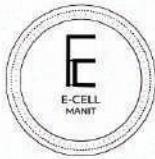


Entrepreneurship Cell
MANIT, Bhopal



E-SUMMIT

ENTREPRENEURS SUMMIT 2026



Maulana Azad National
Institute of Technology, Bhopal

About MANIT

Maulana Azad National Institute of Technology (MANIT), a prominent Institute of National Importance is known for its academic excellence and research contributions. MANIT offers a wide range of engineering, technology and management courses. Located in Bhopal, Madhya Pradesh, the 650-acre lush green campus offers state-of-the-art infrastructure and a healthy academic environment. The prestigious institute hosts a student body of over 5000 and a faculty strength of more than 200. Following the motto "Knowledge is the ultimate virtue", MANIT actively engages in research and development opportunities, collaborating with various institutions and industries. The institute has had the honor of hosting many eminent alumni who have played pivotal roles in their respective fields.



About E-Cell MANIT



E-Cell NIT Bhopal is a student-run organisation dedicated to building an entrepreneurial environment and promoting a startup culture among the youth community. E-Cell annually hosts Central India's largest Entrepreneurial Fest, E-Summit, which brings together a series of dynamic events, investors, students, renowned guest personalities that inspire attendees by the spirit of entrepreneurship and provide early-stage startups exclusive opportunities for funding and growth. It also conducts Pe-Charcha, an annual podcast series where eminent personalities share their life journeys and valuable insights from diverse fields. Through several initiatives and collaborations, E-Cell provides budding innovators with mentorship opportunities, essential resources and a platform to transform their ideas into successful ventures.

About E-Summit

E-Summit, the Central India's largest Entrepreneurial Fest organised by E-Cell NIT Bhopal, serves as a platform to encourage innovation, entrepreneurship and startup culture. The event brings together investors, founders and students for a series of events including Startup Expo, IPL Auction Simulation, Keynote Sessions, Business Plan Competition, Case Study Competition and more. The events aim to inspire aspiring leaders, equipping them with industrial insights, networking and mentorship opportunities. In the previous iteration, it witnessed a footfall of 30,000+, hosted 150+ investors and startups and collaborated with 150+ universities. With E-Summit at the forefront, E-Cell aims to provide a vibrant ecosystem for the youth to collaborate on inspiring ideas and develop successful business ventures.

Milestones and Noteworthy Achievements

Startup Expo has emerged as a major highlight of E-Summit.

In the recent edition, it saw remarkable participation and impact, with startups receiving soft commitments exceeding INR 18 crore, indicating a strong investor interest and credibility of the event.

With Startup Expo as the cornerstone event, E-Summit has garnered appreciation from many high profile dignitaries.

Previous editions have been inaugurated by distinguished personalities including:

Hon'ble Chief Minister of Madhya Pradesh, **Dr. Mohan Yadav**

Former Chief Minister, **Mr. Shivraj Singh Chouhan**

The event has also hosted inspiring keynote speakers, such as:

Dr. Tanu Jain

Mr. Ashneer Grover

Mr. Nitin Vijay

Support from Industry Leaders and Media Highlights

E-Summit continues to be powered by leading organizations. Notable sponsors and partners over the years have included:

Adani Group

AWS (Amazon Web Services)

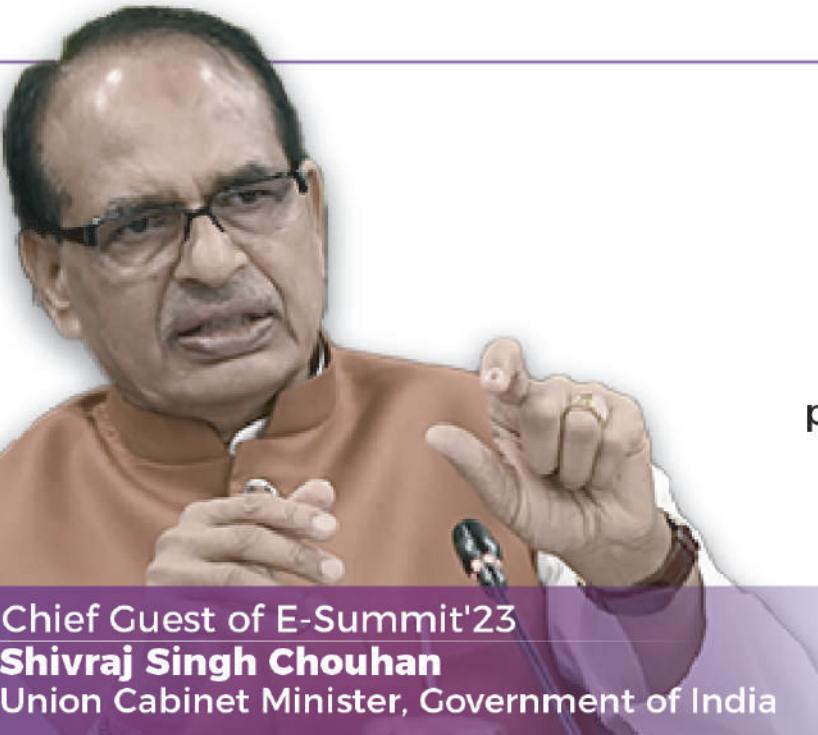
Rupeezy

AIC-RNTU

From the Leader's Desk

Congratulations to E-Cell for the Grand Success of E-Summit'24

"Sincere congratulations and heartfelt greetings to Team E-Cell for successfully organising Central India's Largest E-Summit, which has significantly inspired and empowered the future leaders of our nation. Each participant attending summit will have the opportunity to hear insightful perspectives from renowned entrepreneurs and educators, on the stage of E-Summit'24. "



Chief Guest of E-Summit'23

Shivraj Singh Chouhan

Union Cabinet Minister, Government of India



Chief Guest of E-Summit'24

Dr. Mohan Yadav

Chief Minister of Madhya Pradesh

MANIT Bhopal's E-Cell: a platform nurturing youth startups.

"MANIT Bhopal has established E-Cell to facilitate connections among students, entrepreneurs, investors, mentors and promoters on a single stage. With the primary objective being to support the establishment of startups for youth, it offers guidance by providing a platform to nurture their growth."

Past Events

E-Summit organized by E-Cell NIT Bhopal is Central India's Largest Entrepreneurial Fest, uniting budding visionaries, industry leaders and students on a common platform. It featured thrilling events like Startup Expo, with 50+ startups, 75+ investors and incubators and 30,000+ attendees, turning ideas into tangible opportunities. Through high-engagement events such as Business Plan Competition, Case Study Competition, Stock Trading Simulation, IPL Auction Simulation, it has encouraged sharp thinking, bold initiatives and collaboration. E-Summit'25 featured a magnificent showcase of talent, fostering belief in innovation, community and potential in young minds. E-Cell also organises Pe-Charcha, an engaging podcast series that features motivational and impactful conversations with entrepreneurs and industry leaders.



Past Guests



Startup Expo

Startup Expo, the flagship event of E-Summit, brings together 50+ startups and 75+ investors, serving as a launchpad for aspiring innovators and groundbreaking ideas. The two-day event, attracting 30,000+ attendees and covered by 80+ media houses, offered exceptional networking and funding opportunities, effectively bridging the gap between early-stage startups and investors.



Business Plan Competition

Business Plan Competition encourages students to innovate, think strategically and build impactful ventures. Designed for startups in the ideation and validation stages, it offers a platform to pitch before investors and incubators. It is conducted in three stages challenging teams to refine ideas to meet market needs. The previous edition featured an INR 50,000 prize pool and collaborations with IIM Calcutta, AIC-RNTU and Bhopal Angels.



Business Plan Junior Competition

Business Plan junior Competition is designed to foster entrepreneurial thinking among 1st and 2nd year students. In the past iteration, over 140 teams registered and a total of 19 teams progressed to the second round to present their ideas to a panel of experienced faculty members including Dr. Vinod Yadav and Dr. Nabendu Paul, followed by a Q&A session. The top three teams were awarded based on innovation, feasibility and impact.

Keynote Sessions

Celebrating innovation, ambition and learning while offering first-hand insights gained along the journey, E-Cell MANIT hosts keynote Sessions featuring distinguished speakers from diverse domains like Dr. Gajendra Purohit, Mr. Ashneer Grover and Mr. Sandeep Jain, attracting 2000+ attendees in the past editions. This event stands as a cornerstone of our mission to foster entrepreneurial thinking and empower students to transform ideas into meaningful ventures.

Creators' Camp

Creators' Camp blends culture with innovation, bringing together renowned personalities and content creators as guest speakers which provides an opportunity for attendees to gain valuable insights by pioneers of diverse fields, fuelling the ambition among the youth and the leaders of tomorrow. With eminent guests including Mr. Mohit Yodha, Mr. Keshav Jha, Mr. Laksh Maheshwari, speakers captivate the audience, imparting invaluable insights and lessons intertwined In light-hearted cheer.

Case Study

Case Study Competition tests participants' critical thinking and problem-solving skills. The top 15 teams nationwide are shortlisted through an online screening round to present their solutions at the MANIT Campus. Participants then present their solutions and are evaluated on ingenuity, feasibility and creativity by a panel of expert judges. The event concludes with prize distribution and an address by the jury, with participants receiving invaluable insights from seasoned industry professionals.





7

IPL Auction Simulation

IPL Auction Simulation at E-Summit'25 is a competition format replica of the real auction, testing the decision making, strategic thinking and cricket knowledge of the participants. Out of 670+ registered teams for the online quiz round, 10 teams qualified for the final round to place bids with limited virtual currency on IPL players competing to assemble the best squad possible. The teams with the best bidding strategies emerged victorious.



8

Stock Trading Simulation

Stock Trading Simulation is a compelling event that provides students with an invaluable opportunity to learn and experience stock market trading, enhancing their skills in finance and decision-making. In the previous iteration, participants received INR 5 lakh in virtual capital to trade stocks from 100+ real companies from the Indian Exchange. The top 3 teams with the highest net worth by the end of the event are awarded with cash prizes and certificates.



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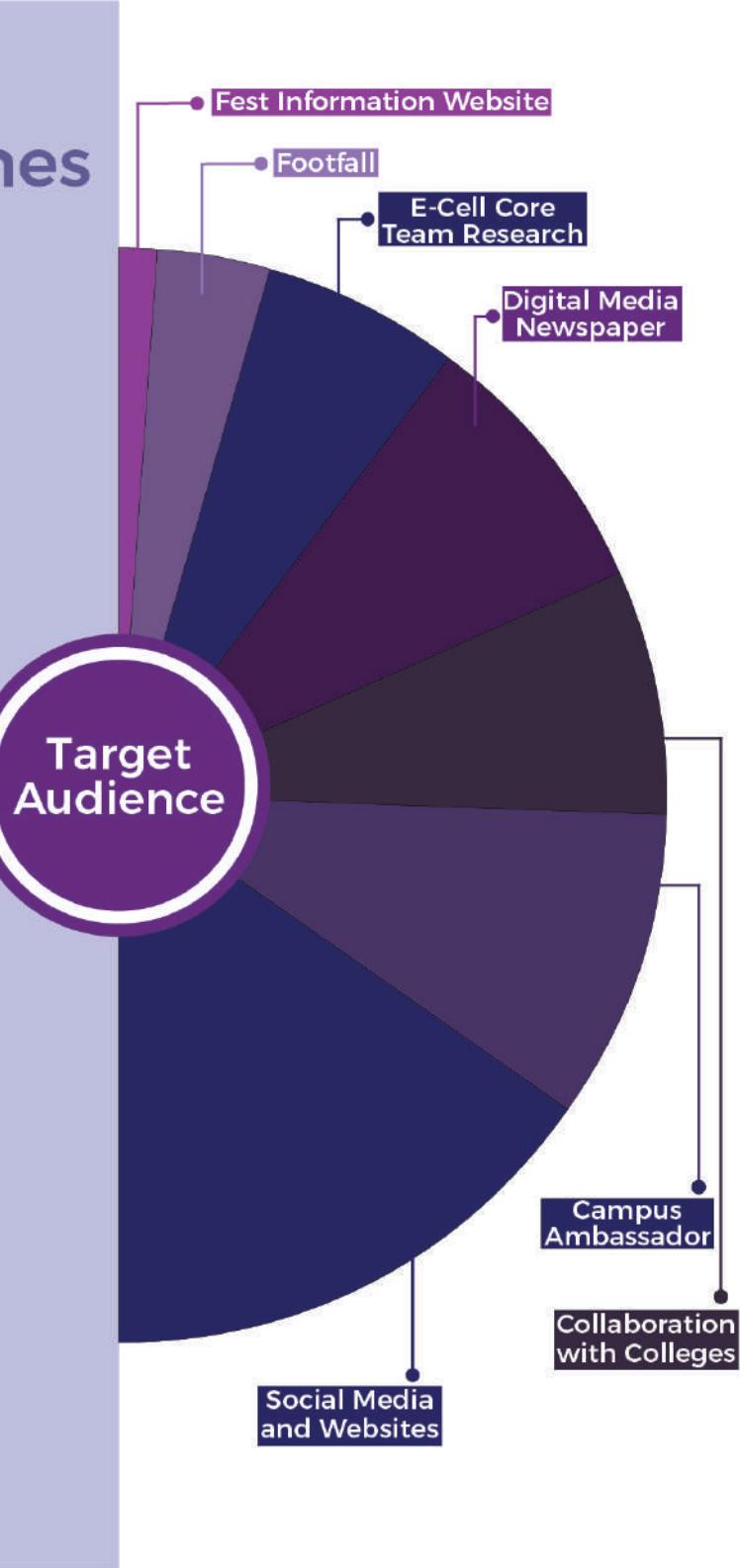
Book Fair

Book Fair is a vibrant and thought-provoking event at E-Summit. In its past edition, it attracted more than 6,000 visitors over three days and offered a diverse collection of books ranging from finance, technology to self-improvement, fiction and more. Engaging young minds by exposing them to vast intellectual resources and opportunities, it simultaneously fosters a renewed interest in reading.

Social Media and Promotional Milestones

Events	Social Media Impression				
					Overall
E-Summit'24	13,60,552	2,17,365	29,779	2,12,976	18,20,672
E-Summit'25	19,49,724	2,48,393	31,748	2,47,593	24,77,458

Target Audience	Count
Campus Ambassador	4,12,500 (150)
Collaboration With Colleges	3,43,200 (117)
Fest Information Website	8000
Digital Media Newspaper	2,50,000 (136)
Social Media and Websites	22,55,236
E-Cell Core Team Research	2,20,000
Footfall	35,600
Total Reach	35,24,536



Past Guests



Ashneer Grover
Founder, BharatPe



Tanu Jain
Founder, Tathastu ICS



Prafull Billiore
CEO & Founder, MBA Chai
Wala



Sandeep Jain
CEO & Founder, Geeks for
Geeks



Anubhav Dubey
Founder, Chai Sutta Bar



Nitin Vijay
Founder, Motion Kota

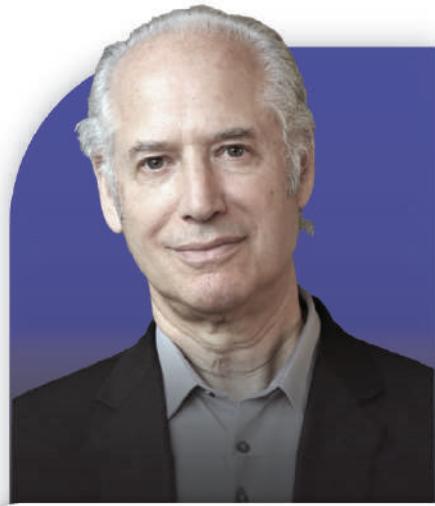


Dr. Gajendra Purohit
Founder, MathsCare



Haseeb Khan
Stand-up Comedian

Past Guests



Zev Siegl
Co-Founder, Starbucks



Abhishek Upmanyu
Stand-up Comedian



Sanjeev Agarwal
Founder, Sage Group



Gaurav Juyal
Learning Experience Designer



Nidhi Narwal
Creative Writer and
Live Performer



Laksh Maheshwari
Storyteller



Vikas Swarup
Writer and former
High Commissioner of India to Canada



Siddharth Chaturvedi
Director - AISECT

Media Coverage



भोपाल | MANIT भोपाल में आयोरित E-Summit 25 का समाप्तन समारोह नवाचार और प्रेरणादायक संज्ञों के साथ हुआ। तीन दिवसीय इस आयोजन ने पुरा उत्तमिय, इतिहासी और स्टार्टअप्स को एक मेंग प्रदान किया, जहाँ उड़ीने आने आहुड़ीयों को अवसरों में बदलने की दिशा में कदम बढ़ाया।

प्रमुख सत्र और विशेषज्ञों की प्रेरणा

E-Summit 25 के लीसरे दिन की मुख्य-आत्म कामिकर्त्त्व के नोट्स पोडा और GeeksforGeeks के संसाधन संदीप जेन के पारव-पेक शेषां से हुई। इन बातों में व्यापारिक रणनीतियों, स्टर्टअप ग्रोथ और नवाचार से जुड़े प्रैक्टिकल टिप्स दिए गए, जिससे प्रारंभिकों को अपनी उदामशीलता यादा में मढ़ दियी।

A promotional banner for the E-Summit'25. The banner features a portrait of Sandeep Jain at the bottom left. The title "KEYNOTE SESSION" is prominently displayed in the center, with "BYTES OF BRILLIANCE" underneath. To the right of the title is a large red stylized letter 'S'. Below the title, there is a bulleted list of Jain's achievements: Founder & CEO, GeekforGeeks; India's Most Prominent Educationalist; Top EdTech Leader 2024; and TEDx Speaker. At the bottom right, the date "16 FEB" and location "LRC MANIT" are listed. Logos for various sponsors like GeeksforGeeks, LRC, and others are visible along the bottom edge.

From Startup Pitches to Insightful Conversations

► Day 2 at MANIT E-Summit'25



Bhopal: The E-Summit'25 at MANIT, organized by E-Cell, continues to set new milestones in innovation and entrepreneurship. Day 2 was an electrifying mix of startup showcases, thought-provoking discussions, and exhilarating competitions, bringing together industry experts, investors, and aspiring entrepreneurs.

The day commenced with the Startup Expo, where emerging ventures pitched their ideas, connecting with potential investors and mentors. The enthusiasm and ambition on display underscored the growing entrepreneurial spirit among young innovators.

A series of dynamic competitions followed, challenging participants' strategic acumen and problem-solving abilities. The IPL Auction Simulation recreated high-stakes bidding scenarios, while the Case Study Competition tested analytical skills.

The Business Plan Competition showcased groundbreaking startup ideas, evaluated by an esteemed jury. Meanwhile, the

Book Fair attracted knowledge seekers eager to explore literature on business, leadership, and innovation.

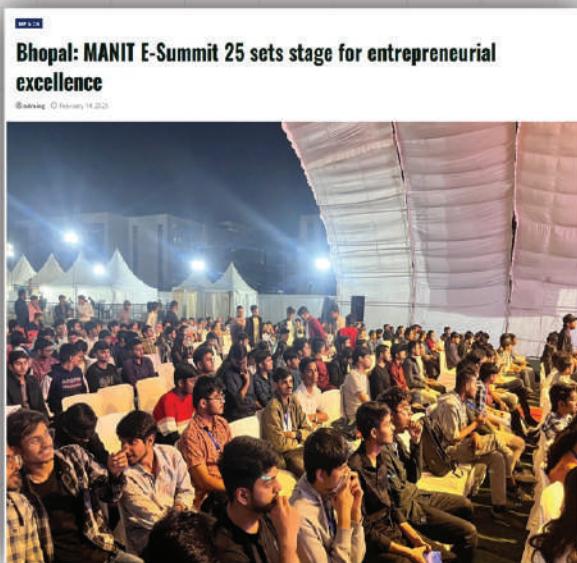
As the evening unfolded, inspiring keynote sessions took center stage. MANIT alumni Mr. Sanjeev Agarwal (CMD, Sage Group) and Mr. Utaran Nayak (CEO & Founder, Alchemyst AI) shared invaluable insights into the entrepreneurial landscape, drawing from their journeys of success.

The day concluded on a highly engaging note, featuring an evocative poetry session by renowned poet Keshav Iha and a laughter-filled performance by stand-up comedian Haseeb Khan.

With two remarkable days behind, the excitement continues! Day 3 promises to be equally impactful, featuring insightful sessions by Mohit Yodha and Sandeep Jain, ensuring another day of learning and inspiration. ??

The LinkedIn post features a large image of Gajendra Purohit, founder of MyGuru, speaking at a podium. The background is dark with red vertical stripes. Text on the right side of the image includes 'SUMMIT', 'KEYNOTE SESSION', 'Interpreting Beyond Limits', 'Automotive', 'Pharma', and a list of his achievements: Founder and CEO, MathsCare; YouTube Educator with 1.6M+ Subscribers; Author of Best-Selling books; TEDx Speaker. At the bottom left, it says 'GAJENDRA PUROHIT'. The post has 3 likes and was shared on Feb 11, 2024.

Media Coverage



OhCampus.com की पोस्ट

OhCampus.com 13 फरवरी को 4:23 PM पर ·

Get ready for E-Summit'25, Central India's largest entrepreneurial fest, happening from 14th-16th February at MANIT Bhopal.

Innovators and visionaries unite for an unforgettable experience!

OhCampus.com is the Online Media Partner for this fest.

#ESummit25 #Entrepreneurship #Innovation #Startups #eCell_nitb
#esummit25 #manit #makethingshappen #entrepreneurs
#entrepreneurship #MANITBhopal #OhCampus #eCellnit E-Cell, MANIT Bhopal

E-CELL MANIT PRESENTS

e SUMMIT ENTREPRENEURIAL SUMMIT 2025

कमेट लिखें...



The Entrepreneurs of India
February 2025 Edition #17

E-Summit '25: Igniting Innovation and Entrepreneurial Spirit at MANIT Bhopal



MANIT E-Summit'25 ends on a high note

A grand celebration of innovation and entrepreneurship

Bhopal: The final day of E-Summit'25 at MANIT Bhopal marked the culmination of three days of innovation, learning, and entrepreneurial spirit. It featured two power-packed keynote sessions by Mohit Yodha, (Comic verse) and Sandeep Jain, founder of GeeksforGeeks. They offered the audience practical takeaways for their own ventures, leaving them inspired to pursue excellence.

The Closing Ceremony featured addresses by Dr. Karunesh Kumar Shukla, Director MANIT Bhopal, Dr. Shailendra Jain, Dean SW MANIT Bhopal and Dr. Akhilesh Barve, Chairman of MANIT ROLTA Incubation and Innovation Foundation, emphasizing



Throughout the event, several

notable personalities, including Gajendra Purohit, Laksh Miheshwari, Sanjeev Agarwal, Utaran Nayak, Keshav Jha, and Haseeb Khan, inspired attendees with their expertise and experiences.

dees with their expertise and experiences.

Startup expo

One of the key highlights was the Startup Expo, where a MANIT-incubated startup secured a soft commitment of INR 20 lakh, reinforcing the event's role in uniting ideas with opportunities. As E-Summit'25 drew to a close, the atmosphere transformed into a mesmerizing experience with a soulful Sufi Night by the Raj Thakur Band, filling the venue with enthusiasm and celebration. The event wrapped up with a sense of accomplishment, leaving attendees motivated and empowered to embark on their own entrepreneurial journeys.

MANIT E-Summit'25 sets stage for entrepreneurial excellence



by the Director of MANIT Dr. Karunesh Kumar Shukla, Dean Dr. Shailendra Jain, and Chairman of ROLTA Incubation Centre Dr. Akhilesh Barve, emphasizing the significance of innovation, startups, and leadership in today's dynamic landscape.

Following the inauguration, the event witnessed a powerful keynote session by Gajendra Puro-

Past Sponsors

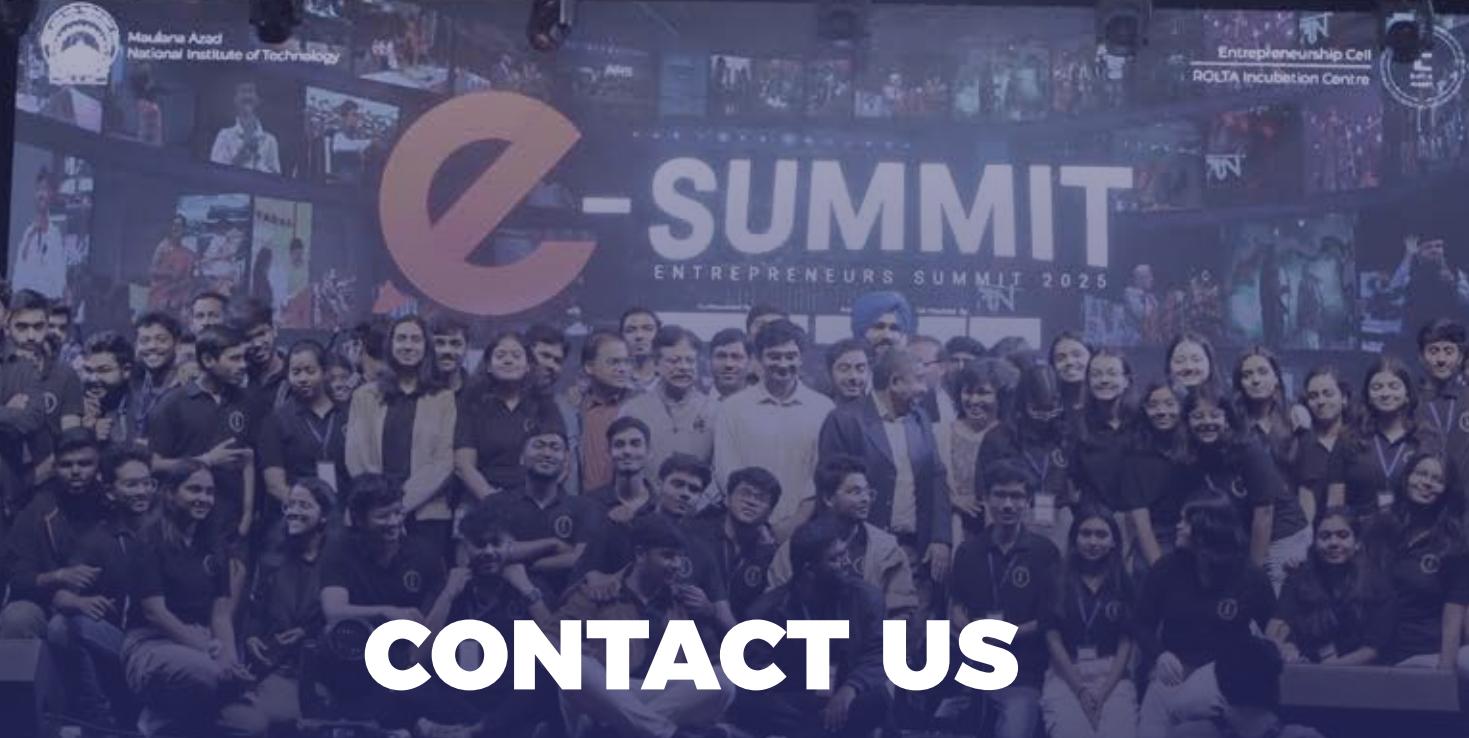


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