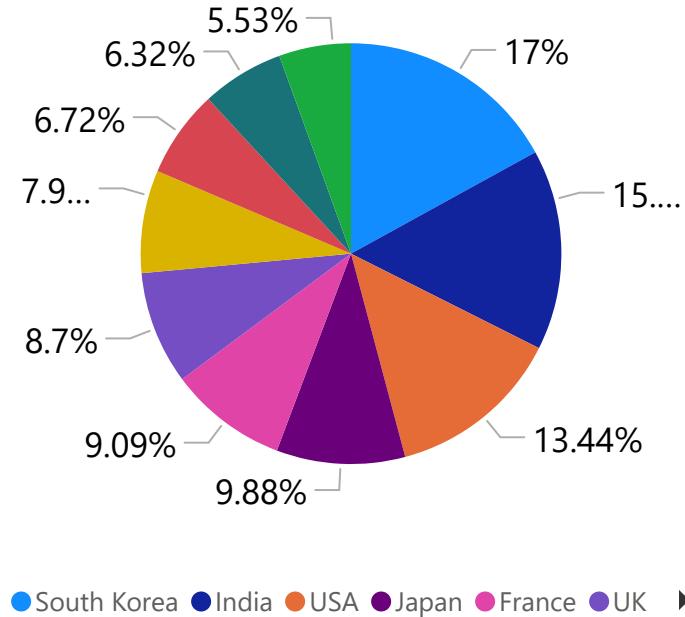
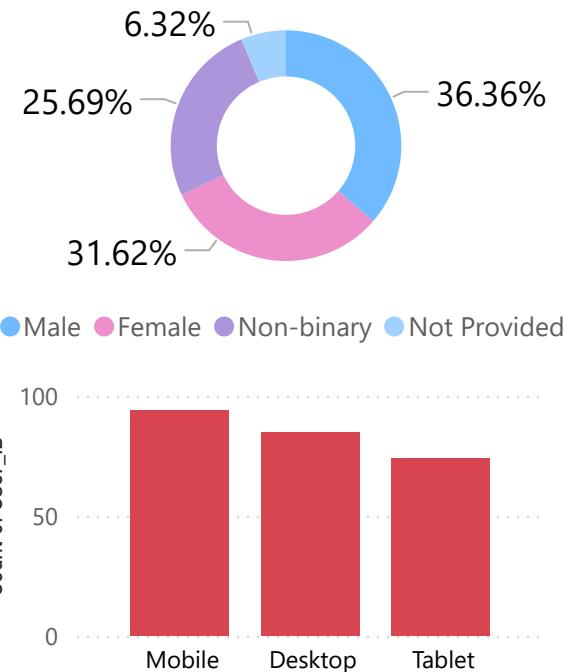
Search Engine

Social Media

Age

13

60





# Tower of God

All

Device

Desktop

Mobile

Tablet

Source

Direct

Email Campaign

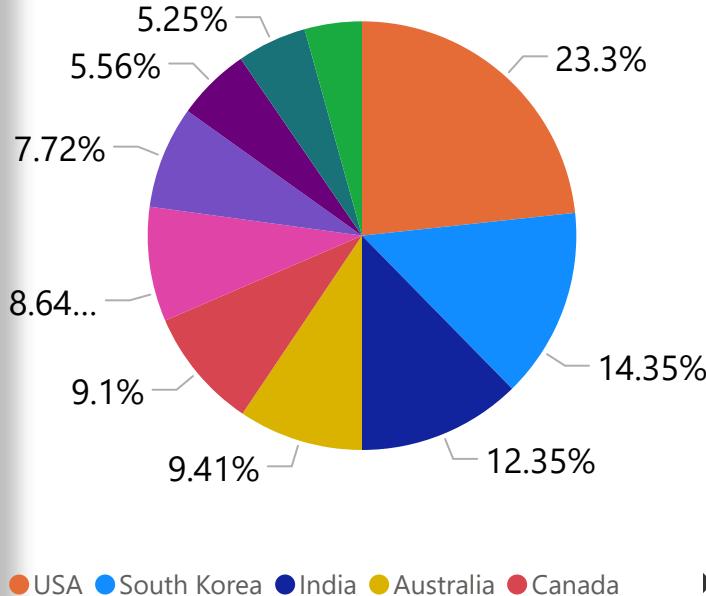
Referral

Search Engine

Social Media

Age

14  60



65.68

Average ScrollPercent

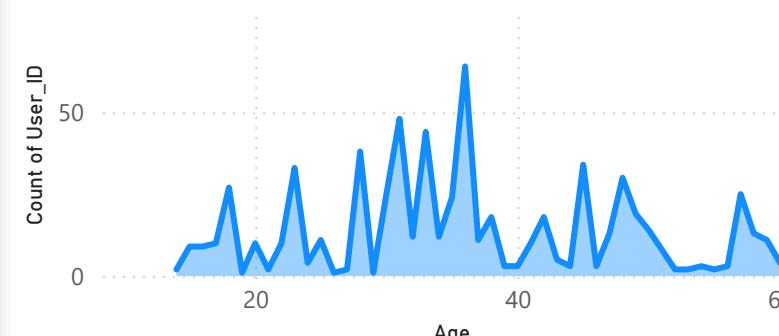
220.00

Avg Screen Time in sec

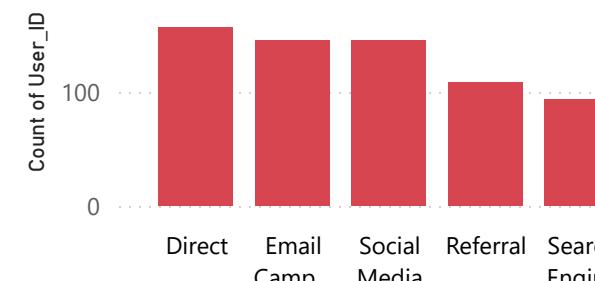
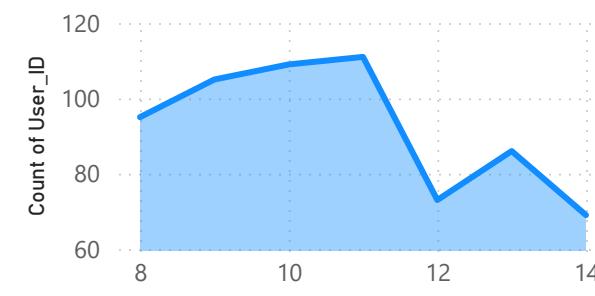
64.07

MultimedialInteraction

Count of User\_ID by Age



Count of User\_ID by Day



648

Total Views



44

Returned Views

0

New audience



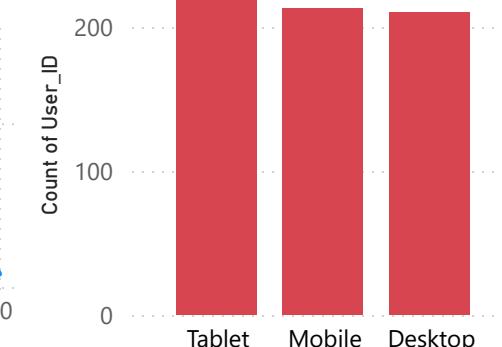
295

Likes



306

Dislikes



293

Comments



338

Shares

0.65

Average CTR

