

Entrepreneurship Cell
MANIT, Bhopal



Maulana Azad
National Institute of Technology, Bhopal



SPONSORSHIP BROCHURE

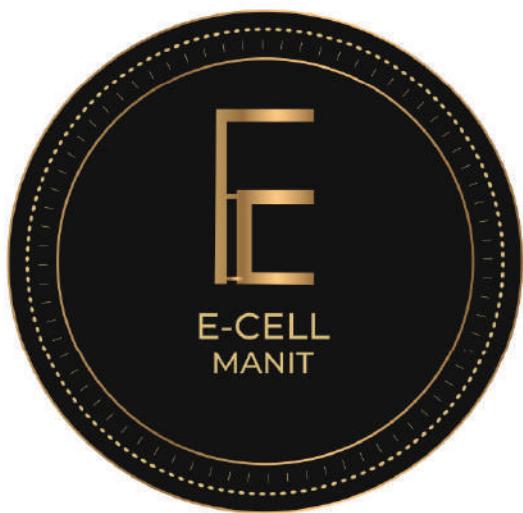
#MakeThingsHappen

About MANIT

Maulana Azad National Institute of Technology (MANIT), a prominent institute of national importance is known for its academic excellence and research contributions. MANIT offers a wide range of engineering, technology and management courses. Located in Bhopal, Madhya Pradesh, the 650-acre lush green campus offers state-of-the-art infrastructure and a healthy academic environment. The prestigious institute hosts a student body of over 5000 and a faculty strength of more than 200. Following the motto "Knowledge is the ultimate virtue", MANIT actively engages in research and development opportunities, collaborating with various institutions and industries. The institute has had the honor of hosting many eminent alumni who have played pivotal roles in their respective fields.



About E-Cell MANIT



E-Cell NIT Bhopal is a student-run organisation dedicated to building an entrepreneurial environment and promoting a startup culture among the youth community. E-Cell annually hosts Central India's largest Entrepreneurial Fest, E-Summit, which brings together a series of dynamic events, investors, students, renowned guest personalities that inspire attendees by the spirit of entrepreneurship and provide early-stage startups exclusive opportunities for funding and growth. It also conducts Pe-Charcha, an annual podcast series where eminent personalities share their life journeys and valuable insights from diverse fields. Through several initiatives and collaborations, E-Cell provides budding innovators with mentorship opportunities, essential resources and a platform to transform their ideas into successful ventures.

About E-Summit

E-Summit, the Central India's largest Entrepreneurial Fest organised by E-Cell NIT Bhopal, serves as a platform to encourage innovation, entrepreneurship and startup culture. The event brings together investors, founders and students for a series of events including Startup Expo, IPL Auction Simulation, Keynote Sessions, Business Plan Competition, Case Study Competition and more. The events aim to inspire aspiring leaders, equipping them with industrial insights, networking and mentorship opportunities. In the previous iteration, it witnessed a footfall of 30,000+, hosted 150+ investors and startups and collaborated with 150+ universities. With E-Summit at the forefront, E-Cell aims to provide a vibrant ecosystem for the youth to collaborate on inspiring ideas and develop successful business ventures.

Milestones and Noteworthy Achievements

Startup Expo has emerged as a major highlight of E-Summit.

In the recent edition, it saw remarkable participation and impact, with startups receiving soft commitments exceeding INR 18 crore, indicating a strong investor interest and credibility of the event.

With Startup Expo as the cornerstone event, E-Summit has garnered appreciation from many high profile dignitaries.

Previous editions have been inaugurated by distinguished personalities including:

Hon'ble Chief Minister of Madhya Pradesh, **Dr. Mohan Yadav**

Former Chief Minister, **Mr. Shivraj Singh Chouhan**

The event has also hosted inspiring keynote speakers, such as:

Dr. Tanu Jain

Mr. Ashneer Grover

Mr. Nitin Vijay

Support from Industry Leaders and Media Highlights

E-Summit continues to be powered by leading organizations.

Notable sponsors and partners over the years have included:

Adani Group

AWS (Amazon Web Services)

Rupeezy

AIC-RNTU

From the Leader's Desk

Congratulations to E-Cell for the Grand Success of E-Summit'24

“Sincere congratulations and heartfelt greetings to Team E-Cell for successfully organising Central India's Largest E-Summit, which has significantly inspired and empowered the future leaders of our nation. Each participant attending summit will have the opportunity to hear insightful perspectives from renowned entrepreneurs and educators, on the stage of E-Summit'24.”



Chief Guest of E-Summit'23

Shivraj Singh Chouhan

Union Cabinet Minister, Government of India



Chief Guest of E-Summit'24

Dr. Mohan Yadav

Chief Minister of Madhya Pradesh

MANIT Bhopal's E-Cell: a platform nurturing youth startups.

“MANIT Bhopal has established E-Cell to facilitate connections among students, entrepreneurs, investors, mentors and promoters on a single stage. With the primary objective being to support the establishment of startups for youth, it offers guidance by providing a platform to nurture their growth.”

Past Events

E-Summit organized by E-Cell NIT Bhopal is Central India's Largest Entrepreneurial Fest, uniting budding visionaries, industry leaders and students on a common platform. It featured thrilling events like Startup Expo, with 50+ startups, 75+ investors and incubators and 30,000+ attendees, turning ideas into tangible opportunities. Through high-engagement events such as Business Plan Competition, Case Study Competition, Stock Trading Simulation, IPL Auction Simulation, it has encouraged sharp thinking, bold initiatives and collaboration. E-Summit'25 featured a magnificent showcase of talent, fostering belief in innovation, community and potential in young minds. E-Cell also organises Pe-Charcha, an engaging podcast series that features motivational and impactful conversations with entrepreneurs and industry leaders.



Past Guests



Startup Expo

Startup Expo, the flagship event of E-Summit, brings together 50+ startups and 75+ investors, serving as a launchpad for aspiring innovators and groundbreaking ideas. The two-day event, attracting 30,000+ attendees and covered by 80+ media houses, offered exceptional networking and funding opportunities, effectively bridging the gap between early-stage startups and investors.



Business Plan Competition

Business Plan Competition encourages students to innovate, think strategically and build impactful ventures. Designed for startups in the ideation and validation stages, it offers a platform to pitch before investors and incubators. It is conducted in three stages challenging teams to refine ideas to meet market needs. The previous edition featured an INR 50,000 prize pool and collaborations with IIM Calcutta, AIC-RNTU and Bhopal Angels.



Business Plan Junior Competition

Business Plan junior Competition is designed to foster entrepreneurial thinking among 1st and 2nd year students. In the past iteration, over 140 teams registered and a total of 19 teams progressed to the second round to present their ideas to a panel of experienced faculty members including Dr. Vinod Yadav and Dr. Nabendu Paul, followed by a Q&A session. The top three teams were awarded based on innovation, feasibility and impact.

Keynote Sessions

Celebrating innovation, ambition and learning while offering first-hand insights gained along the journey, E-Cell MANIT hosts keynote Sessions featuring distinguished speakers from diverse domains like Dr. Gajendra Purohit, Mr. Ashneer Grover and Mr. Sandeep Jain, attracting 2000+ attendees in the past editions. This event stands as a cornerstone of our mission to foster entrepreneurial thinking and empower students to transform ideas into meaningful ventures.

Creators' Camp

Creators' Camp blends culture with innovation, bringing together renowned personalities and content creators as guest speakers which provides an opportunity for attendees to gain valuable insights by pioneers of diverse fields, fuelling the ambition among the youth and the leaders of tomorrow. With eminent guests including Mr. Mohit Yodha, Mr. Keshav Jha, Mr. Laksh Maheshwari, speakers captivate the audience, imparting invaluable insights and lessons intertwined In light-hearted cheer.

Case Study

Case Study Competition tests participants' critical thinking and problem-solving skills. The top 15 teams nationwide are shortlisted through an online screening round to present their solutions at the MANIT Campus. Participants then present their solutions and are evaluated on ingenuity, feasibility and creativity by a panel of expert judges. The event concludes with prize distribution and an address by the jury, with participants receiving invaluable insights from seasoned industry professionals.





7

IPL Auction Simulation

IPL Auction Simulation at E-Summit'25 is a competition format replica of the real auction, testing the decision making, strategic thinking and cricket knowledge of the participants. Out of 670+ registered teams for the online quiz round, 10 teams qualified for the final round to place bids with limited virtual currency on IPL players competing to assemble the best squad possible. The teams with the best bidding strategies emerged victorious.



8

Stock Trading Simulation

Stock Trading Simulation is a compelling event that provides students with an invaluable opportunity to learn and experience stock market trading, enhancing their skills in finance and decision-making. In the previous iteration, participants received INR 5 lakh in virtual capital to trade stocks from 100+ real companies from the Indian Exchange. The top 3 teams with the highest net worth by the end of the event are awarded with cash prizes and certificates.



9

Book Fair

Book Fair is a vibrant and thought-provoking event at E-Summit. In its past edition, it attracted more than 6,000 visitors over three days and offered a diverse collection of books ranging from finance, technology to self-improvement, fiction and more. Engaging young minds by exposing them to vast intellectual resources and opportunities, it simultaneously fosters a renewed interest in reading.

Why Sponsor Us ?

Over the years, Entrepreneurship Cell NIT Bhopal has grown from a campus initiative into a vibrant, youth-driven organisation aimed at creating a startup culture among students. In the past year, there has been a **220%** surge in social media engagement and a **200%** rise in YouTube growth, a testament to a thriving community that's more curious, ambitious and engaged than ever before.

Along this journey, E-Cell has hosted 4 iterations of Central India's Largest Entrepreneurial Event, E-Summit, providing a space to nurture transformative ideas and develop upcoming startups and had the privilege of collaborating with renowned brands and companies like **Adani**, **SAIL** and many more. For our partners, it is a chance to align with a high impact initiative driven by passionate and innovative minds, offering exposure over a diverse community of people.

Title Sponsor→(7 Lakhs)



SOCIAL MEDIA



PRE EVENT (LOGO)



EVENT DAY



POST EVENT



ADDED BENEFITS

- Dedicated sponsor highlight posts
- E-flyer for brand promotion & support
- “About our Sponsor” posts
- Promotional stories shared by 150+ team members
- Provision of Meta ads across social media platforms including LinkedIn for targeted outreach and engagement

- Logo on official website & database
- Logo on brochures & roadmap hoardings
- Logo in promotional video snippets

- Logo on stage, podium and tickets
- Posters and digital billboards across Bhopal
- Dedicated LED sponsor boards
- Booth for attendee interaction
- Corporate film screening (maximum 1 min)

- Logo in E-Summit After movie
- Featured in sponsor listings and brochure
- Media presence on our channels

- Complimentary tickets for company team
- Networking with organizers & speakers



Co-Title Sponsor →(5 Lakhs)



SOCIAL
MEDIA



PRE EVENT
(LOGO)



EVENT
DAY



POST
EVENT



ADDED
BENEFITS

- Dedicated sponsor highlight posts
- "About our Sponsor" posts
- Provision of Meta ads across social media platforms including LinkedIn for targeted outreach and engagement

- Logo on official website
- Logo on brochures & roadmap hoardings
- Logo in promotional video snippets

- Logo on stage, podium and tickets
- Posters and digital billboards across Bhopal
- Booth for attendee interaction
- Corporate film screening (maximum 30 sec)

- Logo in E-Summit After movie
- Featured in sponsor listings and brochure
- Media presence on our channels

- Complimentary tickets for company team

Powered By →(3 Lakhs)



SOCIAL
MEDIA



PRE EVENT
(LOGO)



EVENT
DAY



POST
EVENT



ADDED
BENEFITS

- Dedicated sponsor highlight posts
- "About our Sponsor" posts

- Logo on official website
- Logo in promotional video snippets

- Logo on stage, podium and tickets
- Booth for attendee interaction
- Corporate film screening (maximum 15 sec)

- Logo in E-Summit After movie
- Featured in sponsor listings and brochure
- Media presence on our channels

- Complimentary tickets for company team

Co-Powered By→(1.5 Lakhs)



SOCIAL

MEDIA



PRE EVENT

(LOGO)



EVENT

DAY



POST

EVENT



ADDED

BENIFITS

- Dedicated sponsor highlight posts
- "About our Sponsor" posts

- Logo on official website
- Logo in promotional video snippets

- Logo on stage, podium and tickets
- Posters and digital billboards across Bhopal
- Booth for attendee interactiton
- Corporate film screening (maximum 10 sec)

- Logo in E-Summit After movie
- Featured in sponsor listings and brochure

- Complimentary tickets for company team

Associate Sponsor→(75K)



SOCIAL

MEDIA



PRE EVENT

(LOGO)



EVENT

DAY



ADDED

BENIFITS

- Dedicated sponsor highlight posts
- "About our Sponsor" posts

- Logo on official website

- Logo on stage, podium and tickets
- Posters and digital billboards across Bhopal
- Booth for attendee interactiton

- Complimentary tickets for company team

Sponsorship Proposal

Deliverables	Title Sponsor	Co-Title Sponsor	Powered By	Co-Powered By	Associate Sponsor
Value (in INR)	7 Lakhs INR	5 Lakhs INR	3 Lakhs INR	1.5 Lakhs INR	75K INR
Presentation at inauguration or keynote sessions of E-Summit	✓				
Sponsor Name associated with E-Summit in all title banners	✓	✓	✓	✓	✓
Sponser Media Presence					
Promotional eFlyer (Advertisement via Social media Platforms)	✓	✓	✓	✓	✓
Dedicated Social Media Post	✓	✓	✓	✓	✓ (Combined)
Dedicated 'About Our Sponsor' post on our social media handles	✓	✓			
Promotional Social Media stories shared by each E-Cell	✓	✓	✓		
Pre Event Promotion (Logo Placement)					
E-Cell MANIT/E-Summit'26 Website	✓	✓	✓	✓	✓
Multiple E-mails to be sent to Event Database of participants	✓	✓			
Logo presence on event brochure and campus roadmap	✓	✓			
Logo presence on video bytes of keynotes speakers and guests	✓	✓	✓ (Combined)	✓	
Event Day (Logo Presence)					
Logo on event stage, tickets, cards, diaries, etc	✓	✓	✓	✓	✓
Logo on podium, mic, etc	✓				
Banners, posters and digital billboards throughout the campus having sponsors logo (including E-Summit & Sponsors materials)	Minimum 120	Minimum 80	Minimum 60	Minimum 40	Minimum 20
Backdrops on the dias and organization standee at the venue	✓	✓			
Dedicated LED boards (if required)	✓	✓			

Sponsorship Proposal

Deliverables	Title Sponsor	Co-Title Sponsor	Powered By	Co-Powered By	Associate Sponsor
Value (in INR)	7 Lakhs INR	5 Lakhs INR	3 Lakhs INR	1.5 Lakhs INR	75K INR
Event Day (Promotion)					
Corporate film screening	(Of maximum 1 minute)	(Of maximum 30 seconds)	(Of maximum 15 seconds)	(Of maximum 10 seconds)	
Promotional sessions during events	30 Minutes	10 Minutes	5 minutes		
One booth during the fest/event (as applicable)	✓	✓	✓	✓	✓
Conference booklet and corporate gift opportunity to key stakeholders	✓	✓			
Post (Logo Presence)					
E-Summit'26 After movie	✓	✓	✓	✓	
In previous sponsors list	✓	✓	✓	✓	
Next Brochure	✓	✓	✓	✓	
Media presence of sponsor	✓	✓	✓	✓	
Others					
Free tickets of E-Summit for company employees	25 Tickets	20 Tickets	15 Tickets	10 Tickets	5 Tickets
Chance to interact with our keynote speakers	✓				

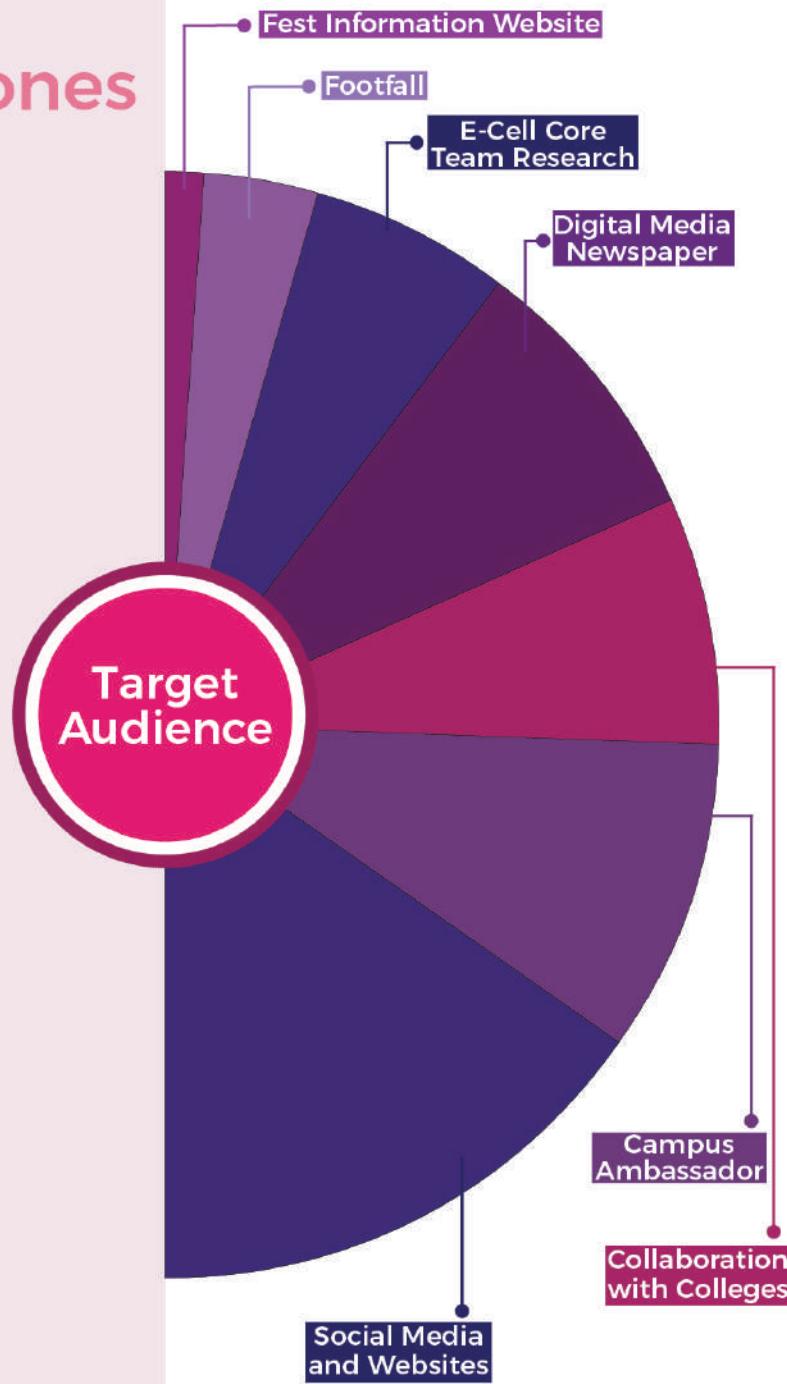
Branding Catalogue



Social Media and Promotional Milestones

Events	Social Media Impression				
					Overall
E-Summit'24	13,60,552	2,17,365	29,779	2,12,976	18,20,672
E-Summit'25	19,49,724	2,48,393	31,748	2,47,593	24,77,458

Target Audience	Count
Campus Ambassador	4,12,500 (150)
Collaboration With Colleges	3,43,200 (117)
Fest Information Website	8000
Digital Media Newspaper	2,50,000 (136)
Social Media and Websites	22,55,236
E-Cell Core Team Research	2,20,000
Footfall	35,600
Total Reach	35,24,536



Past Guests



Ashneer Grover
Founder, BharatPe



Tanu Jain
Founder, Tathastu ICS



Prafull Billiore
CEO & Founder, MBA Chai
Wala



Sandeep Jain
CEO & Founder, Geeks for
Geeks



Anubhav Dubey
Founder, Chai Sutta Bar



Nitin Vijay
Founder, Motion Kota

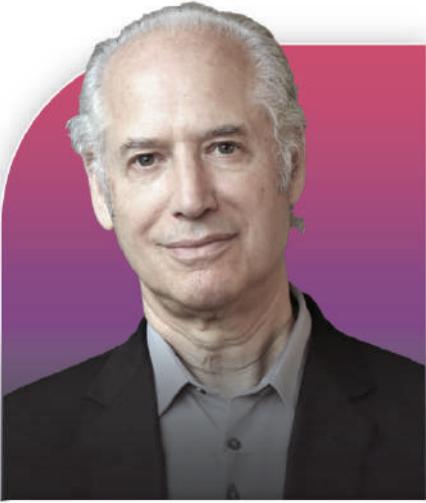


Dr. Gajendra Purohit
Founder, MathsCare



Haseeb Khan
Stand-up Comedian

Past Guests



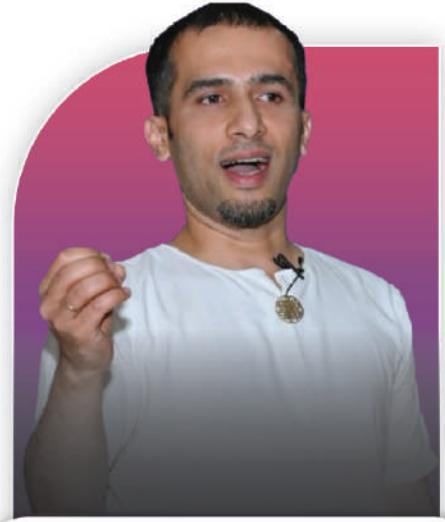
Zev Siegl
Co-Founder, Starbucks



Abhishek Upmanyu
Stand-up Comedian



Sanjeev Agarwal
Founder, Sage Group



Gaurav Juyal
Learning Experience Designer



Nidhi Narwal
Creative Writer and
Live Performer



Laksh Maheshwari
Storyteller



Vikas Swarup
Writer and former
High Commissioner of India to Canada



Siddharth Chaturvedi
Director - AISECT

Media Coverage



भीपात्र। MANIT भौतिक में आयोजित E-Summit 25 का समापन सफलता, नवाचार और प्रेरणादायक संग्रह के साथ हुआ। जीव टिक्कीय इस आपायजन ने कुण्डा उत्तरायणी, इनोवेटर्स और स्टार्टअप्स को एक मंच प्रदान किया, जहाँ उन्होंने अपने आइडिया को अक्सरों में बदलने की दिशा में कदम बढ़ाया।

प्रभुख सत्र और विशेषज्ञों की प्रेरणा

E-Summit 25 के तीसरे दिन की शुभ्राता कामिकर्वत के नेहिंग पोदा और GeeksforGeeks के संसाधक संटीप घेन के पावर एक्सेसन से ईड्यू इन सभी में व्यवसायिक रणनीतियों, स्टर्टअप ग्रोथ और नवाचार से जुड़े प्रैक्टिकल टिप्प दिए गए, जिससे प्रतिभागियों को अपनी उम्मीदवालीयां बढ़ा में मदद मिली।

From Startup Pitches to Insightful Conversations

► Day 2 at MANIT E-Summit'25



Bhopal: The E-Summit'25 at MANIT, organized by E-Cell, continues to set new milestones in innovation and entrepreneurship. Day 2 was an electrifying mix of startup showcases, thought-provoking discussions, and exhilarating competitions, bringing together industry experts, investors, and aspiring entrepreneurs.

The day commenced with the Startup Expo, where emerging ventures pitched their ideas, connecting with potential investors and mentors. The enthusiasm and ambition on display underscored the growing entrepreneurial spirit among young innovators.

A series of dynamic competitions followed, challenging participants' strategic acumen and problem-solving abilities. The IPL Auction Simulation recreated high-stakes bidding scenarios, while the Case Study Competition tested analytical skills.

The Business Plan Competition showcased groundbreaking startup ideas, evaluated by an esteemed jury. Meanwhile, the

Book Fair attracted knowledge seekers eager to explore literature on business, leadership, and innovation.

As the evening unfolded, inspiring keynote sessions took center stage. MANIT alumni Mr. Sanjeev Agarwal (CMD, Sage Group) and Mr. Uttaran Nayak (CEO & Founder, Alchemyst AI) shared invaluable insights into the entrepreneurial landscape, drawing from their journeys of success.

The day concluded on a highly engaging note, featuring an evocative poetry session by renowned poet Keshav Jha and a laughter-filled performance by stand-up comedian Haseeb Khan.

With two remarkable days behind, the excitement continues. Day 3 promises to be equally impactful, featuring insightful sessions by Mohit Yodha and Sandeep Jain, ensuring another day of learning and inspiration.

The Entrepreneurs India · Follow

2 comments · Feb 14, 2025

NIT Bhopal is set to host the fourth iteration of Central India's Largest Entrepreneurial Fest, E-Summit'25

Media Coverage



OhCampus.com की पोस्ट

OhCampus.com 13 फरवरी को 4:23 PM पर ·

Get ready for E-Summit'25, Central India's largest entrepreneurial fest, happening from 14th-16th February at MANIT Bhopal!

Innovators and visionaries unite for an unforgettable experience!

OhCampus.com is the Online Media Partner for this fest.

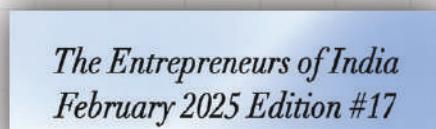
#ESummit25 #Entrepreneurship #Innovation #Startups #eCell_NITB
#esummit25 #manit #makethingshappen #entrepreneurs
#entrepreneurship #MANITBhopal #OhCampus #eCellNITB #eCell, MANIT Bhopal

E-CELL MANIT PRESENTS

e SUMMIT

ENTREPRENEURSHIP SUMMIT 2025

कमेट होल्ड्स...



E-Summit '25: Igniting Innovation and Entrepreneurial Spirit at MANIT Bhopal



MANIT E-Summit'25 ends on a high note

A grand celebration of innovation and entrepreneurship

Bhopal: The final day of E-Summit'25 at MANIT Bhopal marked the culmination of three days of innovation, learning, and entrepreneurial spirit. It featured two power-packed keynote sessions by Mohit Yodha (Comic verse) and Sandeep Jain, founder of GeeksforGeeks offered the audience practical takeaways for their own ventures, leaving them inspired to pursue excellence.

The Closing Ceremony featured addresses by Dr. Karunesh Kumar Shukla, Director MANIT Bhopal, Dr. Shailendra Jain, Dean SW MANIT Bhopal and Dr. Akhilesh Barve, Chairman of MANIT ROLTA Incubation and Innovation Foundation, emphasizing



sizing the impact of collaboration, innovation, and perseverance in the entrepreneurial ecosystem.

Throughout the event, several

notable personalities, including Gajendra Purohit, Laksh Manohar, Sanjeev Agarwal, Utaran Nayak, Keshav Jha, and Haseeb Khan, inspired atten-

dees with their expertise and experiences.

Startup expo

One of the key highlights was the Startup Expo, where a MANIT-incubated startup secured a soft commitment of INR 20 lakh, reinforcing the event's role in uniting ideas with opportunities. As E-Summit'25 drew to a close, the atmosphere transformed into a mesmerizing experience with a soulful Sufi Night by the Raj Thakur Band, filling the venue with enthusiasm and celebration. The event wrapped up with a sense of accomplishment, leaving attendees motivated and empowered to embark on their own entrepreneurial journeys.

MANIT E-Summit'25 sets stage for entrepreneurial excellence



Bhopal: E-Summit'25, Central India's largest entrepreneurial fest at MANIT Bhopal, commenced with an inspiring inauguration ceremony. Dr. Shailendra Srivastava (Retd. IPS Officer) graced the occasion as the Chief Guest, alongside Mrigendra Singh Ji (Chief Editor, Public Vanil) and Vishal Gang Ji (Chief Editor & Director, Public Vanil) as Guests of Honor.

Following the inauguration, the event witnessed a powerful keynote session by Gajendra Puro-



Ministry of Education

Government of India

Ministry of Education
@EduMinOfIndia

Ministry of Education
@EduMinOfIndia Following ...

#HEIMilestones
@manitbpl, an Institute of National Importance, is driving excellence in technical education, research, and innovation.

1 Entrepreneurial Excellence:
Hosted the groundbreaking E-Summit'24, bringing together, 50+ startups, 100+ investors, incubators & officials and Collaboration with 150+ colleges, drawing an audience of 22,000!

• Narendra Modi and 8 others
1:58 PM · Nov 27, 2024 · 97.2K Views

20 85 235 17

Central India's Largest Entrepreneurial Fest

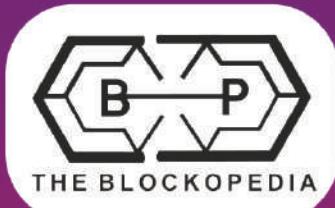
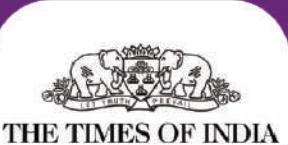
Entrepreneurship Cell ROLTA Incubation Centre NIT Bhopal organised E-Summit'24, providing a platform for over 50+ startups to connect with 100+ investors, incubators and industry experts.

Past Sponsors



....many more

Media Partners



....many more



e-SUMMIT

ENTREPRENEURS SUMMIT 2025

CONTACT US

Manu GS Parmar

Finance Lead

(+91 79873 30150)

Nachiket Bakshi

Joint Secretary

(+91 70006 16813)

Sanskar Sharma

Sponsorship Lead

(+91 78692 58240)

Khushi Verma

Administrative Lead

(+91 62658 72942)

Social Media



<https://t.qrjp.net/2e7gy>
contact@ecellnitb.org