Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 Jan 2026
Team ID	LTVIP2026TMIDS24158
Project Name	Plugging into the Future: An Exploration of Electricity Consumption Patterns Using Tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming creates an open and supportive environment where all team members can freely share their ideas. The focus is on generating a wide range of ideas without immediate evaluation. Creative and unique thoughts are encouraged, and team members build upon each other's suggestions to develop effective solutions. This collaborative approach helps explore multiple perspectives and identify practical ways to solve problems, even when working remotely.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Time-series visualizations to track electricity consumption trends over time

Seasonal variation analysis to identify peak electricity consumption periods

Regional electricity consumption comparison to identify high and low usage areas

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)