



Chatbooks + Najee Dennie

COLLABORATION OVERVIEW:

A video from Najee showing his family enjoying their Chatbooks together. The video content should be as organic as possible, and take advantage of her unique filming style. This video will run as an advertisement for Chatbooks and must include shots of the product and the use of the Chatbooks mobile app.

Deliverables for Najee:

1. *Create 2-3 min edited video to be used by Chatbooks on various social channels including Facebook and Instagram. Footage is to be delivered no later than November 1, 2017.*
2. *Video will include both the product (Chatbooks) and shots of the Chatbooks mobile app.*
3. *Raw video assets will be sent along with edited video for internal use for editing including but not limited to shortening length and reducing size of files.*
4. *(if you want to!) Share video with @chatbooks tagged on biggest social channel. Any additional posting is welcome!*

Deliverables for Chatbooks:

1. *Pay Najee Dennie **\$2,000 + Chatbooks Credit** upon receipt of the video and raw video assets.*

Video Specifications

A 2-3 minute video shot at 1080p or greater, in portrait orientation when possible. This video will likely be cut to fit shorter lengths (i.e. 15 or 30 seconds), so we ask that you can include the original raw files as well. Video can be uploaded via Dropbox or WeTransfer.

All music must be owned or have permissions to use.

Chatbooks will own the rights to the video for future use on various @Chatbooks social channels (including Chatbooks Facebook, Instagram, Pinterest, YouTube and Twitter) for up to 2 years from receipt of video.

If video will be used by Chatbooks beyond social channels mentioned above or for other unspecified usage (such as broadcast), Najee Dennie must be notified to negotiate license fee for use of her image and likeness.



If video will be used by Chatbooks longer than 2 year term, Najee Dennie must be notified to negotiate license fee for use of her image and likeness.

Payment Information

Payment will be sent via Paypal or check, depending on preference within 45 days. If you prefer Paypal, please send the email address associated with your account and/or a Paypal invoice to Ashley.Coppins@chatbooks.com.

Signature:

Najee Dennie

Signature:

Chatbooks, Dan Jimenez, COO/CFO