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# Digital Defense 101.

Protecting Yourself Against Cyber Threats.

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# Introduction

- Digital technologies have revolutionized the way we **work** and **communicate**, but they've also brought about new **challenges**.
- Today, we'll delve into the essentials of Digital Defense - **safeguarding** against cyber threats like **phishing**, **malware**, and **ransomware**.
- In this **presentation**, we'll explore what these threats are, how they operate.
- how to **protect** ourselves and our organizations from falling **victim** to them.

# What is Phishing?



- Definition:
- Phishing is a **fraudulent** attempt to obtain sensitive information by disguising as a **trustworthy** entity.
- Often comes through **emails**, **text messages**, or **social media posts** that appear to be from **legitimate** sources.

# How to Identify **Phishing**?

- Phishing attempts can be subtle, but by being vigilant, you can spot and avoid falling victim to them.
- Here are some key indicators:
  - Suspicious Email Addresses:
  - Spelling and Grammar:
  - Attachments and Links:
  - Employee Training:
  - Enhances Awareness.



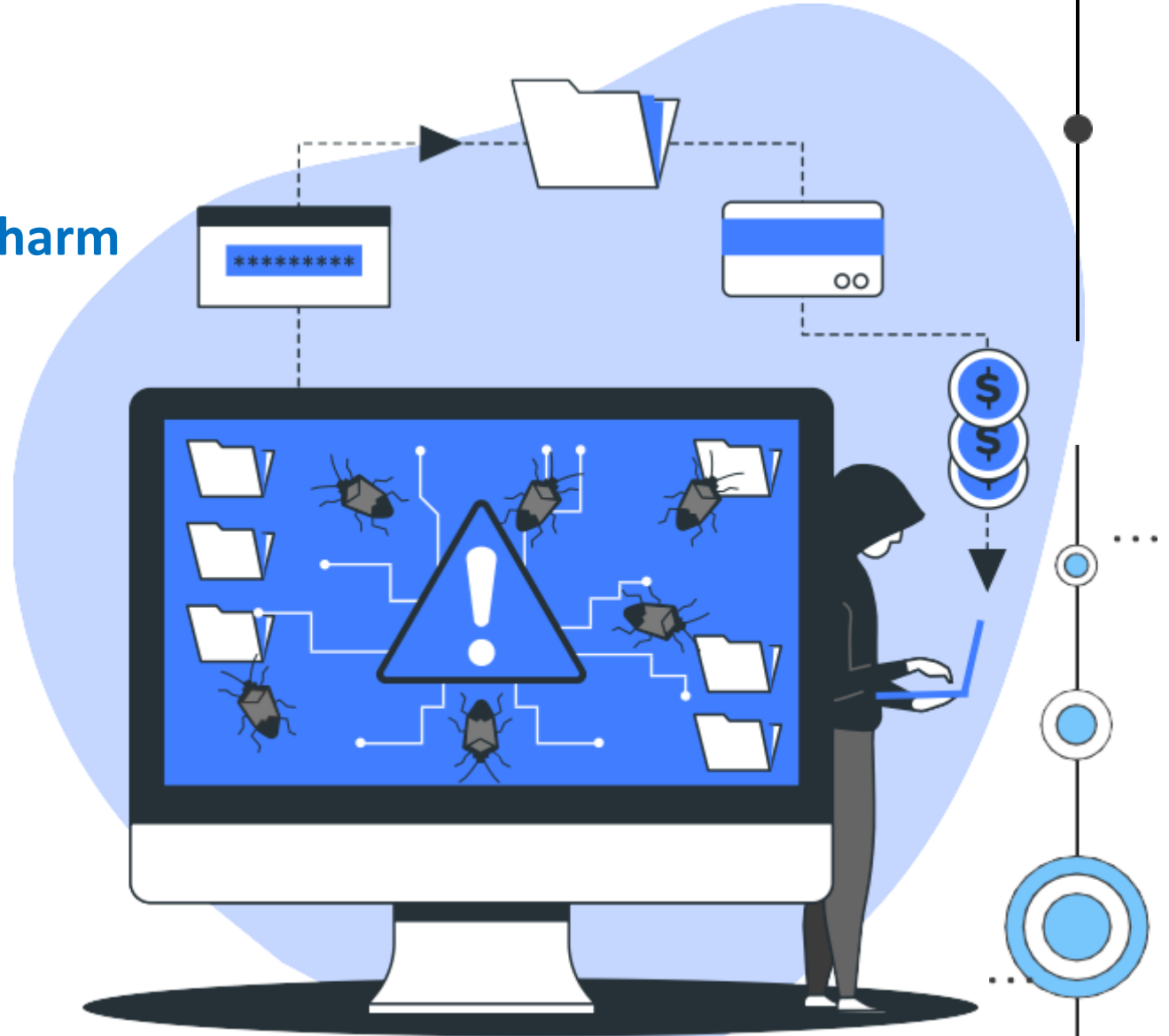
# What is Malware?

➤ Definition:

Malicious **software** designed to **harm** or **exploit** computer systems.

➤ Types:

Viruses, Trojans, Spyware, etc.



# How **Malware** Spreads?

- Opening **infected** email attachments.
- Visiting **malicious** websites.
- Downloading files from **untrusted** sources.
- Keeping software and systems **outdated**.



# Malware Prevention

- Install reputable antivirus software.
- Regularly update operating systems and software.
- Educate employees on safe internet practices.

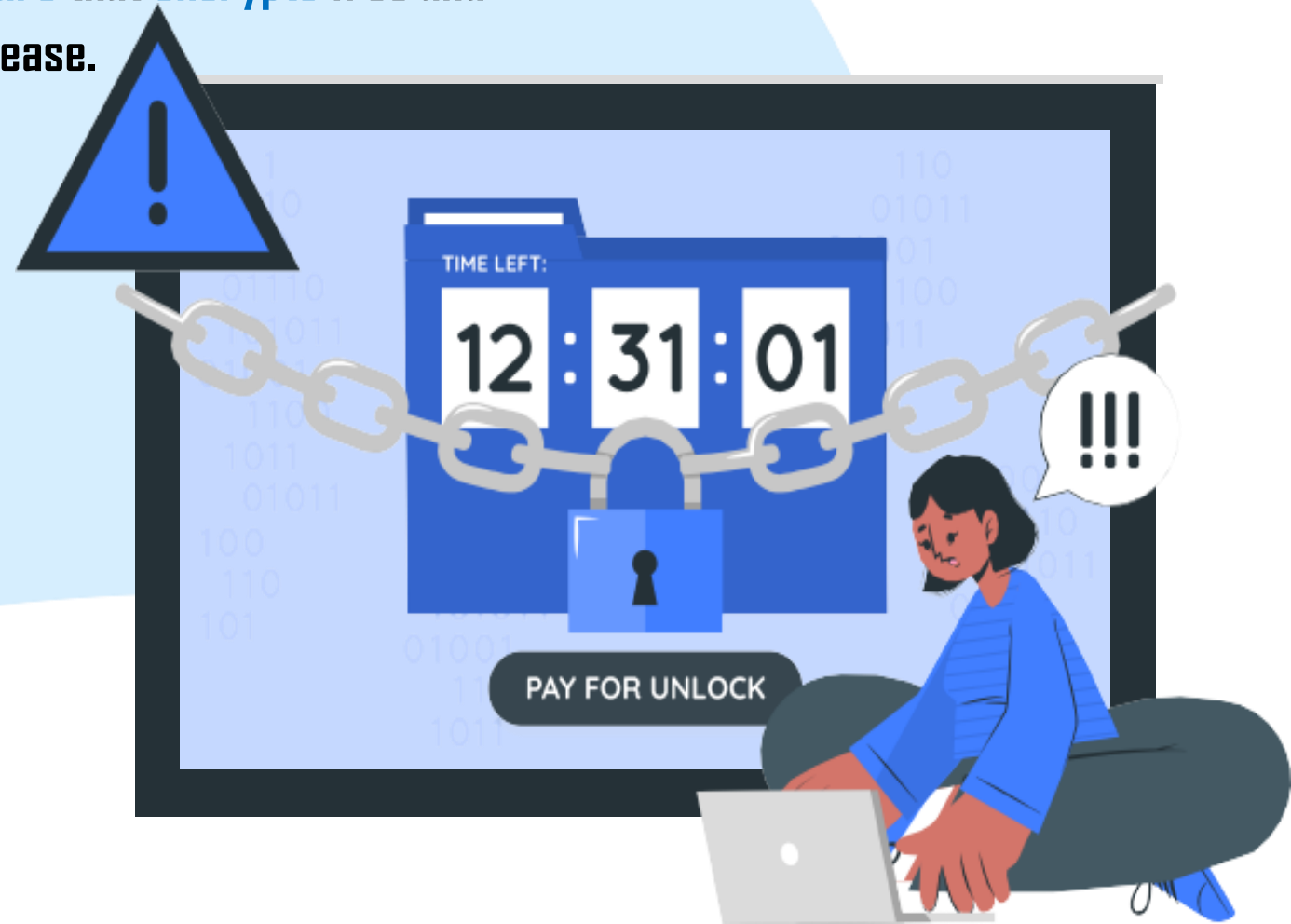




# What is Ransomware?

## Definition:

Ransomware is a type of **malware** that **encrypts** files and demands **payment** for their release.



# How Ransomware Works?

- Infiltration through malicious **links** or **attachments**.
- Encryption of files and demand for **ransom**.
- Consequences of not paying the **ransom**.



# Ransomware Precautions.

- Regularly **backup** important files
- Be **cautious** with email attachments and links
- Keep software **updated**
- Train employees on ransomware **awareness**



# Digital Defense Best Practices

- ✓ Use strong, unique passwords.
- ✓ Enable two-factor authentication.
- ✓ Conduct regular security audits.
- ✓ Implement a cyber security policy.



# Conclusion.

- Cyber security is everyone's **responsibility**.
- By being aware of the threats and taking precautions, you can protect yourself from phishing, malware, and ransomware.



# THANKS!

Do you have any questions?

