Challenge-1

Question 1: Create a sparse matrix by transforming the survey data into transactions data (hint: transactions must be categorical, so find and retain only the categorical features). Then, drop SurveyYr and Race3.

The problem asks us to drop SurveyYr and Race3 from the dataset. Apart from these two variables, I also drop the Gender variable because I find the Sex variable basically is the same with Gender. So I only remain Sex in the dataset.

```
# load libraries
library(tidyverse)
library(arules)
library("gridExtra")
# clean data and transform it to transactions
load(file = "NHANESraw.rda")
dataset <- NHANESraw %>%
    select_if(~class(.) == 'factor') %>%
    select(-c(SurveyYr, Race3, Gender))
trans = as(dataset, "transactions")
# take a look at the first five items
inspect(trans[1:5])
```

```
##
       items
                                       transactionID
   [1] {Sex=male,
##
        SexOrientation=Heterosexual,
##
##
        Race1=White,
        Education=High School,
##
##
        MaritalStatus=Married,
##
        HHIncome=25000-34999,
##
        HomeOwn=Own,
##
        Work=NotWorking,
##
        BMI_WHO=30.0_plus,
##
        Diabetes=No,
##
        HealthGen=Good,
##
        LittleInterest=Most,
##
        Depressed=Several,
##
        SleepTrouble=Yes,
##
        PhysActive=No,
        Alcohol12PlusYr=Yes,
##
##
        SmokeNow=No,
##
        Smoke100=Yes,
        Marijuana=Yes,
##
        RegularMarij=No,
##
##
        HardDrugs=Yes,
        SexEver=Yes,
##
##
        SameSex=No}
                                                    1
##
   [2] {Sex=male,
##
        Race1=Other,
```

```
##
        HHIncome=20000-24999,
##
        HomeOwn=Own,
##
        BMI_WHO=12.0_18.5,
##
        Diabetes=No}
                                                    2
##
   [3] {Sex=male,
##
        Race1=Black,
##
        HHIncome=45000-54999,
        HomeOwn=Own,
##
        Work=NotWorking,
##
##
        BMI_WHO=18.5_to_24.9,
##
        Diabetes=No,
##
        HealthGen=Vgood,
        SleepTrouble=No,
##
        PhysActive=Yes}
                                                    3
##
##
   [4] {Sex=male,
##
        Race1=Black,
##
        HHIncome=20000-24999,
##
        HomeOwn=Rent,
##
        BMI_WHO=12.0_18.5,
##
        Diabetes=No}
                                                    4
##
   [5] {Sex=female,
##
        Race1=Black,
##
        Education=High School,
##
        MaritalStatus=Widowed,
##
        HHIncome=10000-14999,
##
        HomeOwn=Rent,
##
        Work=NotWorking,
##
        BMI_WHO=30.0_plus,
##
        Diabetes=Yes,
##
        HealthGen=Fair,
##
        LittleInterest=Most,
##
        Depressed=Most,
##
        SleepTrouble=No,
##
        PhysActive=No,
##
        Alcohol12PlusYr=No,
##
        SmokeNow=Yes,
##
        Smoke100=Yes,
##
        HardDrugs=No,
##
        SexEver=Yes,
##
        SameSex=No}
                                                    5
itemFrequency(trans[, 1:5])
##
                     Sex=female
                                                     Sex=male
                    0.503227714
                                                  0.496772286
##
##
       SexOrientation=Bisexual SexOrientation=Heterosexual
##
                    0.009954171
                                                  0.321982950
##
     SexOrientation=Homosexual
                    0.005469866
##
```

The sex pattern shows here. We can see Sex=female is present in 50.32% of transactions while Sex=female in 49.68% and so on.

Question 2: Summarize the transactions numerically.

```
summary(trans)
```

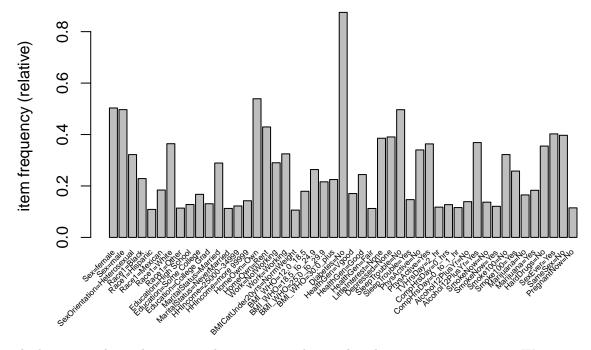
```
## transactions as itemMatrix in sparse format with
    20293 rows (elements/itemsets/transactions) and
##
    97 columns (items) and a density of 0.1568354
##
##
   most frequent items:
       Diabetes=No
                                                               Sex=male SleepTrouble=No
##
                         HomeOwn=Own
                                           Sex=female
##
              17754
                               10939
                                                 10212
                                                                  10081
                                                                                   10077
##
            (Other)
##
             249655
##
##
   element (itemset/transaction) length distribution:
##
   sizes
      2
                                                                                      17
##
           3
                 4
                      5
                            6
                                       8
                                            9
                                                10
                                                      11
                                                           12
                                                                 13
                                                                      14
                                                                            15
                                                                                 16
##
      2
          93
               815
                    801 2002
                               224
                                    751 2065
                                               378
                                                     706
                                                          377
                                                               749
                                                                     431
                                                                          372
                                                                                584
                                                                                     675
                     21
                                      24
                                           25
##
     18
           19
                20
                           22
                                23
                                                26
    588
         753
               620 1335 1714 1764 1395
                                               196
##
##
      Min. 1st Qu.
##
                     Median
                                Mean 3rd Qu.
                                                 Max.
##
               9.00
      2.00
                      16.00
                               15.21
                                        22.00
                                                26.00
##
   includes extended item information - examples:
##
                       labels
                                    variables
                                                  levels
## 1
                   Sex=female
                                           Sex
                                                  female
## 2
                     Sex=male
                                           Sex
                                                    male
##
   3 SexOrientation=Bisexual SexOrientation Bisexual
##
   includes extended transaction information - examples:
##
     transactionID
## 1
## 2
                  2
## 3
                  3
```

From the summary table, we can see that there are 20293 transactions and 97 items. Density is 15.68% which means there are 15.68% nonzero matrix cells. Diabetes=No is the most frequent item, HomeOwn=Own the second, and Sex=female the third. Further we also get statistics about the size of the transactions. The average items/transaction are 15.21.

Question 3: Summarize the transactions visually.

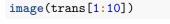
1. First, we can visualize item frequency plot with all items.

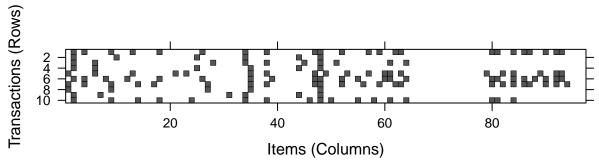
```
itemFrequencyPlot(trans, support=0.1, cex.names=.5)
```



The histogram shows the items in the transaction data with at least 10 percent support. We can see that the most frequent item is Diabetes=No, same with our numerical summary result. The second most frequent item is HomeOwn=Own.

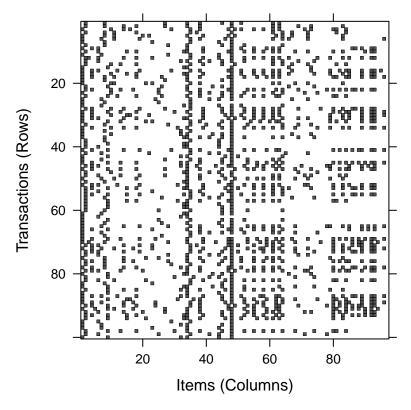
2. Visualizing the sparse matrix.





The image function displays first 10 rows and 97 columns. Cells in the matrix are filled with black for transactions (rows) where the item (column) was answered.

image(sample(trans, 100))



Using sample function with image function creates a big visualization of the sparse matrix. A random 100 sample is plotted and thus we can get insights about the items in a transaction. We can see that some columns are heavily populated with the black dots indicating those items are more popular and are present in many transactions.

Question 4: Fit an apriori algorithm, initialized at support = 0.1 and confidence = 0.5. Tune and update as necessary. Be sure also to set the minimum length to something reasonable.

1. Choice of support and confidence.

The first step in order to create a set of association rules is to determine the optimal thresholds for support and confidence. If we set these values too low, then the algorithm will take longer to execute and we will get a lot of rules (most of them will not be useful). We can try different values of support and confidence and see graphically how many rules are generated for each combination.

```
# Support and confidence values
supportLevels <- c(0.3, 0.2, 0.1, 0.05)
confidenceLevels <- c(0.9, 0.8, 0.7, 0.6, 0.5, 0.4, 0.3, 0.2, 0.1)

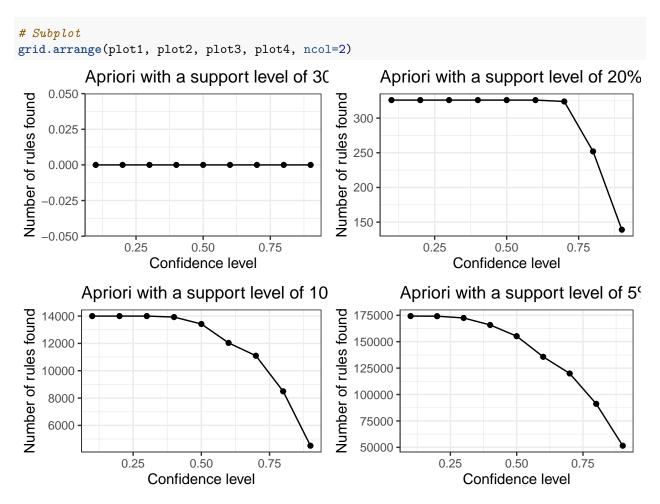
# Empty integers
rules_sup30 <- integer(length=9)
rules_sup20 <- integer(length=9)
rules_sup10 <- integer(length=9)
rules_sup5 <- integer(length=9)

# Apriori algorithm with a support level of 30%
for (i in 1:length(confidenceLevels)) {
    rules_sup30[i] <- length(apriori(trans, parameter=list(sup=supportLevels[1],</pre>
```

```
conf=confidenceLevels[i], minlen = 4, target="rules")))
}
# Apriori algorithm with a support level of 20%
for (i in 1:length(confidenceLevels)){
 rules sup20[i] <- length(apriori(trans, parameter=list(sup=supportLevels[2],
                                   conf=confidenceLevels[i], minlen = 4, target="rules")))
}
# Apriori algorithm with a support level of 10%
for (i in 1:length(confidenceLevels)){
  rules_sup10[i] <- length(apriori(trans, parameter=list(sup=supportLevels[3],</pre>
                                   conf=confidenceLevels[i], minlen = 4, target="rules")))
}
# Apriori algorithm with a support level of 5%
for (i in 1:length(confidenceLevels)){
  rules_sup5[i] <- length(apriori(trans, parameter=list(sup=supportLevels[4],</pre>
                                     conf=confidenceLevels[i], minlen = 4, target="rules")))
}
```

In the following graphs we can see the number of rules generated with a support level of 30%, 20%, 10% and 5%.

```
# Number of rules found with a support level of 30%
plot1 <- qplot(confidenceLevels, rules_sup30, geom=c("point", "line"),</pre>
               xlab="Confidence level", ylab="Number of rules found",
               main="Apriori with a support level of 30%") +
  theme bw()
# Number of rules found with a support level of 20%
plot2 <- qplot(confidenceLevels, rules_sup20, geom=c("point", "line"),</pre>
               xlab="Confidence level", ylab="Number of rules found",
               main="Apriori with a support level of 20%") +
 theme_bw()
# Number of rules found with a support level of 10%
plot3 <- qplot(confidenceLevels, rules_sup10, geom=c("point", "line"),</pre>
               xlab="Confidence level", ylab="Number of rules found",
               main="Apriori with a support level of 10%") +
 theme bw()
# Number of rules found with a support level of 5%
plot4 <- qplot(confidenceLevels, rules_sup5, geom=c("point", "line"),</pre>
               xlab="Confidence level", ylab="Number of rules found",
               main="Apriori with a support level of 5%") +
  theme bw()
```



Let's analyze the results:

- Support level of 30%: No rules.
- Support level of 20%. We started to get dozens of rules, of which around 300 have a confidence of at least 70%. When I look at the exact result when I set the level as 20%, I find that the Marijuana variable is omited, which will generate very different results. Therefore, I may not use the level 20%.
- Support level of 10%. There are many rules at the lower confidence intervals. But the number is acceptable when the confidence interval is relevant high. The critical point is that the Marijuana variable is of interest to me, so I need to select levels that can include this variable.
- Support level of 5%. Too many rules to analyze!

In this case, I think we want to include the Marijuana variable and also have resonable number of rules. So we can choose the 10% support level with a 50% confidence level. To sum up, we are going to use a support level of 10% and a confidence level of 50%.

2. Training a model with Apriori Algorithm.

Note that minlen is set to 4 to remove rules that contain less than four items, which may not be meaningful responses.

```
## Apriori
##
## Parameter specification:
    confidence minval smax arem aval original Support maxtime support minlen
##
           0.5
                  0.1
                         1 none FALSE
                                                 TRUE
##
   maxlen target ext
       10 rules TRUE
##
##
## Algorithmic control:
   filter tree heap memopt load sort verbose
       0.1 TRUE TRUE FALSE TRUE
                                         TRUE
##
## Absolute minimum support count: 2029
##
## set item appearances ...[0 item(s)] done [0.00s].
## set transactions ...[97 item(s), 20293 transaction(s)] done [0.02s].
## sorting and recoding items ... [49 item(s)] done [0.00s].
## creating transaction tree ... done [0.01s].
## checking subsets of size 1 2 3 4 5 6 7 8 done [0.15s].
## writing ... [13422 rule(s)] done [0.00s].
## creating S4 object ... done [0.01s].
```

Question 5: Summarize the rules numerically.

```
summary(t_rules)
```

```
## set of 13422 rules
##
## rule length distribution (lhs + rhs):sizes
     4 5
             6
                    7
                         8
## 4573 4977 2854 882 136
##
##
     Min. 1st Qu. Median
                             Mean 3rd Qu.
                                             Max.
##
     4.000
           4.000
                    5.000
                             5.034
                                     6.000
                                            8.000
##
## summary of quality measures:
##
                                                            lift
       support
                      confidence
                                         coverage
          :0.1000
                    Min.
                            :0.5002
                                             :0.1009
                                                              :0.9222
##
   Min.
                                     Min.
                                                       Min.
                                                       1st Qu.:1.6844
##
   1st Qu.:0.1070
                    1st Qu.:0.7502
                                     1st Qu.:0.1269
  Median :0.1174
                    Median: 0.8375
                                     Median :0.1478
                                                       Median :2.1222
##
  Mean
          :0.1259
                    Mean
                           :0.8181
                                     Mean
                                            :0.1578
                                                       Mean
                                                              :1.9962
                    3rd Qu.:0.9244
##
   3rd Qu.:0.1359
                                     3rd Qu.:0.1795
                                                       3rd Qu.:2.3696
   Max.
                    Max. :0.9933
##
           :0.2771
                                     Max. :0.3305
                                                       Max.
                                                             :4.0869
##
        count
## Min.
          :2030
##
   1st Qu.:2172
##
  Median:2383
## Mean
          :2556
##
   3rd Qu.:2757
## Max.
          :5623
##
## mining info:
   data ntransactions support confidence
## trans
                 20293
                           0.1
                                      0.5
```

As we can see there are 13422 association rules. Rule length distribution tells us how many items are present in how many rules. 4 items are present in 4573 rules, 5 in 4977 rules, 6 in 2854 rules, and 7 in 882 rules. There is also a summary of quality measures: min, max, median, mean and quantile values for support, confidence and lift.

```
inspect(t_rules[1:5])
```

```
##
       lhs
                                         rhs
                                                                           support confidence
                                                                                                coverage
   [1] {SexOrientation=Heterosexual,
##
##
        Smoke100=No,
##
        Marijuana=No}
                                      => {HardDrugs=No}
                                                                         0.1068349
                                                                                    0.9841126 0.1085596 2.
##
   [2] {Smoke100=No,
##
        Marijuana=No,
        HardDrugs=No}
                                      => {SexOrientation=Heterosexual} 0.1068349 0.9264957 0.1153107 2.
##
   [3] {SexOrientation=Heterosexual,
##
##
        Marijuana=No,
##
        HardDrugs=No}
                                      => {Smoke100=No}
                                                                         0.1068349
                                                                                    0.7207447 0.1482285 2.
##
   [4] {SexOrientation=Heterosexual,
        Smoke100=No,
##
##
        HardDrugs=No}
                                      => {Marijuana=No}
                                                                         0.1068349
                                                                                    0.6707921 0.1592667 4.
   [5] {SexOrientation=Heterosexual,
##
##
        Smoke100=No,
                                                                         0.1072784 0.9881979 0.1085596 2.
##
        Marijuana=No}
                                      => {SameSex=No}
```

Question 6: Create three rule subsets conditioned on "interestingness".

Question 7: Inspect and print the top 5 most accurate rule subsets.

1. Rules with rhs containing "not depressed" with a minimum lift ratio of 1.25.

```
depress_rules_1 <- subset(t_rules, subset = rhs %pin% "Depressed=None" & lift >= 1.25)
summary(depress_rules_1)
```

```
## set of 1199 rules
## rule length distribution (lhs + rhs):sizes
##
         5
             6
## 383 437 271
                93
##
##
      Min. 1st Qu.
                     Median
                               Mean 3rd Qu.
     4.000
             4.000
                      5.000
                              5.099
                                       6.000
                                               8.000
##
##
##
  summary of quality measures:
##
       support
                        confidence
                                                               lift
                                           coverage
##
                             :0.5084
                                                :0.1073
                                                                 :1.302
   Min.
           :0.1001
                      Min.
                                                          Min.
    1st Qu.:0.1074
                      1st Qu.:0.8029
                                        1st Qu.:0.1272
                                                          1st Qu.:2.056
##
   Median :0.1178
                      Median :0.8348
                                        Median :0.1423
                                                          Median :2.137
##
    Mean
           :0.1271
                      Mean
                             :0.8431
                                        Mean
                                               :0.1517
                                                          Mean
                                                                 :2.159
##
    3rd Qu.:0.1375
                      3rd Qu.:0.9042
                                        3rd Qu.:0.1653
                                                          3rd Qu.:2.315
##
    Max.
           :0.2532
                      Max.
                             :0.9353
                                        Max.
                                                :0.3305
                                                          Max.
                                                                 :2.395
##
        count
##
           :2031
   Min.
##
   1st Qu.:2179
##
  Median:2390
           :2580
## Mean
    3rd Qu.:2790
```

```
## Max. :5138
##
## mining info:
## data ntransactions support confidence
## trans 20293 0.1 0.5
```

LittleInterest=None,

##

There are total 1199 rules in this subset. In order to get a sense of the top 5 most accurate rule subsets, I think we can sort the rules either by "confidence" or by "lift". But I'm not sure here how you define "accurate". The confidence value indicates how reliable this rule is. The higher the value, the more likely the head items occur in a group if it is known that all body items are contained in that group. The lift value is a measure of importance of a rule.

```
inspect(sort(depress_rules_1, by = "confidence")[1:5])
##
       lhs
                                   rhs
                                                       support confidence coverage
                                                                                         lift count
##
   [1] {MaritalStatus=Married,
##
        LittleInterest=None,
##
        SleepTrouble=No,
##
        HardDrugs=No,
##
        SameSex=No}
                                => {Depressed=None} 0.1003794  0.9352617  0.1073276  2.394558
                                                                                               2037
   [2] {MaritalStatus=Married,
##
##
        LittleInterest=None,
        SleepTrouble=No,
##
##
        HardDrugs=No}
                                => {Depressed=None} 0.1027448 0.9328859 0.1101365 2.388475
                                                                                               2085
   [3] {MaritalStatus=Married,
##
##
        Work=Working,
                                => {Depressed=None} 0.1068349 0.9324731 0.1145715 2.387418 2168
##
        LittleInterest=None}
   [4] {MaritalStatus=Married,
##
##
        HomeOwn=Own.
##
        LittleInterest=None,
##
        SleepTrouble=No}
                                => {Depressed=None} 0.1073276 0.9307692 0.1153107 2.383056
                                                                                               2178
   [5] {MaritalStatus=Married,
##
##
        LittleInterest=None,
                                => {Depressed=None} 0.1032376  0.9302842 0.1109742 2.381814
##
        Smoke100=No}
                                                                                               2095
inspect(sort(depress rules 1, by = "lift")[1:5])
##
       lhs
                                   rhs
                                                       support confidence coverage
                                                                                         lift count
##
   [1] {MaritalStatus=Married,
##
        LittleInterest=None,
##
        SleepTrouble=No,
##
        HardDrugs=No,
##
        SameSex=No}
                                => {Depressed=None} 0.1003794 0.9352617 0.1073276 2.394558
                                                                                               2037
##
   [2] {MaritalStatus=Married,
##
        LittleInterest=None,
##
        SleepTrouble=No,
##
        HardDrugs=No}
                                => {Depressed=None} 0.1027448 0.9328859 0.1101365 2.388475
                                                                                               2085
##
   [3] {MaritalStatus=Married,
##
        Work=Working,
##
        LittleInterest=None}
                                => {Depressed=None} 0.1068349 0.9324731 0.1145715 2.387418
   [4] {MaritalStatus=Married,
##
        HomeOwn=Own,
##
##
        LittleInterest=None,
##
        SleepTrouble=No}
                                => {Depressed=None} 0.1073276 0.9307692 0.1153107 2.383056 2178
##
   [5] {MaritalStatus=Married,
```

```
smoke_rules_2 <- subset(t_rules, subset = rhs %pin% "Marijuana=No" & lift >= 1.5)
summary(smoke_rules_2)
## set of 47 rules
##
## rule length distribution (lhs + rhs):sizes
   4 5 6 7
## 18 19 9 1
##
##
      Min. 1st Qu. Median
                               Mean 3rd Qu.
                                               Max.
                     5.000
##
     4.000
            4.000
                              4.851
                                      5.000
                                              7.000
##
##
   summary of quality measures:
##
       support
                       confidence
                                          coverage
                                                              lift.
##
    Min.
           :0.1002
                     Min.
                             :0.5005
                                               :0.1565
                                                                :3.029
                                       Min.
                                                         Min.
##
    1st Qu.:0.1035
                     1st Qu.:0.5448
                                       1st Qu.:0.1857
                                                         1st Qu.:3.297
   Median :0.1068
                     Median :0.5606
                                       Median :0.1953
                                                         Median :3.393
   Mean
##
           :0.1114
                     Mean
                             :0.5601
                                       Mean
                                              :0.1998
                                                         Mean
                                                                :3.390
##
    3rd Qu.:0.1150
                     3rd Qu.:0.5724
                                       3rd Qu.:0.2072
                                                         3rd Qu.:3.464
   Max.
##
           :0.1464
                     Max.
                             :0.6753
                                       Max.
                                              :0.2587
                                                         Max.
                                                                :4.087
##
        count
##
   Min.
           :2033
    1st Qu.:2100
##
##
  Median:2168
  Mean
           :2261
    3rd Qu.:2334
##
##
   Max.
           :2970
##
## mining info:
##
     data ntransactions support confidence
                  20293
                             0.1
                                        0.5
    trans
inspect(sort(smoke_rules_2, by='confidence')[1:5])
##
       lhs
                                         rhs
                                                           support confidence coverage
                                                                                             lift count
##
  [1] {SexOrientation=Heterosexual,
##
        Smoke100=No,
##
        HardDrugs=No,
##
        SameSex=No}
                                      => {Marijuana=No} 0.1056522 0.6752756 0.1564579 4.086898
   [2] {SexOrientation=Heterosexual,
##
##
        Smoke100=No,
        HardDrugs=No}
                                      => {Marijuana=No} 0.1068349 0.6707921 0.1592667 4.059763
##
  [3] {SexOrientation=Heterosexual,
##
        Smoke100=No,
##
##
        SameSex=No}
                                      => {Marijuana=No} 0.1072784  0.6352495  0.1688760  3.844652  2177
##
   [4] {SexOrientation=Heterosexual,
##
        Smoke100=No,
##
        SexEver=Yes}
                                      => {Marijuana=No} 0.1001823  0.6125339  0.1635539  3.707173
##
   [5] {SexOrientation=Heterosexual,
##
        SleepTrouble=No,
##
        HardDrugs=No,
##
        SameSex=No}
                                      => {Marijuana=No} 0.1209284 0.5827594 0.2075100 3.526972 2454
```

2. Rules with rhs containing "never smoked marijuana" with a minimum lift ratio of 1.5.

=> {Depressed=None} 0.1032376 0.9302842 0.1109742 2.381814 2095

##

Smoke100=No}

```
inspect(sort(smoke_rules_2, by='lift')[1:5])
##
       lhs
                                          rhs
                                                           support confidence coverage
                                                                                              lift count
##
   [1] {SexOrientation=Heterosexual,
##
        Smoke100=No,
##
        HardDrugs=No,
##
        SameSex=No}
                                      => {Marijuana=No} 0.1056522 0.6752756 0.1564579 4.086898 2144
   [2] {SexOrientation=Heterosexual,
##
##
        Smoke100=No,
        HardDrugs=No}
##
                                      => {Marijuana=No} 0.1068349 0.6707921 0.1592667 4.059763
   [3] {SexOrientation=Heterosexual,
##
##
        Smoke100=No,
        SameSex=No}
##
                                      => {Marijuana=No} 0.1072784  0.6352495  0.1688760  3.844652
                                                                                                    2177
##
   [4] {SexOrientation=Heterosexual,
##
        Smoke100=No,
##
        SexEver=Yes}
                                      => {Marijuana=No} 0.1001823  0.6125339  0.1635539  3.707173
##
   [5] {SexOrientation=Heterosexual,
        SleepTrouble=No,
##
##
        HardDrugs=No,
        SameSex=No}
                                      => {Marijuana=No} 0.1209284  0.5827594  0.2075100  3.526972  2454
##
  3. Rules with rhs containing "no sleep trouble" with a minimum lift ratio of 1.75.
sleep_rules_3 <- subset(t_rules, subset = rhs %pin% "SleepTrouble=No" & lift >= 1.75)
summary(sleep_rules_3)
## set of 18 rules
##
## rule length distribution (lhs + rhs):sizes
## 4 5 6 7 8
## 1 6 7 3 1
##
##
      Min. 1st Qu. Median
                               Mean 3rd Qu.
                                                Max.
##
     4.000
           5.000
                     6.000
                              5.833
                                      6.000
                                               8.000
##
##
   summary of quality measures:
                                                              lift
##
       support
                        confidence
                                          coverage
##
   Min.
           :0.1004
                     Min.
                             :0.8692
                                       Min.
                                               :0.1144
                                                         Min.
                                                                :1.750
    1st Qu.:0.1010
                     1st Qu.:0.8700
                                                         1st Qu.:1.752
##
                                       1st Qu.:0.1160
   Median :0.1029
                     Median :0.8732
                                       Median :0.1176
                                                         Median :1.758
##
##
   Mean
           :0.1043
                     Mean
                             :0.8730
                                       Mean
                                              :0.1194
                                                         Mean
                                                                :1.758
    3rd Qu.:0.1047
                      3rd Qu.:0.8753
                                       3rd Qu.:0.1203
                                                         3rd Qu.:1.763
                                               :0.1375
##
   Max.
           :0.1196
                     Max.
                             :0.8776
                                       Max.
                                                         Max.
                                                                :1.767
##
        count
##
   Min.
           :2037
##
   1st Qu.:2050
## Median :2088
##
   Mean
           :2116
##
   3rd Qu.:2125
  Max.
##
           :2427
##
## mining info:
##
    data ntransactions support confidence
```

0.5

##

trans

20293

0.1

```
##
       lhs
                                          rhs
                                                               support confidence
                                                                                                  lift count
                                                                                   coverage
##
  [1] {Diabetes=No,
        Depressed=None,
##
##
        Marijuana=No,
##
        SameSex=No}
                                       => {SleepTrouble=No} 0.1003794  0.8776389 0.1143744 1.767384
                                                                                                        2037
##
   [2] {SexOrientation=Heterosexual,
##
        Work=Working,
##
        Diabetes=No,
##
        LittleInterest=None,
##
        Depressed=None,
##
        HardDrugs=No,
##
        SameSex=No}
                                       => {SleepTrouble=No} 0.1027448  0.8771561  0.1171340  1.766411
##
   [3] {SexOrientation=Heterosexual,
##
        Work=Working,
##
        Diabetes=No,
        LittleInterest=None,
##
##
        Depressed=None,
##
        HardDrugs=No}
                                       => {SleepTrouble=No} 0.1045188  0.8768086  0.1192037  1.765712  2121
##
   [4] {Diabetes=No,
##
        Depressed=None,
##
        Marijuana=No,
##
        HardDrugs=No}
                                       => {SleepTrouble=No} 0.1010201 0.8753202 0.1154093 1.762714
   [5] {Sex=male,
##
##
        Diabetes=No,
##
        Depressed=None,
##
        HardDrugs=No,
##
        SameSex=No}
                                       => {SleepTrouble=No} 0.1034347  0.8753128 0.1181688 1.762699
inspect(sort(sleep_rules_3, by='lift')[1:5])
##
       lhs
                                          rhs
                                                               support confidence
                                                                                    coverage
                                                                                                  lift count
##
   [1] {Diabetes=No,
##
        Depressed=None,
##
        Marijuana=No,
                                       => {SleepTrouble=No} 0.1003794  0.8776389  0.1143744  1.767384
##
        SameSex=No}
                                                                                                        2037
##
   [2] {SexOrientation=Heterosexual,
##
        Work=Working,
##
        Diabetes=No,
##
        LittleInterest=None,
##
        Depressed=None,
##
        HardDrugs=No,
##
        SameSex=No}
                                       => {SleepTrouble=No} 0.1027448  0.8771561  0.1171340  1.766411
##
   [3] {SexOrientation=Heterosexual,
##
        Work=Working,
##
        Diabetes=No,
##
        LittleInterest=None,
##
        Depressed=None,
##
        HardDrugs=No}
                                       => {SleepTrouble=No} 0.1045188  0.8768086  0.1192037  1.765712  2121
##
   [4] {Diabetes=No,
##
        Depressed=None,
##
        Marijuana=No,
##
        HardDrugs=No}
                                       => {SleepTrouble=No} 0.1010201 0.8753202 0.1154093 1.762714
                                                                                                        2050
```

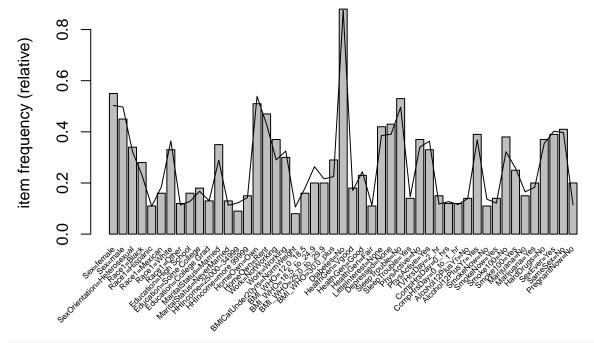
inspect(sort(sleep_rules_3, by='confidence')[1:5])

```
## Diabetes=No,
## Depressed=None,
## HardDrugs=No,
## SameSex=No} => {SleepTrouble=No} 0.1034347 0.8753128 0.1181688 1.762699 209
```

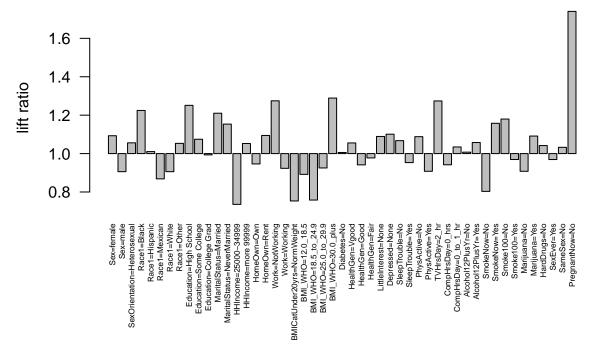
Bonus Questions

[5] {Sex=male,

```
# draw a sample
set.seed(123)
new_trans <- sample(trans, size = 100)
# plot the sample against the full population
itemFrequencyPlot(new_trans, population = trans, support=0.1, cex.names=.5)</pre>
```



compare the sample to the population via lift ratios
itemFrequencyPlot(new_trans, population = trans, support=0.1, lift=TRUE, cex.names=.5)



From the graph, we can see that there are some indicators with lift ratios above 1 and some below 1. It tells us that some factors (lift ratios > 1) such as PregnantNow=No, Race1=Black, etc. are overrepresented in this sample, while some factors (lift ratios < 1) such as HHIncome=25000-34999, SmokeNow=No, etc. are underrepresented in this sample. Few indicators occur in the sample in the same proportion as in the population (lift ratios = 1).