# **Naincy Goreja**

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#### **WORK EXPERIENCE**

## Social Media Marketing • Internship

May 2024 - Jul 2024

GEMA Education, Virtual

Here, we as a team created instagram and facebook posts, related to the company and the events it hosted. Learned many new things about the trending posts and how to create an eye-catchy poster for a company.

### **Community Management • Internship**

May 2024 - Jun 2024

Brand Torque, Virtual

We coordinated with some of the delegates and convinced them to attend the event held by the team of Brand Torque, We were trained to explain them the benefits of the event in detail and in brief. It overall, boosted my confidence.

PPC Intern • Internship Sep 2023 - Feb 2024

Digital Sandip Academy, Ahmedabad

Running Google Ads for various companies, making their marketing campaigns live and handling the marketing budget, Ranking the websites through PPC Ads

#### **EDUCATION**

### Bachelor of Technology (B.Tech), Computer Science & Engineering

2023 - 2027

JG University

Senior Secondary (XII), CBSE 2022

Delhi Public School Gandhinagar

Percentage: 81.00%

Secondary (X), CBSE 2020

Delhi Public School Gandhinagar

Percentage: 92.00%

### TRAININGS / CERTIFICATIONS

## **Digital Marketing**

Jul 2023 - Present

Digital Sandip Academy, Ahmedabad

We learn about promoting the service or any product, digitally, through google ads, youtube ads, Social Media and many more. we get a huge on-field experience by working on many live projects and applying for the internships also.

#### **SKILLS**

• HTML • CSS • JavaScript

• Python • C++ Programming