

# Strategic Plan

## Data Model

- For data modelling we will use all the data in the 3 tables

## Plan

1. Data Preparation  
Merge the data, clean and remove outliers
2. Feature Engineering  
Create new features and transform the dataset for predictive modelling
3. Model Experimentation  
Test the algorithm
4. Evaluate results and iterate  
Measure performance metrics
5. Development of production algorithm  
Provisioning the algorithm as an API
6. QA and DevOps  
Ensure the model is performing as expected