

Najimulla A

Entry Level Data Analyst

SUMMARY

- Proven ability in analyzing large datasets, debugging SQL queries, and transforming data to drive business decisions.
- Proficient in creating compelling, interactive dashboards using Power BI, enhancing data accessibility and understanding.
- Strong command over Excel, SQL, Power BI, enabling efficient data manipulation and analysis.
- Proficient in market research, requirement gathering, qualitative and quantitative analysis

WORK EXPERIENCE

Internship Project ,Novitech

Data analyst **8/2024 – 09/2024**

- ☒ Assisted in collecting, cleaning, and analyzing large datasets using tools such as Excel, Python, and SQL to generate insights for business decision-making.
- ☒ Created interactive reports and dashboards using Power BI (or Tableau) to visualize key performance indicators, trends, and patterns.
- ☒ Developed automated Excel macros and Python scripts to streamline repetitive data tasks, improving data processing time by 30%.
- ☒ Collaborated with the business team to identify data anomalies and recommend data-driven solutions, contributing to a 10% improvement in reporting accuracy.

VOLUNTEERING ACTIVITIES & EXTRA CURRICULARS

Finance Manager, CollegeFestival'23

Treasury & Finance Manager **01/2023 – 03/2023**

- ☒ Managed over ₹23,000 finances for our college festival Built Excel based ledgering system to track 830 invoices and purchase orders
- ☒ Saved ₹3000 for the university by optimizing the purchase process.

PROJECTS

Retail Sales analyst **03/2025**

- ☒ Analyzed retail sales data with SQL to uncover trends, optimize inventory, and support targeted sales strategies.
- ☒ Automated SQL reporting to improve accuracy, efficiency, and insights.
- ☒ Enhanced data visualization by integrating SQL with BI tools for better decision-making.
- ☒ Identified customer behaviours and product performance to drive sales initiatives

Churn Data Analysis **01/2025**

- ☒ Conducted customer churn analysis, reducing churn rate by 15% through targeted retention strategies and predictive modelling.
- ☒ Designed and implemented data visualization dashboards, improving churn trend tracking accuracy by 20%.
- ☒ Utilized machine learning algorithms, achieving 90% accuracy in predicting at-risk customers for proactive interventions.

CONTACT

- ☒ Chennai-Tamil Nadu
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SKILLS

Technical skills:

- ☒ Python for Data analysis
- ☒ SQL Server,
- ☒ Power BI
- ☒ Microsoft Word
- ☒ Microsoft Excel
- ☒ Matlab
- ☒ Aws

Soft skills:

- ☒ Presentation skills
- ☒ Public speaking
- ☒ Prototyping, mockup
- ☒ Statistical Analysis
- ☒ Data visualization
- ☒ Requirement analysis
- ☒ Sports analytics

EDUCATION

Anna University

Computer Science & Engineering

Chennai, India – 05/2024

- ☒ CGPA: 8.4(A+)
- ☒ Awards: Best reporter (CodingFest'23), Fastest Prototyper (Typecast'22)
- ☐ Dean's Award Recipient (2023)

OTHER

- ☒ Accenture data certification –2025
- ☒ Bank of America certification -2025
- ☒ Participated in hackathon
- ☒ Participant, Masterchef Juniors – 2021
- ☒ University level kabaddi player–2025