



Spark Internship Non-Tech Content Writing

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WHY INSPIRATION
IS IMPORTANT?
WE FREQUENTLY
UNDERESTIMATE
THE VITAL
FUNCTION OF
INSPIRATION IN A
WORLD
OBSESSED WITH
JUDGING
APTITUDE AND
COMPETENCE.
INSPIRATION
ENABLES US TO
SURPASS OUR
ACTUAL
EXPERIENCES
AND BOUNDARIES,
AWAKENING US
TO NEW
OPPORTUNITIES
AND NEW ONES.
INSPIRATION
CHANGES OUR
PERCEPTION OF
OUR ABILITIES
AND PUSHES US
OUT OF APATHY
INTO POSSIBILITY.

Stay
Focused
And
Extra
Sparkly

When we reach the level of Manager. Some skills must be developed for us to be fully prepared for the pressure and insight that the role requires. Today, we're going to look at the hardest challenge of all: how to inspire or motivate others to make sure they are happy in their jobs and work more efficiently.

Do you want to be inspired or motivated?

The topic of motivation is frequently brought up, including in terms of team motivation and motivational speaking. Motivation is an external force, and what is required to motivate people over time comes from the inside. Motivation has been described as having two forms: stick or carrot. There are only two effective ways to get someone to do something: by offering them an incentive or by threatening them. Inspiration, on the other hand, comes from a completely different source and produces entirely different outcomes. It is critical to not only understand this but also to know which one you are aiming for.

Do you need a short-run or long-run effect?

The majority of people choose motivation because it is the quicker and simpler option. Even though it doesn't last very long, it produces results right away. Therefore, if you're a leader seeking immediate results and you're willing to continue using your resources to coerce your team to action each time they falter or face a new challenge, stop reading now. You've likely gotten used to that energy expenditure due to its frequency by this point. Inspiration, on the other hand, is what you seek if you're looking for a different kind of burn—if you want to start a fire that burns slower but eventually grows into something self-sustaining and unquenchable.



how to inspire others:

Possibilities for significant advancement in both personal and professional life can be unlocked by understanding how to inspire others. The gift of self-improvement spreads when one person inspires another. They have a positive effect on everyone around them. 10 different ways anyone can inspire those around them:

Build up those
around you

Be
enthusiastic

Have integrity

Be empathetic

Maintain a
positive
outlook

Practice
gratitude

Stand your
ground

Set clear goals
and strive to
achieve them

Have passion

Challenge
them



The Inspirational Story of the Founder of WhatsApp

In 1976, Jan Koum was born in Ukraine. While his mother stayed at home to care for her son, his father worked in construction. Koum's early exposure to the drawbacks of living under a Communist dictatorship had a significant detrimental impact on his builds trust to privacy preservation.

Koum's mother believed it would be better if the family migrated to America to begin a new chapter. Soon after they arrived in the United States, Koum's mother was diagnosed with cancer. The mother and boy depended on aid, food stamps, and government housing to make ends meet. The teenager, who was living in poverty, added to their money by working as a janitor at a grocery shop.

Koum was a self-starter, quick learner, and dedicated worker despite his circumstances. Koum learned computer programming two years after arriving in the country. By joining the elite hacking group, he also gained practical experience in cybersecurity. After this time, he applied for jobs at Facebook, but to no avail. Ironically, neither could predict that in a few years, Facebook would come knocking on his door, increasing Koum net worth by billions. His own unique experiences inspired him. By developing an easy cross-platform messaging programe that made phone calls and texts more available to friends and family, he hoped to offer a solution for individuals in similar situations. On May 3, 2009, the WhatsApp application launched.

Facebook made a \$19 billion offer to WhatsApp's co-founders in 2014, which they couldn't resist. While Koum is associated with Facebook by having shares on it.



Don't be ashamed
of your story.
**It will
inspire others.**

www.LaurenGleisberg.com

Logic will get you
from A to B.
Imagination will take you
everywhere.

-Albert Einstein

I will always choose
a lazy person
to do a *difficult job*,
because, he will find
an easy way to do it.
- Bill Gates

"There is only one way
to avoid criticism:
do nothing,
say nothing,
and be nothing."

- Aristotle

“Turn
your
wounds
into
wisdom.”

- OPRAH WINFREY

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References:

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Thank You

