

# ABC Bank

Loan Analysis for 2021-22 Q3

Loan Count By State

Campaign Analysis

Contact Analysis

Loan Count By Age & Due Date

Call Analysis By State

State Wise Analysis

Amount Analysis By State

# Loan Count By State



H

01

02

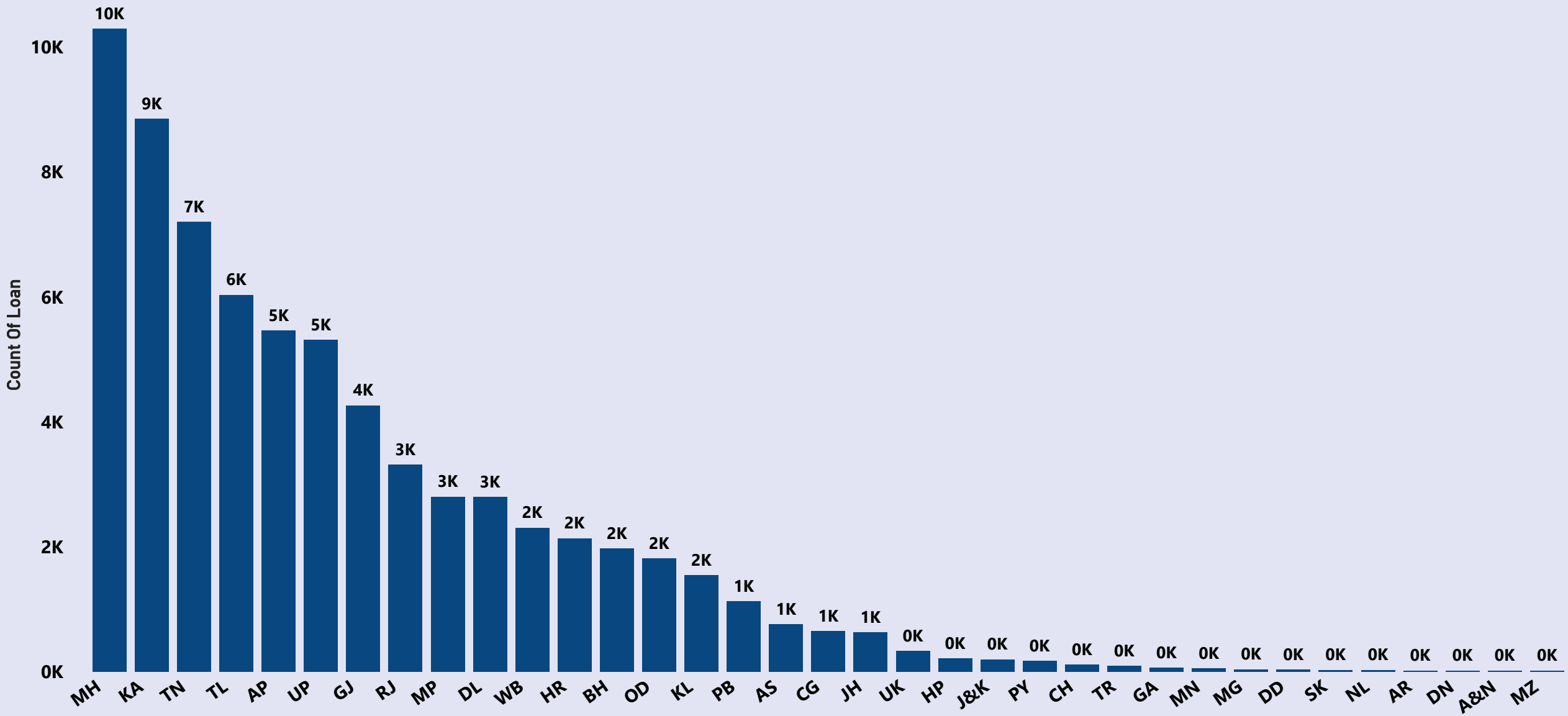
03

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# Contact Analysis



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6935

# least Contacted Customers

11210

# Of Customers

## Least Contacted

LoanNo	Count of Call_Date
885009	1
1015791	1
1022354	1
1034626	1
1040953	1
1050527	1
1053356	1
1141013	1
1195025	1
1195151	1
1201123	1
1205175	1
1219874	1
1226528	1
1226547	1

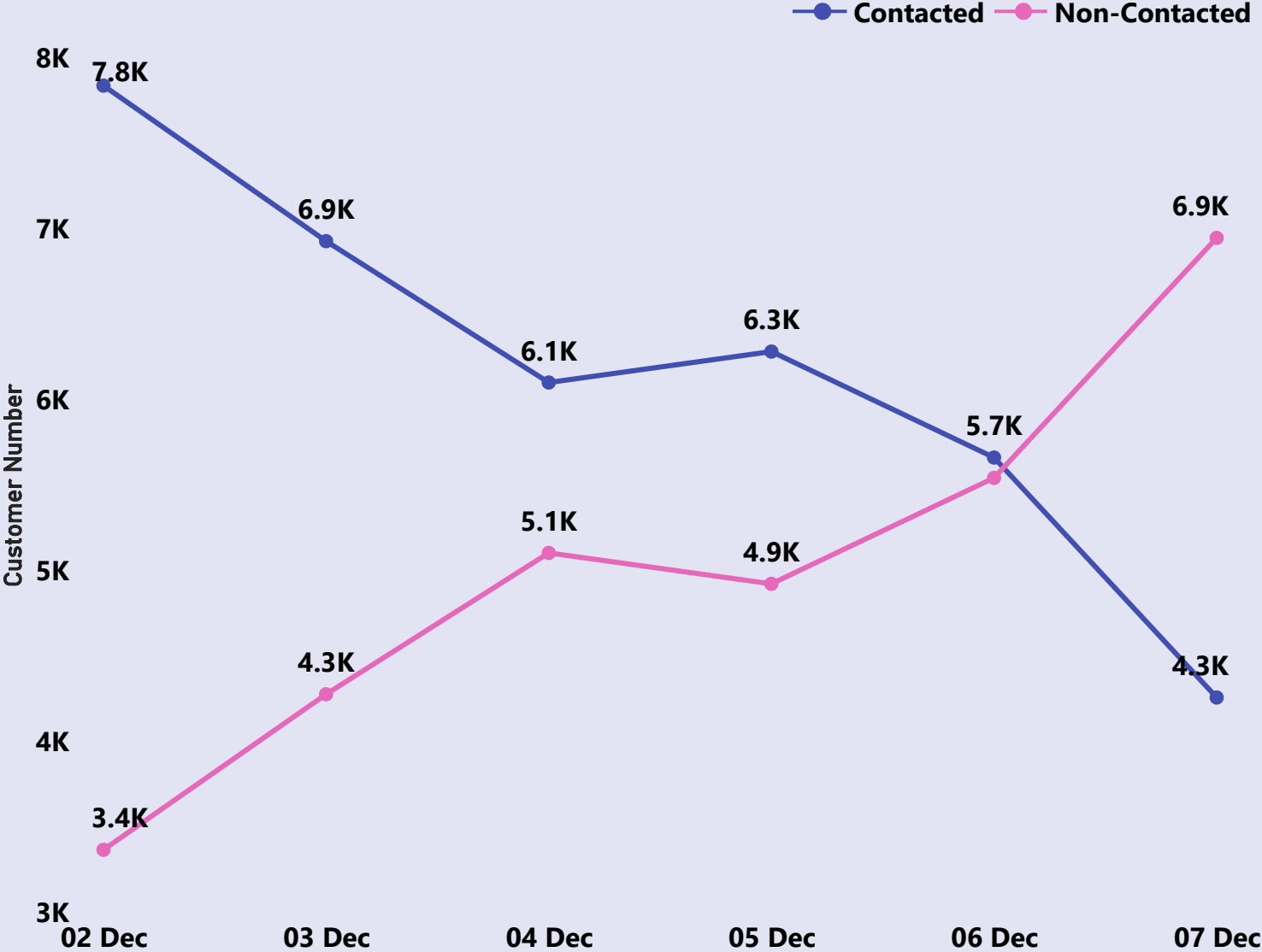
18

Never Contacted

## Most Contacted

LoanNo	Count of Call_Date
1659081	38
1580447	30
1542440	28
1564892	28
1759399	27
1817574	27
1625201	26
1637862	26
1691978	26
1814726	26

Contacted and Non-Contacted Customers by Date



# Call Analysis By State



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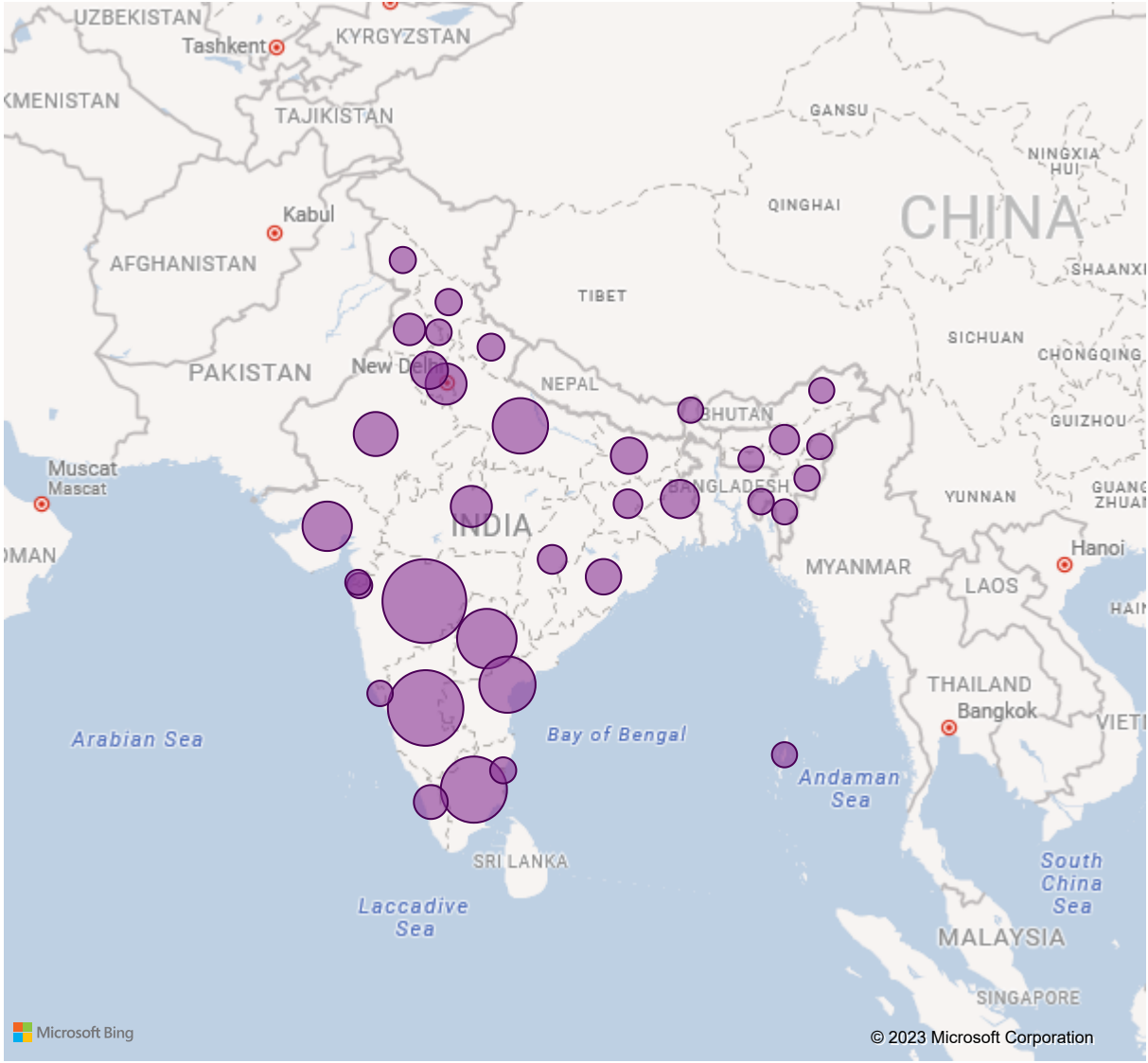
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05

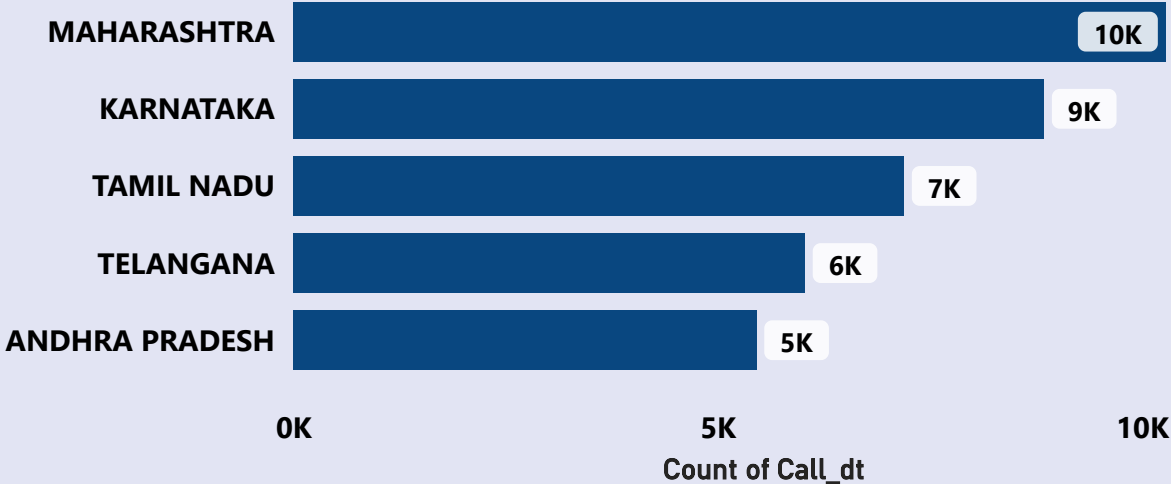
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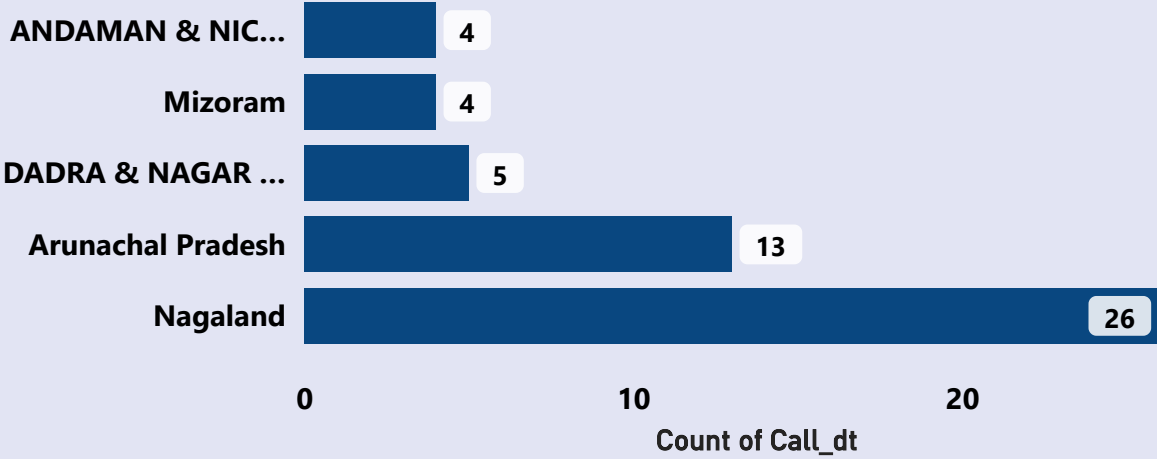
Call by State



Top 5 by Calls



Bottom 5 by Calls



# Amount Analysis By State



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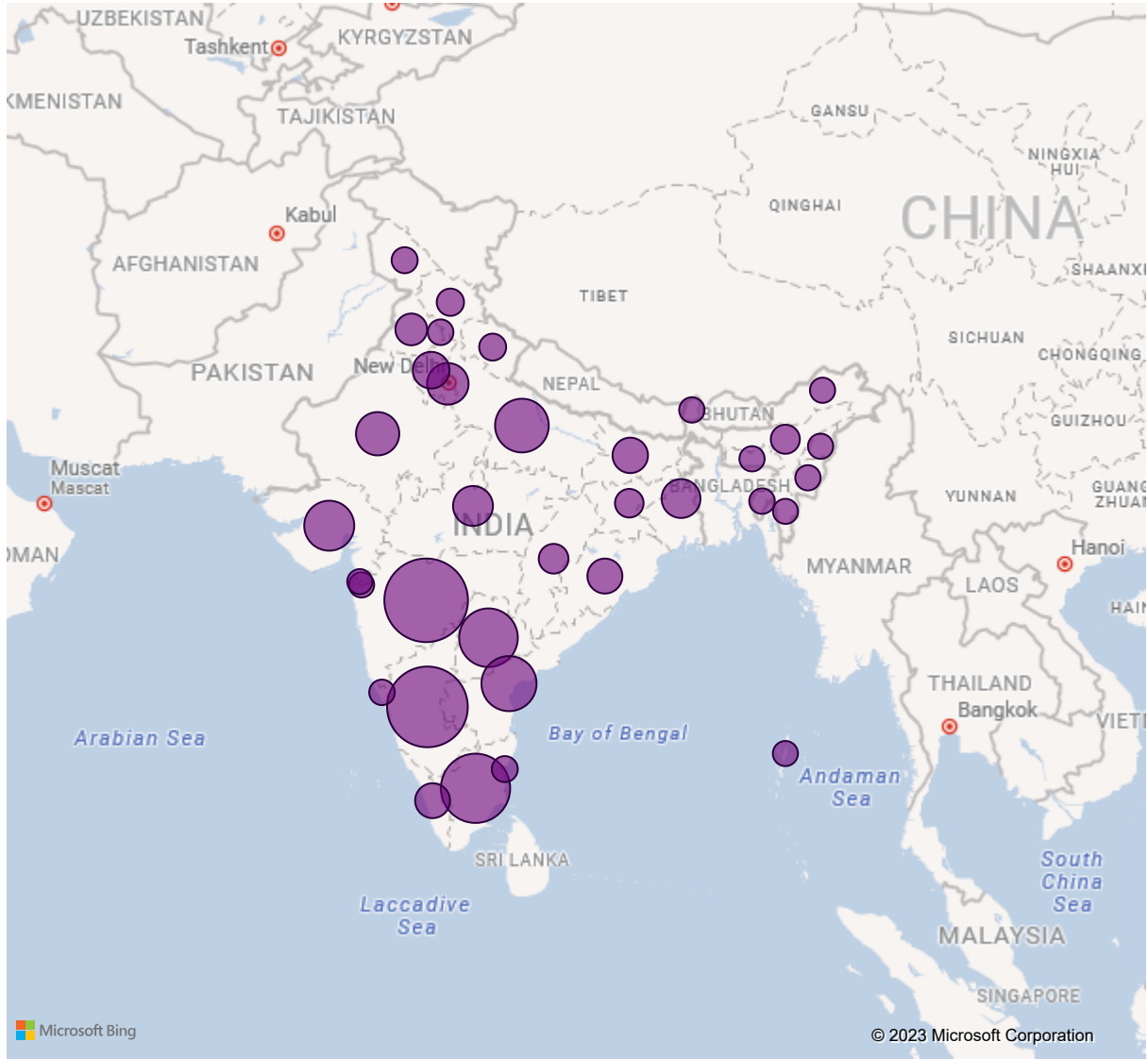
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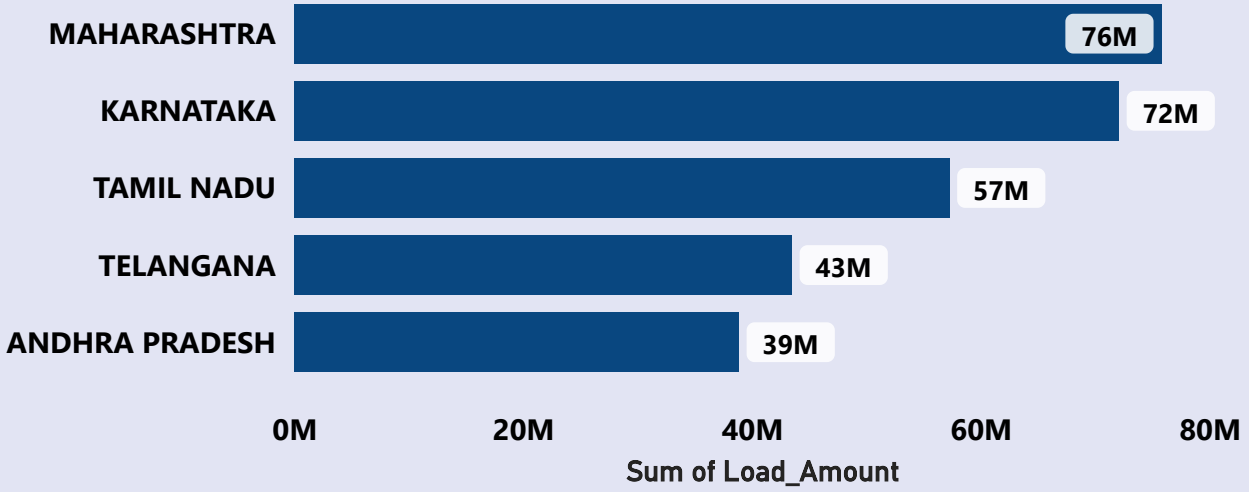
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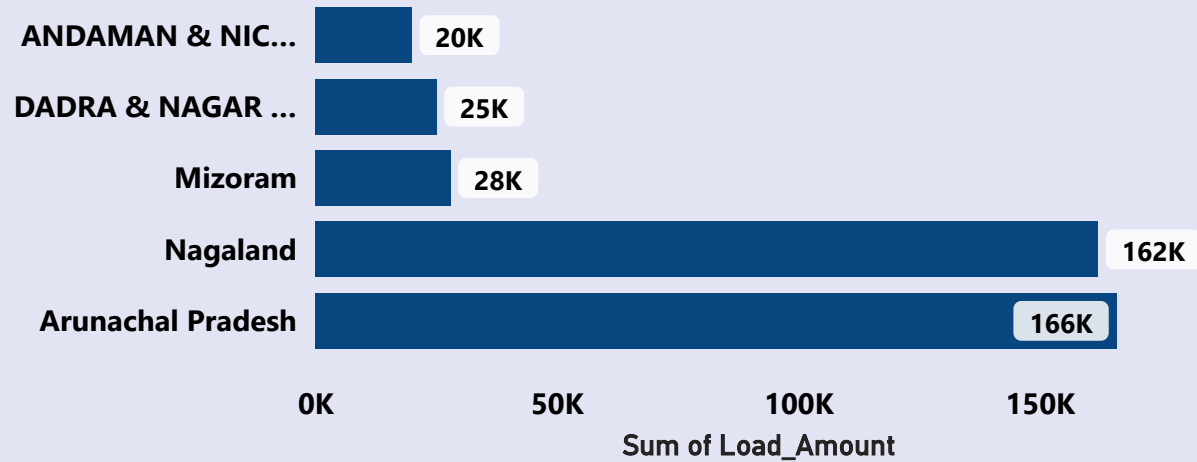
Amount by State



Top 5 by Amount



Bottom 5 by Amount



# Campaign Analysis



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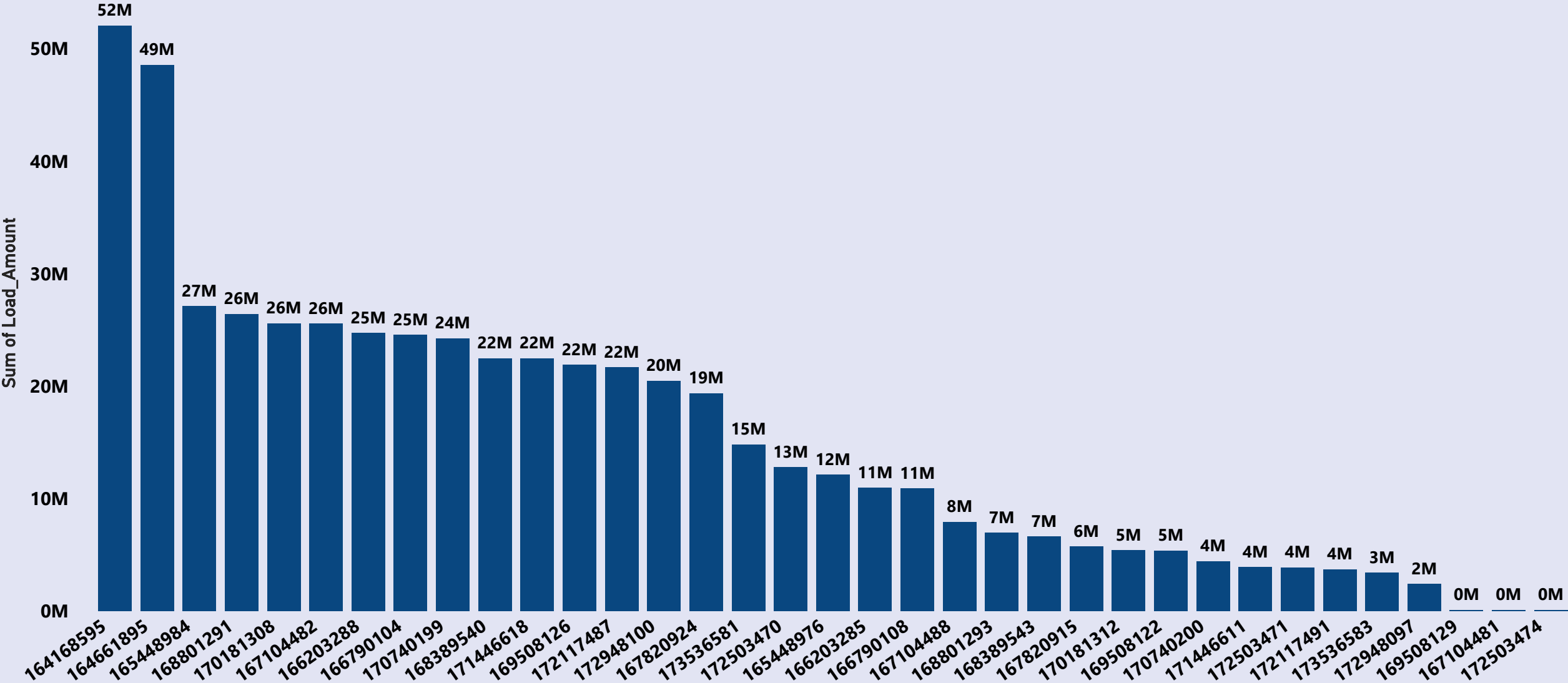
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Customers by Campaign



# Loan Count By Age & Due Date



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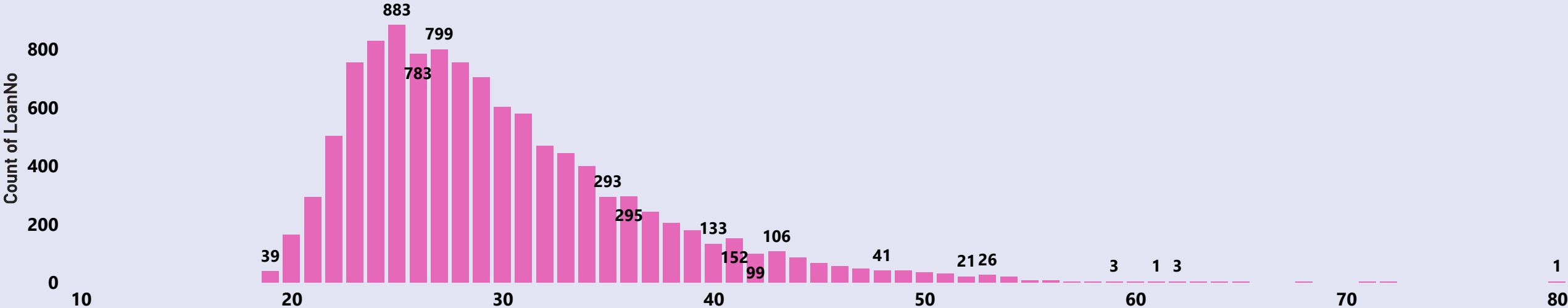
04

05

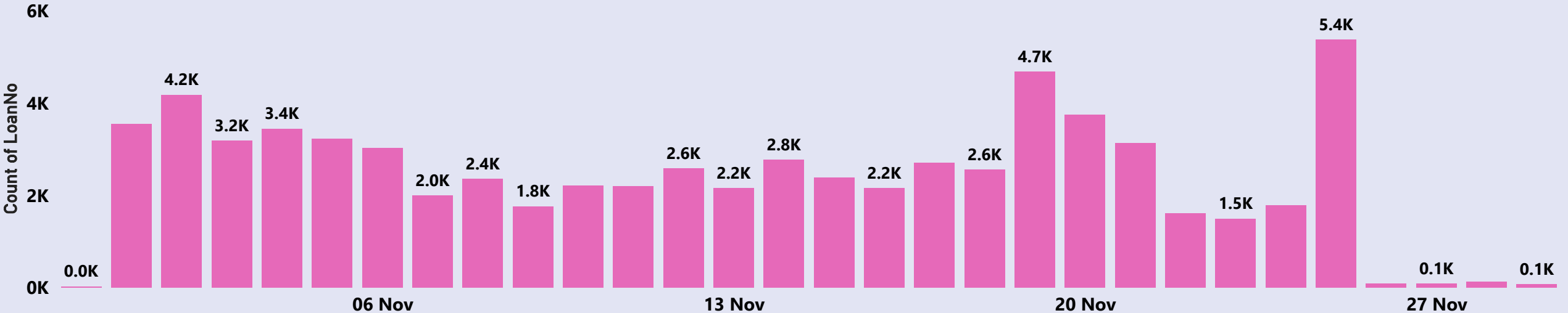
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Count of Loan by Age



Count of Loan by Due\_Date



# State Wise Analysis



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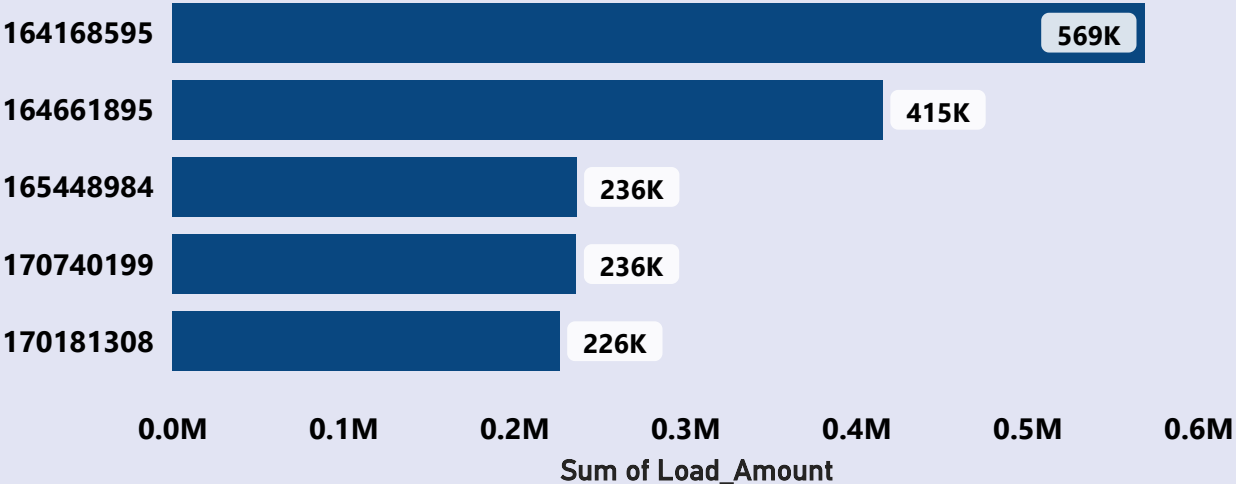
07

ASSAM

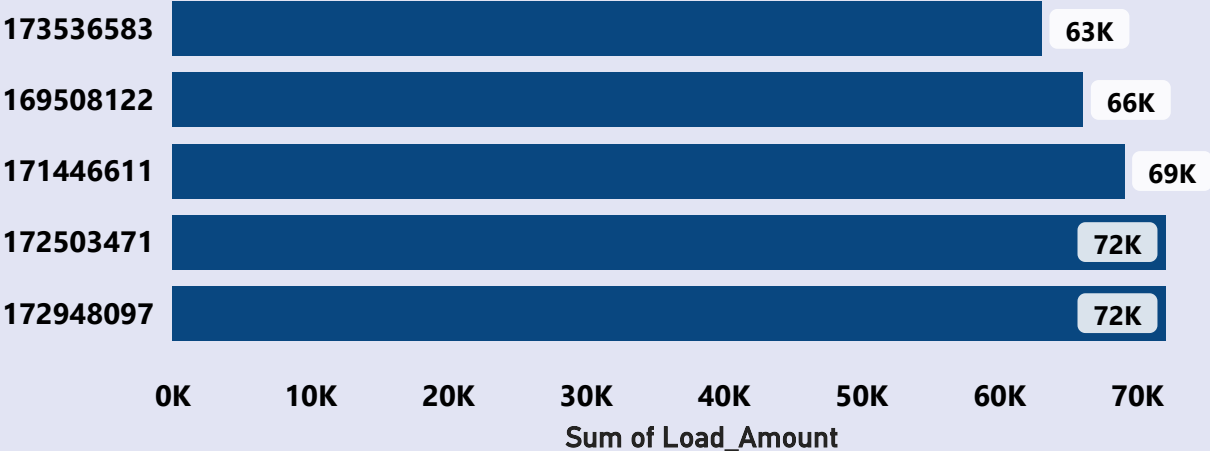
Select State

AS

Top 5 by Loan Amount



Bottom 5 by Loan Amount



760

Count of Loan\_No

5M

Sum of Load\_Amount

6.79K

Average of Load\_Amount

28K

Max of Load\_Amount