

# Sample Startup Pitch Deck

Company Name: InnovateX

Mission: To revolutionize renewable energy solutions for urban households.

Problem: High dependency on non-renewable energy sources in cities.

Solution: Affordable and efficient solar panels with smart IoT integration.

Market Size: \$5 billion with 20% annual growth.

Business Model: Direct sales and subscription-based maintenance.

Competition: GreenTech, SolarEdge, SunRun.

Team: Experts in renewable energy, IoT, and business strategy.

Financials: Expected revenue of \$2M in first year, growing 50% annually.

Ask: \$500,000 for 10% equity to expand operations.