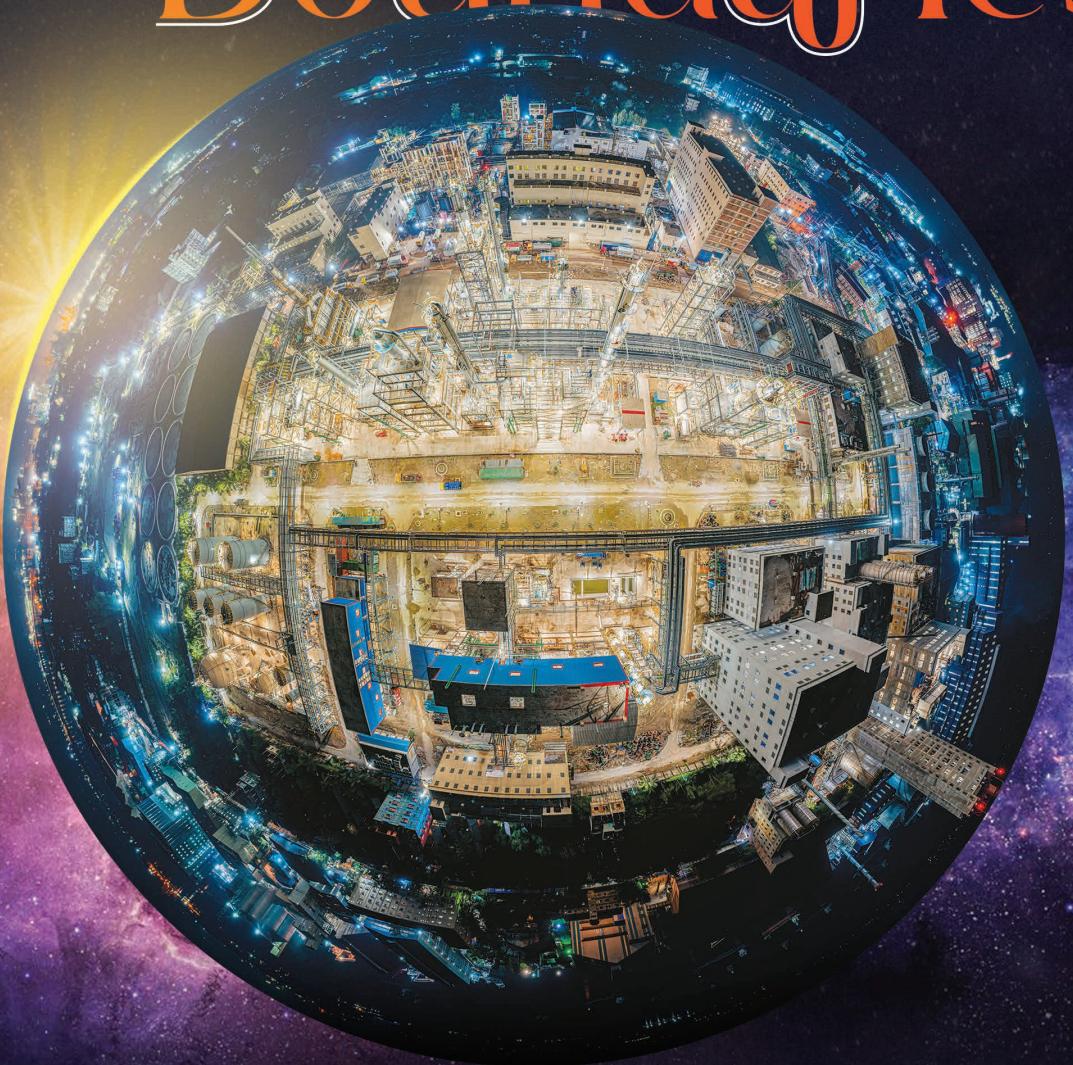


Breaking Boundaries



Quarterly Newsletter- 7TH Issue

TOP NEWS INSIDE

ARTICLES ACHIEVEMENTS EVENTS CSR CAMPAIGNS INITIATIVES NEWS & UPDATES

BREAKING BOUNDARIES

EDITORIAL

EDITORS' NOTE

Dear Readers,

We, the Editorial Team warmly welcome you to the 7th Issue of the MGI 'Breaking Boundaries' Quarterly Newsletter! We are humbled by the overwhelming support and response for this issue of newsletter.

Firstly, we would like to thank Tanveer Mostafa, Director, MGI and Kazi Md. Mohiuddin (Sr. GM, Brand) for their unfaltering guidance and encouragement. We would like to especially thank The Brand Team, In-house Design Team, and Admin Department for their constant effort in making 'Breaking Boundaries' materialize every time.

In the final quarter of 2022, we kept up our trend of pushing the envelope and moving forward at an unstoppable rate. We, the MGI family achieved great success this quarter. To name a few, the Honorable Prime Minister inaugurated seven brand-new business units, commercial operations, and foundation stones at Meghna Industrial Economic Zone (MIEZ) and Cumilla Economic Zone (CEZ), Tasnim Chemical Complex Limited (TCCL) won the export trophy, and our Chairman & Managing Director was awarded the "Netaji Subhash Chandra Bose Peace Award." There are a lot of other acknowledgements awarded to us for unwavering dedication and upkeep of quality in our products and services.

As always, we have kept the last section of the newsletter for exhibiting the hobbies, knacks and talents of our colleagues. We included our quiz section once again for everyone's participation in the MGI family. Participate in the quiz and get a chance to win an amazing surprise gift!

We sincerely hope that your continuous participation and support will remain with us in the future.

Enjoy 'Breaking Boundaries'.



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BREAKING BOUNDARIES

CONTENT

ARTICLES	04-09
ACHIEVEMENTS	10-14
CAMPAIGNS	15-16
EVENTS	17-32
NEWS & UPDATES	33-35
INITIATIVES	36-37
	38
	39
	40
	41
	CSR
	TALENT BEYOND WORKPLACE
	Q&A (QUIZ QUESTIONS) AND PREVIOUS EDITION WINNERS
	DID YOU KNOW?

ARTICLE

BANGLADESH STEPS INTO A NEW ERA OF PLASTIC INDUSTRIALIZATION

On September 26, 2022 leading newspaper The Daily Prothom Alo published a special article in their online version regarding MGI's new investment in plastics industries.

Here's the article in full-

For the first time in Bangladesh- Meghna Group of Industries (MGI) has established a big factory of basic raw materials production for plastics, to be turned into thousands of subsequent products.

The factory has started the trial production from last week. This is the first ever factory in Bangladesh to produce the raw material for plastics- PVC & PET Resins. With the establishment of this factory, Bangladesh has stepped into a new era of industrialization.

This new factory is located inside Meghna Economic Zone (MEZ) at the Meghnaghat, Narayanganj. An approximate amount of 40 crore Dollar has been invested in this factory. If we consider the Dollar Exchange Rate of BDT 100, the investment amount stands at approximately BDT 4 thousand crores. The Netherlands based ING Bank has provided a large amount as loan for this investment. This is the largest investment in a single factory by any Bangladeshi entrepreneur.

PVC and PET Resin, the main raw materials for plastics, were 100 percent import-dependent all these years. This new factory establishment will reduce the import-dependency to some extent. According to National Board of Revenue (NBR) data, 250 companies manufacturing plastic products imported 326,000 tonnes of PVC in the last 2021-22 financial year. The import cost for this is approximately 47 crore Dollar (BDT 4,700 crores). Apart from this, 2 lac 29 thousand tonnes of PET Resin were imported in the last financial year. The import cost for this was 27 crore Dollar (BDT 2,700 crores).



“

We have invested in this new industry as the demand for plastic raw material is increasing in the country. The annual production of raw materials in this factory can meet more than half of the domestic demand.

”

Mostafa Kamal
Chairman & Managing Director, MGI

This new factory of MGI has an annual production capacity of 2 lakhs 95 thousand tonnes of PVC and PET Resin. Meaning, once the factory starts operating at full capacity, the import-dependency for the raw materials of plastics will be reduced by half.

MGI Chairman & Managing Director Mr. Mostafa Kamal told Prothom Alo, "We have invested in this new industry as the demand for plastic raw materials is increasing in the country. The annual production of raw materials in this factory can meet more than half of the domestic demand. As a result, import-dependency will be reduced, foreign currency will be saved. Also, there will be further opportunities for exports."

Several officials of the factory informed that the main unit of the factory is Vinyl Chloride Monomer or VCM plant. This plant has been brought from the renowned Oxyvinyl Company from the USA. Apart from this, Chem One of France and Oerlikon Company of Germany have two plants. Equipment from Italy, Switzerland, Japan, Austria, China and India have also been included in the new factory.

ARTICLE

The concerned authority informed that the construction of this factory started in 2017. However, the construction was delayed due to COVID-19 pandemic. Finally, the production in two units of this factory has started this year. Production of PVC has started a week ago. And the production of PET Resin started a couple of months ago.

Thousands of products from two raw materials

PVC or Polyvinyl Chloride is white with fine grain size. PET or Polyethylene Terephthalate resin is white in color with small granules. PVC is used to make plastic pipes, doors, gloves, toys, shoes, artificial leather, flooring materials, different car parts and thousands of other household plastic products. And the food grade PET resin produced in this factory will be used to make different types of plastic bottles for keeping water, soft drinks and edible items.

Import of raw materials at minus 169 degrees

The main raw material for PVC production is Ethylene, a small gaseous molecule. At minus 169.20 degrees Celsius, it takes the liquid form. If the temperature is raised from this liquid state to 65-66 degrees Celsius, it again takes the gaseous form. MGI has procured two specialized vessels to unload these raw materials from the port and ship them to the factories. The raw materials for making PVC and PET Resin are brought to the factory at a temperature of minus 169 degrees Celsius by two specialized ships. In addition to Ethylene, Mono Ethylene Glycol or MEG, Purified Terephthalic Acid or PTA and chlorine are being used as raw materials. Out of these four raw materials, the source of Chlorine is MGI's Caustic Soda plant as by-product. The remaining three raw materials are being imported to produce PVC and PET Resins. MGI has already imported 62,000 tonnes of raw material worth BDT 5.5 billion for trial production.

The beginning of a new era in the industry

In the plastics industries, different products are mainly being produced by using the raw materials at the secondary stage for all these years. In the last financial year, the secondary stage raw materials & equipment imports were approximately 4 billion or 450 crore Dollar. The import volume was approximately 23 lac tonnes. PVC & PET Resins are two of the items that are imported the most. Now that MGI has started producing these two secondary stage items, the need to import from abroad will be far less. MGI itself will be able to supply these raw materials- saving a significant amount of foreign currency.

President of Bangladesh Plastic Goods Manufacturers and Exporters Association (BPGMEA) Mr. Shamim Ahmed told Prothom Alo that the market for plastics sector is growing every day. Even though the sector is growing by 20 percent every year, there was no factory for the raw material production in this sector until now. As a result, five thousand companies in this sector were all dependent on imported raw materials. The establishment of this new plastics raw material factory from MGI ushered in a new era in the sector.

To read the online version, visit: tiny.cc/eao0vz

ARTICLE

OUR ECONOMIC ZONES EXPANDS FURTHER

On October 19, 2022, online news portal 'The Business Standard (TBS)' published a special article on the new economic zones in Bangladesh. There, the recent investments of Meghna Group of Industries (MGI) were also mentioned in details.

Here is the MGI part of the article in full-



Night aerial view of MIEZ

At Meghna Economic Zone (MEZ) located adjacent to Dhaka-Chittagong highway in Sonargaon, Narayanganj- two factories namely Meghna PVC Limited and Sonargaon Solar Energy Limited will be inaugurated.

Meghna Industrial Economic Zone (MIEZ), the other economic zone of MGI in the same area, will have the commercial inauguration of 5 new factories. These factories are- Meghna Foil Packaging Limited, Meghna Bulk Bag Limited, Sakata Inx (Bangladesh) Private Limited, Siegwerk Bangladesh Limited, and TIC Industries Bangladesh Pty. Limited. Meghna PVC Limited has set up a factory on 25 acres of land. Plastic raw materials Polyvinyl Chloride (PVC) resin and Polyethylene Terephthalate (PET) are being produced here.

Suman Chandra Bhowmik, Senior Deputy General Manager of MGI, told TBS, "We have invested 293 million Dollars till last March. The products are being produced currently. 1,900 people have been employed. Some machines have been imported for the organization and investments have been made there. All in all, 400 million Dollars will be invested in this project."

He mentioned that there is a huge demand for plastic raw materials in the country, which was once completely dependent on imports.

"The demand for PET resin in the country is 2 lac tons per annum, while our production capacity is 1 lac tons. The demand for PVC resin is more than 4 lac tons per annum, while our production capacity is 1.5 lakh tons", he added. Sonargaon Solar Energy Limited, another company of MGI, has an investment of 6 million Dollars and are producing electricity at a capacity of 14.07 MW.

Australian company TIC Industries Bangladesh Pty Ltd. is manufacturing plastic clothe hangers, sizers and accessories. Also, German company Siegwerk Bangladesh Ltd. is producing printing ink.

To read the full article please visit: tiny.cc/5001vz

ARTICLE

RAW MATERIAL FOR PLASTIC PRODUCTS: EXPORT TO 4 COUNTRIES

On October 11,2022 leading news portal in Bangladesh Jagonews24.com published a detailed article on Meghna PVC Limited and its investment.

Here is the article in full-

The production of plastic industry raw materials (PVC & PET resins) has started in the country. These produced raw materials are being exported to India, Nepal, Italy and United Arab Emirates (UAE). As a result, two new items have now included in the import list of Bangladesh. Both are plastic industry raw materials.

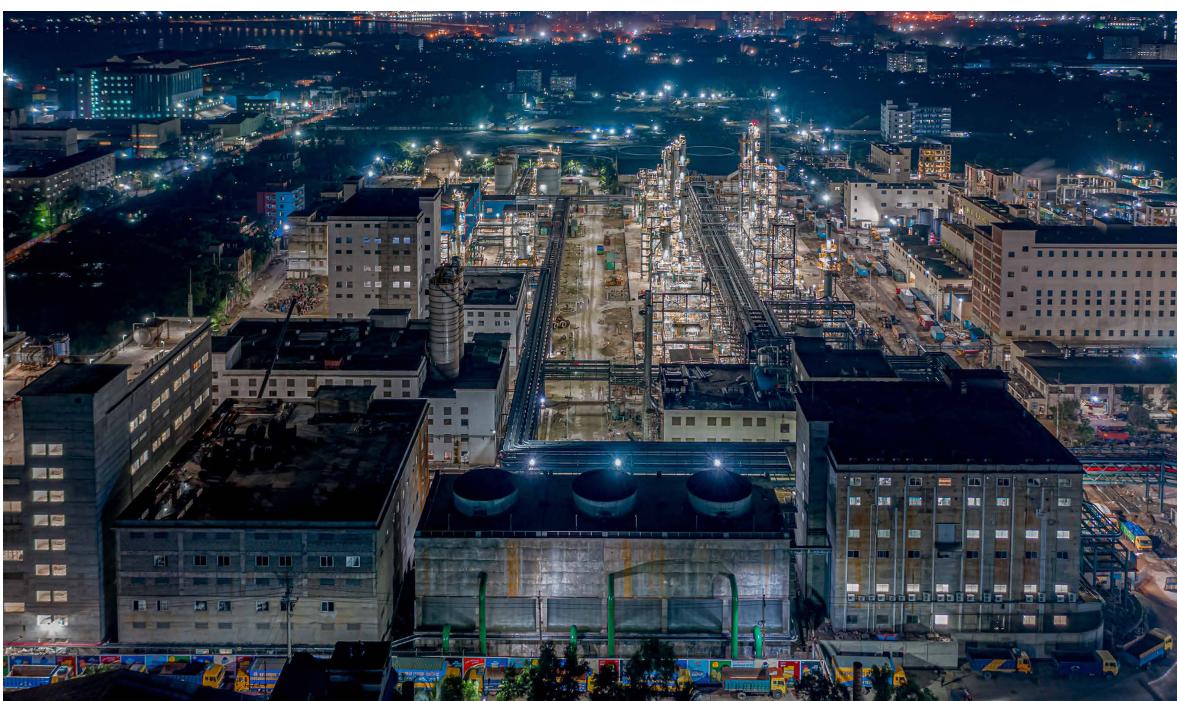
Meghna PVC Limited, a concern of Meghna Group of Industries (MGI), has already started exporting resin and PVC from Bangladesh. In the last few months, 13 thousand 193 tons of PET resins worth USD 1 crore 76 lac Dollar (BDT 156 crore) were exported from the country. These resins were exported to India, Nepal, Italy and United Arab Emirates (UAE). The factory has also increased its PVC production & export.

MGI Chairman & Managing Director Mr. Mostafa Kamal stated that not only MGI, but also the other entrepreneurs of the country will be able to start production of such specialized items, if they get necessary support from the government.

MGI started exporting plastic raw materials to India and Nepal during mid-2022. Its size & exports have also increased now. The export has reached Europe and Middle East after going beyond the border of the neighboring country.

According to the officials, the factory has been established inside Meghna Industrial Economic Zone (MIEZ) at Meghnaghat, Narayanganj. Approximately 700 employments have been created in it. The plant has been established and the production has started. The produced resin is already being exported abroad.

MGI has invested BDT 4 thousand crore approximately. ING Bank from The Netherlands has provided a significant amount as loan for this investment. The factory will produce PVC & PET resins, the primary raw materials for plastics, which were totally import-dependent in the past.



Night aerial view of Meghna PVC Ltd.

BREAKING BOUNDARIES

ARTICLE

As per the data of National Board of Revenue (NBR), the plastic product manufacturers in Bangladesh imported 3 lac 26 thousand tons of PVC during 2021-22 fiscal year, that costed 47 crore Dollar. Besides, they also imported 2 lac 29 thousand tons of PET resin, that costed 27 crore Dollar.

MGI Senior AGM (Finance) Mr. Afzal Hossain told Jago News, "It (the factory) will actually produce 100 percent import-dependent items. We will produce PVC & PET resin in the factory. Previously, we used to totally import these. There was no manufacturing plant. We needed to import these from China. Now that we have started producing these in our factory, we will be able to save a significant amount of foreign currency."

He added, "The annual demand of PVC resin is more than 4 lac tons. Whereas, our capacity is 1.5 lac tons. It can be stated that we will be able to meet approximately 40 percent of the total demand. These resins can be used to make PVC pipes, furniture, plastic sheets. As for the PET resins, it can be stated that we will be able to meet 90 percent of the total demand."

Factory officials informed that the construction of this factory started in 2017. Though the factory establishment work slowed down due to COVID-19 pandemic, the factory has started production from this year. State-of-the-art technologies are being used in the factory.

The entrepreneurs are envisioning to export plastic goods worth of BDT 10 billion by 2030 after meeting the local demand. Experts refer that the factory from MGI will play an integral part in achieving that.

According to global market research firms, the PVC & PET resin export market was approximately 19 billion Dollar in 2020. The export market for these 2 items is growing at a rate of 5 percent annually.

For the full article, visit: tiny.cc/u001vz

STEEL INDUSTRY TO HEAT UP AS NEW PLAYERS JOIN THE RACE

On October 30, 2022, Bangladeshi leading newspaper 'The Daily Star' published an article about the growing number of competitors in the steel industries of Bangladesh and how Meghna Group of Industries (MGI) is one of the top contenders in this industry.

Here is the MGI part of the article in full-

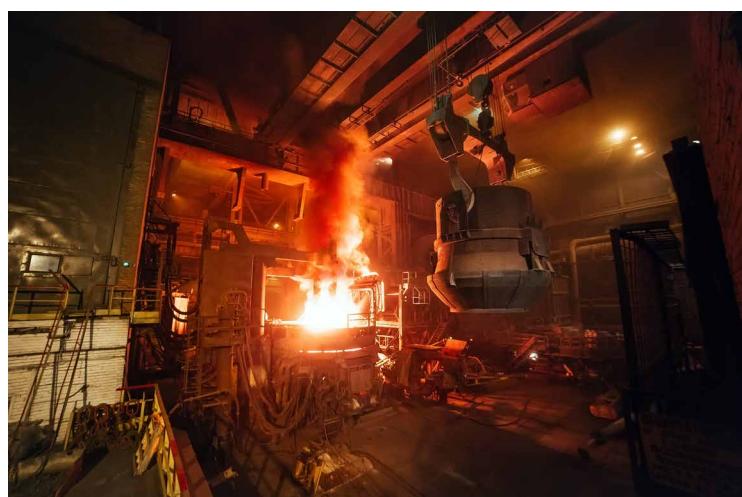
Six conglomerates, including Meghna Group of Industries (MGI), PHP Group of Industries, Bashundhara Group and Anwar Group of Industries, are setting up new factories and expanding manufacturing capacities.

"We are already in the business of building materials as we make cement, ceramics and fabricated buildings. We are going to produce steel to expand our portfolio." Mostafa Kamal, Chairman & Managing Director of MGI, told The Daily Star this month.

MGI has diversified its operations and has an annual turnover of approximately 2.8 billion Dollar.

The conglomerate is investing an estimated 400 million Dollar to establish a steel plant that will have an annual production capacity of 14 lakh tons. It has already started work for the plant at the Cumilla Economic Zone (CEZ). Thanks to the expansion drive, Bangladesh's annual capacity to make steel is projected to exceed 1 crore tons.

For the full article, visit: tiny.cc/mx51vz



Inside the MGI steel industry factory

ARTICLE

CUMILLA ECONOMIC ZONE TO BE EXPANDED AS INVESTOR DEMAND GROWS

On November 12, 2022, renowned news portal 'The Business Post' published a special article about the expansion plans of the government for economic zones in Cumilla.

Here is the MGI owned Cumilla Economic Zone part in full-

Bangladesh Economic Zones Authority (BEZA) announced 246.36 acres of land in Meghna Upazila of Cumilla, as the 'Cumilla Economic Zone (CEZ)' on March 20, 2022. The economic zone has recently been allotted another 113.78 acres of land following a request from Meghna Group of Industries (MGI) Chairman & Managing Director Mr. Mostafa Kamal to BEZA Executive Chairman.

Of the newly allotted land, 94.2079 acres are owned by Cumilla Economic Zone, according to the BEZA notification.

Besides, 5.53 acres of land has been purchased in the name of MGI's four sister concerns- Meghna Electricity Generation Company, Meghna Properties, United Sugar Mills, Unique Hatchery and Feeds Limited, it added.

The notification also said the Cumilla Economic Zone will be developed on 32.8989 acres of land in 158 dags in 163 khatiyans at Sonachar Mouza of Meghna Upazila and will be expanded on 80.8828 acres of land in 261 dags in 124 khatiyans at Baghaiya Nilkhali Mouza of the same Upazila.

The Cumilla Economic Zone is the third economic zone of the MGI, which is also running the Meghna Industrial Economic Zone (MIEZ) and Meghna Economic Zone (MEZ). The implementing authority expects some companies in the zone will go into production by midway next year.

MGI officials said that they will be using their experience to attract foreign investment in the Cumilla Economic Zone. As the zone is near Dhaka, it will get a good response from investors. The group plans to give a big portion of the economic zone to foreign investors.

MGI Chairman & Managing Director Mr. Mostafa Kamal said that the economic zone has a potential to attract 2 billion US Dollar in investment. Soon after getting the license to develop the zone, he said it will create employment opportunities for around 50,000 people.

Investors from the United States of America, Japan, Germany have already shown interest to invest in the economic zone. It is expected to accommodate textile, chemical, steel and gas industries upon completion.



A view of the Cumilla Economic Zone

For the full article, visit: <http://9280.2.vu/1>

ACHIEVEMENTS

TCCL WINS GOLD AT NATIONAL EXPORT TROPHY

Tasnim Chemical Complex Ltd. (TCCL), a sister concern of Meghna Group of Industries (MGI), has been fulfilling a large portion of the local industrial chemical demand for more than 12 years. The company has also been exporting chemicals in large scale at different Asian, African, North & South American and the Middle Eastern countries.

As a recognition for its export excellence, TCCL has been awarded with the gold trophy at the 'National Export Trophy 2018-2019' by Export Promotion Bureau, Government of the People's Republic of Bangladesh. In an event held at Bangabandhu Bangladesh-China Friendship Exhibition Center on Tuesday, November 22, 2022, Honorable Minister, Ministry of Commerce, Mr. Tipu Munshi, MP, handed over the trophy as chief guest. MGI Chairman & Managing Director Mr. Mostafa Kamal and Director Barrister Tasnim Mostafa received the trophy from the chief guest.

Honorable Senior Secretary, Ministry of Commerce, Mr. Tapan Kanti Ghosh, respected Vice Chairman (Chief Executive Officer), Export Promotion Bureau, Mr. A.H.M. Ahsan and respected President, FBCCI, Mr. Md. Jashim Uddin were also present at the program.

MGI is relentlessly working to increase exports to earn more foreign currency and contribute to the socio-economic development of Bangladesh. This recognition from Export Promotion Bureau is a testimony to that unfaltering commitment of MGI in its pursuit of export excellence. TCCL holds pride in this recognition of 'National Export Trophy 2018-2019' and is inspired to achieve more success in the future.



L-R: Honorable Minister, Ministry of Commerce, Mr. Tipu Munshi, MP, Honorable Senior Secretary, Ministry of Commerce, Mr. Tapan Kanti Ghosh, handing over the National Export Trophy to MGI Chairman & Managing Director Mr. Mostafa Kamal and Director Barrister Tasnim Mostafa. Vice-Chairman (Chief Executive Officer), Export Promotion Bureau, Mr. A.H.M. Ahsan (standing at the back) was also present during the trophy handover



MGI Director Barrister Tasnim Mostafa and Chairman & Managing Director Mr. Mostafa Kamal, in front of the banner of gold award winners at National Export Trophy ceremony



MGI Chairman & Managing Director Mr. Mostafa Kamal and Pran-RFL Group Chairman & CEO Mr. Ahsan Khan Chowdhury having a conversation at the ceremony



L to R: Ha-Meem Group Chairman & CEO Mr. A. K Azad, Beximco Pharmaceuticals Managing Director Mr. Nazmul Hassan, MP, and MGI Chairman & Managing Director Mr. Mostafa Kamal at the National Export Trophy ceremony

BREAKING BOUNDARIES

ACHIEVEMENTS

MERCANTILE SHIPPING LINES LTD. (MSLL) RECEIVES MARITIME AWARD 2022



L to R: Honorable Minister for Law, Justice and Parliamentary Affairs, Mr. Anisul Huq, MP; and Honorable State Minister, Ministry of Shipping, Mr. Khalid Mahmud Chowdhury, MP, are handing over the award to MGI Senior Executive Director Mr. Taif Bin Yousuf

Mercantile Shipping Lines Ltd. (MSLL), a concern of MGI, was awarded the 'Maritime Award 2022' at the celebration of 'World Maritime Day 2022' on September 29, 2022.

MGI Senior Executive Director Mr. Taif Bin Yousuf received the award from the chief guest of the ceremony-Honorable Minister for Law, Justice and Parliamentary Affairs, People's Republic of Bangladesh, Mr. Anisul Huq, MP; and Special Guest, Honorable Minister of State, Ministry of Shipping, Mr. Khalid Mahmud Chowdhury, MP.

Honorable Secretary, Ministry of Shipping, Mr. Md. Mostafa Kamal; Chairman, Parliamentary Standing Committee on Ministry of Shipping, Major (Retd.) Rafiqul Islam, Bir Uttam, MP; Professor, Department of Petroleum and Mineral Resources Engineering, BUET, Mr. Mohammad Tamim were also present at the ceremony.



L to R: Director General, Department of Shipping, Commodore Md. Nizamul Haque, (TAS), OSP, NGP, PSC, Bangladesh Navy; Chairman, Parliamentary Standing Committee on Ministry of Shipping, Major (Retd.) Rafiqul Islam, Bir Uttam, MP; Honorable Minister for Law, Justice and Parliamentary Affairs Mr. Anisul Huq, MP; Honorable Minister of State, Ministry of Shipping Mr. Khalid Mahmud Chowdhury, MP; Honorable Secretary, Ministry of Shipping Mr. Md. Mostafa Kamal; Professor, Department of Petroleum and Mineral Resources Engineering, BUET, Dr. Mohammad Tamim at the World Maritime Day 2022 program

ACHIEVEMENT

HONORABLE PRIME MINISTER INAUGURATES 7 NEW BUSINESS UNITS OF MGI

On November 20, 2022, Honorable Prime Minister Sheikh Hasina, MP, was present through a video conference as the chief guest in 'Inauguration of Operation and Development Activities of Economic Zones' program. In the program, Honorable Prime Minister inaugurated 50 economic zones and business units all over Bangladesh. Out of these 50 units, 14 are situated in the private economic zones of Meghna Group of Industries (MGI). 7 are owned by foreign companies and the remaining 7 are owned by MGI. A total of 550 million US Dollar has been invested in the inaugurated MGI business units, with a total of 3000 employments so far.



Honorable guests at the inauguration program held at Meghna Industrial Economic Zone (MIEZ)

A special program was arranged for the inauguration at MGI's private economic zone, Meghna Industrial Economic Zone (MIEZ). Honorable Member of Parliament from Narayanganj-3 constituency Mr. Leakoat Hossain Khoka, MP, Executive Member (Additional Secretary) of BEZA Mr. Md. Ali Ahsan, Deputy Commissioner & District Magistrate of Narayanganj Mr. Md. Monjurul Hafiz, Superintendent of Police of Narayanganj Mr. Golam Mostofa Rashel, PPM-Bar, Senior Executive Director of MGI Mr. Taif Bin Yousuf, Chairman & Managing Director of MGI Mr. Mostafa Kamal, and representatives from the investors were present at the inauguration ceremony held at MIEZ.



MGI Senior GM (Brand) Mr. Kazi Md. Mohiuddin welcoming the respected Superintendent of Police of Narayanganj Mr. Golam Mostofa Rashel, PPM-Bar at the ceremony



MGI Executive Director (Technical) Mr. Kartick Chandra Das, Senior GM (Brand) Mr. Kazi Md. Mohiuddin, and other higher officials from MGI administration, welcoming the respected Chairman & Managing Director of Al Haramain Perfumes Group of Companies Mr. Mohammed Mahtabur Rahman (Nasir), CIP, and MGI Senior Executive Director Mr. Taif Bin Yousuf at the program

BREAKING BOUNDARIES

ACHIEVEMENT



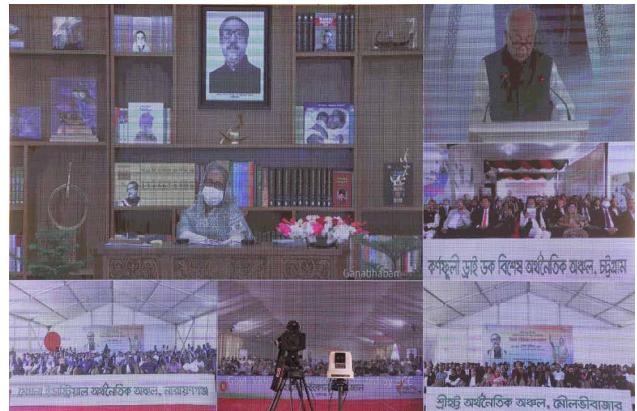
Inauguration program of MGI's 7 new business unit at MIEZ

Meghna Industrial Economic Zone (MIEZ) has the total area of 123 acres. After awarded with the final license on 2017, a total of 22 industries have been established inside MIEZ so far. Out of these, 11 are Foreign Direct Investments (FDI) by companies from Australia, Japan, Germany, China, Norway, Switzerland & India, and the rest of the 11 industries are owned by MGI. A total of 470 million US Dollar has been invested for MIEZ and the industries inside, with an FDI of 110 million US Dollar.

A total of 9500 direct employment has been created. 96 million US Dollar worth of exports have been achieved globally including countries such as India, Nepal, Australia, Germany, Myanmar, Korea, France, Italy, Canada, Spain, and the Netherlands etc. from this economic zone. Some of the other investors from USA, Germany and Italy have also shown interest to establish industries inside MIEZ. This eco-friendly economic zone is well-planned with proper administration, law enforcement, fire service and other amenities, which have earned the trust of investors.



Deputy Commissioner & District Magistrate of Narayanganj Md. Monjurul Hafiz and Chairman & Managing Director of MGI Mr. Mostafa Kamal, having a conversation



A moment from the video conference of 'Inauguration of Operation and Development Activities of Economic Zones' by Honorable Prime Minister

MGI CHAIRMAN & MANAGING DIRECTOR MR. MOSTAFA KAMAL HONORED WITH NETAJI SUBHASH CHANDRA BOSE PEACE AWARD 2022

The founder of MGI, our honorable Chairman & Managing Director, Mr. Mostafa Kamal, has been honored with 'Netaji Subhash Chandra Bose Peace Award 2022' on November 25, 2022, for special contribution to business and social activities.

'The India-Bangladesh Cultural Council' and 'South Asia Business Partnership' have jointly given this recognition under the supervision of 'ShrutiBrito'. An event was organized for this in Kolkata, India, titled 'India-Bangladesh Bongomela'.

On behalf of everyone at MGI, we, the Editorial Team, are congratulating our leader & inspiration Mr. Mostafa Kamal for this recognition. We hope that as our honorable Chairman & Managing Director, he will keep on inspiring in breaking boundaries for years to come.



'Netaji Subhash Chandra Bose Peace Award 2022' trophy & certificate for MGI honorable Chairman & Managing Director Mr. Mostafa Kamal

ACHIEVEMENT

4 NEW VESSELS TO MGI'S FLEET

4 new vessels bearing Bangladeshi flag- Meghna Victory, Meghna Prestige, Meghna Hope and Meghna Progress, which are being made in China, will gradually join the fleet of Meghna Group of Industries (MGI). Out of the 4, 'Meghna Victory' has already been delivered to MGI. The other 3 are expected to be delivered on January, March and May of 2023 respectively. MGI will have a fleet of 22 with the inclusion of these new vessels. MGI has invested a total of 105 million US Dollar for the four ships, and will create employment for 100 Bangladeshi sailors.

A delivery and signing ceremony for the newest 'Meghna Victory' was held on November 21, 2022. MGI Chairman & Managing Director Mr. Mostafa Kamal and Director Ms. Tanjima Mostafa attended the signing ceremony through video conference from Bangladesh.

MGI Chairman & Managing Director Mr. Mostafa Kamal told The Business Standard, "These four new ships will carry the flag of Bangladesh in various ports around the world. It is undoubtedly a milestone for our country. Besides, they will earn foreign currency by transporting goods which is positive for the economy of Bangladesh." He also said that the sailors will be paid as per the same category as foreign seamen. "In addition, 50 people will be employed for each of the vessels on the shore," he added.

The latest inclusion 'MGI Victory' can support 66,000 tons, which makes it the largest privately-owned vessel in Bangladesh. MGI has invested 35 million US Dollar for 'Meghna Victory'.

To read the full article please visit: <http://tiny.cc/5ng2vz>



MGI Chairman & Managing Director Mr. Mostafa Kamal and Director Tanjima Mostafa attending 'Meghna Victory' delivery and signing ceremony through video conference



MGI high officials at the delivery and signing ceremony for 'Meghna Victory' in China



Delivery & signing ceremony between MGI and Yangzi-Mitsui Shipbuilding high officials



MGI and Yangzi-Mitsui Shipbuilding high officials on 'Meghna Victory' in China



'Meghna Victory' on its maiden voyage

BREAKING BOUNDARIES

CAMPAIGNS

FRESH INSTANT NOODLES ACTIVATION AT JAPAN GARDEN CITY

On September 16, 2022, Fresh Instant Noodles conducted an activation titled 'Ananda Mela' in association with Fresh Biscuits at Japan Garden City, Dhaka.

Since Japan Garden City is a prominent community-based residential area in Dhaka- the aim for the activation was to introduce Fresh Instant Noodles & Fresh Biscuits to the people living in there. To give the residents a proper experience, we cooked & conducted the free sampling of Fresh Instant Noodles. We also offered consumer promotion for different Fresh Instant Noodles & Fresh Biscuits at special prices for the people of Japan Garden City.

In this activation, we have conducted more than 2,000 free samplings for Fresh Instant Noodles and sold MNBFL products worth of BDT 43,000. On top of that, we garnered a commendable response from the Japan Garden City residents.



Some moments of Fresh Instant Noodles activation at Japan Garden City

FRESH STATIONERY PAYS GRATITUDE ON THE WORLD TEACHER'S DAY 2022



A glimpse of the World Teachers' Day 2022 'Accept the Challenge' OVC by Fresh Stationery

October 5 is celebrated as World Teachers' Day every year. This year, Fresh Stationery aimed to convey gratitude & respect to the teachers, who are contributing in the student life. The contributions that lead to character & personal development in the later parts of life.

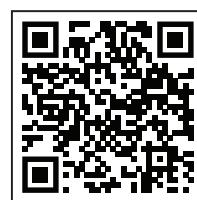
Fresh Stationery
October 5 at 12:25 AM · 46

"স্মার একটি ছাত্র দেয় না!"
"যালি ফোরমস ফোকাস আর ফোকাস!"
"এব পারফেকশনিস্ট কি হওয়ার যথ্যা!"
চিচারদের এই অদৰ্শগুলো ছেটেবেলায় চালোঞ্জিং মনে
হচেও অসমে তা আমারে এগিয়ে যাওয়ার ফর্মুলা।
তাই #AcceptTheChallenge ... See more



1:01 / 1:50
268K 6.4K Comments 8.9K Shares

'Accept the Challenge' OVC on Fresh Stationery Facebook page



Scan Here

Fresh Stationery prepared an Online Video Content on that message titled 'Accept the Challenge'. The OVC was posted on Fresh Stationery Facebook page and immediately received outstanding response. The OVC was viewed more than 5 million times in just the first 2 days. After 5 days, the OVC was shared for more than 8,000 times. Till now, the OVC has received 9.6M reach, 8.4M engagement, 25M impressions, 8.4M views and 8.9K shares.

BREAKING BOUNDARIES

CAMPAIGNS

FRESH PREMIUM TEA PRESENTS- A FRESH MUSIC VIDEO BY TAHSAN

Celebrated musician & singer Tahsan Khan has been with Fresh Premium Tea as brand ambassador for the last 2 years. As a part of that, Fresh Premium Tea released a brand-new music video of Tahsan on October 31, 2022 from the brand's Facebook page. The objective of this music video campaign was to increase the brand awareness & association for Fresh Premium Tea with the audience.

The song titled 'Shei Tumi Ke', has been in making for last 3 years. Back in 2020, the select lines from the song were heard in the TVC of Fresh Premium Tea. The audience had their attention back then, and now they get to hear the entire song. The lyrics & tune was done by Tahsan himself, and the music arrangement was done by him along with Sajid Sarkar. Shahriar Polok directed the music video, which featured the upcoming star Shigdha. Sun Communications Ltd. was the creative partner for the campaign. As a post engagement activity, a TikTok influencer campaign was launched, which was also covered on Instagram. 3-star influencers and 18 micro influencers made dance and daily life moments video with the song and generated over 1 million views.



Tahsan's new music video key visual



Scan Here

Until now, the music video has more than 2.5 million views on Facebook & YouTube combined. The campaign contents have a reach of more than 17 million.

ALL-ROUNDER FOODOGRAPHY- SOCIAL MEDIA ENGAGEMENT CONTEST BY FRESH LP GAS

Fresh LP Gas organized a social media engagement contest titled, 'All-rounder Foodography'. The contestants participated in the campaign by sharing the food photos cooked by them following the specific guidelines in the comment section of the contest post. From more than 3,000 participants, 200 winners were selected based on the contest modality. Each of the winners received an attractive denim cooking apron. The contest on the social media platform served the purpose of increasing the audience engagement for the Fresh LP Gas Facebook page.



Fresh LP Gas social media engagement contest 'All-rounder Foodography' winner announcement



Fresh LP Gas social media engagement contest 'All-rounder Foodography' key visual

BREAKING BOUNDARIES

EVENTS

SWITZERLAND BASED SIKA BANGLADESH LTD. ORGANIZES FACTORY GROUNDBREAKING CEREMONY IN MEGHNA INDUSTRIAL ECONOMIC ZONE (MIEZ)

On September 29, 2022 Switzerland based construction chemical manufacturer Sika Bangladesh Limited organized the groundbreaking ceremony of their factory inside Meghna Industrial Economic Zone (MIEZ), owned by Meghna Group of Industries (MGI). Honorable Executive Chairman (Senior Secretary) of Bangladesh Economic Zones Authority (BEZA) Mr. Shaikh Yusuf Harun was present at the ground breaking ceremony as chief guest. Honorable Ambassador of Embassy of Switzerland in Dhaka Ms. Nathalie Chuard and Director of MGI Ms. Tanjima Mostafa were present at the ground breaking ceremony as special guests. BEZA Executive Member (Additional Secretary)- Administration & Finance Mr. Abdul Azim Chowdhury, Country Head/GM of Sika Bangladesh Ltd. Mr. Sanjiban Roy Nandi and Area Manager South Asia-Head TM Concrete of Sika Asia Pacific Management Pte. Ltd. Ms. Yumi Kan were also present, along with the high officials of BEZA, MGI & Sika Bangladesh Ltd. at the ceremony.



Sika Bangladesh Ltd. factory groundbreaking ceremony at MIEZ



L to R: Country Head/GM of Sika Bangladesh Ltd. Mr. Sanjiban Roy Nandi, Area Manager South Asia- Head TM Concrete of Sika Asia Pacific Management Pte. Ltd. Ms. Yumi Kan, Swiss Ambassador to Bangladesh Ms. Nathalie Chuard, Bangladesh Economic Zones Authority (BEZA) Executive Chairman (Senior Secretary) Mr. Shaikh Yusuf Harun, Meghna Group of Industries (MGI) Director Ms. Tanjima Mostafa, BEZA Executive Member (Additional Secretary)- Administration & Finance Mr. Abdul Azim Chowdhury at the groundbreaking ceremony



L to R: Operations Head South Asia of Sika, Mr. Vishal Moye, Country Head/GM of Sika Bangladesh Ltd. Mr. Sanjiban Roy Nandi, Area Manager South Asia- Head TM Concrete of Sika Asia Pacific Management Pte. Ltd. Ms. Yumi Kan, Swiss Ambassador to Bangladesh Ms. Nathalie Chuard, Bangladesh Economic Zones Authority (BEZA) Executive Chairman (Senior Secretary) Mr. Shaikh Yusuf Harun, Meghna Group of Industries (MGI) Director Ms. Tanjima Mostafa, BEZA Executive Member (Additional Secretary)- Administration & Finance Mr. Abdul Azim Chowdhury at the groundbreaking ceremony



Operations Head South Asia of Sika, Mr. Vishal Moye, greeting Meghna Group of Industries (MGI) Director Ms. Tanjima Mostafa with flowers



L to R: Bangladesh Economic Zones Authority (BEZA) Executive Chairman (Senior Secretary) Mr. Shaikh Yusuf Harun, Area Manager South Asia- Head TM Concrete of Sika Asia Pacific Management Pte. Ltd. Ms. Yumi Kan, Swiss Ambassador to Bangladesh Ms. Nathalie Chuard, Meghna Group of Industries (MGI) Director Ms. Tanjima Mostafa at the groundbreaking ceremony

EVENTS

FRESH CERAMICS CELEBRATES 1 YEAR OF SUCCESS WITH THE DEALERS



L to R: MGI Director Tanjima Mostafa, MCIL COO A. K. M. Ziaul Islam, MCIL DGM (Sales & Marketing) Iftakhar Alam, handing over a gift to the Managing Director of 'Ceramic City Ltd.' Md. Bulbul Ahamed at the celebration ceremony

MGI's Fresh Ceramics has earned the trust of the Bangladeshi customers in just the first year of its operations. To celebrate this success, Fresh Ceramics organized a ceremony with the nationwide dealers at a five-star hotel in the capital on October 25, 2022. Fresh Ceramics was established with the aim to fulfill the growing demand of ceramics products and to reduce import dependency for the Bangladeshi market.

MGI Director Tanjima Mostafa was present at the celebration ceremony. Meghna Ceramics Industries Ltd. (MCIL) Chief Operating Officer (COO) Mr. A. K. M. Ziaul Islam, MGI Senior GM (Brand) Mr. Kazi Md. Mohiuddin, GM (Accounts) Mr. Rajib Kumar Saha, GM (Production, Factory Complex, MCIL) Mr. Md. Kaoser Alam, DGM (Sales & Marketing, MCIL) Mr. Iftakhar Alam and other high officials of Fresh Ceramics were also present at the ceremony. Fresh Ceramics officials shared their future plans to the dealers present in the event. They also gave the dealers some directions on making Fresh Ceramics more popular to the Bangladeshi customers and subsequently, making more profits in their dealership business.



New product 80x80 cm and 60x120 cm size Mirror Polish Floor Tiles official launch

BREAKING BOUNDARIES

EVENTS



Singer Habib Wahid and Nazmun Munira Nancy performing at the celebration ceremony



Habib Wahid performing at the Fresh Ceramics Dealers Conference

MCIL started its journey in 2021, with the promise of best quality products to the Bangladeshi market. With a daily production capacity of 40,000 square meters, Fresh Ceramics factory is the largest in Bangladesh under one shed. This factory also has the longest kiln in Bangladesh. The construction of the second plant for Fresh Ceramics is almost complete. This upcoming plant will increase the production capacity for Fresh Ceramics, and will be able to fulfill the market demand of Bangladesh to a greater extent.

FRESH INSTANT FULL CREAM MILK POWDER ORGANIZES RETAILER MEET

With the objective of strengthening the business relationship with the retailers, Fresh Instant Full Cream Milk Powder organized two retailer meet programs on October 12-13, 2022, for the 400 retailers of Chattogram North and Metro wings.

MGI GM (Sales) Mr. Akhterul Alam Shah, AGM (Sales) Mr. Joynal Abedin, AGM (Brand) Mr. Muhammad Mahbubur Rahman and other officials were present at the program. The speakers conveyed the future plans and business opportunities with the retailers and gave them some directions. Besides, they also gave some directions to popularize Fresh Instant Full Cream Milk Powder, Fresh Premium Tea and Fresh Atta-Maida-Suji to the consumers.

There were raffle draw, photobooth with instant photo printing & frame activities to make the programs more vibrant. Besides, all of the participating retailers received complementary gifts from MGI.



MGI GM (Sales) Mr. Akhterul Alam Shah speaking at the retailer Participating retailers at the program meet



BREAKING BOUNDARIES

EVENTS

FRESH INSTANT FULL CREAM MILK POWDER CELEBRATES INTERNATIONAL CHEFS DAYS 2022

MGI's flagship brand Fresh Instant Full Cream Milk Powder celebrated 'International Chefs Day 2022' on October 20, in partnership with Bakery & Pastry Chef's Association BD (BPCA) at The Institute of Engineers, Ramna, Dhaka. The program focused on senior chefs sharing their knowledge and skills to the next generation of chefs. Approximately 850 chefs from all over Bangladesh, including the pastry & bakery chefs from different hotels, restaurants, training institutes and online cooking channels were present in the program.

The program was a perfect occasion for networking which included preparation competition for dessert & baking, various cultural performances and sharing of knowledge as well. Fresh Instant Full Cream Milk Powder had an experience zone at the venue, where Pudding & Firni were offered as samples to the attendees along with the product brief. Renowned chefs Mrs. Kalpona Rahman and Mr. Masum Ahmed were present at the experience zone to communicate special features with the participating chefs.

MGI GM (Sales) Mr. Akhterul Alam Shah, BPCA-BD President Mr. Monjur Rashid, Senior Vice President Mr. Abu Taleb Dipu, Secretary General Mr. Ali Hossain and other officials from both the organizations were present and delivered their speeches at the program. The daylong celebration ended with the cultural program.



The daylong 'Fresh Instant Full Cream Milk Powder International Chef Day 2022' starting off with cake cutting



BPCA-BD President Chef Manzur Rashid and MGI GM (Sales) Mr. Akhterul Alam Shah and others, handing over the 1st prize (Bakery Category) to the winner Mainul Islam Shakib



Top 20 contestants from the final round of the virtual contest 'Ke Hobo Shera Pastry Chef?'

EVENTS

MGI PARTICIPATES IN INDIA-BANGLADESH BUYER SELLER MEET

Indian Chamber of Commerce (ICC) invited MGI to attend the B2B business meeting titled 'India-Bangladesh Buyer Seller Meet' at Guwahati, Assam. Held on October 19-20, 2022, the purpose of the event was the direct meeting of the importer and exporter to build up new business relationship between Bangladesh and Northeast India, and to minimise the export-import barriers from the both sides to excel business growth for both parties.

28 people representing 8 Bangladeshi companies and 82 people representing 30 Indian companies from Seven Sister's region participated in the event. From the meeting, MGI has already received 28 business contacts of potential importers from Assam, Mizoram, Nagaland, Tripura and Kolkata. These importers were very interested for edible oil, snacks, CSD, noodles, toast and tissue categories. The availability of Fresh Soybean Oil in the Seven Sisters region has already made them aware of the brand 'Fresh', that lead the interest for these potential importers.

Honourable Minister of State, Ministry of Development of North Eastern Region, Govt. of India, Shri B. L. Verma was the chief guest of the buyer seller meet. Economic Advisor to the honourable Prime Minister of Bangladesh Dr. Mashiur Rahman was also present as the guest of honour. Other higher officials & dignitaries from the both Bangladesh and India were present at the meet, discussing about reducing the barriers and enhancing the business opportunities. The highlight of the discussions were transit facilities for Nepal and Bhutan through India, all categories under SAFTA facilities, long term multiple visas for Bangladeshi businessmen, easing the customs procedures, reducing the number of required certifications, and making export conditions of India more liberal.



MGi Export Team representatives at the India-Bangladesh buyer seller meet



MGi Export Team mingling with potential Indian importers



MGi Export Team mingling with potential Indian importers



NIGHT AERIAL VIEW OF OUR SHIPS

BREAKING BOUNDARIES

EVENTS

FRESH CERAMICS PARTICIPATES IN THE CERAMICS EXPO BANGLADESH 2022



L to R: Mir Ceramic Limited Managing Director Mr. Mir Nasir Hossain was present, as Meghna Ceramic Industries Ltd. (MCIL) Chief Operating Officer (COO) Mr. A.K.M. Ziaul Islam receives the award for the 'Most Beautiful Pavilion' award at the Ceramic Expo Bangladesh- 2022 from Private Industry and Investment Adviser to the Honorable Prime Minister, Mr. Salman Fazlur Rahman, MP. Bangladesh Ceramic Manufacturers & Exporters Association (BCMEA) President Mr. Md. Shirajul Islam Mollah was also present during the time

Fresh Ceramics has participated for the first time in internationally recognized 'Ceramics Expo Bangladesh 2022' during November 24-26, 2022. This was the third edition of ceramics expo in Bangladesh. With the promise of 'A Fresh Start to an Aesthetic Life', Fresh Ceramics has earned the love & trust of the Bangladeshi customers after just one year of starting. The participation in this prestigious expo has heightened the brand image and credibility for Fresh Ceramics in the sector. Fresh Ceramics tiles and other products were showcased in the pavilion. The main attraction for the expo was showcasing the first ever 80 X 80 cm and 60 x 120 cm tiles in Bangladesh, which are also double charged tiles. The visitors and the exhibitors highly appreciated the standard and the perfect finish of Fresh Ceramics products. Finally, Fresh Ceramics won the 'most beautiful pavilion' in Hall-3, based on the visitors' voting.



Fresh Ceramics pavilion that won 'Most Beautiful Pavilion by People's Choice' at the Ceramic Expo Bangladesh- 2022

BREAKING BOUNDARIES

EVENTS

MEGHNA PVC LTD. STARTS COMMERCIAL PRODUCTION

On September 14 2022, Meghna PVC Ltd. has successfully started producing PVC resin in Bangladesh for the first time ever. The journey in commissioning, starting-up and stabilizing this world-class facility has been very challenging, which involved licensors and engineers from all over the world.

The PVC Team has collectively worked towards a flawless operation of the plant right from pre-commissioning, and commissioning stages. As a result, the PVC Reactor was charged with VCM and other raw materials at 07.00 AM on September 14, 2022 and dried PVC resin of the targeted quality was produced within 24 hours of the first day of production. This proves the dedication and commitment of the entire Meghna PVC Team that worked relentlessly for such a great achievement. With proper market access, innovative offerings and well-connected infrastructure- Meghna PVC Ltd. is well positioned and has already started to provide customers with high-quality PVC resin meeting international standards.

Initially, MPVC complex production was maintained at 60 percent capacity due to import and export constraints. Meghna PVC Ltd. has started to gain confidence from customers with the quality of PVC produced and production rate has been increased to 325 TPD.

The next phase of progress for MPVC is to achieve 100 percent production capacity of 450 TPD with sheer commitment and focus towards production improvement.



Meghna PVC Ltd. factory from outside



The first few bags of the final products of Meghna PVC Ltd.



Meghna PVC Ltd. factory team members



Meghna PVC Ltd. Plant Head Mr. Prakash Chandra Ratha and TCCL GM Mr. Luthful Hasan at the Meghna PVC commercial production inauguration

EVENTS

MPPML HOLDS PERFORMER OF THE YEAR 2021 CEREMONY

On November 03, 2022, Meghna Pulp & Paper Mills Limited (MPPML) organized a recognition ceremony 'Performer of the year award 2021' at Fresh House. The primary purpose of the event was to motivate the highest sales achievers & bring positive attitude among the field force. MPPML expects them to take challenges positively & achieve target sales volume through dynamic sales strategies.

The highest sales achievers ranging from Assistant Manager to SO from the Retail Sales, Corporate Sales and Modern Trade were rewarded with Dhaka-Cox's Bazar-Dhaka full board accommodation package, Microwave Oven, Diamond Nose Pin, Smartphone and other attractive gifts, along with the crest & certificate of excellence in recognition of their outstanding performance.

MGI Sr. GM (Brand) Mr. Kazi Md. Mohiuddin, Sr. DGM (Sales) Mr. Md. Yeasin Mollah, AGM (Sales) Mr. Mohammad Atiqul Ehsan, AGM (Corporate Sales) Mr. Md. Khaled Kawsar, AGM (Diaper Plant) Mr. Mohammed Mahbub Alam, Sr. Manager (Sales) Mr. Md. Alamgir Hossain, were present to motivate & handover the gifts to the highest sales achievers.



Guests at 'Performer of the Year Award 2021' ceremony



L to R: A Dhaka-Cox's Bazar trip ticket was being awarded to Asst. Manager (Sales, Cumilla Division) Mr. Md. Nazmul Hassan. MGI officials who were present in the ceremony are MGI AGM (Corporate Sales) Mr. Mohammad Khaled Kawsar, Sr. GM (Brand) Mr. Kazi Md. Mohiuddin, Sr. DGM (Sales) Mr. Md. Yeasin Mollah, AGM (Sales) Mr. Mohammad Atiqul Ehsan, Sr. Manager (Sales) Mr. Md. Alamgir Hossain, and AGM (Diaper Plant) Mr. Mohammed Mahbub Alam.

TCML & TFL- MILK HELD SAFETY COMMITTEE MEETING



On October 20, 2022, Tasnim Condensed Milk Limited (TCML) and Tanveer Foods Limited (TFL)- Milk held a safety committee meeting. Such meetings are regularly scheduled for the safety committee members including the Chairman of the committee, Sr. DGM (Factory), TCML & TFL- Milk Mr. Md. Saiful Islam. The main purpose of the safety committee is to mitigate the risk of workplace injuries and hazards. Our duties also include informing and educating employees about safety issues, setting achievable safety goals for the organization, and fostering a safety culture within the workforce.



Our safety committee communicates and evaluates health & safety issues to the workforce, assists in continuous improvement of health & safety programs and ultimately ensures a safer and healthier workplace. The committee has duly served responsibilities of identifying hazards, work with fire & safety and also provide training to the employees. Whenever the committee finds out any hazard, they inform the department head for review and with the intention of solving it. For future reference, the committee also maintains proper documentations.

TCML & TFL- Milk safety committee meeting to foster safe work environment

BREAKING BOUNDARIES

EVENTS

FRESH HAPPY NAPPY PANTS DIAPER AND BABULAND JOIN TOGETHER TO KEEP BABIES HAPPY

Fresh Happy Nappy Pants Diaper brings a great offer to the kids. Consumers will get an attractive discount by submitting a large packet containing the Fresh Happy Nappy Pants Diaper offer sticker at Babuland- an entry aimed at providing healthy entertainment for children.

This offer is applicable for any branch of Babuland Limited in Dhaka only. Fresh Happy Nappy Pants Diaper is the first of the domestic diaper brands to give such an offer through Babuland Ltd., with children's entertainment in mind.



MOU signing ceremony of MGI and Babuland



Communication of the offer

On November 27, 2022, a Memorandum of Understanding (MOU) was signed between MGI and Babuland Ltd. at Fresh Villa. During the signing, Babuland Ltd. Managing Director Mr. Sardar Md. Enamul Haque, MGI Senior GM (Brand) Kazi Md. Mohiuddin, Senior DGM (Sales) Md. Yeasin Mollah and other senior officials were present. MGI officials associated with the brand expect the offer to get a good response from kids.

FRESH CERAMICS INAUGURATES EXCLUSIVE DEALER SHOWROOM IN BRAHMANBARIA



Guests present at the inauguration of the Fresh Ceramics Exclusive Dealer Showroom in Brahmanbaria



Interior of the Fresh Ceramics exclusive dealer showroom in Brahmanbaria

Fresh Ceramics is working relentlessly to ensure the aesthetic design and best quality tiles for the customers all over Bangladesh. With that aim, an exclusive dealer showroom was inaugurated at Puniaut Bypass Moar, Brahmanbaria on Sunday, November 20, 2022. Fresh Ceramics Chief Operating Officer (COO) Mr. A.K.M. Ziaul Islam inaugurated the exclusive dealer showroom, as DGM (Sales & Marketing) Mr. Iftakhar Alam, Deputy Manager (Sales) Mr. Md. Mostafizur Rahman, Sr. Executive (Sales) Mr. Arpon Kumar Chanda, Executive (Sales) Mr. Md. Tarriqul Islam were present. The proprietor of 'Megha Builders' Mr. Sumon Ray Riton, Mr. Subir Ray and the influential people from the locality were also present. The showroom comprises an area of 1,500 square-feet and will showcase the tiles of all sizes and different designs of Fresh Ceramics.

BREAKING BOUNDARIES

EVENTS

MGi PARTICIPATES IN 8TH BAPA FOODPRO INTERNATIONAL EXPO 2022

MGi participated in '8th BAPA Foodpro International Expo 2022', a B2B fair organized by Bangladesh Agro Processors' Association (BAPA) during November 18-20, 2022. The main objective for the expo was to explore the export of Agro processors' products and cut the dependency on importing items. MGi's sister concern 'Tanveer Food Limited' was selected as a member of the organising sub-committee of the expo. The objective of MGi's

participation was to showcase and promote the food brand portfolio of MGi directly to both foreign & local importers & exporters and portfolio was displayed with a mega stall which was 66 square-meter.

Mr. M. A. Mannan, MP, Honourable Minister, Ministry of Planning, People's Republic of Bangladesh, was the chief guest of the inauguration program. A total of 140 companies from 17 different countries participated in the expo under the categories of Dairy, Beverage, Food Ingredients and Food Manufacturing Machineries. MGi received contacts of potential buyers from Malaysia, Maldives, Papua New Guinea, India and Bhutan, who were very interested in edible oil, snacks, biscuit, toast, aromatic rice and noodles categories of MGi. There was good response on spot sales for noodles, biscuits and beverage items. The Team also received some queries regarding local sales.



MGi Export Team with potential customers



MGi stall at the 8th BAPA Foodpro International Expo 2022

BREAKING BOUNDARIES

EVENTS

FRESH TISSUE OBSERVES 'PINK DAY' ON THE OCCASION OF BREAST CANCER AWARENESS MONTH

Breast Cancer is a deadly disease. As per the data of World Health Organization (WHO), approximately 7 thousand women die every year (approximately 19 women every day) in Bangladesh. Only by raising awareness, we can reduce this alarming rate. If detected at the early stage, the survival rate from Breast Cancer is approximately 90%. Every year, the month of October is observed as 'Breast Cancer Awareness Month' globally, which is also referred as 'Pinktober'. The main theme of this observance is to generate awareness and ensure prevention from Breast Cancer. Fresh Tissue, a flagship brand of Meghna Group of Industries (MGI), has been doing nationwide activities on Breast Cancer Awareness & detection for the last few years. As a part of its activities, Fresh Tissue has taken the initiative to observe October 18, 2022 as 'Pink Day', with the theme of spreading Breast Cancer awareness to the people of all spheres. All of the employees from MGI wore a pink T-shirt at work to observe the 'Pink Day'. A rally was also organized from MGI to spread Breast Cancer Awareness to all. The participants in the rally shared images & posts from their social media platforms as a part of observing 'Pink Day'.



Fresh Tissue Breast Cancer Awareness rally in front of the MGI head office



Fresh Tissue also conducted a free breast screening medical camp for all the female employees of MGI



As a solidarity to the Breast Cancer Awareness, different logos of MGI turned pink on social media

BREAKING BOUNDARIES

EVENTS

Besides MGI, leading organizations including Grameenphone, Asiatic 3SIXTY, Grey Group and others also conveyed their support to the cause, as their officials also wore a pink T-shirt at their own workplaces. Bangladesh Police Welfare Trust and Oasis also came in solidarity with the initiative taken by Fresh Tissue. Previously, a total of 10 Key Opinion Leaders including Co-chairperson of Asiatic 3SIXTY Ms. Sara Zaker, Managing Partner & Country Head of Grey Group Bangladesh Mr. Gousul Alam Shaon, CEO of Grameenphone Mr. Yasir Azman, and others shared video messages conveying their support to this noble initiative taken by MGI through Fresh Tissue Facebook page. Besides, a special OVC was posted on the official Facebook page of Fresh Tissue at the start of October as a part of this initiative.

Fresh Tissue also took the initiative of conducting a free medical camp for Breast Cancer detection or detection of any sort of abnormalities. This free medical camp was carried out by the Bangladesh Cancer Society Hospital and Welfare Home. Fresh Tissue will continue its activities on Breast Cancer Awareness in the future.



Key Opinion Leaders from different sector also expressed their solidarity to the cause and gave individual video bytes



Bangladesh Police Welfare Trust also shown solidarity for the cause, as traffic police in different parts of Dhaka City & beyond wore pink vests while on duty



Fresh Tissue Breast Cancer Awareness communication at Gulshan-1 circle



Creative agencies associated with MGI also showed solidarity to the cause and wore pink campaign T-shirt at workplace

To read about the campaign, visit: <http://tiny.cc/4zd2vz>

To watch a news clip, visit: <http://tiny.cc/9zd2vz>

BREAKING BOUNDARIES

EVENTS

MGI AT 9TH INTERNATIONAL HR CONFERENCE 2022

2023 is bringing a transformed world of work and the pandemic has propelled digital transformation. As we know, transformation requires new ideas, methods and techniques to meet the ever-evolving requirement of the organization and its workforces, we need to establish best in class practices and revamp people management & capability building process. In Bangladesh organizations are shifting towards innovation and change to create impact.

In the HR fraternity, BSHRM is the only registered platform for HR Professionals in Bangladesh since 2001 to develop human resource professionals in all sectors with the vision of implementing global HR practices. Likewise Previous Years, BSHRM organized the **BSHRM-Guardian Life 9th International HR Conference 2022** on Friday, November 25, 2022 at Sheraton Hotel, Banani, Dhaka. This year the theme of this conference was **HR LEADERSHIP IN EVER-CHANGING BUSINESS THROUGH INNOVATION** on Bangladesh perspective.

A total 17 members from MGI-HR Team attended in this Program. It was a great melting pot for a large number of global and local HR leaders, corporate CEOs, renowned HR & Management professionals of different business segments.

Throughout the program a research-based presentation followed by Panel discussion taken place where CEOs & CHROs of Top organizations shared their insights on use of modern technology in HR, prevent Data from cyber threat, organizational collaboration, promoting creative people in Leadership role, invest in HR & improvement of current practices also develop Leaders for future to compete with change. Moreover, this program enlightened the participants with vast knowledge on employee mental and physical wellbeing which can help them in future to improve the employee experience.



L to R: Conference Chair, M. Nazrul Islam, General Secretary, BSHRM, Mr. Choudhury M.A.Q. Sarwar, DMD, Eastern Bank Limited; Mr. Mohd. Noor Ali, Managing Director, Unique Group; Mr. Mohammad Mashequer Rahman Khan, President, BSHRM & Chairman, BIPD; Mr. Mehboobur Rehman, Lead Executive Consultant & former international banker; Mr. Saeed Ahmed, Head of HR, Gemcon Group of Industries; Mr. Md. Abdus Salam Bhuiyan, Director HR, Amin Mohammad Group

Session Group photo with all HR Professionals



MGI Sr. GM (HR) Mr. Atiq Uz Zaman Khan with MGI HR Team in the program

BREAKING BOUNDARIES

EVENTS

APPRECIATION OF EMPLOYEE'S LOYALTY & CONTRIBUTION

Mr. Abul Kashem, AGM-HR has been working in MGI for more than 20 years now. His hard work, loyalty & dedications are inspiration for all who think to go for extra miles. The journey of Mr. Kashem was a roller coaster ride. He took the challenges over the years and started from the bottom. For this reason, the event was organized by us for showing our gratitude to Mr. Kashem's 20 years of dedication. All of the member of HR Department shared their thought and memories. Mr. Kashem was speechless & teary with joy. He expressed that he is grateful to MGI & the team for getting utmost support & will be happy to contribute more in future. We believe, any employee who feel satisfied, are cheered up when they are appreciated for their loyalty & hard work and it is connected with their emotions associated with enthusiasm to contribute.

Mr. Atiq Uz Zaman Khan, Sr. GM- HR, MGI, shared his vision about team and appreciated the journey of Mr. Kashem. He added that, MGI is a great place to unlock potential of those who started their career. Those who started their careers must stay positive, take challenges, be agile and contribute for better outcome.



Mr. Atiq Uz Zaman Khan, Sr. GM-HR, Shamsul Alam, DGM-HR (FMCG), Mr. Hossain Mahmud, DGM-HR & team, cutting cake to celebrate the work anniversary of Mr. Abul Kashem, AGM-HR



Mr. Abul Kashem, AGM-HR during the anniversary program

FRESH LP GAS RETAILER CONFERENCE HELD

Fresh LP Gas, a concern MGI has earned the trust of the customers within just 3 years of its official launch. Fresh LP Gas has recently been ranked among the top LP Gas brands as per retail sales. We have achieved this success by establishing a comprehensive distribution network and ensuring product quality. As part of the relentless effort, events titled 'Agrajatra- Retailer Conference 2022' were held at different districts in

Bangladesh from the September 29 to December 05, 2022. These retailer conferences were held at Keraniganj (Dhaka), Cumilla, Barishal, Jashore, Mymensingh, Manipur (Dhaka), Sylhet and Rangpur, where more than 1200 retailers &



Fresh LP Gas COO Mr. Mohammad Nurul Alam, presenting the 1st, 2nd and 3rd gifts at the Agrajatra Retailer Conference

BREAKING BOUNDARIES

EVENTS

distributors participated. Different topics including better customer service, generate more sales and product availability were discussed in the conference. Regional Sales Team and the higher officials from Fresh LP Gas were present at the conferences. Fresh LP Gas Chief Operating Office (COO) Mr. Mohammad Nurul Alam was present as the chief guest.



Retailer conferences at different districts

A DAY AT THE SUPER FRESH DRINKING WATER FACTORY WITH TAMIM IQBAL

On October 15, 2022 Bangladesh Cricket Team Captain and Super Fresh Drinking Water Brand Ambassador Tamim Iqbal visited the state-of-the-art factory with 13 lucky winners of the 'Nirapod Panir Fresh Journey with Tamim Iqbal' campaign. For the campaign, a quiz competition was held on Super Fresh Drinking Water social media page prior to the factory tour day. Each of the winners had the opportunity to witness 15 intricate steps of the water purification process with the Team Captain.

On the factory tour day, the winners, accompanied by the Super Fresh Drinking Water team started the journey from the MGI head office. Arriving at the factory, they were all greeted by Tamim Iqbal himself. Then they all together started to explore the entire factory and got to know every step of the water purification process in detail. While visiting the factory, Tamim announced that he has the complete trust on Super Fresh Drinking Water, the safest drinking water in the country.

After the factory tour, the winners had the opportunity to take photos with Tamim Iqbal. Finally, the winners were presented with gift hampers from Super Fresh Drinking Water.



Some snaps from the factory tour with Tamim Iqbal

BREAKING BOUNDARIES

EVENTS

FRESH PREMIUM TEA & NO.1 PREMIUM TEA CP PROGRAM GIFT HANDOVER CEREMONY HELD

MGI's flagship brands Fresh Premium Tea and No.1 Tea have earned the trust of the people. On Wednesday, October 19, 2022, a gift handover ceremony for the winners of a consumer promotion program for both of the brand's tea-bag categories was held at the MGI office 'Fresh House' in Gulshan, Dhaka. Mr. Md. Khairul Islam from Jamalpur won a brand-new iPhone, while Mr. Mahafuj Shikdar from Savar won BDT 1 lac. Besides, Mr. Abul Kalam from Sylhet, Mr. Md. Alamgir from Cox's Bazar and Mr. Md. Abdul Mannan from Dhaka won three brand-new motorbikes respectively in the CP program. MGI General Manager (Sales) Mr. Md. Akterul Alam Shah, Senior DGM (Accounts) Sk. Bellal Hossain, and Senior DGM (Sales) Ahsan Ullah handed over the gifts to the winners in the presence of the other high officials from MGI.



MGI officials handing over the replica key to the three brand new motorcycle winners



MGI officials handing over the brand-new iPhone to the winner



MGI officials handing over the BDT 1 lac replica cheque to the winner

BREAKING BOUNDARIES

NEWS & UPDATES

AVIK KEEPS HIS STREAK OF BREAKING BOUNDARIES

Boundaries were made to be broken- and this statement is embodied by our own speedster Avik Anwar! On September 18, 2022, Avik Anwar secured 2nd place in the Malaysia Championship Series 2022. He has been participating in the Malaysia Championship Series as the first Bangladeshi from 2019 and has been the only one from our country to achieve multiple accolades in the challenging Sepang International F1 Circuit. Afterwards, On October 22, 2022, our very own boundary breaker Avik Anwar finished at second position of the Race 1 of Round 1 in Gulf ProCar Championship 2022 at Dubai Autodrome Circuit National Layout. This was the first time that Avik has participated in this competition. Avik was leading the Race 2 before a local car took him off. That racer was penalized but the harm had already been done to Avik. He still carried on and finished the race 6th. On November 13, 2022, Avik Anwar continued his streak of boundaries when he achieved 2nd place in the Sepang 1000 km, one of the toughest races in the world, previously known as the Merdeka Millennium Endurance Race. He has raced around the Sepang Circuit 180 times within 8 hours. From MGI, we are proud to have him as our brand ambassador at the international arena. We wish him all the success in his upcoming races.



MGI Brand Ambassador Avik Anwar holding the Malaysian Championship Series Trophy for 2nd place



MGI Brand Ambassador Avik Anwar at 2nd position of the Race 1 of Round 1 in the Gulf ProCar Championship 2022 at Dubai Autodrome Circuit National Layout



MGI Brand Ambassador Avik Anwar holding the 2nd position trophy at the Sepang 1000 KM

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HONORABLE CMD SIR CONGRATULATES MR. KABIR BIN ANWAR FOR BEING APPOINTED AS NEW CABINET SECRETARY

On December 11, 2022, Ministry of Water Resources Senior Secretary Mr. Kabir Bin Anwar has been appointed as the new Cabinet Secretary. On December 17, 2022, MGI Chairman & Managing Director Mr. Mostafa Kamal personally visited and congratulated Kabir Bin Anwar for his appointment in new role and thanked him for his contributions to the country.



MGI Chairman & Managing Director Mr. Mostafa Kamal congratulates the newly appointed Cabinet Secretary Mr. Kabir Bin Anwar. 71 TV Editor-in-Chief Mr. Mozammel Haque Babu was also present during the time

BREAKING BOUNDARIES

NEWS & UPDATES

HONORABLE CMD SIR CONGRATULATES MD. TOFAZZEL HOSSAIN MIAH FOR BEING APPOINTED AS PRINCIPAL SECRETARY TO THE PRIME MINISTER

On December 07, 2022, Prime Minister's Office (PMO) Senior Secretary Mr. Md. Tofazzel Hossain Miah has been appointed as the Principal Secretary to Honorable Prime Minister Sheikh Hasina, MP. MGI Chairman & Managing Director Mr. Mostafa Kamal personally visited and congratulated Mr. Md. Tofazzel Hossain Miah for his appointment in new role and thanked him for his contributions to the country.



MGI Chairman & Managing Director Mr. Mostafa Kamal congratulating Mr. Md. Tofazzel Hossain Miah, the newly appointed Principal Secretary to the honorable Prime Minister, with flower bouquet

News Link: tiny.cc/a462vz

ESTEEMED GUESTS FLY WITH MEGHNA AVIATION LTD.



L to R: Mr. Inam Ahmed, Associate Vice President, Bangladesh Edible Oil Limited (BEOL); Flight Lieutenant SM Matiul Haque (Retd.), HFO, Meghna Aviation Ltd.; Poet Mr. Rabiu Matlub, Deputy Manager, BEOL; Air Commodore Md. Anwarul Haque Sardar (Retd.), Accountable Manager & COO, Meghna Aviation Ltd.; Vneet S Jain, MD & CEO, Adani Green Energy Ltd.; Mr. Pranav Vinod Adani, Managing Director (Agro, Oil & Gas) and Director, Adani Enterprises; Mr. Anil Kumar Sardana, Managing Director, Adani Power Ltd. in front of the Bell 429 of Meghna Aviation Ltd.



L to R: Wing Commander Muhammed Sohel Latif (Retd.) Chief Pilot, Meghna Aviation Ltd., H. E. Peter Haas, US Ambassador to Bangladesh, Flight Lieutenant SM Matiul Haque (Retd.), HFO, Meghna Aviation Ltd.; Mr. Muhammed Aziz Khan, Chairman, Summit Power International Ltd.; Mr. Md. Latif Khan, Vice Chairman, Summit Power International Ltd.; Mr. Deepesh Nanda, CEO, Gas Power Systems (GE South Asia); Mr. Alex in front of the Bell 429 of Meghna Aviation Ltd.

On November 07, 2022, Mr. Pranav Vinod Adani, Managing Director (Agro, Oil & Gas) and Director, Adani Enterprises, H.E. Mr. Robert Chatterton Dickson, British High Commissioner in Bangladesh; Mr. Deepesh Nanda, CEO, Gas Power Systems (GE South Asia), flew on one of Meghna Aviation Ltd.'s Bell-429 choppers. They flew on Dhaka- Mongla- Bogura to visit the Shun Shing Edible Oil Ltd. in Mongla and Bangladesh Edible Oil Ltd. (BEOL), Bogura Unit.

On November 03, 2022, H.E. Mr. Peter Haas, US Ambassador to Bangladesh; Flight Lieutenant SM Matiul Haque (Retd.), HFO, Meghna Aviation Ltd.; Mr. Muhammed Aziz Khan, Chairman, Summit Power International Ltd.; Mr. Md. Latif Khan, Vice Chairman, Summit Power International Ltd.; Mr. Deepesh Nanda, CEO, Gas Power Systems (GE South Asia); and, Mr. Alex flew with Meghna Aviation Ltd. from Dhaka- Meghnaghat- Hobiganj to visit the sites: Summit Meghnaghat Power Company Ltd. and Summit Bibiyana Power Company Ltd.

BREAKING BOUNDARIES

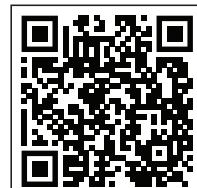
NEWS & UPDATES

MGİ CHAIRMAN & MANAGING DIRECTOR CALLED TO GIVE MORE IMPORTANCE TO TECHNICAL EDUCATION ALONGSIDE FORMAL EDUCATION

On October 22, 2022, Meghna Group of Industries (MGI) Chairman & Managing Director Mr. Mostafa Kamal called for giving more importance to technical education alongside formal education in a student-parent discussion meeting on quality education and creating social awareness at Kathalighata Masum Mia High School in Dohar, Dhaka.

While talking to the students, MGI Chairman & Managing Director Mostafa Kamal said, "We have a lot of expectations from you all. You get electricity when you press the switch, you get electric fans. But we had to study with white or black kerosene lanterns. White kerosene was a little more expensive. Black kerosene means that it was mixed with mobil (engine oil). The lantern used to consume kerosene very slowly. We needed to study with white kerosene, black kerosene, but you have everything at hand. I have high hopes from each and every one of you."

Honorable Secretary, Implementation Monitoring and Evaluation Division, Ministry of Planning, People's Republic of Bangladesh, Mr. Abu Hena Morshed Zaman, was present as chief guest. The program was presided over by Freedom Fighter and Founder & President of Kathalighata Masum Mia High School Mr. Md. Masum Mia. MGI Director Ms. Tahmina Mostafa and Senior Executive Director Mr. Taif Bin Yousuf were also present in the program.



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MGI Chairman and Managing Director at the exchange of opinions meeting for social awareness of quality education with other high officials and special guests

FRESH AUTOGAS IGNITES NEW FRANCHISE STATIONS

Fresh Autogas is a new business initiative of Fresh LP Gas, which is fully integrated to provide a one-stop solution for machinery installation and seamless supply of LP Gas.

During September, Fresh Autogas has established 2 new franchise Autogas stations at Kanaighat, Sylhet and Gopalganj. Previously, Fresh Autogas had already established 10 franchise Autogas stations at different locations of Bangladesh. These include- Kollanpur (Dhaka), Laksam, Laxmipur, Chaudhogram (Cumilla), Monohorganj (Cumilla), Feni, Jashore, Goalabazar (Sylhet) and Ashulia (Savar).



Fresh Autogas Franchise Station at Kanaighat (Sylhet) and Gopalganj

To take this initiative further, Meghna Fresh LP Gas Ltd. (MFLPGL) is all set to establish more Autogas stations nationwide on 2023, with an aim to serve the surging demand for LP Gas in the automotive sector. MFLPGL expects that the initiative will significantly contribute to the total sales volume in future.

BREAKING BOUNDARIES

INITIATIVES

MY GREEN INITIATIVE- MGI TAKES PART IN WORLD CLEANUP DAY 2022

'World Cleanup Day' is a global social action program that aims to solve the solid waste problem. This year on September 17, 2022, we took 70 volunteers to participate in a cleaning drive & awareness initiative around road 24, 35 and 39 of Gulshan-2, as a part of 'My Green Initiative' from MGI. We picked up non-biodegradable trashes from the aforementioned areas and disposed those accordingly.

As a part of our Corporate Social Responsibility (CSR), we took this attempt to serve our share of commitment to socio-environmental sustainability. From MGI, we will keep doing our part to serve the community through different initiatives in the future.



MGI Senior Executive Director Mr. Taif Bin Yousuf with the participating officials from the MGI 'My Green Initiative'



Some moments during the 'World Cleanup Day 2022' activity

BREAKING BOUNDARIES

INITIATIVES

UCIL TAKES INITIATIVE ENSURING ECO-FRIENDLY OPERATIONS

As a socially responsible conglomerate, MGI goes the extra mile to ensure environment friendly operations.

Unique Cement Industries Ltd. (UCIL), a concern of MGI, also takes initiative to reduce environmental pollution at the factory. Since cement is a dusty particle, it is challenging to handle the raw materials and the finished product as dust spillage with dust emission is common. There are dust collectors installed at specific transfer points to reduce that. Also, pneumatic unloading and conveying system are used to control fly ash.

On top of these, UCIL has taken some other steps to lessen the environment pollution inside the factory area. Water fountains and waterfalls have been installed and tree plantations have been done in strategic places. The streets are regularly sprayed with water to reduce the dust emission. As a result of these steps, the factory premise has become unlike the traditional concept of cement factories being a concrete jungle. The greenery inside has certainly changed the atmosphere, while reducing the environmental pollution. A simple yet effective example of MGI motto 'breaking boundaries' in terms of ensuring the eco-friendly operations.

UCIL is happy to play their part in upholding the MGI motto, both in terms of business and social responsibility.



UCIL initiatives at the factory to ensure eco-friendly operations

CSR

'MGI-MAA SCHOLARSHIP' HANDOVER PROGRAM HELD AT DU

On November 05, 2022, 'MGI-Marketing Alumni Association Scholarship' handover program was held at the Faculty of Business Studies premise in University of Dhaka. 52 students from 5 batches of Marketing Department received the scholarship based on the merit list under the scholarship scheme of BDT 1 crore from Meghna Group of Industries (MGI). Besides, a special 'Shommanona Grohontho' was unveiled to celebrate Dr. Mijanur Rahman's journey of 40 years in teaching.



L to R: Dhaka University Marketing Alumni Association President, Prof. Dr. Mijanur Rahman, Minister of Education of the People's Republic of Bangladesh, Dr. Dipu Moni, MP, National University Vice Chancellor, Professor Dr. Mashirul Rahman, MGI Director Tanjima Mostafa, Dhaka University Marketing Alumni Association Vice President, K.M. Shamsul Alam are presenting the scholarship dummy cheque to the students

Honorable Minister, Ministry of Education, Dr. Dipu Moni, MP, handed over the scholarship cheques to the students as chief guest. Honorable Vice Chancellor, National University, Professor Dr. Md. Mashirul Rahman, Pro-Vice Chancellor (Academic), University of Dhaka, Professor Dr. A. S. M. Maksud Kamal, President, Dhaka University Marketing Alumni Association (DU MAA), Professor Dr. Mijanur Rahman, Director, Meghna Group of Industries (MGI), Tanjima Mostafa were present as special guests at the program.

MGI Director Tanjima Mostafa said in the handover program "Education is one of the key areas of MGI's corporate responsibility program. Besides, working in child & health care, women's welfare and sustainability areas, we are relentlessly working to contribute in the education sector. Through this program, we are standing beside the talented minds of this department, to inspire and to encourage them and to break boundaries and to achieve even greater heights."

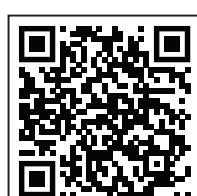
'MGI-Marketing Alumni Association Scholarship' is a corporate social responsibility initiative in education sector from Meghna Group of Industries (MGI), one of the largest conglomerates of Bangladesh. MGI will uphold its different corporate social responsibilities including education in future.



MGI Director Tanjima Mostafa speaking at the MGI-MAA Scholarship handover program



'Shommanona Grohontho' was unveiled to celebrate Dhaka University Marketing Alumni Association President, Professor Dr. Mijanur Rahman's journey of 40 years in teaching during the program



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BREAKING BOUNDARIES

TALENT BEYOND WORKPLACE

Hello, I am Md. Ali Akbar Mondal Rony. I am currently working as Sr. Executive (Admin) in MGI. Travelling/ Hiking is one of my passions. Who does not like travelling? But I like travelling together in group rather than travelling alone. For that, I created a Facebook group named 'Harirampur Backpackers'. This time, the experience of conquering the mountain was a little different. Mountains mean hiking and hiking is tedious yet an



MGI Sr. Executive (Admin) Md. Ali Akbar Mondal Rony after reaching the peak of Keokradong

equally rewarding activity. The main driving force of this activity is mental strength and spirit. Keokradong is 3,235 feet from the sea level. When we left Boga Lake in the morning and arrived at Keokradong in the afternoon, our fatigue disappeared after discovering the beautiful nature! On one side, there was wind, and the other side was covered in clouds. When the clouds surrounded us- I lost myself in it. The feeling cannot be explained in words. It was even more difficult to return. I did not feel like coming back. If we consider the mountains, waterfalls, and the moon-bathed Joom-ghor- Keokradong is an extremely beautiful place.



Hello, I am Md. Sorowar E Azam working in MPP Power Plant as an Assistant Shift Engineer. I learnt how to ride bicycles from my grandfather when I was in class 3. A few years ago, I bought a bicycle to commute to the office. I roam around and go on cycling during the holidays. Once, I thought of going for a trip to the mountains on my bicycle, on the highest motorable road in Bangladesh- Thanchi to Alikadam road.

My four-day trip started from Khagrachari to Alikadam via Rangamati, Kaptai, Bandarban, Nilgiri, Thanchi and Dim Pahar in December 2020. After the hardest climb of my life, it felt incredible & I felt that I've broken my own boundaries when I reached on top of the clouds.



Md. Sorowar E Azam cycling above the clouds



Md. Sorowar E Azam ecstatic after climbing above the clouds

BREAKING BOUNDARIES

Q&A

Visit the link



tiny.cc/nje2vz

Participate in the quiz from your official e-mail ID
by January 31, 2023.
Get a chance to win a surprise!

Or scan the QR code



Scan Here

Q&A WINNERS

CONGRATULATION TO THE QUIZ WINNER OF BREAKING BOUNDARIES 6TH ISSUE!

A total of 79 people participated in the Q&A segment of 'Breaking Boundaries' 6th Issue. Out of them, 43 people answered all the questions correctly. The Corporate Brand Team conducted a raffle draw to select the winner. Meghna Beverage Ltd. (MBL) Deputy Manager (Accounts) Md. Zahirul Islam was the lucky winner of the raffle draw.

A gift handover ceremony was held at Fresh Villa. MGI Executive Director (Admin) Mr. Syed Towfique Uddin Ahmed and General Manager (Audit) Mr. Sazzad Hossain handed over a brand-new **Whirlpool Magicook Pro 23C Flora Convection Microwave Oven** to the winner. He was very elated after receiving the gift.

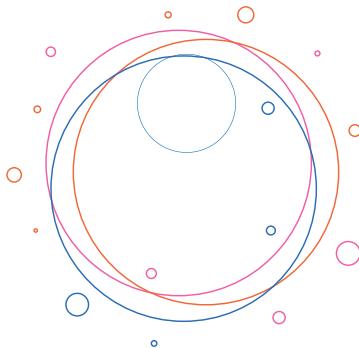


You can also win a surprise gift!
Participate in the quiz
get a chance to win



GET TO KNOW —

DID YOU KNOW?



Inside the MGI Calcium Carbonate plant

Calcium Carbonate is used as a low-cost filler to make bright, opaque paper and is highly prized by the paper industry for its brightness and light scattering properties. Calcium Carbonate filler, which is used at the wet end of paper-making machines, makes the paper bright and smooth. It is also a major filler for paint, feed mill, PVC plastic and polymers industries.

MGI established its Calcium Carbonate plant, with European technology which currently has the capacity of 8,000 tons. But the capacity of the plant was always not the current capacity. Initial capacity of the plant was 6,000 tons. The significant cost of the plant goes to power consumption. The Technical Team focused on the primary source of the power consumption and made some modifications. With continuous effort, the power consumption of the plant has gone down 20%. The Team also focused on some of the other aspects of the production process. All in all, these modifications yielded a 30% increase in production, resulting in the current capacity.



BREAKING BOUNDARIES

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