

E-COMMERCE WEBSITE

PANACHE

OBJECTIVE

Panache aims to take a tour of the domain of providing exclusive and customized gift items based on relations, age, preferences and budget. The project aims to design an e-commerce site wherein a user can search for a range of items based on an intricate search mechanism.

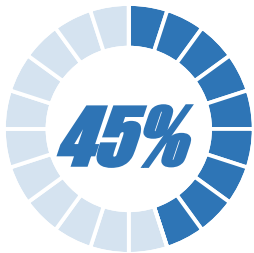
TEAM MEMBERS

 PRERNA DUTTA

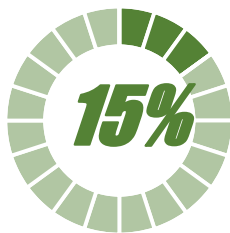
 NONI BAI

 SATYAM SINGH

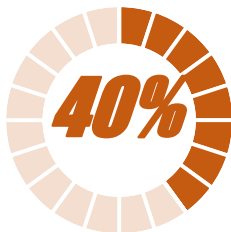
MODULES



Front-end



Database Connectivity



Customized selection

WHY PANACHE?

ABSTRACT

IMPLICATION OF NAME

Panache is an epithet describing "something that people find attractive". Since this website is all about attractive and unique gift items, this term is deemed to be the most befitting.

BACKGROUND

The custom of gifting has been all-pervading and ubiquitous, and so is the art of selecting appropriate and distinctive gifts with a touch of nuance and endearment. History is replete with traditions of gifting which is vindicated by both literature and mythology. Be it the gifts heralded by the Magi or the infamous Trojan horse, the art of gifting surpasses vanity and flamboyance, seeping its roots into the fertile soil of amity and an avant garde selection. To reduce the omnipresent dilemma of what to gift to loved ones, we as a team seek to offer a plausible solution- "**Panache**" – a customized website devised to finally resolve this quandary by providing a wide range of unique and personalized gifting items.

The vogue of gifting has somehow restricted itself to the clichéd chocolates or cakes, perfumes or watches that portray a lack of forethought and creativity. "Panache" aims to resolve this predicament by its off-the-beat suggestions to meet every budget, ranging from shoestring to extravagant.

REQUIREMENTS

This project aims to reach its target by the use of HTML, CSS, Angular JS, Bootstrap, JavaScript, and PHP. It requires the standard Chrome browser and Windows environment.

FEASIBILITY ANALYSIS

The main constraint identified is time – other software required are available online as open source. After an observant analysis, this project may be considered to be feasible with risk associated only with the third module- that is, customised selection as it requires a relevant search to be forwarded to the database to display only the closely related results with the closest match. Apart from this feature, the remaining modules are deemed to be feasible.